## Everything

The Artic Ice \& Coal Company has reached its present position of prominence and strength through rigidly pursuing the following policy:

To get business on a sound basis and to offer no inducements that it cannot fulfill or live up to, by constantly fulfilling every expectation of its old customers, we have attracted the attention of new ones. Promises kept have been the keynote of this progress, and all business intrusted to us will receive the most careful attention. It will have the benefit of our great equipment and years of experience.

Telephones: $1822 . \quad 1823 . \quad 1824$.



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## TRINITY COLLEGE

## A Question For You

When you trade at home you keep the labor - machinery at work. A big dollar can do just so much work.

Will you have it work in your section or will you send it North, get it out of your country, and let it work for the other people?

The South's dollar belongs to the South, and the South can keep its dollars if it will not send them to mail order houses. Patronize men in the South and in this way you keep a Great working Force at home.

If a few hundred men send away for their goods they have sent out of reach a Powerful Force for good. Keep the South's money in the South. This means all of us should do this.

Be loyal, and the test of loyalty is your patronage of Home $\mathbf{I n}$ stitutions.

