

THE NEWS OF SANDY RIDGE

Ladies Aid Society Holds Interesting Meeting--Mrs. A. E. Garner, Recent Bride, Is Showered, Receiving Many Presents--Willing Workers Of Delta Were in Session Friday--Personal Matters.

(By MRS. HILARY CHAPMAN.)

The Ladies Aid Society of Sandy Ridge M. E. Church met at the home of Mrs. Ruben Ziglar Tuesday night September 27. The following program was well rendered:

Song—"Help Somebody Today"—Society. Bible Reading—Willie Hall. Prayer—Mrs. Lincoln Brown. Lesson Study—John and The Life of Jesus—Miss Laura Ellington. Poem—"Be a Friend—Miss K. McIver. Song—"What a Friend"—Society. Prayer—Mrs. T. G. Williams.

The president, Mrs. T. G. Williams presided during the business session. The secretary—Mrs. Zada Hutcherson read the minutes and called the roll. Twenty-two

members and five visitors were present, two new members were enrolled. Discussions and plans were made for a play, "Old Maids Convention" which will be given in the near future. Mrs. C. R. Darr was appointed director of the play.

An interesting contest was conducted with Mrs. C. E. Eaton being prize winner.

Mr. and Mrs. Jim Steele and Miss Mildred Mabe visited friends and relatives near Ayersville Sunday.

Mr. and Mrs. L. B. Hawkins had as their dinner guests Sunday: Mr. and Mrs. D. S. Priddy of Danbury, Mr. and Mrs. Hassell Hawkins and family of Thomasville, also Mr. and Mrs. J. L. Spencer and family of Walnut Cove, and Mrs. G. W. Hawkins visited in the afternoon.

Mr. and Mrs. John Nelson, Mrs. E. C. and H. E. Carter, and Miss Vera Carter shopped in Winston-Salem Saturday.

Little Joan Darr who has been very ill is much better.

Mary Elizabeth Hutcherson spent Saturday with Madeline Hawkins

Mrs. David Dodson has returned home after having spent a week in Mayodan.

Mr. and Mrs. Everette Dodson and daughter, Eleanor Kay of Galax, Va., were the week-end guests of the former's parents, Mr. and Mrs. J. W. A. Dodson.

Mr. and Mrs. Hilary Chapman had as their dinner guests Sunday Mr. and Mrs. J. S. Chapman and family of Walnut Cove.

Mrs. Rosa Hutcherson and son,

Robert, shopped in Winston-Salem Saturday.

Mr. and Mrs. Elmer Dodson shopped in Madison Saturday.

Mrs. A. E. Garner, recent bride, was amazed as little Agnes Ziglar came rolling a little wheelbarrow loaded with towels up to her side. Mrs. Garner received many beautiful towels and a luncheon set from members of the Society.

The next meeting will be held at the home of Mrs. Lincoln Brown.

The hostess served delicious refreshments.

The Willing Workers class of Delta M. E. Church met Friday night at the home of Miss Naomi Priddy with Miss Margaret Vernon as joint hostess. A very interesting program was well rendered by various members.

Many games were played and enjoyed. Contests were conducted after which delicious refreshments were served.

BIRTH

Mr. and Mrs. Fletcher Carter of Madison, Route announce the arrival of a son September 9.

Mr. and Mrs. T. M. Hawkins were in Winston-Salem Friday.

Mr. and Mrs. Walter Lemons and son, Cleo, were the dinner guests of Mr. and Mrs. Bernard Wilkins Sunday.

FOR SALE

For sale or trade—A few good farms in different counties. Write me if you have farms well located at market price for me to sell.

S. P. TESH,
Mayodan, N. C.

LOCALS

N. O. Petree has been quite ill this week, but is now better and out again.

Mrs. G. H. Alford and Mrs. S. P. Christian shopped at Winston-Monday.

Large numbers of Danbury people attended the Winston-Salem Fair this week.

Bob and John Price of Price's New Warehouse, Stoneville, visited friends and patrons of this section Tuesday. They report tobacco selling good at Price's. They called on many farmers in the county.

Charlotte Meadows and Lila Mendenhall of Germantown were in Danbury Wednesday soliciting funds for the improvement of Bethany Lutheran Church.

Dr. E. W. Owens of Spencer, West Va., is in the county visiting friends and relatives and on Wednesday stopped over a while in Danbury accompanied by his cousin, Ralph Nunn of Westfield.

Mrs. Walter Booth In Hospital

Mrs. Walter Booth of Moore county, who formerly lived near Moore's Springs in this county, is seriously ill in a Mt. Airy hospital. She was visited this week by Mr. and Mrs. J. J. Booth, Mrs. Lum Booth and Mrs. Chas. Vaden.

