WPA Basis For Judging Of Projects

In the Sir Walter Hotel. the war or the election. Hence, for the first time in two decades I dare

made in North Carolina cities under a specific forecast for more than the WPA auspices, the field men actually first half of the coming year. inspecting the real estate are given Two Possibilities Second Half ten definite criteria (that's what the Strange as it sounds, right now I

there are three under the second. have waited for "good times"

applies here to the fractional bath- I am reasonably sure that no new Payrolls are another story. They sumer

Will Be Best Since

average 10 to 15 per cent above the and machinery makers.

to the public.

next summer than it is now. I use the word "guess" literally, too. Any forecast beyond June 30, 1940, at this time, is a mere guess No man-not even Hitler or Stalinknows what will happen abroad in the second half of next year. Add to this world confusion, our domestic uncertainties, particularly the presidential election. Only a chrystalgazer or a fortune-teller could aspire to give you an answer now to either the war or the election. Hence, for

not make, at the New Year period,

WPA men call them) to determine think there are only two possibilities whether a "dwelling unit" is stand- for the second half: (i) A rip-roaring So much was learned by minute the nominations are in, we should questioning of these in charge of the be able to tell which of these two real estate survey division of the WPA here. Fred Cohn, director of information for the WPA and the usual and ready source of information, was still out of the city for the holi-In the meantime, no one will make The "criteria," or tests of stand- any money by worrying about late ards are divided into two main 1940. The successful people next classes, physical characteristics and year will be those who take advancharacteristics of occupancy. Under tage of the great opportunities of the first head fall seven tests, while the early months. For ten years we The physical tests class as sub-come back. They are here now but nobody seems to want to do any-(1) Any house in need of major re-thing about them. Fears and uncerpairs. Right off the bat there is con- fainties should be forgotten for a siderable leeway here, the survey of-ficials admit. It all depends upon the field man to use his own judgment as to the "necessity" for "major" re-

Den't Worry About Congress

latitude for the surveyor; though be a typical election-year affair. er jobs in early 1940. Employment higher than there isn't often much disagreement Most Washington observers are fore- in the heavy industries should in- not advance n about whether a house is unfit for casting a brief, routine session en-(3) Any dwelling having no flush ups and patriotic tub-thumping. No toilet or any dwelling unit with only new reform or anti-business laws early 1940 will be only slightly high-ber and labor patriotic tub-thumping. No the first half early 1940 will be only slightly high-ber and labor patriotic tub-thumping. No the first half early 1940 will be only slightly high-ber and labor patriotic tub-thumping. No the first half early 1940 will be only slightly high-ber and labor patriotic tub-thumping. s sub-standard.

(1) Wagner labor act. (2) modifi(2) modification of the wage and hour act, and gunit or with only a fractional (2) the page of the Model.

(3) The page of the Model is and coneges dump then two or three per cent during the first purple two or three per cent during the first purp ing unit or with only a fractional (3) the passage of the Mead credit higher than it is today.

ing unit as to the flush toilet. If one Federal taxes will be imposed. Paybathtub with running water is used by the same months of 1939 and even better. A gain of eight per cent bathtub with running water is used by two "dwelling units" then both as-you-go talk in December is one thing—action by Congress next moderately higher than at present. spring is another. Secretary Wallace Wages will be pushed up where union about four per cent more goods will (6) No installed heating unit. It would like to see the processing pressure is strongest while the wage be sold, however—the other four per was explained that any permanent taxes revived under some type of and hour act will force up weekly cent being accounted for by markand fixed heating source is an "in- sugarcoating-but this wouldn't be income where over me is cor erned. ups on price tags. Luxury and semistalled unit". Thus a fireplace is such good politics in an election year. You With business riding the crest of the luxury lines should register the biga unit. The provision is intended to can bet your bottom dollar, however, wave, it is only logical to expect gest set-up in sales if this past three make sub-standard only such dwell- that the total share of your income more strikes. I doubt, however, if menths is any barometer. ings as must be heated by movable taken by Uncle Sam—counting both there will be any serious tie-ups oil, gas or other unfixed heating income and hidden taxes—will not such as we had in 1937. Right now it be a penny less than in 1939.

recognized "standard" systems are Rut because taxes are being "froz- labor trouble headlines.

moth defense program. This record-breaking defense pro-This record-breaking defense program is just one of the four props under 1940 business. (1) Trade gains with neutral countries, (2) rising business record-breaking defense program is just one of the four props under 1940 business. (1) Trade gains with neutral countries, (2) rising business record-breaking defense program is just one of the four props under 1940 business. (1) Trade gains with neutral countries, (2) rising business will have more addition, farmers will have more high level well into the first quarter with neutral countries, (2) rising merely to fill orders now on hand. buving power in cities and on farms, money to spend. I do not foresee any money to spend. I do not foresee any least the burchasing-power shothight. In addition, farmers will have more money to spend. I do not foresee any least the first half of 1940 promises to be a good period for most of the burchasing-power shothight. The purchasing-power shothight is addition, farmers will have more money to spend. I do not foresee any least the purchasing-power shothight. early 1940. The first half should steel mills, railway equipment shops, year.

and machinery makers.

For five years we have tried to get the however, as though the trend might turn down from current high levels as the months work along. My guess has been. So the unswing in these and machinery makers.

