

LEADERS IN STOCKS SHOOT UP RAPIDLY

Buying Orders Flood Exchange On Overnight Cutting of Margin Requirements

Table listing stock market movements for various companies like American Radiator, American Telephone, etc.

15 CALF PROJECTS ARE CARRIED OUT

Newton, Oct. 28.—Out of 19 4-H Jersey club members in Catawba county who signed for calf club work this year, 15 have carried their project through and have made showings at the Catawba Jersey Cattle Club show, the Hickory Fair, and at the State Fair, reports County Agent Earle Brintnall.

COTTON IS STEADY, WITH SLIGHT GAIN

Early Trading Sees Prices Up, But Scant Declines Follow Later In Morning

New York, Oct. 28.—(AP)—Cotton futures opened steady, up 5 to 9 points on higher cables and commission house buying. Shortly after the first half hour, March was 8.13, and the market was 4 to 9 points not higher.

MILK COWS YIELD INCOME TO OWNER

Bakersville, Oct. 28.—John M. Buchanan, of the Cane creek section in Mitchell county, is getting \$1.50 a day in cash from his five milk cows and is also getting all the milk and butter needed at home, reports County Agent J. C. Lynn.

SALES OF POULTRY IN STANLY COUNTY

Albemarle, Oct. 28.—Four hundred farmers and farm women have cooperated in the live poultry sales held in Stanly County this year at which 41,210 pounds of live poultry have been sold, reports County Agent John W. Artz.

Oct. 31 Last Day On Soil Program

manure will earn the grower \$2 an acre as a soil-building practice. Farmers who plant forest trees on crop land will get \$7.50 an acre. On other land, the rate is \$5. Improving stands of timber by thinning according to recommendations by the Extension Service will pay \$2.50 an acre.

In Nazi Probe



Edward H. Hunter (above), executive secretary of the Industrial Defense Association of Boston, Mass., is pictured at a State House hearing on charges that he is a Nazi propagandist.

Mrs. Stainback, 68, Sees 1st Picture

Mrs. P. H. Stainback, 68, of route 1, Henderson, who has resided in the Epson community her entire life, saw her first motion picture today at the Stevenson theatre, seeing Shirley Temple in "Heidi."

POULTRY FLOCK IS PROVED PROFITABLE

Brevard, Oct. 28.—W. T. Whitmire, of the Penrose community in Transylvania county, made a net profit last year of \$421.37 on his poultry flock of 194 White Leghorn hens, reports County Agent J. A. Glazener.

DEMONSTRATION ON HOG FEEDING GIVEN

Swan Quarter, Oct. 28.—A hog feeding demonstration just completed by W. P. Hodges, of Scranton, Hyde county, has returned a net profit of \$100.12 for the 48 day feeding period, reports County Agent C. Y. Tilson.

Young Roosevelt Fills Needed Job

(Continued from Page One.)

extremely popular with Washington newspapermen. He is an affable, accommodating chap and he "delivers the goods." When a correspondent asks him for information, if it reasonably is available the inquiring scribe gets it. He is not a bit up-stage and is extremely accessible. In short, he is a great news convenience and the reporters appreciate him.

Men's New Fall Hats

In the new Fall shades. Homer Steel. Lt. Gray, Black mixed, Green River, Navy and Twilight Blue—

\$1.95 \$2.95

Young Men's Mackinaws

Boys' and young men's mackinaw coats. New novelty plaids ...

\$5.95

Rough Crepe

36-in. rough crepe. A real good quality. In black, wine, dark green, navy, etc. Per yard ...

44c

Clientelle Crepe

Novelty weave Clientelle Crepe. Black, rust, navy, green, etc. Special ...

58c

New Fall Prints

Special lot new fall printed crepes. Beautiful patterns in dark colorings. Per yard ...

55c

PHOTOPLAYS

"Perfect Sound Theatre" STEVENSON

TODAY — TOMORROW



Shirley TEMPLE IN HEIDI

JEAN HERSHOLT

Plus: Comedy and News of the Day Showing

The Duke-Colgate Football Game

SATURDAY

WINDJAMMER

WITH GEORGE O'BRIEN

The STATE

10c Cozy and Nice 25c TODAY ONLY

Richard Cromwell, Helen Mack

"THE WRONG ROAD News — Serial

FRIDAY — SATURDAY A new Western Ace—Smith Ballew—in Zan Grey's

"ROLL ALONG COWBOY" John Mack Brown Serial and Comedy

Next Week

"HELL DIVERS"

EFIRD'S HARVEST SALE A HARVEST OF REAL VALUES TRADE WITH EFIRD'S and SAVE



Ladies' Coats

Every coat an unusual value. Boxy backs, swing models, raglan and fitted styles. Tweeds, plaids, and solids. Brown, green, rust, blue, and black ... \$9.95

Sport and Dress Coats

Also Heavy Winter Fur Collar You will find so many uses for a sport. Gorgeous fleeces and woolens. Bright football shades, also the blues and black ... \$12.50

Dresses

Ladies' rayon crepe and print dresses. In the new fall colors. Economy ... \$1.98

Silk Crepe Dresses

Gorgeous styles, beautiful materials. The new smart shades, such as mahogany, peacock blues, green, rust, and of course black ... \$3.95

New Fall Dresses

Be smart in these new fall dresses. At such a small cost. You will find all the new shades. Sizes 14, 20, 38, and 52. ... \$2.95

Big Heavy Part Wool Blankets

72 x 84 part wool plaid blankets at the lowest price in many years. A pair ... \$1.98

Cotton Blankets 49c

Double bed size plaid or gray with colored border cotton blankets. Sale price, each ... 49c

70x80 plaid cotton blankets. Sale price, pr. 99c

Gray Blankets

Large double bed size gray blankets with colored border. Special a pair ... \$1.18

