

**SPECIAL PRIZES**

In trade will be offered for your best products! Bring them in to our store! As follows:  
 For Largest Pumpkin ..... \$5  
 For Largest Ear of Corn ..... \$3  
 For Largest Sweet Potato ..... \$1  
 For Largest Turnip ..... \$1  
 For Largest Head Cabbage ..... \$1  
 For Largest Apple ..... \$1  
 Men from our daily newspaper will be the judges.

# GILMER'S GOLDEN HARVEST SALE

The Largest Department Store In The Largest City In North Carolina

Sale Begins Oct. 7

**Winston-Salem**

Sale Ends Oct. 24

**Please Note :**

Regardless of weather conditions, fluctuation of the markets, railroad accidents, airplane raids, disaster, romance or high-blood pressure, we guarantee you satisfaction.

**"YOU MUST BE SATISFIED"**

## A Bumper Crop of Money-Savers Now Stacked Up At Gilmer's Store!

**Men's Genuine Paris GARTERS**

Good, solid, fancy colored elastic and strong snaps, adjustable to size. All desired sizes in black. Sale price only. **19c**

Our Annual Golden Harvest Sale has become known as the time when the dollar assumes a greater purchasing power. This year is a bumper year—the savings have never been so large—the qualities so fine—or the choice so wide. To reap full benefits of this Sale, you'll want to do your shopping as early as possible. In this Golden Pamphlet you will find the ripest of the season's newest merchandise for you and your family's immediate and future use. Style! Value! Service. Come! Shop; and save at this sale!

**J. & P. Coats and O. N. T. Cotton THREAD**

and white. Limit 12 spools to a customer. Sale Special 3 for ..... **11c**

## Harvest Sale Feature



**Men's Finely Tailored Fall Suits**  
**SNAPPY! DRESSY! IT!**

Men's and Young Men's styles, two and three button models. Right strictly up-to-date. The real dressy grey stripes and tan and brown outline plaids now the vogue. Beautifully tailored throughout. SALE PRICE **16.85**  
 Sizes 35 to 44.

**ONE SPECIAL BIG SALE FEATURE**  
**Men's Fall Suits**

Fine For Business and Every Day Wear  
 MEN! Here's a real value! For business or every day suit—think of what you save. Blue pencil stripes and novelties. Alphon lined, 3-button styles, the new lapel and round corner cut. Sizes 35 to 44. **\$10**  
 Be Sure To Get One

**SALE FEATURE BOYS' FINELY TAILORED FALL SUITS**

Every son has grand! Famous Honesed and Johnson fabrics. The new sport in grey, tan and blue, and elegantly tailored. Matching extra ties. Sizes 8 to 17. Special **9.88**

**9.88**



**Men's 220 Den. Triple Stitch OVERALLS**

Full cut of pockets and all strong and durable. All sizes new fall cut and comfortable. Extra special 31 to 44. Sale price. **\$1**

**SPECIAL! BOYS' SUITS 4-Piece Styles**

All new stock, just arrived. The very latest styles, in real dressy brown tan and grey; fancy weaves; fit like ducks. Size 8 to 17 with sneakers and trousers. **6.79**

**Men's Fine Shirts Goodness! Never Saw So Many!**

Beautiful in white and colors, pearls in checks, plaid effects, ruled. Buttons and stripes of every imaginable pattern, with **\$1**

**Boys' Overcoats**

A big value for youngsters at 2 1/2 to 8 years. Real dressy tailored; colors, pique blue and dark tan. 60 inch coat good. New 15.00. Sale price **4.85**

## Harvest Sale Feature

**Crepe-Satin, Georgette, Crepe-de-Chine, Velvet and Wool Jersey and Combinationss**

**DRESSES**

Straight line modes, bloused sport dresses, pleated styles and two-piece effects; new colors. Extra special price only—**\$4.95**

**VERY LATEST STYLES**

Last minute modes of distinctively new styling, copies of high priced georgette and velvet combinations, Jersey, wulromaine, and others. Among the many beautiful colors are Sandalwood, Marron Glace, Copper Brown, Spanish Cedar, Independence Blue and Black. Our big special **\$8.88**



**SPORT COATS**

Made of smart, splashy, fancy mixed wools, with attractive fur collars, scamp-collared and wrap-around effects. Real swell and classy and dressy. SALE PRICE **\$11.00**

**HIGH GRADE COATS**

A Charming Collection of Rich Looking, Distinctively Tailored and Dressy Coats. Every One Worth \$25.00 or More! High-grade novelty fabrics, all-wool suede cloth, luxurious broadcloth newest colors and beautifully fur-trimmed. Plain silk and broadcloth silk lining. FOR THIS SALE ONLY **\$18.00**

**Women's Misses' SWEATERS**

The latest cricket and students necks, in pleasing color combinations and patterns; bright, sporty, comfortable. Sizes 32 to 42. Sale Special **\$2.29**

**Women's All-Wool Sweaters**

Coat styles sizes 36 to 46, in buff, taupe, navy, black, copen and other Fall colors. Very special at **\$4.98**

**SATIN CHARMEUSE**

Lustrous surface in a beautiful sheen, hangs heavy and straight. New colors are: Canton blue, blue-green, malaga, navy black. Think of how easy to make a dress at Gilmer's price. 30-inch. Per yard Special Price **\$1.09**

**Children's Waterproofed RAINCOATS**

**1.98**

**SPECIAL! SPECIAL!**

**Men's Ribbed Union Suits**

strictly best quality, medium weight, full cut, full length, new colors; sizes 30 to 44; new fresh stock. Sale price **98c**

**Men's Blue Chambray Work Shirts**

A good heavy weight, good wearing material, triple stitched, cut full; sizes 14 1/2 to 17; has two pocket. Sale price **47c**

**Chamois Finish 10-yd. Bolt Longcloth**

This is a splendid soft goods, finished for the needle; comes in 10-yard bolts. Per bolt **89c**

**Good Size Huck Towels**

Here's an O. K. bargain! Towels of nice thick quality, 16x30 inches, perfectly bleached and finished. Sale Special each **10c**

**The Real Father George Sheeting**

Regular 36-inch perfect unbleached goods. Recent advance in mill prices compels us to limit customer to 10 yards. Sale Special, yard **10c**