

LOCALS

T. F. Calloway of Tobaccoville Route 2 was here Monday.

John Martin of the Reynolds school section paid the Reporter a visit Monday. Mr. Martin reports crops looking good in his section.

R. V. Wall and family visited in Danbury from Pinnacle Tuesday.

Ed Bennett of Walnut Cove was here attending court Monday.

P. H. Young was here a while Monday from Sandy Ridge Route 1.

C. C. Campbell was here Tuesday from Lawsonville.

Mrs. R. J. Scott shopped in Winston-Salem Monday.

J. S. Shelton and J. M. Simmons were here attending court this week from Francisco.

Moir Hawkins, justice of the peace of Sandy Ridge, was here this week.

Homey Moore, Jim Moore and Weldon Smith were here attending court this week from Lawsonville.

Theodore and Jim Lasley of Walnut Cove Route 1 were here Wednesday.

Sam Woods of Sandy Ridge was in Danbury this week.

John W. Burwell was here this week from Gap.

Eaney James of Walnut Cove Route 3 was here at court Tuesday.

Robert Joyce was among the Walnut Cove visitors attending court here this week.

Sutphin Oakley was here Tuesday from Danbury Route 1.

William Marshall was here Wednesday from Walnut Cove.

Hollis Rhodes visited Winston-Salem Tuesday.

Mrs. Charlie Martin and two sons are spending a while with her mother, Mrs. Chas. Moore at Albemarle.

Mrs. Frank Christian and Mrs. Woodrow Lawson shopped in Winston-Salem Monday.

Nannie Lee Smith and nephew, Walter Lee of Greensboro, returned Tuesday after having spent some time at Piedmont Springs.

Sanders Hart of Lawsonville was here Wednesday attending court.

Joe Hart of the State highway forces is in a Mt. Airy hospital recovering from an operation for appendicitis. Joe got along well and will soon be home.

East Yadkin Township S. S. Convention July 8

The East Yadkin Township Convention will meet at Capella Christian Church on Saturday, July 8th. Each church in East Yadkin will be given 30 minutes for any program which the school sees best to put on. Each school is urged to take some part in the convention.

Each school is urged to have just as many of the number enrolled present as possible.

Each school is also urged to be present throughout the day, but if a school finds it impossible to be present all day, please be present at least 30 minutes before your time on the program.

PROGRAM:

- 9:45—Devotional—Rev. R. A. Helsabeck. 10:00—Capella. 10:30—Mount Olive. 11:00—Quaker Gap. 11:30—King Moravian. 12:00—Dinner. 1:15—Devotional—Rev. Saunders. 1:30—King Christian. 2:00—King Baptist. 2:30—Poplar Springs. 3:00—Mountain View. 3:30—Bethel.

Remember that the more you have present of the enrollment of your school, the greater the possibility of winning the prize.

PROGRAM COMMITTEE:

- F. L. Smith, Coy Hall, J. W. Moser, R. C. Boyles, Riley Boles, Edwin Kiser, Mrs. Paul Kiser, Mrs. Dorsie Boyles, Spencer Roberson and Mrs. Edwin Kiser.

Television Is Here

For ten years it has been commonly known that the wireless transmission of moving images is practical and the wireless transmission of facsimile images, such as drawings, printed matter and photographs has had commercial application for over four years. Worldwide broadcasting of news photographs has been in use that long.

The technical development of Television is far ahead of its commercial application. Some 10 broadcasting stations have operated for over 5 years and the limitations estimated are — the waves cannot be broadcast more than 50 miles on account of the curvature of the earth's service, and all receivers must be energized from the same electric power system which supplies the broadcast transmitter, that is the power supply for both the transmitter and receiver must synchronize.

The reason that television has not come into wide use is that no means of financing the cost of operation is available. In England over 12 thousand home sets selling for \$180. are in use and the television broadcasts are on the air six hours daily. Over 30 motion picture theatres show telecasts on their screens. Here the government operates all radio and collects an annual license from every set in use and this income is used to operate stations and programs.

In America stations and programs are operated from the income from advertising which totals over 180 million dollars annually for 1200 radio stations. All is ready to give America television in every home and theatre as soon as the income can be found to operate. Sets are available from six large manufacturers from \$250 to \$1000 and an attachment for your old radio will cost \$190.

