#### LEADERS IN STOCKS SHOOT UP RAPIDLY

Buying Orders Flood Exchange On Overnight Cutting of Margin Requirements

New York, Oct. 28.—(AF)—Stock market leaders shot up one to six or more points at the best today in on higher cables and commission the heaviest burst of buying witnessed in many weeks as Wall Street found a new lease on life in the Federal Reserve's sudden shift in mar-gin regulations. Purchasing orders flooded board rooms on the overnight news that requirement for speculative purposes had been cut, while those for short selling were boosted.

Bonds did better all around.
American Radiator 12 3-4
American Telephone 153
American Tobacco B 12 3-4
Anaconda 29 7-8
Atlantic Coast Line 25 7-8
Atlantic Refining 23 1-2
Bendix Aviation 13 1-2
Bethlehem Steel 49 1-2
Chrysler 72
Columbia Gas & Elec Co 8 5-8
Commercial 9
Continental Oil Co 10 5-8
Curtiss Wright 3 7-8
DuPont 123 1-2
Electric Power & Light 11 1-2
Consul Floatric
General Electric
Liggett & Myers B 86
Mantagara William & Ca 41 1 C
Montgomery Ward & Co 41 1-2
Reynolds Tob B 4E 1-4
Southern Railway 14 3-4
Standard Oil N J 51 3-4
U S Steel 59 3-4

#### **15 CALF PROJECTS** ARE CARRIED OUT

sey club members in Catawba county Artz. These sales have netted the who signed for calf club work this growers \$6,054.06. Deliveries are bethe Catawba Jersey Cattle Club show, ed until all the cull birds are sold. high with individual animals being that the sales this year will more Each of the ten calves entered at says. the State Fair placed in the money with a selected group of six taking Oct. 31 Last Day second place, says Brintnall.

# VANCE

LAST TIMES TODAY "Reported Missing"

Johnny Mack Brown Serial FRIDAY - SATURDAY



Plus: Black Coin Serial

SCHENLEY,

THE PROPERTY OF THE PROPERTY O

STRAIGHT WHISKEY

Available in Bourbon or Rye

This whiskey is 2 years old-no

increase in price. There's a barrel

of quality in every bottle and it

doesn't cost a barrel of money

Golden Wedding

BOURBON

BLENDED STRAIGHT WHICKIES

Golden Weddinghashad no peers

for fifty years. Its golden taste comes from its famous "ALL whis-

THE HOUSE OF

Copyright 1937, Schenley Distributors, Inc., New York City

**COTTON PICKER** 

STRAIGHT CORN WHISKEY

100 PROOF

Real Corn Likker. The cream of the corn! Try this old-time favor-

ite. You'll like the way it goes down. This whiskey is 18 months old.

SCHENL

key" blend. 90 proof.

to buy it. 90 proof.

#### COTTON IS STEADY. WITH SLIGHT GAIN

Early Trading Sees Prices Up, But Scant Declines Follow Later In Morning

New York, Oct. 28 .- (AP)-Cotton futures opened steady, up 5 to 9 points house buying. Shortly after the first half hour, March was 8.13, and the market was 4 to 9 points net higher March was 8.10 and the list at midday generally was net unchanged to two points higher.

#### MILK COWS YIELD INCOME TO OWNER

Bakersville, Oct. 28-John M. Buchanan, of the Cane creek section in Mitchel county, is getting \$1.50 a day in cash from his five milk cows and is also getting all the milk and butter needed at home, reports County Agent J. C. Lynn. The surplus milk is picked up by the collecting truck and a check is sent each two weeks to Mr. Buchanan. The price is based on the fat content of the milk. Mr. Buchanan states that milk production is off at this time due to a shortage of pasture, but next year he plants to build a trench silo and seed extra pastures in an effort to keep up a steady milk production from his herd, says Lynn.

