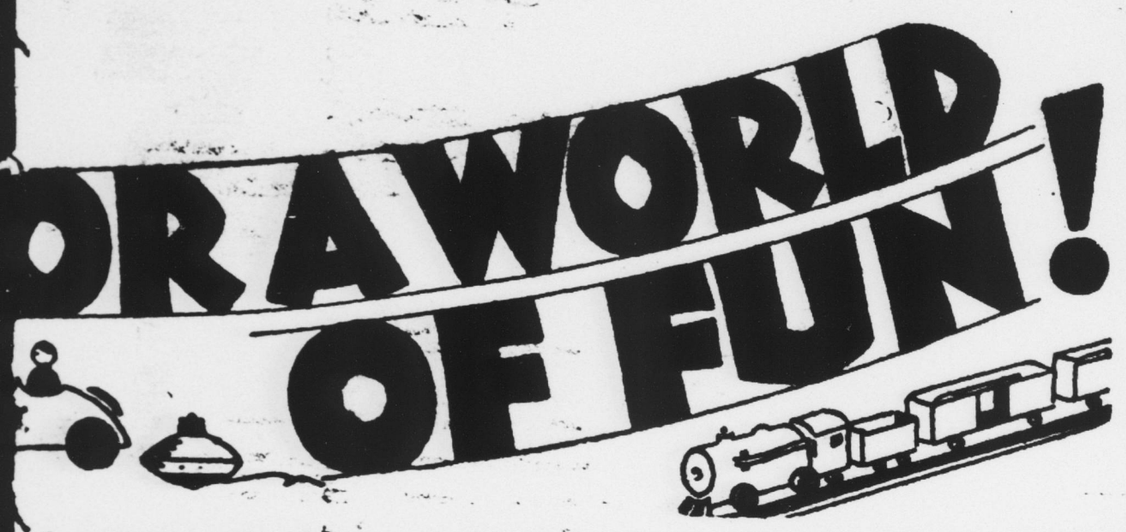
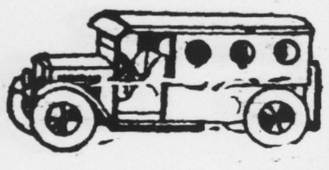
& 25c STORES



s have purchased the most outstanding values in toys the quality, superior; the prices, unbelievably low. modern as the present age; the automobiles, wagons in our line is the "last word" in style and modernism. t for service as well as appearance. Visit our toy de- e place to buy your Christmas Toys.

10c Toys You Will Toy Departments



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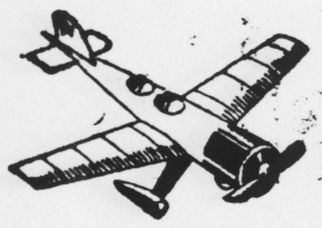

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TEA SETS

Aluminum Tea Sets .. 10c
China Tea Sets 10c
Wheelbarrows 10c
Bell Rattlers 10c

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Dolls 10c
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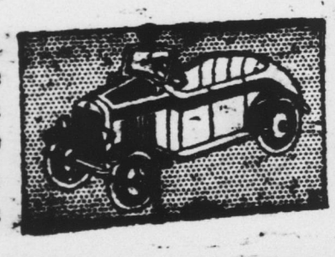

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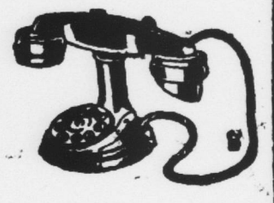
Many Remarkable 20c and 25c Values May Be Found at Rose's

Teddy Bears 25c
Plush Dogs 25c
Kitty Kat, mechanical 25c
Road Roller mechanical 25c
Mechanical Coupe 25c
Pop-Eye, a walking toy 25c
Aluminum Tea Sets 20c
Aluminum Cooking Sets 20c
China Tea Sets 25c
Doll Carrying Cases 25c
Blackboard and Easel 25c
Express Wagons 25c
Telephones 20c
Registering Banks 25c
Push Chimes 25c
Police Set consisting of hand-cuffs, billy and whistle—Set **25c**

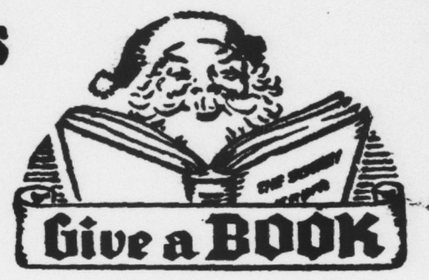


Pop Gun, improved style 25c
Rubber Ball, large, each in Christmas box 25c
Stake Truck, with rubber tires 25c
Croquet Set 25c
Coloring sets, with crayons, water colors and stencils 25c
Tool sets, enameled box 25c

DOLL FURNITURE

Folding Chairs 10c
Lawn Furniture 10c
Ironing Board 20c
Round Top Tables 25c
Chairs to match 25c
Doll Sulkies 25c
Bassinets, medium 25c
Bassinets, large 49c
Straight Chairs 49c
Green Rockers 49c
Drop Side Bassinet 98c

Rose's Book Dept.



