



# NO HIGH PRICES!



... BARGAINS ...  
FOR EVERYBODY!

## At Southerland's New York Bargain Store.

ONE OF THE CHEAPEST CASH STORES IN NORTH CAROLINA.

Occupying two stores—one devoted to Dry Goods, Notions, etc., the other filled with Gent's Furnishing Goods, Boots, Shoes, etc. It will pay you to call, and pay you handsomely, before making your purchases. Just listen and you will hear the people from all over the country talking about the big bargains we are giving them and at one price to everybody. Come one and all!

### HOW IS THIS FOR A REVOLUTION IN PRICES?

150 pieces Pant Goods from 9 cents to 30 cents per yard; 25 pieces Bad Tick from 10 cents to 20 cents a yard; 200 pieces of Prints from 4 cents to 6 cents a yard, worth 6, 7 and 8 cents; 100 pieces of Gingham below regular prices; 100 pieces Dress Goods at bed rock prices. All kinds of Sea Island and Bleached Domestics. In Shoes we will save you 25 per cent.—a pretty good little saving—in prices ranging from 25 cents to \$3 a pair.

## A BIG STOCK OF CLOTHING MARKED DOWN!

To be Closed Out!

To be Closed Out!

Greatest Bargains Ever Offered in Soft and Stiff Hats. We Have 300 Dozen Shirts on Hand from 25 Cents Up; Now is the Accepted Time to Lay in Your Supply.

Large stock of Buggy Harness and Saddlery! and when you come to town drop in and see us. We will sell you a set of Buggy Harness way below the prices charged by other dealers. Ask for the "Unbreakable" Whip—the best Whip in the world for the money. Trunks, Valises, Hand Bags, etc., at lowest possible prices. Tobacco at 15, 20, 25, 35 and 40 cents a pound. 300 Umbrellas from 48 cents to \$1.00. Notions of all kinds at way down prices.

## WHOLESALE DEPARTMENT.

To Dealers we will give especially low prices, as we have up stairs for Wholesale Trade only.

Don't Forget the Place! **NEW YORK BARGAIN STORE** Leading Low Price Cash House of Goldsboro.

JOHN F. SOUTHERLAND, Proprietor.

# ARE YOU LOOKING FOR BARGAINS!

## READ THIS AND SAVE YOUR MONEY.

During my business career of twenty years in this city, nobody can charge me with that I have promised anything which I didn't fulfill. It is not my style of doing business as to "throw out a bait" in order to get you into my stores, as it is done so much nowadays. If you want to get

### FULL AND HONEST VALUE FOR YOUR MONEY,

you are in duty bound to come to me. I have been in the Northern markets for several weeks, selecting such goods only which I knew would please my customers, and now as my shelves and counters are loaded down with all the novelties of the season, I propose to make things lively, and

### PRICES DOWN TO ALMOST NOTHING.

It is a fact which cannot be disputed that I can save you at least 25 per cent. on all your purchases. You all know that when a merchant buys his goods direct from the manufacturers and pays the cash down, like I do, he is able to undersell all others who are buying their goods on time. My facilities for displaying this large stock are most excellent. I have separated all Men's wear from the Ladies' goods, in two separate but adjoining stores.

### OUR DRESS GOODS ARE THE PICK OF THE MARKET.

You will find in this line a handsome assortment of all fashionable and seasonable goods, with trimmings to match every imaginable color or shade. The largest and handsomest line of DRESS FLANNELS ever exhibited, in solid colors, stripes and plaids. HENRIETTAS in every color. You can find anything you want in the NOTION line.

### MY STOCK OF SHOES, FOR LADIES AND MEN,

is by far the best selected, the most complete and best goods for the least money I have ever handled. I am Sole Agent for the CELEBRATED SACHS SHOE, for Ladies, expressly made for me, and which fits like a glove. I also handle the world-renowned THREE DOLLAR BROCKTON SHOE, for Men, which is generally conceded the best shoe for the money.

### I HAVE CLOTHING FOR EVERYBODY.

from the commonest to the very finest, and fit anyone. I have them for Men, Youths, Boys and Children and can suit every pocketbook. To convince you how very low I am selling Clothing this season, I will quote you only a few prices:

- A GOOD BOY'S SUIT, age 7 to 13..... FOR ONLY \$1.00 ;
- A GOOD YOUTH'S SUIT, age 15 to 18..... FOR ONLY \$2.50 ;
- A GOOD MEN'S SUIT..... FOR ONLY \$3.00 ;

and everything else in proportion. I have this season the largest and most complete stock of Clothing I ever carried, and having bought it for the SPOT CASH, with considerable discount off, I guarantee to sell you Clothing cheaper than any other store in the city dares to offer. My line of GENTS' FURNISHING GOODS is varied and will be found exceptionally low. HATS, TRUNKS, CARPETS, RUGS and OIL CLOTHS you will find in endless variety and lower than ever.

It will be of great interest to country merchants to buy their supplies of me, as I guarantee to sell them cheaper this season than any Northern wholesale establishment. My commodious yard in the rear of my stores is always open for my country friends, and they are invited to drive in when coming to Goldsboro.

## ASHER EDWARDS;

THE : ORIGINAL : LEADER : OF : LOW : PRICES.