**NEGRO BOUND OVER | 1937 CHEVROLET TO HIGHER COURT

Luke Ball Held for Alleged Slaying of Sam Taylor Near Corbitts

Luke Ball, Negro, wanted here by fatal stabbing of Sam Taylor, was ing before Justice of the Peace J. S.

Probable cause was found, and the

Display Here At Showroom of Local Dealer

officers for several weeks in the 1937 Chevrolet. It will go on public prompt delivery on all orders. display at the Scoggin Chevrolet Co., captured in Dinwiddie, Va., recently at 8:00 a. m., immediately after the and was given a hearing this morn-breakfast which Mr. Scoggin is holding in honor of his organization.

The breakfast is one of some 10,000 similar affairs being held throughout

Scoggin asserted, has been an important factor, not only in the year's sales record, but in the unparalleled bank of advance orders received for 1937 models. An exceptionally large bank of such orders is on file this HERE TOWNSKOW bank of such orders is on file this year, he said, as a result of the public's experience with the 1936 Chev-

Immediately after the breakfast, the salesroom will be thrown open, New Models Will Be On and an open house atmosphere will prevail all day. Cars will be delivered to purchasers in the rotation in which the orders are received, Mr. Scoggin said, adding that production in the Henderson and vicinity will get 10 Chevrolet assembly plants is now their first view, tomorrow of the new going on at a rate which assures

DRUNKEN DRIVER IN RECORDER'S COURT

R. L. Williamson, route 1, Matbond, and he went to jail in default of models go on view. It was arranged in ing this morning in recorder's court acknowledgment of the unusual co- with Recorder S. B. Rogers pro-tem operation displayed by Chevrolet dealer er employes this past year. Their emphasis on owner satisfaction, Mr. to issue upon the payment of a fine Taylor one Saturday night at a fish fry in the Corbitt section.

Operation displayed by Chevrolet deal-presiding, and was sentenced to four on a capias under a judgment in a months on the roads, commitment not phasis on owner satisfaction. Mr. to issue upon the power of the pow

Left Thursday By Special Train Carrying Dealers From North Carolina And Virginia

some 140 Ford dealers from Virginia

of \$50 and costs. His license to drive

was revoked for one year. Negro was bound over under a \$2,000 the country just before the new thews, was convicted of drunken driv- \$10 and costs of court when he was the Rouge and Linden plants of the chase, dismantling, moving and re-Reece Hight was brought into court view of the car that will be offered

and North Carolina, who with 7,000 an inspection of a new model. In the others from all sections of the United past the custom has been to assemble States, will move into Detroit by spe- the dealers at the branch headquarcial trains this week-end for a two-day gathering at the Ford Motor Company's factory, the first assembly but this year the Ford Motor Comof its kind in the history of the Ford pany has had them assemble at Deorganization, for ad isplay of the triot where Mr. Ford can deliver perforthcoming year's models of the Ford sonally a message that will outline his V-8. They will be guests of the Ford views on the business that is gather-Motor Company while in Detroit.

Wives and members of the families the ceremonies Friday, the opening will travel with the Ford dealers in day of the meeting, will be the prethis spectacular gathering at Detroit, sentation to Henry Ford of a huge which will last through Friday and old Cape Cod windmill, the gift of Saturday, bringing every dealer in all the dealers in the United States. the country into personal contact with Henry Ford, creator of the Cape Cod for generations but is still R. E. Ciements and Marvin Coghill with Henry Ford, creator of the gigantic industry that bears his name, and Edsel Ford, his son, who is Pregigantic industry that bears his name, in an excellent state of preservation. and Edsel Ford, his son, who is Pre- It has been placed in Greenfield Vilsident of The Ford Motor Company. lage, the small city of original Amer-The high note of Friday's Program ican builders and homes that Henry will be the first view of the 1937 Ford has bought and assembled as a model of the Ford V-8. The dealers George Williams, Negro, was fined and their guests will be taken through out of old American history. The purconvicted of having whisky for sale. Ford Motor Company for their first construction of the old windmill was