More Complete Than Ever

Story Books— Picture Books— Painting and drawing Books—Paper Doll Books—Boy Scout and Alger Books.

Books For Children of all Ages

5c and 10c Each

Supply The Kiddies Liberally With Books For Their Instruction And Entertainment

New Testaments 10c

Holy Bibles

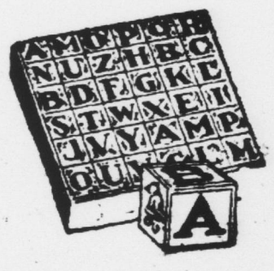
Leather bound, each in box ..... **50c & $1**

GAMES

Fascinating puzzles, paint sets, checker boards and many others ..... **10¢**

A. B. C. BLOCKS

A. B. C. Blocks 10c
A. B. C. Blocks 25c
A. B. C. Blocks 49c
Dominoes 10c
Checker Men 10c
Blocks in pull carts— 25c and 49c



Tractor and Stake Trailer 49c
Toy Cook Stove 49c
Doll Trunks 49c
Wheelbarrows, rubber tires 19c
Red Wagon, with rubber tires 49c
Scooter, with rubber mat and brakes ... 98c
Three Wheel Scooter 98c
Tricycle, big value 98c
Blackboards, on easel frame with counting beads **50c**
Blackboard set consisting of white and colored crayon and one eraser **10c**

DOUBLE BARREL POP GUN

Something new **49c**

ROSE'S

Christmas Assortment Best Ever

Lowest Prices for High Quality Merchandise in History of the Rose Organization.

SHOPPING SEASON IS IN FULL SWING

Money Can Be Saved on Christmas Purchases Made Here; Rose Stores Amply Prepared To Meet Demands of Bargain-Hunting Public This Season.

It is no exaggeration to say that Rose's 5, 10 and 25 Cent stores, 63 of them scattered over North Carolina, South Carolina, Virginia and Tennessee, face the holiday season with the largest and most varied stocks of goods and with bright prospects for the biggest volume of business in their history. For this big shopping season elaborate preparations have been made, and the public is invited to come in and inspect the displays of gifts, toys, candies and novelties.

This huge stock of merchandise is now on display in all Rose stores everywhere. It will be added to and increased as the peak of the shopping season approaches.

In an era when prices have been skidding gradually from the high marks of three years ago, Rose this year is offering the finest quality merchandise at the most reasonable prices in the company's history.

The shopping tide is gathering momentum with every passing day, and it will be to the advantage of every one to make selections as early as possible. Every one is straining to save, and money can be saved by doing your Christmas shopping in Rose stores. Every effort has been made to meet the requirements of an increasing army of friends and patrons in the Rose stores in the four states where they are located.

It would be impossible to list everything that is offered to careful buyers, but there is the positive assurance that the recent growth of the Rose stores has given them a purchasing power never attained before, and the advantages thus acquired are being passed along to the public. Come and see for yourself and make your purchases here.

Equipment Needs For Your Tree

Something is lacking about the celebration of Christmas unless there is a tree in the home. Every one in the family catches more of the Christmas spirit if a beautiful tree greets the gaze on Christmas morning. But it adds but little to the joy of the occasion unless it is properly decorated.

In Rose stores you will find the greatest variety of decorations they have ever offered, and as complete as may be found anywhere. Bells, treetop stars, tinsel, festoons, figures of Santa Claus, glass ornaments in all colors, artificial snow to give the tinge of the frozen North where old Santa makes his headquarters, strings of electric lights to add illumination, candles and candle holders, red and green roping, red and green crepe paper; all of this and more you will find at Rose's stores. There are too many things to mention, and the only way to be satisfied is to come and see for yourself, and buy your Christmas tree decorations here.

Here you can find everything but the actual tree itself. If you will get that, you won't have any trouble completing the job when you visit Rose's store.