

Publishers In Greeting To Henderson Dispatch On Silver Anniversary

In another section of today's large special tobacco edition of the Daily Dispatch are greetings sent to the newspaper on its 25th, or silver, anniversary from publishers over the State. That section of the paper was printed several days ago, and since then some others have written sending their best wishes. These are as follows:

One of these is a letter following a telegram sent earlier by Charles C. Rhame, manager of the New York agency of the Mergenthaler Linotype Company, the letter following:

In order to be among those extending congratulations to the Henderson Daily Dispatch on its 25th anniversary, I resorted to a telegram because of the engagements which kept me out of the office up to today. I did not know just what day you planned to issue your annual tobacco edition and I certainly did not want to be represented in the issue if you thought my message worthy of reproduction.

You know that I was in Henderson the day that you started publication of the Daily and I have retained a keen interest in the success of the Daily Dispatch for personal and sentimental reasons. I need not do more than say that I hope the next twenty-five years will be much easier than the first quarter of a century that you are just completing. With a lot for a new building I feel that it will not be very long before you and your paper will occupy a fine new building modernly equipped.

My very best regards and wishes.

Another came from H. Galt Braxton, editor and publisher of the Kingston Daily Free Press, who wrote as follows:

I have just learned that you are to celebrate your 25th anniversary in a short time and I wish to extend congratulations.

The Henderson Daily Dispatch, under your direction, has been a force for good and representative of the superior quality of journalism exhibited in the small dailies of North Carolina. I believe the smaller field in this State is more developed and the newspapers generally in the smaller cities have standards which outrank those in similar communities in other commonwealths.

As you know I celebrated my 25th anniversary as editor and publisher of The Free Press on May 1, last. I can attest for you that it is quite a spell and much water has gone over the dam. May I hope for you that the next 25 years will be much easier for you.

Eric W. Rodgers, editor of the Scotland Neck Commonwealth, wrote the following:

On the occasion of the 25th Anniversary of the Henderson Daily Dispatch, I wish to take the opportunity of congratulating you on a long period of useful and constructive service to the people of your community.

Kipling in one of his poems said that the British Empire was built "precedent on precedent," and so it is with a newspaper—its character is built year by year through steady, conscientious, devoted service to the people and adherence to the cardinal rule of newspapering, that the editor shall regard himself as a vehicle for informing the people of all that is going on in public life and shall not bow down to vested interests. I believe you have adhered to the idealism of newspapers which is so often attacked by those who would convert them into venal instruments to further their own ends.

At the masthead of my newspaper I have been carrying a statement attributed to the great Adolph Ochs, the Southern Jew who went to New York and built the New York Times into a worldwide instrument of good. This statement reads, "A newspaper gains nothing by bowing to special interests except to weaken the public confidence in its integrity." You have at all times held high the torch of a free press. The reward is the confidence of your community in your integrity both personally and as an editor.

On this occasion I wish to extend the congratulations of one who is proud to be numbered among your friends, and to wish for you a regime of many more years.

From Miss Beatrice Cobb, publisher and editor of the Morganton News-Herald, and secretary of the North Carolina Press Association; also Democratic national committee-

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woman for North Carolina, came the following:

I have learned with much interest that it is your intention to issue soon your annual tobacco edition, which will have the added attraction this year of a section devoted largely to recording the history of the Daily Dispatch in observation of your twenty-fifth anniversary. Because it is an important anniversary year I feel sure that the edition will surpass every previous effort, that it will be an achievement in which you and your co-workers take pride and that the citizens of Henderson will consider it a credit to your fine city.

Hocutt Urges Safety, Sanity On Labor Day

Daily Dispatch Bureau, In the Sir Walter Hotel.

Raleigh, Aug. 31.—Citing 1938's gruesome record of 21 persons killed in North Carolina highway tragedies over the Labor Day weekend, Ronald Hocutt, director of the highway safety division, today appealed to all drivers of motor vehicles to make this year's holiday a safer and saner occasion.

"Labor Day was set aside to pay tribute to the splendid workers of the country," he said. "It has become a national holiday, set for the first Monday in each September. Two days and a half away from work give most of us a chance to get away for a trip, a picnic, or family gathering."