Single Blankets

Chatham 66 x 80 Windsor solid color single blankets ... \$1.35

Men's New Fall Suits

Single and double breasted styles, sports and conservative models, serges, oxfords, fancy plaids, etc. You'll find them here in Fall's smartest models in sizes for regulars, shorts, slims, stouts and short stouts. We offer, we believe the greatest dollar-for-dollar value in clothing history \$14.50



Boys' Navy Blue Melton Jackets

Boys' and young men's all wool Melton zipper jackets. A value really worth a dollar more. Sale price ... \$2.95

Men's full cut well made 8-ounce sanforized overalls ... 97c

Boys' Overalls

An ideal garment for after school wear. Blue covert. Wide and narrow stripes ... 48c

Visit Our Shoe Department

Extra Special Ladies' Multi-Colored Slippers

Ladies' suede ties and new style fancy strap slippers in beautiful assorted multi-colors. Compare these with any regular \$3.00 line. Extra Special ... \$1.98

Sport Oxfords Real Values

Ladies' black and brown sport oxfords. Goodyear sewed real leather soles, medium or low heels, neatly trimmed new styles. These are the shoes you see priced at \$2.29 and \$2.48. Extra Value ... \$1.98

Rubber Galoshes For Women, Misses and Children

Snap fastener rubber galoshes in black or brown. New rubber, good lining. Medium high or low heel. Prepare for the winter weather. Buy now ... 97c

Boys' and Girls' School Shoes

Boys' and girls' school shoes in black or brown. Moccasin toe blucher lace shoes, cap toe, plain toes. These are regular winter shoes and real values. All sizes—8 1-2 to 11 and 11 1-2 to 3 ... 97c

Efird's College Girls' Dress Slippers

Beautiful assortment styles and the different kinds of leather in black or brown. Kid leather, suedes, side leathers, novelty ties, pumps, new style strap. You will marvel at these these values ... \$1.98

Bedroom Slippers

Ladies' felt bedroom slippers. Full cut. Neatly trimmed. Assorted colors. Both in felt and felt with imitation leather tips, pair ... 25c

Men's Oxfords Newest Styles

Men's black or brown new style crease toe, wing tip, cap toe, plain toe. Cuban or low heel. Good looking but strong for wear \$1.98

Men's Work Shoes Extra Values

Men's black or brown good pliable leather upper solid leather insole, full leather middle sole, Munson last cap toe, blucher pattern. All sizes 6 to 11. Compare these with the \$2.50 kind. Special ... \$1.98

Men's Extra Special Work Shoes

Men's better quality black elk leather, real leather insole, double leather middle sole, raw cord outer sole. Special designed extension heel Good-year welt. Built for hard wear but solid comfort. Unusual value \$2.95

EFIRD'S Dept. Store In Henderson

VANCE LAST TIMES TODAY "Reported Missing" Johnny Mack Brown Serial FRIDAY — SATURDAY Buck JONES LAW FOR TOMBSTONE A Universal Picture Plus: Black Coin Serial

SCHENLEY'S OLD QUAKER BRAND STRAIGHT WHISKEY Available in Bourbon or Rye This whiskey is 2 years old—no increase in price. There's a barrel of quality in every bottle and it doesn't cost a barrel of money to buy it. 90 proof. Cream of Kentucky KENTUCKY STRAIGHT BOURBON WHISKEY If you've a taste for quality, an eye for value, don't miss this "double-rich" Kentucky Straight Bourbon, made in the good old Kentucky way. 90 proof. Golden Wedding BOURBON BLENDED STRAIGHT WHISKIES Golden Wedding has had no peers for fifty years. Its golden taste comes from its famous "ALL whiskey" blend. 90 proof. THE HOUSE OF SCHENLEY Copyright 1937, Schenley Distributors, Inc., New York City COTTON PICKER STRAIGHT CORN WHISKEY 100 PROOF Real Corn Licker. The cream of the corn! Try this old-time favorite. You'll like the way it goes down. This whiskey is 18 months old.

New Program For Grange Is Planned (Continued from Page One.) of the Grange fire insurance association of North Carolina. T. W. Allen, of Creedmoor, was elected to the executive committee to elect the unexpired term of Robert Pou, of Forsyth county. W. W. Andrews, of Goldsboro, member of the 1937 General Assembly, was elected to the executive committee to represent the east. VANDENBURG ASKS BUSINESS CHANGE (Continued from Page One.) men can go to work." Asserting government today is putting these "axioms" in reverse, he said it is trying to go "in two opposite directions" at the same time. American business, Vandenburg said, does not know the value of money in which its commitments are made, because the President—himself, alone—can change the value of the dollar overnight. "It cannot anticipate a reasonably reliable price range because the President—himself, alone—can manipulate the price index through the inflationary influences of his exorbitant gold, silver and greenbacks; to say nothing of the effect of the weird "scarcity theory." The principal exports of Almeria, Spain, are grapes, esparto grass, and ore from the neighboring mines.

PHOTOPLAYS "Perfect Sound Theatre" STEVENSON TODAY — TOMORROW HERE'S HEIDI...THE SWEETEST LITTLE GIRL IN ALL SWITZERLAND! Shirley TEMPLE IN HEIDI JEAN HERSHOLT Plus: Comedy and News of the Day Showing The Duke-Colgate Football Game SATURDAY WINDJAMMER WITH GEORGE O'BRIEN The STATE 10c Cozy and Nice 25c TODAY ONLY Richard Cromwell, Helen Mack —in—"THE WRONG ROAD News — Serial FRIDAY — SATURDAY A new Western Ace—Smith Ballew—in Zan Grey's "ROLL ALONG COWBOY" John Mack Brown Serial and Comedy Next Week "HELL DIVERS"