#### SALES OF POULTRY IN STANLY COUNTY

Albemarle, Oct. 28-Four hundred farmers and farm women have cooperated in the live poultry sales held in Stanly County this year at which 41,-210 pounds of live poultry have been Newton, Oct. 28.—Out of 19 4-H Jer- sold, reports County Agent John W. year, 15 have carried their project ing made twice each month to the through and have made showings at cars, and these sales will be continuthe Hickory Fair, and at the State Last year the total sales amounted to Fair, reports County Agent Earle 45,089 pounds for which the growers Brintanll. The entire group has placed received \$8,120.92 and it is expected among the first three at all shows. than equal this in money value, Artz

# On Soil Program

(Continued from Page One.)

manure will earn the grower \$2 ar acre as a soil-building practice. Farmers who plant forest trees on crop land will get \$7.50 an acre. On other land, the rate is \$5. Improving stands of timber by thinning according to recommendations by the Extension Service will pay \$2.50 an acre Payments will also be given for applying ground limestone or super phospate on non-crop pasture land or in connection with the seeding of crimson clover, vetch, and Austrian winter peas. For 1,000 to 5,000 pounds of ground limestone per acre, payment is \$1 per thousand pounds. For applying 100 to 500 pounds of 16 per cent superphosphate, or its equivalent, payment will be made at 60 cents per 100 pounds.

The program also provides for a payment of 40 cents per hundred

KENTUCKY STRAIGHT **BOURBON WHISKEY** 

If you've a taste for quality, an eye for value, don't miss this "double-

rich" Kentucky Straight Bourbon,

made in the good old Kentucky way. 90 proof.

## In Nazi Probe



Edward H. Hunter (above), executive secretary of the Industrial Defense Association of Boston, Mass. is pictured at a State House hearing on charges that he is a Nazi propagandist. Under cross-examination Hunter, who is said to have admitted to an extensive secret income, is also reported to have declared that he condemns the entire Jewish race. (Central Press)

# Mrs. Stainback, 68,

Sees 1st Picture

Mrs. P. H. Stainback, 68, of route Henderson, who has resided in the Epsom community her entire life, saw her first motion picture today at the Stevenson theatre, see-

ing Shirley Temple in "Heidi." Members of her family had heard Mrs. Stainback express her desire to see a motion picture, and brought her to the Stevenson.

lineal feet of terrace. For sub-soiling to a depth of at least 18 inches with furrows sufficiently close together to break the sub-soil completely, \$2 an acre.

Floyd urged all growers who might be uncertain about their allowance or any other phase of the program to see their county farm agent at once.

#### TEW 1923 PROGRAM VERY DIFFERENT FROM OTHERS

College Station, Raleigh, Oct. 28 .-When Uncle Sam rings down the curtain on the 1937 Agricultural Conservation program October 31, farmers will turn their eyes to the new 1938 edition.

Already approved by Secretary of 1938 program will differ in many respects from those of the past. One of the new features is the setting up of national goals for many of the largest cash crops.

Since it was first announced tentatively September 20, the new program has undergone but few alteraions, according to Dean I. O. Schaub of State College. One of the principal changes has

been a decrease in the cotton goal. This action was brought on by the latest U.S. crop forecast of approximately 17,500,000 bales. Previously the estimate for 1937 was 16,000,000

The latest forecast had not been issued when the 1938 program was first announced. When officials learned that the lint crop was 1,500,000 bales larger than they had anticipated they made adjustments in the new program. The goal is now set at 27,-000,000 to 29,000,000 acres. Potato goals will also be included in

the 1938 program. More than 82 percent of the growers in the commercial potato producing sections favored acreage stabilization in a referendum which ended earlier in the

Payments will be based on the number of acres planted, up to the limit of a farm's goal. The maximum payment can be earned by planting the full goal. However, payments will become progressively smaller as planted acreage goes above the farm goal, Dean Schaub explained.

#### New Program For Grange Is Planned

(Continued from Tage one.)

of the Grange fire insurance associa-

tion of North Carolina T. W. Allen, of Creedmoor, was elect ed to the executive committee to complete the unexpired term of Robert Pou, of Forsyth county. W. W. Andrews, of Goldsboro, member of the 1937 General Assembly, was elected to the executive committee to represent the east.

VANDENBURG ASKS BUSINESS CHANGE

(Continued from Page One.)