"Usually the Labor Day weekend has provided the occasion for a heavy increase in automobile accidents (last Labor Day, for instance, took a toll of 21 lives in North Carolina), with resultant deaths and injuries. This year the Highway Safety Division appeals to every citizen to join in a determination to make this the safest Labor Day in years. Let's give Death a holiday and leave all of our citizens safe and sound."

He laid down five simple rules which he said will help make the week-end safer: (1) Keep your car in good condition. (2) Keep yourself in good condition. Don't drive when you are drinking, tired or in a hurry. (3) Drive carefully. Don't take chances. (4) Practice courtesy at all times. (5) Remember that it isn't what you get out of your car, but what you get out of yourself that makes a good driver.

Mr. Hocutt pointed out that no less than eight lives were lost in two crashes alone last Labor Day holiday. Five died when a car cut in front of a bus on the Charlotte-Gastonia highway, and three perished near Hamlet when speeding on a wet road brought a skid that carried the trio into the next world. The 21 lives lost on the week-end were one-fifth of all September, 1938, deaths.

State REA Pushes Drive For Counties

Daily Dispatch Bureau, In the Sir Walter Hotel.

Raleigh, Aug. 31.—The North Carolina Rural Electrification Authority has launched a drive to improve conditions, insofar as rural electric lines are concerned, in the "ten worst" counties of the State in this respect.

Already active steps have been taken in three of them, Jones, Onslow and Tyrrell, leaving seven western counties still to be "cracked". This group, according to the REA listing, is composed of Cherokee, Clay, Graham, Madison, Swain, Macon and Yancey, rated as their rural electrification status as of July 1.

At that time Jones was listed at the very bottom of the list as the very "worst" county of the State; a big change in status, it is pointed out by J. M. Grainger, engineer for the State REA.

Jones, together with Onslow, has moved up the list, well up it, as the result of organization of a Federally-backed electric membership cooperative with the complete cooperation of the state authority.

Application for this project has been approved by the State REA, which took an active part in preparing it for action, and has been forwarded to the Federal REA in Washington. The program calls for construction of 97.5 miles of rural lines in Jones, 135 miles in Onslow, serving approximately 725 customers who have signed up for service. It is estimated that another 800 farms can be considered prospects.

Director Dudley Bagley is now actively working on Tyrrell county. Too sparsely settled to make a cooperative feasible, the county's best chance, according to Mr. Bagley, lies in extension of service by the Virginia Electric and Power from the north and by the Pamlico Ice and Light Company from the south.

Once this is done, the State REA will turn its chief activities westward into the group of seven already mentioned.

Man links himself to the future by hopes, aspiration and plans.

Hughes Has Large Stock Of Furniture

Long a favorite source of supply for a great number of people of this vicinity, the Hughes Furniture Company prides itself in being better able to serve its large clientele of customers this fall than ever before. Many new articles have been added recently and additional stocks will shortly be received in fresh shipments to augment the large displays from which selections may be made.

John M. Hughes, head of the business, is perhaps the oldest furniture merchant in this part of the State. He has been in this field for nearly a third of a century in Henderson, and through the years has made an acquaintance among the people of the community that is a prized possession of any man catering to the public for volume of sales. He has spent the best years of his mature life in serving the trade he has built up.

The new stocks of merchandise have, as usual, been bought from recognized manufacturers of years of experience in the making of furnishings for the home. Much of it has been acquired at advantageous prices and marked to share this saving with customers.

There is a full stock of new ranges heaters, cook stoves, oil stoves and ranges, as well as oil burning heaters, which are being featured in the fall sales campaign.

Complete furnishings for all departments of the home—the living room, dining room, kitchen—can be seen and inspected in making selections at the Hughes Furniture Company.

The company's place of business is located at the corner of Garnett and Montgomery streets, with outlets on both streets, and complete and prompt delivery service is maintained in the placement of purchases.

