

SELLING OUT! == SELLING OUT!!

**AT AND BELOW COST,
OUR ENTIRE BUSINESS!**

THIS is not to mislead you in order to get you into our Stores, and then mean something else, as it is often done by parties who have overstocked themselves, but in our case

It is the Whole Truth, and Nothing but the Truth!

It being our aim to go out of the business between now and Christmas, and in order to accomplish this we concluded to make a sacrifice of all the goods on hand.

WE THROW OUR ENTIRE STOCK ON THE MARKET!

and will sell it at any reasonable offer, in order to procure money. The stock has been bought this Fall and consists of fashionable and reliable goods in the line of

DRY GOODS, CLOTHING, BOOTS, SHOES, HATS, TRUNKS, Etc., Etc.

THE GOODS MUST BE SOLD! SHELVES MUST BE EMPTIED! THE MONEY MUST COME! When you come to our stores, examine the goods and get the figures, you will readily acknowledge that

It is the Greatest Sacrifice Ever Known Here.

We will cut prices that will stagger the trade. You may go to all the stores in this city—to those especially who are claiming "not to be undersold"—and get their prices, and then come into our stores, where you will soon find out that you save money on every single article you may happen to buy. THIS IS NO FAKE! NO LIE! NO FALSE PRETENSE!

WE MEAN EVERY WORD WE SAY.

To any party meaning business, we will sell our entire stock and fixtures at a great bargain for the cash. DON'T DELAY, but come at once in order to get first choice, and bring your neighbors with you.

C. KERN & CO.

57-59 East Centre St.

COLDSBORO, N. C.

**ARE YOU LOOKING FOR BARGAINS!
READ THIS AND SAVE YOUR MONEY.**

During my business career of twenty years in this city, nobody can charge me with that I have promised anything which I didn't fulfill. It is not my style of doing business as to "throw out a bait" in order to get you into my stores, as it is done so much nowadays. If you want to get

FULL AND HONEST VALUE FOR YOUR MONEY,

you are in duty bound to come to me. I have been in the Northern markets for several weeks, selecting such goods only which I knew would please my customers, and now as my shelves and counters are loaded down with all the novelties of the season, I propose to make things lively, and

PRICES DOWN TO ALMOST NOTHING.

It is a fact which cannot be disputed that I can save you at least 25 per cent. on all your purchases. You all know that when a merchant buys his goods direct from the manufacturers and pays the cash down, like I do, he is able to undersell all others who are buying their goods on time. My facilities for displaying this large stock are most excellent. I have separated all Men's wear from the Ladies' goods, in two separate but adjoining stores.

OUR DRESS GOODS ARE THE PICK OF THE MARKET.

You will find in this line a handsome assortment of all fashionable and reasonable goods, with trimmings to match every imaginable color or shade. The largest and handsomest line of DRESS FLANNELS ever exhibited, in solid colors, stripes and plaids. HENRIETTAS in every color. You can find anything you want in the NOTION line.

MY STOCK OF SHOES, FOR LADIES AND MEN,

is by far the best selected, the most complete and best goods for the least money I have ever handled. I am Sole Agent for the CELEBRATED SACHS SHOE, for Ladies, expressly made for me, and which fits like a glove. I also handle the world-renowned THREE DOLLAR BROCKTON SHOE, for Men, which is generally conceded the best shoe for the money.

I HAVE CLOTHING FOR EVERYBODY.

from the commonest to the very finest, and fit anyone. I have them for Men, Youths, Boys and Children and can suit every pocketbook. To convince you how very low I am selling Clothing this season, I will quote you only a few prices:

A GOOD BOY'S SUIT, age 7 to 13..... **FOR ONLY \$1.00;**
A GOOD YOUTH'S SUIT, age 15 to 18..... **FOR ONLY \$2.50;**
A GOOD MEN'S SUIT..... **FOR ONLY \$3.00;**

and everything else in proportion. I have this season the largest and most complete stock of Clothing I ever carried, and having bought it for the SPOT CASH, with considerable discount off, I guarantee to sell you Clothing cheaper than any other store in the city dares to offer. My line of GENTS' FURNISHING GOODS is varied and will be found exceptionally low. HATS, TRUNKS, CARPETS, RUGS and OIL CLOTHS

It will be of great interest to country merchants to buy their supplies of me, as I guarantee to sell them cheaper this season than any Northern wholesale establishment. My commodious yard in the rear of my stores is always open for my country friends, and they are invited to drive in when coming to Goldsboro.

ASHER EDWARDS;

THE : ORIGINAL : LEADER : OF : LOW : PRICES.