

**SELLING OUT! == SELLING OUT!!**

**AT AND BELOW COST,  
OUR ENTIRE BUSINESS!**

THIS is not to mislead you in order to get you into our Stores, and then mean something else, as it is often done by parties who have overstocked themselves, but in our case

**It is the Whole Truth, and Nothing but the Truth!**

It being our aim to go out of the business between now and Christmas, and in order to accomplish this we concluded to make a sacrifice of all the goods on hand.

**WE THROW OUR ENTIRE STOCK ON THE MARKET!**

and will sell it at any reasonable offer, in order to procure money. The stock has been bought this Fall and consists of fashionable and reliable goods in the line of

**DRY GOODS, CLOTHING, BOOTS, SHOES, HATS, TRUNKS, Etc., Etc.**

THE GOODS MUST BE SOLD! SHELVES MUST BE EMPTIED! THE MONEY MUST COME! When you come to our stores, examine the goods and get the figures, you will readily acknowledge that

**It is the Greatest Sacrifice Ever Known Here.**

We will cut prices that will stagger the trade. You may go to all the stores in this city—to those especially who are claiming "not to be undersold"—and get their prices, and then come into our stores, where you will soon find out that you save money on every single article you may happen to buy. THIS IS NO FAKE! NO LIE! NO FALSE PRETENSE!

**== WE MEAN EVERY WORD WE SAY. ==**

To any party meaning business, we will sell our entire stock and fixtures at a great bargain for the cash. DON'T DELAY, but come at once in order to get first choice, and bring your neighbors with you.

**C. KERN & CO.**

**57-59 East Centre St.**

**GOLDSBORO, N. C.**

**THE CHEAPEST MAN IN THE WORLD!**

**THE CHAMPION OF LOW PRICES!**

**JOSEPH ... EDWARDS.**

Have just returned from the North with the largest and best selected stock that has ever been seen in North Carolina. Every dollar's worth of goods I bought for SPOT CASH and in large quantities, and you are well aware of this, that no one can do more than that.

**DOWN, DOWN, DOWN GO THE PRICES!**

In fact SO LOW that no other merchant on this globe can touch them with a fifty-foot pole. They may put anything they want in print—paper is patient—and they may advertise anything they like; but PROVING IS THE THING. Let every citizen or any customer come to my store and I WILL FULLY PROVE WHAT I ASSERT! When you see my Yard-Wide Heavy White North Carolina Homespun at 5 cents a yard, sold last year for 7 1/2 cents; my Men's Cassimere Suits, Sack or Frock, for \$3.75, worth \$10.00; my Young Men's Suits at \$2.25, worth from \$4.50 to \$7.50; my Knee Suits at 85 cents, worth \$3.50 to \$4.50; and ALL MY OTHER GOODS IN PROPORTION, then you all will acknowledge that no living man in the whole world can anyways near touch my prices in same quality of goods.

**Trade There Where You Can Buy Cheapest!**

I have made up my mind for this special Fall that if any merchant wants to sell goods in Goldsboro this season, they have to tumble down in their prices, for people are not asleep, and most assuredly they will trade where they can

**BUY : THE : BEST : GOODS : FOR : THE : LEAST : MONEY !**

And I think that I can safely say that I am the man who truly and most becomingly bears the name of selling goods the cheapest as

**THE TRUE CHAMPION OF LOW PRICES!**

**JOSEPH ::= EDWARDS,**

**THE CHEAPEST MAN IN THE WORLD.**

FOR MY WHOLESALE TRADE, I have made special purchases and I herewith GUARANTEE Country Merchants that they can DUPLICATE Northern bills in my establishment and save freight. HOW IS THIS FOR A REVOLUTION IN PRICES? SPECIAL ATTENTION is called to my

\$1.25 Hand-Made Ladies' Button and Lace Shoes. They knock to pieces any \$3 Shoe sold in town. Also to my \$1.65 Hand-Made Men's Bred Shoes, in Bal. or Congress. This Shoe is full Calif, has double Soles, and is fully worth \$4.50.