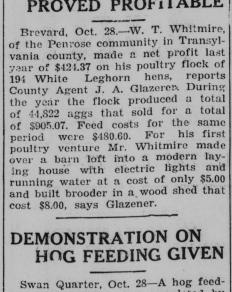
men can go to work." Asserting government today is put-ting these "axioms" in reverse, he said it is trying to go "in two opposite directions" at the same time.

Vandenburg American business, said, does not know the value of money in which its commitments are made, because the President—himself, alone—can change the value of the dollar overnight."

"It cannot authentically anticipate a reasonably reliable price range because the President—himself, alone can manipulate the price index through the inflationary influences of his czardom over gold, silver and green backs; to say nothing of the effect of the weird "scarcity theory."

The principal exports of Almeria, Spain, are grapes, esparto grass, and ore from the neighboring mines.

#### POULTRY FLOCK IS PROVED PROFITABLE



ing demonstration just completed by W. P. Hodges, of Scranton, Hyde county, has returned a net profit of \$100.12 for the 48 day feeding period, reports County Agent C. Y. Tilson. This is an average of \$2.27 a day just

for the trouble in feeding and caring for the animals. Mr. Hodges has been raising hogs and selling them for a number of years, but this was the first time he could tell exactly what he made, and in the future, he plans to feed the demonstration way, Tilson says.

#### Young Roosevelt Fills Needed Job

(Continued from Page One.)

extremely popular with Washington newspapermen. He is an affable, accommodating chap and he "delivers the goods." When a correspondent asks him for information, if it reasonably is available the inquiring scribe gets it. He is not a bit up-stage and is extremely accessible. In short, he is a great news convenience and the reporters appreciate him. They have no disposition to encourage disagreeable remarks concerning his new assignment; he has done too many favors for too many of them.

A Necessary Job. Another thing, everyone knows that 'young James" join is one which was much needed.

There are so many federal agencies now that their respective heads' requests for engagements at the White House, to discuss their various problems unavoidably pile up hopelessly Suppose the president works in 12hour shifts. And suppose he limits each engagement to 15 minutes. He still has seen only 48 visitors daily. And applicants for hearings number into the hundreds.

To be sure, he has Secretaries Mc-Intyre and Early to act as buffers for him, but there are not enough of

So he picks "young James" to supplement them.

Close Relation Aids. It raises the cry of nepotism.

It is a cry which has been raised against many senators and representatives—as selecting wives, sons, daughters, brothers, sisters and relatives-in-law as secretaries and Agriculture Henry A. Wallace, the clerks, or as choosing home town folk for these positions

I never have sympathized with this

When, as a newspaperman, I ask for an interview with a senator or representative, I like to meet, in his outer office, a secretary or clerk who knows the point-of-view of his boss. There is a class of legislative secetaries and clerks in Washington ho are purely perfunctory, profes-

My preference is for those who are locally, politically interested.

PHOTOPLAYS

## "Perfect Sound Theatre"

TODAY - TOMORROW



Plus: Comedy and News of the Day Showing

The Duke-Colgate Football Game

SATURDAY

## WINDJAMMER GEORGE OBRIEN

# The STATE

Richard Cromwell, Helen Mack

"THE WRONG ROAD News - Serial

FRIDAY - SATURDAY A new Western Ace-Smith Ballew-in Zane Grey's "ROLL ALONG COWBOY" John Mack Brown Serial and Comedy

Next Week "HELL DIVERS"

# EFIRD'S HARVEST SALFI

# A HARVEST OF REAL VALUES TRADE WITH EFIRD'S and SAVE



Ladies' Coats

Every coat an unusual value. Boxy backs, swing models, raglan and fitted styles. Tweeds, plaids, and solids. Brown, green, rust, \$9.95 blue, and black . .

