I HE HEADLIGHT.

BSORIPTION \$1.00 PER TEAR MO-COWER, Editor and Proprietor

G LD6Bonn, N. C. April 18 1917. netria Breaks With United States.

Sasbington, April 9 - Austria to ray ranged berseif beside ber ally the Imperial German government as sleet the United States. Touight re ations between the United States ar I the dual monarchy were broken at 1 a practical state of war between tt : two nations extated. Within a fe , hours after the state department hi I been formally notified that Austr a bad withdrawn her diplomatic re resontatives, federal officials se sed all of the Austrian bward et pa, war-bound le American barto a Tonight official Washington d-clared that the ally of Germany w uld undoubtedly accept these se sures as "as act of war," and than

at actual clash between the two or lotries was apparently inevitable The final break with Austria came be sauce of her determination to supp it Germany in her campaign of at smarine ruthlessees, and because ti · United States refused to receive A mbassador Designate Count Tarn. waki, while his country was ever at rmally an indorser of the German r plan which was destroying A zerioan lives and property. This w s made clear in a lengthy state m at issued by the state depart m at tonight, in which the last few d: ye of the Austrian negotiations w re explained:

Rigid Measures to Protect Food.

Washington, D. C. April 11 - Rig id measures to protect the civilian at thest evils arising out of war p atta were adopted tonight at a at reial meeting of the council of a tions! defense and its advisory es amission. General war measures w re taken up by national defense el efs, but particular attention was en to the problem of war time fr a production and distribution at 1 the most vigorus steps were de i od upon to check any tendency te sard speculation is the price o a smodities Government beads it was stated, proposed to adopt e. iry means to insure adequate sup p es of food, fuel, clothing and other n mesition at moderate figures. Such fe eral action as may be necessary wil be rigorously invoked to preyeat any form of extortion being p seticed upon those who remain at me sed "do their bit" is bearing il i burdeos that war may impose.

WHAT IS

DIGESTIVE LAXATIVE CATHARTIC AND LIVER TOURS Pos is not a Secret or Patent Medi est is composed of the followin skioned roots and herbs:

OASCARA BARK BLUE FLAG ROOT RHUBARB ROOT BLACK ROOT MAY APPLE ROOT SENNA LEAVES AND PEPSIN

and thus the combination acts not so a etimulating intative and cather-also as a digestive and liver tooic. laustives are weak, but Lax-Poo-ness strength with paintable, are-basts and does not gripe or disturb tomach. One bottle will prove-ton is favaluable for Constipation, edies or Torpid Liver. Price So.



Outstanding! In every community the name Certain-teed stand; conspicuously for quality, good value, satisfaction, and fair dealing.

<u>Certain-teed</u> Paints and Varnishes

had to depend upon an ex-

clusive paint organization to market our paints and varrishes.

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and Varnishes are guaranteed to give satisfaction. This guarantee is backed by the cnormous resources of the

Certain-teed Products Cor-

Whether you do your own

painting or employ a pro-icssional painter your in-terests will be best served if

get their quality from the character of materials used in their manufacture and from the exactness with which they are mixed.

The formula of ingredients printed on the label shows honestly and unmistakably the real worth of the paint. Modern, up-to-date machincry eliminates the uncertain-ties of mixing by hand and insures absolute conformity

to the experts' printed The price of CERTAIN-TEED Paints and Varnishes is based on the most favorable manufacturing,

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Water at the

how some Ice Cream is made

you would never eat any

You get Purity Ice Cream

here, and every bit of the

Milk that goes in it is Steri-

lized and Purity Cream is

made in an abeciatel - Youi-

Don't run any risk, but

get your Ice Cream and Soda

Goldsboro Drug Co.,

Goldsboro's Biggest

CHICHESTER S.PILLS

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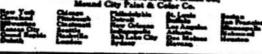
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you insist upon getting CERTAIN-TEED Paints and Varnishes. hydraple manufacturing, distributing and selling costs, plus a margin of profit smaller than is generally customary. This low price Any good dealer can tell you CERTAIN-TEED Points and

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poration.

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More New Suits and Dresses Just Received Extra Special Values

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GOLDSBORO, N. C.

An Open Letter to the Farmers of Wayne and Adjoining Counties.

In an Average Year with 12c. Cotton, a \$60 Bale This Year with 20c. Cotton, a \$100 Bale

89 bushels potators at 70c, or 750-pounds lard at 8c, or 22 barrels flour at \$4.50, or 375 pounds bacon at 16c, or

100 bushels corn at 60c, or 80 pairs shoes at \$2.00, or 720 yards cotton goods, at 8 1-2c.

44 bushels potatoes at \$2.25, or 500 pounds lard at 20c, or 10 barrels of flour at \$10.00, or 333 pounds of bacon at 3dc, or 74 bushels corn at \$1.50, or 20 pairs shors \$5.00, or 666 yards cotton goods at 15c.

