

THE HEADLIGHT.

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 A. H. HOWER, Editor and Proprietor
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Goldsboro, N. C. April 18 1917.

Austria Breaks With United States.
 Washington, April 9.—Austria today renounced herself beside her ally, the Imperial German government, against the United States. Tonight relations between the United States and the dual monarchy were broken as if a practical state of war between the two nations existed. Within a few hours after the state department had been formally notified that Austria had withdrawn her diplomatic representatives, federal officials seized all of the Austrian owned property, war-bonds in American hands. Tonight official Washington declared that the ally of Germany would undoubtedly accept these terms as "an act of war," and that an actual clash between the two countries was apparently inevitable.

The final break with Austria came in view of her determination to support Germany in her campaign of unwarlike ruthlessness, and because the United States refused to receive a Ambassador designate Count Tarnowski, while his country was even formally an indorse of the German war plan which was destroying a serious lives and property. This was made clear in a lengthy statement issued by the state department tonight, in which the last few days of the Austrian negotiations were explained.

Big Measures to Protect Food.
 Washington, D. C. April 11.—Big measures to protect the civilian population of the United States against evils arising out of war profits were adopted tonight at a special meeting of the council of national defense and its advisory commission. General war measures were taken up by national defense chiefs, but particular attention was given to the problem of war time food production and distribution, and the most vigorous steps were decided upon to check any tendency toward speculation in the price of commodities. Government heads it was stated, proposed to adopt every means to insure adequate supplies of food, fuel, clothing and other necessities at moderate figures. Such federal action as may be necessary will be rigorously invoked to prevent any form of extortion being practiced upon those who remain at home and "do their bit" in bearing the burden that war may impose.

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The Banner Bargain Event of the Year for Real Clothes Economy

Saturday Morning, April 14th, It Begins

My whole Stock of Merchandise must go regardless of price.

THE REASON

I have let contracts to begin work within 10 days time for the construction of one the most modern and attractive stores and show windows to be found in the State.

It is now necessary to clear the Store and save the Stocks from destruction and ruin caused by dust and exposure.

Store will remain closed all day Friday to mark goods.

Prices All Cut To The Danger Point

See Our Big Circulars Now Out
 Announcing this Great Rebuilding Sale.

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GOLDSBORO, N. C.

An Open Letter to the Farmers of Wayne and Adjoining Counties.

In an Average Year with 12c. Cotton, a \$60 Bale Can Buy
 89 bushels potatoes at 70c, or
 750 pounds lard at 8c, or
 22 barrels flour at \$4.50, or
 375 pounds bacon at 16c, or
 100 bushels corn at 60c, or
 80 pairs shoes at \$2.00, or
 720 yards cotton goods, at 8 1-2c.

This Year with 20c. Cotton, a \$100 Bale can only Buy
 44 bushels potatoes at \$2.25, or
 500 pounds lard at 20c, or
 10 barrels flour at \$10.00, or
 333 pounds of bacon at 30c, or
 74 bushels corn at \$1.50, or
 20 pairs shoes \$5.00, or
 666 yards cotton goods at 15c.

You will therefore see that while cotton may sell at 20 cents per pound, you can not buy as much with it, as when it sold at 12 cents, because other products have gone up in price faster than cotton.

In a former letter we called your attention to the fact that all Europe is hungry; that food stuff would probably go higher, and much higher, if the United States entered the war.

We are now at war with Germany, and Congress has called for an army of two million men.

These men must be fed. The Allies must be fed. We are fighting the same fight—a fight for the preservation of civilization.

Enlarge your food crops, and intensify their cultivation. It will not only pay you better in dollars and cents, but in no other way can you serve the "Stars and Stripes," and the whole community so well.

Very truly,
 M. Borden

ANNOUNCEMENT!

We wish to announce the completion of what we take a pride in believing is one of the best equipped plants for the manufacture of Corn Meal in the South, located in the building formerly occupied by the Carolina Rice Mills, in the northern edge of Goldsboro.

We are putting up a brand of Corn Meal that we expect to market over a large territory in North and South Carolina. We are giving below the reasons why we believe this is as good an article of Corn Meal as can be made. Ask your grocer to send you a trial order of it.

To Our Friends in the Country

We extend a special invitation to bring us their grain. We will exchange them a full bushel of 48 pounds of the best meal that can be made, either bolted or unbolted, for a bushel of corn, and will take any surplus corn you may have at the highest market price. Prompt service. You won't have to wait.

Why State Seal Corn Meal is a Superior Product

It is the custom of trade to CLAIM Superiority. Every body wants the best, especially in a food product, even if the price is a little higher. Our claim of superiority for State Seal Corn Meal rests upon two points:

The Western Way It is milled from Selected North Carolina Corn. It is well known by many people that our home made corn is superior to western corn, even as a stock feed. The western corn is grown where the season is shorter; the corn is cut in the stalk with harvesting machines BEFORE MATURITY, and is imperfectly cured in shock, and requires kiln drying to artificially complete maturity for market. This immaturely harvested and artificially cured grain lacks the fullness and SWEETNESS of the North Carolina corn, grown where the season is longer, and that remains on the stalk in the open field until naturally and fully matured. Properly milled it makes a smooth, sweet, wholesome food product.

First Cleaning Machine In our mills this superior home grown corn is treated by TWO SEPARATE PROCESSES OF MACHINE CLEANING before it is ground into a fine meal product on the old fashioned Burr mills. Dirt, dust and imperfect grain do not show as plainly in corn meal as in wheat flour, but in these days of sanitary excursions that is not a sufficient reason why corn should not be subjected to the same thorough cleaning process used for wheat in making the best patent flour.

Second Cleaning Machine State Seal Corn meal is a superlatively clean, wholesome food product. It is put up either Bolted or Unbolted, at the same price. We find that some people are prejudiced against Bolted meal, which we attribute to the fact that the unbolted meal they get is usually supplied by the local miller and is ground from this sweet, home-made corn, while the Bolted meal on the market usually comes from the larger mills, ground from kiln-dried western corn.

STATE SEAL CORN MEAL COMBINES THE VIRTUES OF THE BEST GRAIN OBTAINABLE WITH THE BEST POSSIBLE PROCESS OF CLEANLY MANUFACTURE.

*We invite a trial of our Bolted Meal with a firm conviction that you will find it a Superior product.

GOLDSBORO MILLING AND GRAIN STORAGE CO.
 GOLDSBORO, N. C.