C. H. Lunsford Is Not Dead

It was reported recently that C. H. Lunsford of King was dead. This report was exaggerated. Mr. Lunsford, while he is ill, is living, and his friends hope for his recovery.

Mrs. Matt Simmons In Hospital

Mrs. Matt Simmons of Lawsonville, with an attack of mastoid trouble was carried to a hospital Tuesday.

Mrs. Simmons' many friends hope for her back again soon—well.

S. A. Flinchum of Danbury Route 1 was in town Sunday.

Renew your subscription today.

Business Guides

By C. E. Johnston

Director, Business Training Schools, International Correspondence Schools

THE shortest definition of salesmanship is — service. Every salesman should remember that one reason why service is important is that it builds in the mind of the buyer a feeling of satisfaction and confidence that makes the one-time buyer into a steady customer.

The most successful sales clerk in any retail store is the one who understands the merchandise he is selling and the customers who buy. The job of selling the right article to the right person is of great importance. Many persons appreciate having a clerk inquire as to the use which is to be made of a certain article and it is often good judgment on the clerk's part to express an opinion as to the material under consideration. It is the ability to give personal attention that sets the successful sales clerk apart from his or her associates.

Few persons say "Good Morning" or "Good Afternoon" well. It is possible to put a great deal of feeling into two words and the person who sells should learn that the proper delivery of the salutation is very important. Give it heartily and courteously, yet without over-emphasis of gush.

Fair Week

In Winston-Salem, North Carolina.

OCTOBER 4-5-6-7-8

— FEATURING —

World of Mirth

MIDWAY SHOWS

Biggest Aggregation of Outdoor Entertainment Ever Presented Here—
More Rides, More Attractions.

DAILY PROGRAM

Tuesday—Winston-Salem School Day.
Wednesday—Forsyth and Adjoining Counties School Day.
Thursday—Manufacturers' Day.
Friday—Merchants' and Farmers' Day
Saturday—AAA Automobile Races.

HORSE RACES TUES.-WED.-THURS.-FRI.

With some of the finest out-door free acts ever shown at a fair in North Carolina. Basile's Concert Band.

EVERY NIGHT

"REVELATIONS OF 1938" REVUE

A Host of Pretty Girls, Funny Comedians, Good Singers in a Complete Musical Entertainment.

FIREWORKS EVERY NIGHT.

GRAND STAND FEATURES

THE ALBANIS

Sensational aerial act of international fame-weird circus feature performance.

THE BALBANOW FAMILY

Singing, dancing and accordion stars of radio and screen.

TRAINED HORSES

Dr. Herman Ostermaier and his \$100,000 wonder horses direct from European triumphs.

THE FRANCIS TRIO

A comedy acrobatic act that is guaranteed to amuse young and old.

WOOLFORD'S DACHSHUNDS

Skillfully trained circus dogs in a unique and entertaining performance.

SATURDAY ONLY

THRILLING
AUTOMOBILE RACES
Sanctioned By The AAA

PRICE'S

NEW

Warehouse

STONEVILLE, N. C.

FIRST SALE MONDAY, OCT. 10 AND THURSDAY, OCT. 13

More than 50 per cent of our customers average MORE THAN \$29.00 on last sale today, Monday, October 3rd. Won't it pay you to hunt Bob Price and John Price, sale managers first or last sale? Tommy Green, Frank Tucker, Bob Grogan, Ruffin Price will be on the floor. Mary Price, John Moir Price, Tom Cox and William Snead will be in the office to serve you with a smile.

Bob Price and John Price have graded tobacco for more than 30 years. Come to see us first or last sale.

Mon., Oct. 10 -- 1
Tues., Oct. 11 -- 3
Wed., Oct. 12 -- 2
Thur., Oct. 13 -- 1
Fri., Oct. 14 -- 3
Mon., Oct. 17 -- 2
Tues., Oct. 18 -- 1
Wed., Oct. 19 -- 3
Thur., Oct. 20 -- 2
Fri., Oct. 21 -- 1
Mon., Oct. 24 -- 3
Tues., Oct. 25 -- 2
Wed., Oct. 26 -- 1
Thur., Oct. 27 -- 3
Fri., Oct. 28 -- 2

Mon., Oct. 31 -- 1
Tues., Nov. 1 -- 3
Wed., Nov. 2 -- 2
Thur., Nov. 3 -- 1
Fri., Nov. 4 -- 3
Mon., Nov. 7 -- 2
Tues., Nov. 8 -- 1
Wed., Nov. 9 -- 3
Thur., Nov. 10 -- 2
Fri., Nov. 11 -- 1
Mon., Nov. 14 -- 3
Tues., Nov. 15 -- 2
Wed., Nov. 16 -- 1
Thur., Nov. 17 -- 3
Fri., Nov. 18 -- 2

ELDRIDGE HICKS, Auctioneer.
(One of the best.)

We sell you any day you come.