

PRIZES For the FIRST BABY of the YEAR

Prizes will be given by each of the firms co-operating, and their gift will be listed in their advertisement on this page. Read the ads carefully and be sure that you do not overlook any gift that might be listed in addition to their regular prizes.


RULES

Any White Child In Vance County Born After Midnight, December 31, Is Eligible. A Birth Certificate Showing The Date, Hour And Minute Of Birth Must Be Turned Into The Daily Dispatch. It Must Be Signed By Attending Physician. These Will Be Returned. Judges Decision Will Be Final. Orders For Prizes Will Be Issued By This Newspaper To The Winner.

All entrants must be in by noon, January 8.

A Nest Egg

Awaits the First Baby at this Bank



The kind of a gift that will start any baby off on the right track. It's a grand idea for any First Birthday. If you would have that youngster grow up to be successful, teach him to be thrifty from the cradle up.

A Savings Account of \$1.00 Is Waiting For the "First" Baby in '36.

The Industrial Bank Of Henderson

Joel T. Cheatham, Pres. M. W. Wester, Cashier

There'll Be A Warm Welcome for the First Baby

If our quality coals are being used—in fact there's a ton of warm welcome in every 2,000 pounds of our coal.

500 Pounds Coal Free


To the First Baby Born in 1936

Congratulations to the happy parents, whomever they may be.

Wilkinson Coal Company

South Garnett Street Phone 148

Who'll Get There First?



We can't tell about the first baby — but when any baby starts to grow, Brookside's Grade A Milk will help win the race for health, and it's good for the grown-ups as well.

4 Quarts of Grade A Milk Will Be Given The First Baby.

Two Deliveries Daily in Henderson

Brookside Dairy

Phone 430-J

Flynn's Dept. Store

Stands ready to welcome the first baby of 1936 and will present it with a

Nice Baby Bath Robe

Trade at a dependable store for dependable merchandise for the smallest tot to the grown-up.

Flynn's Dept. Store

A. E. Flynn, Owner and Manager.

Insure the Baby's Health

By Buying Its Needs From

White Bros. Drug Co.

A complete stock of medical needs and toilet preparations for both mother and child will always be found here.

To The First Baby Born In 1936 We Will Give:

- Johnson and Johnson Baby Cream
- Johnson and Johnson Baby Soap
- Johnson and Johnson Baby Powder
- and Johnson and Johnson Cotton.

White Bros. Drug Co.

Phones 59 and 60.

Congratulations to The First Born

Our Lines of the Famous

Clapp's Baby Food

Will keep the first 1936 baby growing and in good health. These famous foods are well known for their superior quality. We Carry A Complete Line of Strained Vegetables and Fruits.

Our Gift

One Dozen Baby Foods

S. Hayes' Grocery

Phones 247 and 248

ROSE'S 5-10-25c STORE

Greets the first "Blessed Event" reported in 1936 in Vance County with a nice warm Baby Blanket.

Happy Birthday to the New Year's Baby!

Mother and friends of tiny babies can find most anything that's needed for them—at ROSE'S.

Baby Shirts—nice quality	25c
Diapers	59c per pkg. of 6
Baby Blankets—(for cribs and carriages)—Soft and warm	
Infants' Booties—per pair	25c, 39c, 69c and 98c
Warm, hand crocheted wool sacques	10c and 19c
Outing Flannel Sacques, Kimonos and Gowns	49c
	15c and 19c
Dainty Dresses	25c & 49c
Rubber Pants	10c, 20c & 25c
Rubber Crib Sheets	10c & 25c
Johnson's Baby Powder	10c and 19c
Lander's Borated Baby Powder	10c
Infants' Coats, Leggings, and Caps, Nice warm Chinchilla, set	\$2.00
Nursing Bottles—	
	2 for 5c and 3 for 10c
Nipples	2 for 5c and 10c

To the First Baby of 1936

Goes a Lovely Bassinet As a Gift From Us

Our baby department carries a complete stock of novelties, all kinds of ready-to-wear and a complete line for the little ones.

See our Shirley Temple Hats and Quintuplet Dresses. You'll be pleased.

Leggett's Dept. Store

"Henderson's Shopping Center"

O. K. Mr. or Miss 1936

A Gift To Vance County's First 1936 Baby

A Beautiful White Baby Shawl

Look Over These Special Items for the Baby

Diapers	Comfort Diapers
27x27 Red Diamond Diapers	Package of 10
Dozen, \$1.19	Comfort Diapers 84c
Baby's Shirts	30x40 Pepperell
Infants' part wool shirts. They'll keep them warm 38c	Crib Blankets 79c
Cotton Shirts	Baby Shawls
Infants' cotton shirts, button or wrap around 25c	Baby shawls, so nice and beautiful, just the thing for cold days—
	69c and \$1.65