Psychological research reveals that every impression however slight is to corded with infallible accuracy in the depths or the subconscious mind, ing top-notch speed. Outstanding in

made possible by contributions from

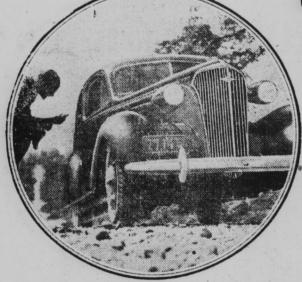
BRANDY means of preserving living chapters

\$1.65

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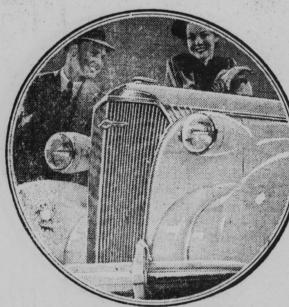


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Much more powerful, much more spirited, and the thrift king of its price class.



NEW ALL-SILENT, **ALL-STEEL BODIES** (With UNISTEEL'Turret Top Construction) Wider, roomier, more luxurious, and the first all-steel bodies combining silence with safety.

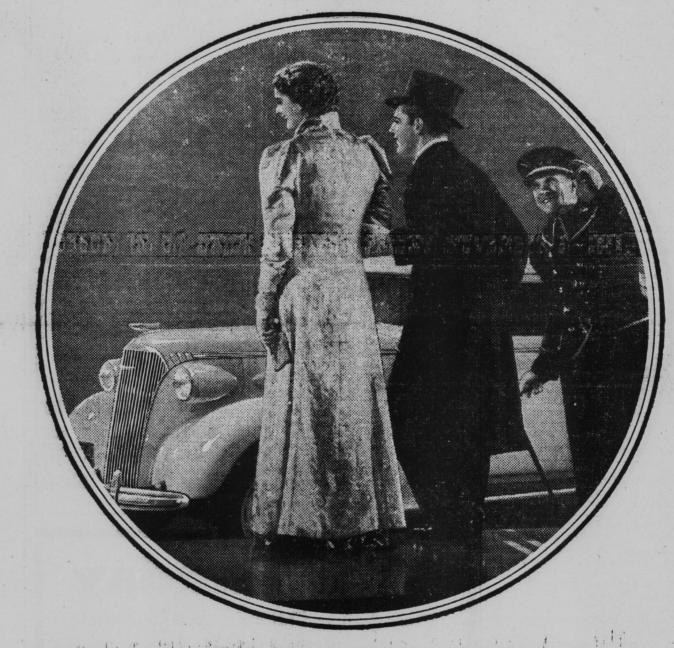


NEW DIAMOND CROWN SPEEDLINE STYLING

Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

> **GENUINE FISHER** NO DRAFT VENTILATION

Eliminating drafts, smoke, windshield cloud ing-promoting health, comfort, safety.



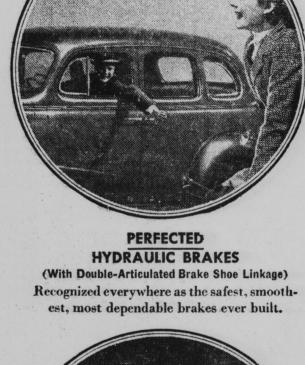
It's the newest of all low-priced cars ... new in every feature. fitting and fabric . . . also the most thoroughly safe, the most thoroughly proved, the most thoroughly dependable.

MONORROW, Chevrolet will present the brilliant 1 successor to the only complete low-priced car-Chevrolet for 1937, the complete car-completely new. You'll want to see it, for it reveals an even greater measure of superiority over its field than the fine car which in 1936 set a new all-time high in Chevrolet sales.

Chevrolet for 1937 is new all through . . . new in the unequaled beauty of its Diamond Crown Speedline Styling . . . new in the unmatched comfort and safety of its All-Silent, All-Steel Body . . . and most

excitingly new in the greatly increased power and acceleration of its High-Compression Valve-in-Head Engine. Then, too, this thrilling motor car is proved all through. It embodies all the extra-value features which have made Chevrolet dependable and complete beyond any other car in its price range.

Visit your nearest Chevrolet dealer. See and drive the complete car-completely new. Let your own good judgment tell you that it's the outstanding value of 1937! CHEVROLET MOTOR COMPANY, DETROIT, MICH.





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