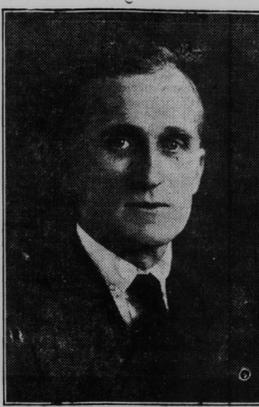
The experience of Mr. Hughes over a period of many years in the furniture business has given him a knowledge of the trade that is rarely excelled. He knows quality merchandise when he sees it, knows how to buy it, and then prices it to suit the customer. Satisfaction is guaranteed for all purchases from his store.

Recently, Mr. Hughes has taken into the business with him his son, John M. Hughes, Jr. He is showing marked ability in adapting himself to the furniture trade, and already has acquired an extensive knowledge

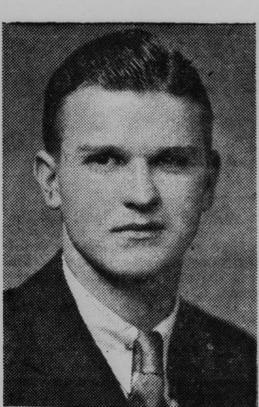
of the business. He entered the store shortly after his graduation a year or more ago from The Citadel, nationally known military school at Charleston, S. C., where he made an enviable record in his studies and also in athletics and was active in many campus movements and organizations. His training and ability equip him generally in an excellent way to be of the greatest assistance to his father in the conduct of the store.

Mr. Hughes has been active for many years in movements for the progress and advancement of Henderson, and joins in the cordial invitation of the community and all of its interests to farmers of this section to make Henderson their headquarters for selling their products and for buying their requirements for the home.

Father and Son in Furniture Firm



JOHN M. HUGHES



JOHN M. HUGHES, JR.

CIVIC CLUBS JOIN AT POOL ROCK FARM

The Rotary, Lions and Kiwanis clubs will meet in joint session Friday evening at 6:30 o'clock at Pool Rock Farm, near Williamsboro. This meeting replaces weekly sessions of the club during this week.

Deeds Recorded—A. A. Bunn, trustee, sold Robert R. Sneed, et al, a lot on the Kittrell road to the south of the city for \$300 in the only realty transfer with the Vance Registry yesterday.

Special Introductory Offer...



TUSSY LIPSTICK

REGULAR \$2 VALUE
\$1.00

TWO WEEKS ONLY

Parker's Drug Store

"THE REXALL STORE"

Now—the convenient new extra-supply size! Lasts weeks longer. Made on the superb quality soothing-and-smoothing cream base for which Tussy lipstick is famous. Choice of 8 fashion-correct indelible shades for day and evening.

CITY OF HENDERSON



Extends a Friendly Hand of Welcome to the Tobacco and Cotton Farmers

FOR 98 YEARS

Henderson Has Been The Meeting Place For The Farmers Of This Section Of North Carolina And Virginia And We Hope That This Year Will Be No Exception To The Long Record

Every Official And Employee Of The City Of Henderson Extends a Most Cordial Greeting To Farmers Everywhere And Invites Them To Buy, Sell And Trade In Henderson

Roster of City Officials

- HENRY T. POWELL**
Mayor and Manager of Water Works Department
- MEMBERS OF CITY COUNCIL**
- FRED B. HIGHT, Mayor Protem
 - M. W. WESTER
 - C. M. HIGHT
 - M. Y. COOPER, Supervisor of Finance
 - J. W. GILL
 - B. H. HICKS
 - T. W. ELLIS, Supervisor of Public Works
 - T. H. CRABTREE

- OTHER CITY OFFICIALS**
- S. B. BURWELL, City Clerk
 - W. G. ROYSTER, Asst. City Clerk
 - J. H. LANGSTON, Chief of Police
 - J. E. PARKS, Asst. Chief of Police
 - COOPER ELLIS, Fire Chief
 - J. W. HAYES, Asst. Fire Chief
 - J. E. HAMLETT, Street Superintendent
 - A. A. BUNN, City Attorney

"Rent" New Floors

Floor Sanding Service Complete

Reasonable Rental Easy To Operate

Low Cash Prices

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