Television will be a main feature of the World's Fair this year. Programs are broadcast daily in New York, Chicago and Los Angeles and hundreds of receivers are going out from the factories. National Broadcasting Company has already leased space for broadcasting stations in the high buildings in all principle cities and in a year you can sit in your home, club or local theatre and see football, baseball games, prize fights, grand opera and world events.

J. F. M.

Stuart Theatre

"Song of Buckaroo"—Whether it be the appeal of Tex Ritter in the role of a Robin Hood of the wide open spaces, or of five-year-old Mary Ruth, or Our Hero's entering politics and being elected mayor, does not matter, for all these things, with the shooting, riding, and fistcuffing added in the true western manner, combine to make one of the best of Tex Ritter's pictures. He also sings three beautiful songs:



STUART Theatre Stuart, Virginia

- Friday and Saturday June 30 and July 1. "Song Of Buckaroo" Tex Ritter. New Serial "Fighting Devil Dogs". Sunday and Monday July 2-3 "Huckleberry Finn" Mickey Rooney 15c and 30c. Tuesday Only July 4 "Everybody's Baby" Jed Prouty (Jones family series) On Stage: TEXAS RANCH GIRLS 15c and 30c (Special Matinee 2:30 p. m.) Wednesday & Thursday July 5-6 "Tailspin" Alice Faye—Constance Bennett—Joan Davis 15c and 30c

Colonel Bain Takes Command!

Brewers and Distributors Inaugurate North Carolina "Clean-Up or Close-Up" Campaign. State and Local Enforcement Heads Endorse Plan.

IN NORTH CAROLINA, as in many other states, a few retail beer outlets which flout the law, often bring discredit upon the entire business. Brewers and distributors are convinced that this business can and should always be conducted properly and in full conformity with the law, and they are determined that this shall be the case in North Carolina.

Consequently, we, the undersigned, recently formed the Brewers and North Carolina Beer Distributors Committee which, acting in close cooperation with state and local enforcement bodies, has launched a vigorous cooperative campaign to rid the state of those few beer outlets which persist in disregarding both the law and the public.

In plain words, we refuse any longer to tolerate outlets which use their beer licenses as a "cover-up" for flagrant bootlegging operations; which sell to minors or otherwise violate the law and their license privileges. With the brewers, our Committee includes wholesalers who distribute approximately ninety per cent of the beer sold in North Carolina. And we also have the wholehearted support of the large majority of our respectable and law-abiding retailers.

Furthermore, duly constituted enforcement officials have approved our objectives and promised their help. And ACTION is certain now that Attorney General McMullan has declared it is the duty of municipal and county boards, on request for revocation of malt beverage licenses, to hold hearings.

Colonel Edgar H. Bain, of Goldsboro, N. C., has been appointed by the Committee to direct its activities.

"Good Conduct" Committees of local beer distributors, each headed by a chairman, have been set up in ten districts of the state for close cooperation with law enforcement officers, and with our own Executive Committee, in eradicating objectionable places of business.

Established on a permanent basis, our Brewers and North Carolina Beer Distributors Committee seeks to protect the legitimate beer business in North Carolina from the depredations of a small and irresponsible minority, and to perform a worthwhile service to the public. The Committee is sponsored by the United Brewers Industrial Foundation, a national organization of brewers.

The Brewers and North Carolina Beer Distributors Committee is convinced that its work is in the public interest. Therefore, we respectfully solicit your cooperation with our efforts.



COL. EDGAR H. BAIN State Director

Colonel Bain recently resigned from the State Senate to take over the directorship of our Committee. He is a World War veteran, decorated with the Distinguished Service Cross and the Silver Star. An official of the U. S. Army Reserve Officers Corps, he is well-known throughout the State as a militant crusader for law enforcement.

Brewers and North Carolina Beer Distributors Committee SUITE 813-17 COMMERCIAL BUILDING, RALEIGH, N. C.