#### Sport and Dress Coats

Also Heavy Winter Fur Collar

You will find so many uses for a sport. Gorgeous fleeces and woolens. Bright football shades, also the blues and black . \$12.50

#### Dresses

Ladies' rayon crepe and print dresses. In the new fall colvalues ..... \$1.98

#### Silk Crepe Dresses

Gorgeous styles, beautiful materials. The new smart shades, such as mahogany, peacock blues, green, rust, and of course

Men's New Fall Hats In the new Fall shades. Homer Steel. Lt. Gray, Black mixed, Green River, Navy and Twilight Blue-

#### Young Men's Mackinaws

Boys' and young men's mackinaw coats. New novelty plaids .... \$5.95

## Rough Crepe

36-in. rough crepe. A real good quality. In black, wine, dark green, navy etc. Per yard ....

## Clientelle Crepe

Novelty weave Clientelle Crepe. Black, rust, navy, green, etc. 58c Special .....

### **New Fall Prints**

Special lot new fall printed crepes. Beautiful patterns in dark colorings. Per yard .....

# clothing history \$14.50

Single and double breasted

styles, sports and conserva-

tive models, serges, oxfords

fancy plaids, ets. You'll find

them here in Fall's smartest

models in sizes for regulars,

shorts, slims stouts and short

the greatest dollar-for-dollar

**Melton Jackets** Boys' and young men's all wool Melton zipper jackets. A value really worth a dollar more. Sale price .....

Boys' Navy Blue

Men's full cut well made 8ounce sanforized overalls .....

#### Boys' Overalls

An ideal garment for after school wear. Blue covert. Wide and narrow

# Visit Our Shoe Department

## Extra Special

Ladies' suede ties and new style fancy strap slippers in beautiful assorted multi-colors. Compare these with any regular \$3.00 line. \$1.98 Extra Special ....

#### Sport Oxfords

Real Values

Ladies' black and brown sport oxfords. Goodyear sewed real leather soles, medium or low heels, neatly trimmed new styles. These are the shoes you see priced at \$2.29 and \$2.48 \$1.98 Extra Value ....

#### Rubber Galoshes For Women,

Misses and Children Snap fastener rubber galoshes in black or brown. New rubber, good lining. Medium high or low heel. Prepare for the winter weather.

Boys' and Girls'

## School Shoes

Boys' and girls' school shoes in black or brown. Moccasin toe blucher lace shoes, cap toe, plain toes. These are regular winter shoes and real values. All sizes—8 1-2 to 11 and 11 1-2 to 3 .....

### Efird's College Girls'

Dress Slippers Beautiful assortment styles and the different kinds of

leather in black or brown. Kid leather, suedes, side leathers, novelty ties pumps, new style strap. You will marvel at these these values .....

#### Bedroom Slippers

Ladies' felt bedroom slippers. Full cut. Neatly trimmed. Assorted colors. Both in felt

#### Men's Oxfords Newest Styles

Men's black or brown new style crease toe, wing tip cap toe, plain toe. Cuban or low heel. Good looking \$1.98 but strong for wear

#### Men's Work Shoes

Extra Values Men's black or brown good pliable leather upper solid leather insole, full leather middle sole, Munson last cap toe, blucher pattern. All sizes 6 to 11. Compare these

Men's Extra Special

kind. Special .... \$1.98

#### Work Shoes

Men's better quality black elk leather, real leather insole, double leather middle sole, raw cord outer sole. Special designed extension heel Goodyear welt. Built for hard

EFIRD'S Dept. Store In Henderson



New Fall Dresses

Be smart in these new fall

dresses. At such a small cost.

You will find all the new

shades. Sizes 14, \$2.95

Big Heavy Part Wool

72 x 84 part wool plaid

blankets at the lowest price

in many years. A pair ..... \$1.98

Cotton Blankets 49c

Double bed size plaid or gray

with colored border cotton

blankets. Sale price, pr. 990

Gray Blankets

Large double bed size gray

blankets with colored border.

Single Blankets

Chatham 66 x 80 Windsor

in many years.

blankets. Sale

price, each .....

70x80 plaid cotton

a pair .....

solid color single

blankets .....

Special

Men's New Fall Suits

Blankets

# stripes ......

#### Ladies' Multi-Colored Slippers

and felt with imitation 25c wear but solid com-leather tips, pair .... 25c fort. Unusual value \$2.95