**** TOWN BUILDING TIPS.

A city building organization without an adequate member ship is as useless as an automo-bile without an engine.

Help your neighbor when you can. A "To Let" sign next door is a bad advertisement for your business.
Opportunity is seldom grasped

by the individual-man or citywithout intelligence and vigor.

It is all right to suppress the smoke nuisance, but don't de-stroy the factory merely because its boiler room is at fault.— Town Development,

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WOMEN ON THE POLICE FORCE

They Fill a Long Felt Want, Says Los Angeles "Lady Cop."

The arrival of the woman police officer is a striking commentary upon the changed conditions of our day, says Mrs. Alice S. Wells, a member of the

Los Angeles police force.

Out of the many which might be named two generally inclusive reasons for the woman police officer center our attention:

First.-The police department is the great peace army. Its province is to keep the peace and to prevent crima through maintaining law and order.

During the last twenty-five years an

active spirit of prevention has manifested itself in every line of human activity, a spirit based, no doubt, upon the deepest promptings—the quickening sense of brotherhood, of mutual responsibility, and the very self preservation of the race under our increasing



Photo by American Press Association CHICAGO POLICEWOMAN IN UNIFORM.

social complications. The woman offi cer is an emphasis upon the prevention spirit of police work.

Second.—Today men, children face together industrial vicissitudes and socially commingle. Therefore it now requires the best that both men and women can give, in the police department as elsewhere, to adequately meet the needs and properly handle men, women and children. So, then the woman's work concerns itself most ly with women and children.

Coming naturally under the domain of the woman officer are the places of amusement where the young gather—dance halls, skating rinks picture shows, penny arcades, amusement parks, etc. Whenever it is necessary to make an arrest the woman office can make it and carry the case through the court just as her brother officer would. The proprietors are property owners, have interests at stake, and there would be no gain by resisting or refusing to appear upon summons.

THE TRUE BOOSTER.

If you like the old town best
Tell 'em so.
If you'd have her lead the rest
Help her grow.
When there's anything to do
Let the fellows count on you.
You'll feel bully when it's through,
Don't you know.

If you want to make a hit
Get a name.

If the other fellow's it
Who's to blame?

Spend your money in the town
Where you pull the shekels down.
Give the mail concern a frown.
That's the game!

If you're used to giving knocks
Change your style.
Throw bouquets instead of rocks
For awhile.
Let the other fellow roast.
Shun him as you would a ghost.
Meet his hammer with a boast
And a smile.

When a stranger from afar
Comes along
Tell him who and what we are.
Make it strong.
Needn't flatter; never bluff.
Tell the truth, for that's enough.
Join the boosters. They're the stuff.
We belong. -Cincinnati Chamber of Commerce Bulle



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J. S. McCubbins, President, was county treasurer for twenty-six years; ex-city alderman, etc.

A. L. Smoot, Secretary and Treasurer, ex-mayor, ex-register of deeds, ex-chairman county commissioners, member of school board, etc.

F. N. McCubbins, Manager, one of the livest wires and most admired young business men in the city W. C. Maupin, Manager Insurance Department, is recognized as one of

the very best insurance men in North Carolina, as well a leading real estate man having been a leader in these two lines for a number of years.

This company established several years ago is one of the leading and strongest companies in the state



PREPARATION



A formula which was obtained from an Indian Doctor by an old gentleman in the year 1872 when in the coal fields of West Virginia, when at that time Pneumonia was raging to such an extent that the doctors were losing patient after patient. When this Indian Doctor asked the permission to use his remedy, with the agreement that if he did not cure them he would not charge them one cent. This permission was granted on these terms. And he went to work, and the result was that he cured every case that the doctors had given up to die. This old gentleman has made and used this remedy in his community ever since, curing nearly every one that he got to before they were too near gone to use the remedy. And the old gentleman, getting too old to do much with it, sold it to R. M. Leonard in 1909, and he is the sole owner and manufacturer of this Great Remedy, and is now put-Virginia, when at that time Pneumonia was raging to such an owner and manufacturer of this Great Remedy, and is now put-ting it on the market at a small cost for such a Remedy, as he feels that it will be a great blessing to the public to get such a remedy as this for the dreaded disease of pneumonia. Since putting this remedy on the market we have had many cures to our credit for Pneumonia,, Croup, Colds, Sore Throat, Burns, Old Sores, etc.

First, warm contents of bottle and shake well. For Pneumonia, Congestion or Inflammation of the Lungs: preparation to chest and back and afflicted parts. Then saturate a red flannel cloth with the preparation, making hot before fire and lay over chest and back between shoulders. Repeat every hour until congestion is scattered or relieved. FOR CROUPS AND COLDS.

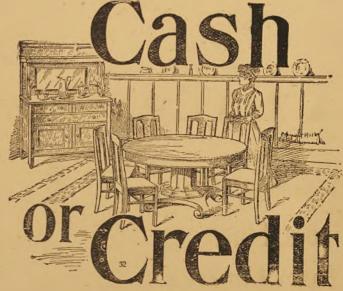
Use as above directed. Usually one or two applications are

AN EXTERNAL APPLICATION ONLY.

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