NORTH CAROLINA EXECUTIVE COMMITTEE

Distributor Members

- J. F. Price, Chairman, Greensboro Distributing Co., Greensboro. W. E. Griffin, Durham Fruit & Produce Co., Durham. W. S. Burruss, Capital Ice & Coal Co., Raleigh. Fred Mills, Dupont & Mills, Wadesboro. Edward Hecht, Hardaway Meats Co., Charlotte. Frank E. Barnard, Beer With Us, Inc., Asheville.

Brewer Members

- L. E. Wheeler (Asheville)—Jos. Schlitz Brewing Co. David Gallo (Norfolk, Va.)—Southern Breweries, Inc. C. M. Wright (Newark, N. J.)—P. Ballantine & Sons. S. A. Cash (Louisville, Ky.)—Frank Fehr Brewing Co. W. H. Jolly (Norfolk, Va.)—Fahst Brewing Co. Walter Bartlett (Norfolk, Va.)—Jacob Ruppert Brewery.

- ALBEMARLE: F. & M. Coffee Co.; ANDREWS: G. W. Cover, Jr.; ASHEVILLE: Beer With Us, Inc., Better Beer Co., Pearce-Young-Angel Co., Shady Mountain Distributors, Inc.; BERTON CITY: Neff Bottling Co.; CHARLOTTE: Canada Dry Bottling Co., Southern Fruit Co., Hardaway Meats Co., Thomas Howard Co.; CONCORD: Old North State Brewery, Inc.; DURHAM: Miller Brewing Co., Durham Fruit & Produce Co., J. M. Mathis Co., Inc., Associated Bottlers, Inc.; ELKIN: Elkin Bottling Co.; FAYETTEVILLE: A. M. Fleishman; GASTONIA: Orange Crush Bottling Co.; GREENSBORO: Greensboro Distributing Co., Carolina Distributing Co., E. G. Wright Distributing Co., R. H. Berringer Distributing Co.; HENDERSONVILLE: Central Produce Co.; HICKORY: Union Wholesale Co.; HIGH POINT: Geisend Distributing Co.; KENNESAW: News Distributing Co.; LENOIR: Blue Ridge Distributing Co.; LENOIR: N. J. Key Bottling Co.; NORTH WILKESBORO: Pepsi-Cola Bottling Co.; RALEIGH: Gailard C. Norris Co.; ROBESON PRODUCE CO., Botts Coal & Oil Co., Gaston Ice & Coal Co.; WELLSVILLE: Big Bill Bottling Co.; WILKESBORO: Seago Bottling Co.; WOODY MOUNT: George S. Edwards & Co.; WOODY MOUNT: Roxboro Beverage Co.; SALISBURY: Orange Crush Bottling Co.; SA. FERRIS: Sanford Distributing Co.; WASHINGTON: Dunlap & Mills, Inc.; WILMINGTON: J. W. Jackson Beverage Co.; WILSON: John Candy Co.; WINSTON-SALEM: Estor Co.

THE MAN WHO DOESN'T BUY LIFE INSURANCE MAY BE ELIMINATING A PRESENT BURDEN BUT PASSING A MUCH GREATER ONE ON TO HIS WIFE AND CHILDREN GET THE FACTS AND INSURE ADEQUATELY TODAY.

W. M. FULP, Gen. Agt. Security Life & Trust Company Walnut Cove, N. C.

Business Guides By C. E. Johnston Director, Business Training Schools, International Correspondence Schools

A HEALTHY optimism is worth much to a young man in business. In a concern which caters to the public the man who is constantly cheerful is a valuable asset. The optimist is a business booster, a gloom chaser, and a tonic to the business grouch. He radiates success because he believes that success is the result of honest effort.

A manager employing a large number of salesmen recently remarked that he had one of the most complete weather reports in the world, outside of the regular government reports. He had a large force of men covering the entire country, and their daily reports were filled with excuses blaming the weather and other more or less irrelevant things for their failure to do a satisfactory amount of business. Do not be an excuse maker.

The importance of good health as a factor in business is obvious. Keep in mind, however, that no matter how healthful your working conditions are, your employers cannot follow you home to see that you use your spare time to keep yourself physically and mentally fit. This is really just another way of saying it's up to you all night, the home still expects you to be "on the job" in the morning.