You will therefore see that while cotton may sell at 20 cents per pound, you can not buy as much with it, as when it sold at 12 cents, because other products have gone up in price faster than cotton.

In a former letter we called your attention to the fact that all Europe is hungry; that food stuff would probably go higher, and much higher, if the United States entered the war.

We are now at war with Germany, and Congress has called for an army of two million men.

These men must be fed. The Allies must be fed. We are fighting the same fight -a fight for the preservation of civilization.

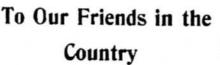
Enlarge your food crops, and intensify their cyltication. It will not only pay you better in dollars and cents, but in no other way can you serve the "Stars and Stripes," and the whole community so well.



ANNOUNCEMENT!

We wish to announce the completion of what we take a pride in believing is one of the best equipped plants for the manufacture of Corn Meal in the South, located in the building formerly occupied by the Carolina Rice Mills, in the northern edge of Golds-

We are putting up a brand of Corn Meal that we expect to market over a large territory in North and South Carolina. We are giving below the resemble why we believe this is as good an article of Corn Meal as can be made. A-k your grocer to send you a trial



We extend a special invitation to bring us their grain. We will exchange them a full bushel of 48 pounds of the best meal that can be made, either bolted or unbolted, for a bushel of corn, and will take any surplus corn Prompt service. You won't have to wait.



you may have at the highest market price. You Are Particular About Your Brand of Flour; Why Not Your Corn Meal?



Why State Seal Corn Meal is a Superior Product

It is the custom of trade to CLAIM Superiority. Everybody wants the best, especially in a food product, even if the price is a little higher. Our claim of superiority for State Sed Corn Meal rests upon two points:

It is milled from Selected North Carolina Corn. It is well known by many people that our home made corn is superior to western corn, even as a stock feed. The western corn is grown where the season- are shorter; the corn is cut in the stalk with harvesting machines BEFORE MATURITY, and imperfectly cured in shock, and requires kiln drying to artificially complete materity for market. This immaturely barvested and artifically cured grain lacks the folloess and SWEETNESS of the North Carolina corn, grown where the sea- North Carolina sons are longer, and that remains on the stalk in the open field until natura-

afly and fully matured. Properly milled it makes a smooth, sweet, wholesome food product. In our mills this superior home grown corn treated by TWO SEPARATE PROCESSES OF MACHINE CLEANING before it is

ground into a fine meal product on the old fash joned Burr mills. Dirt, dust and imperfect grains do ot show as plainly in cure meal as in wheat flour, but in these days of sanitary exactions that is not a sufficient reason why corp

Pirat Cleaning Machine should n t be subjected to the same thorough oleaning process used for wheat in making the best patent flour.

State Scal Corn meal is a superlatively clean, wholesome food product.



It is put up either Bolted or Unbolted, at the same price. We find that ome people are prejudiced against Bolted meal, which we attribute to the fact that the unbolted meal they get is usually supplied by the local miller and is ground from this sweet, home-made corn, while the Bolted meal on the market usually comes troin the larger mills, ground from kila-dried

STATE SKALCORN MEAL COMBINES THE VIRTUES OF THE BEST GRAIN OBTAINABLE WITH THE BEST POSSIBLE PROCESS OF CLEANLY MAGUFAC-Weinvite a trial of our Bolted Meal with a firm conviction that you will find it a Superior

GOLDSBORO MILLING AND GRAIN STORAGE CO.

GOLDSBORO, N.C.

GREAT REBUILDING SALE

The Banner Bargain Event of the Year for Real Clothes Economy

Saturday Morning, April-14th, It Begins

My whole Stock of Merchandise must go regardless of price.

THE REASON

I have let contracts to begin work within 10 days time for the construction of one the most modern and attractive stores and show windows to be found in the State.

It is now necessary to clear the Store and save the Stocks from destruction caused by dust and exposure.

Store will remain closed all day Friday to mark goods.

Prices All Cut To The Danger Point

See Our Big Circulars Now Out Announcing this Great Rebuilding Bale.



Corner Centre & Mulberry Streets

Goldsboro, N. C.

REO

The "Gold Standard of Values"

The car "Not Built to a Price" but built For Quality, and Then Priced

REO Bearings, Axles, Shafts, Engines, and all the other Vital parts. Even to the Spokes

In the Wheels, Are 50 per cent OVERSIZE, insuring strength and safety. Ask any of the Reo owners you know what their experience has beer. Ask for catalogue, so you can compare the specifications with those of other make of cars, regardless of Price.

Write or phone us at our expense, if interested, and we will be glad to give you a demonstration.

> M. O. Summerlin. Mount Olive, N. C.

Lock Box "G"