

THE GOLDSBORO HEADLIGHT

ESTABLISHED 1887.

GOLDSBORO, N. C., FRIDAY, DECEMBER 22, 1916.

VOL. XXIX. NO. 20.

Santa Claus' Headquarters Boylan-Pearce Co. Raleigh, N. C.

This Store's Especial Christmas Usefulness

Careful shopping is important--essential. The store that is best supplied--that has bought best--can provide the largest assortment, and at the lowest prices. This store is singularly fortunate in both respects. We have never had so large a stock of Xmas goods, or, in fact, goods of every description, as now. We have been busy, busy, busy,--getting ready for the demand that we knew would fall upon us--and we can now truly say that Your Favorite Shopping Center is ready--ready on every one of its spacious floors.

On the First Floor

Xmas Gifts of Silver

Marmalade or Mustard Jars	... 29, 49, 96c
Silver Top Clothes Brushes 69c
Silver Bud Vases 59c and \$1.00
Silver Relish Sets \$1.19 to \$2.50
Silver Cake Plates and Sandwich Dishes \$2.00 to \$3.00
Silver Mesh Bags \$2, \$3, \$5 to \$25
Silver and Enamel Vanity Boxes	75c to \$2
Silver Card Cases \$2.00 to \$6.50

Our Wonderful Display of TOYS and DOLLS on Our Entire Third Floor

The Capital of the Kingdom of Joy—Dear Old Santa Claus' Headquarters.

Toys for Boys

Velocipedes, Coasters, Automobiles, Wagons, Wheelbarrows, Battleships, Sandy Andy, Mechanical Toys, Erector Trains, Talking Machines, Foot Balls, Boxing Gloves, Games, Etc.

Toys for Girls

Doll Carriages, Doll Furniture, Dolls, Etc.

Shop By Mail

Experienced Sales Ladies will fill your orders. All orders filled same day received. Express or Parcel Post paid on all orders for \$5.00 or over.

FOR CHRISTMAS PRESENTS

We would suggest some of the following from our large and complete stock of Jewelry

Bracelets

La Villiers
Cameo Brooches

Watch Bracelets
Cameo Rings

Watch Fobs



Gold Watches
Bar Pins
Umbrellas
Gold Rings
Beauty Pins
Neck Chains

Card Cases

Opera Glasses

Field Glasses

Lorgnettes

Mesh Bags

Traveling Sets

Brooches

Toilet Sets

Vanity cases

Diamonds

Gold Lockets

Stick Pins

Gold Cuff Pins

Diamond Rings

Jewelry cases

Fountain Pens

Cut Glass

Necklaces

Signet Rings

Cigar cases

Military Sets

Belt Buckles

Gold crosses

Fountain Pens

Cut Glass

Charms

Cigarette cases

Tie clasps

Silver Novelties

Banjos

Guitars

Violins

Trunks

\$1,000 worth of Combs and Brushes and Manicure Sets Just Received

Why pay double the price for jewelry when you can get the SAME GOODS for LESS MONEY at the GOLDSBORO LOAN COMPANY.

Money refunded if goods are not just as we represent them.

ONE MILE FROM HIGH PRICES

THE GOLDSBORO LOAN CO.
N. J. EDWARDS, Proprietor
Next to R. Tonkel & Co. Store

OUT OF SORTS

When you feel lousy, stretchy, half-sick, "blue" and disengaged, look to the liver. It is torpid.

SIMMONS

RED &

LIVER REGULATOR

(THE POWDER FORM)

IS THE REMEDY YOU NEED

It is not only an invigorating tonic for a torpid liver, but it extends its cleansing and restorative influence to the stomach and bowels. Helps digestion and food assimilation, purifies the blood and strengthens the body of regular daily bowel movements. When the stomach, liver and bowels are active, billions impurities no longer obstruct functional processes, the result of which is renewed energy, activity and cheerful spirits.

Sold by Doctors, Pharmacists, Druggists, etc.

Ask for the Red Seal on the label. If you cannot get it, send us, we will send by mail.

Send for sample Liver Regulator to also up to 100 free samples for stores.

Dr. L. H. ZELIN, 600, Peoria, Ill., Louis, Mo.

—THE—

Goldsboro Savings & Trust Co.

GOLDSBORO, N. C.

Interest paid at the rate of four (4) per cent per annum, and compounded quarterly.

DIRECTORS

E. W. Norwood, W. T. Elvertson, M. J. Bass, I. J. Harrell, L. Weil, E. L. Edmundson, G. C. Royal, B. H. Griffin, G. A. Norwood.

G. A. Norwood, Pres. M. J. Bass, Vice Pres.

G. C. Elvertson, Cashier.

The National Bank of Goldsboro,

GOLDSBORO, N. C.

A key need you have for a bank in Goldsboro or country around bring or send to us. We want the accounts of people in the country and towns.

DIRECTORS

G. A. Norwood, W. T. Elvertson, B. H. Griffin, W. R. Allen, M. J. Bass, G. C. Royal, J. M. Graham.

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HUSTLER

\$4,000,000 SALES

NOT A

BAD TITLE YET.

Office hours 12 to 3 and 4 to 6

Phones 114 and 185

M. MANSOUR

Department Store

Same Goods for Less Money-- More Goods for Same Money

103-107 East Walnut,
Goldsboro, N. C.

METROPOLITAN BARBER SHOP

JOHN STREET, NEAR

THE POST OFFICE

The undersigned, with fifteen years practical experience, has purchased the above well known and conveniently located Barber Shop, and has come to Goldsboro as a permanent citizen, bringing with him a corps of expert Barbers, and solicits the patronage of the public, guaranteeing satisfaction in every particular.

Cleanliness at all times will be my motto.

Respectfully,

A. B. HOLLAND.

DR. W. H. SMITH,

Office 110 West Walnut St.,
RESIDENCE PHONE 4401.

OFFICE PHONE 112. Residence 287-1.

DR. W. A. LANE

DENTIST.

ROOMS 201-202

Borden Building, Third Floor

Office Phone 970. Residence 287-1.

O. C. DANIELS, M. D.

P. H. HABER, HOME AND THROAT

Office in Borden Bldg., Room 509-5

Hours 8 a. m. to 1 p. m. 3 to 6 p. m.

Phone 379

DR. H. B. PARKER, Jr.

ATTORNEY-AT-LAW

GOLDSBORO, N. C.

Office in National Bank Building

Dr. King's New Life Pill

The best in the world.

The repulsive has the first chance to hell, anyway.

Pills Cured in 6 to 14 Days

Take away all refined money. If PAIN GOES AWAY, PAY ME.

DRUGSTORES AND PHARMACIES

SELL IT.

The Doctor's Best Medicine

DRUGSTORES ARE BETTER THAN ORDINARY DRUGSTORES AND THEY ARE BETTER THAN THE OLD STORES AND THEY ARE BETTER THAN THE NEW STORES.

DR. KING'S MEDICINE IS BETTER THAN ORDINARY DRUGSTORES AND THEY ARE BETTER THAN THE OLD STORES AND THEY ARE BETTER THAN THE NEW STORES.

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