For five years we have tried to get the heavy industries going. That's where most of our unemployment as the months work along. My guess has been. So the unswing in these gains in butter, cheese, eggs. milk. as the months work along. My guess has been. So the upswing in these is that activity will be lower early "big businesses" will be the sill und-

RALEIGH, N. C.

Just for The Record ...

Six months ago, when the Brewers and North

Carolina Beer Distributors Committee was

formed, a definite and sincere promise was made

We pledged the aid of this industry to the law-

enforcement agencies in seeing that retailers of

beer operate their establishments in accordance

That promise is being carried out-and will be

carried out permanently. The record shows that

in the past four months, the legal beer industry

in this state has assisted authorities in bringing

You can help your law-enforcement authorities

and this awakened industry by giving your pat-

ronage only to reputable beer dealers-who de-

Brewers and North Carolina

Beer Distributors Committee

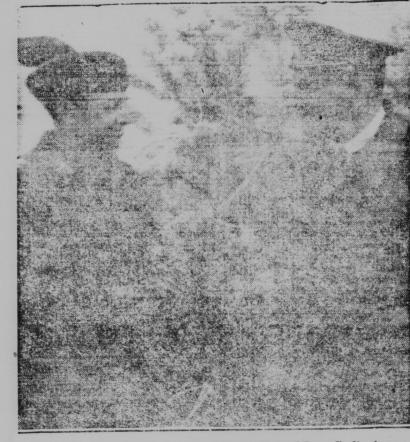
EDGAR H. BAIN, State Director

with the law and public sentiment.

about the revocation of 34 licenses.

SUITE 813-17 COMMERCIAL BUILDING

Hitler Visits the Front



Central Press Radiophoto

Adolf Hitler chats with a German soldier during a visit to "the foremost line" on the German Western Front on Christmas Day. German authorities declare the fuehrer crossed the frontier into France and hint that he is on French territory in this picture. Photo flown from the front to Berlin and flashed by radio to New York.

Higher Payrolls, More Strikes

the odds-on favorite to provide the

On the side of occupancy characteristics the following tests are used. Any building is sub-standard which:

On the side of occupancy characteristics belief to be admost as big as in and car shops, construction outfits, and car shops, construction outfits, and shipyards will be working at to will cash in with the big which:

On the side of occupancy characteristics belief to be admost as big as in and car shops, construction outfits, and shipyards will be working at top will cash in with the big will cash in will be will cash in will be will cash in will cash in will be will will be w (1) Contains more than one and defense will break all records—un coal miners will be much busier than one-half persons per room and rents half a billion dollars over 1939. If a year ago. Metal mines are slated see big things in the next six months for less than \$20 a month (the renthere is any paring down of expenses for a big six months. Steel mills is construction. Building commissiontal figure is for Goldsboro, other fig- it will be done purely for window- should average above 80 per cent of ers will be busy ekaying 10 to 15 ures are applied in other cities in dif-dressing purposes. Net results will capacity. More autos than in any per cent more be another whopping deficit for the similar period in three years will

Both these conditions must obtain. Thus a unit is not sub-standard it it rents for more than \$20 per month even if it houses more than one and one-half persons per room.

(2) Is occupied by more than \$20 per month. (Again the Goldsboro figures is used.) Here again both conscittions must exist, one alone is not sufficient to make the unit sub-standard.

(3) Is occupied by more than one and one-half persons per room.

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(4) Is occupied by more than one and one-half persons per room.

(5) Is occupied by more than one and one-half persons per room.

(6) Is occupied by more than one and one-half persons per room.

(7) Is occupied by more than one and one-half persons per room.

(8) Is occupied by more than one and one-half persons per room.

(9) Is occupied by more than one and one-half persons per room.

(10) Is occupied by more than one and one-half persons per room.

(11) Is occupied by more than one and one-half persons per room.

(12) Is occupied by more than one and one-half persons per room.

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(16) Is occupied by more than one and one-half persons per room.

(17) Is occupied by more than one and one-half persons per room.

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(19) Is occupied by more than one and one-half persons per room.

(19) Is occupied by more than one and one-half persons per room.

(19) Is occupied by more than one-half persons pe majority of voters. They particularly like his foreign policy and his mammeth defense program.

open, service businesses will be in the clover and professional men will cladic should be in the clover and professional men will be in the clover and the clover and the clover and the cl 1929, Babson Thinks Heavy Industries 1940's Snark Plug see the best collections in many

· Farm Income Up. gains in butter, cheese, eggs. milk, poultry or fruits. Cotton exports are rising sharply and demand is tremendous. This indicates that King Cotton is getting a new lease on life. Consequently, farm income ought to be 10 per cent higher them in the last of t be 10 per cent higher than in the

ame months last year. The drought in the west is a very serious factor. The moisture situation the worst on record at this season. If it gets no drier, however, it could easily lift, rather than lower, total far mincome. Barring a continuation of the drought, total production on all farms in 1940 may be close to the 1939 figure. The increase in prices will not be regravy for the farmers, however. Their costs will go up, though perhaps not so much as their prices. With farm profits a bit petter, farm land values should coninue to edge up a little.

"Oomph" In Prices. In addition to higher farm prices industrial raw materials should also oush upward in early 1940. War, high ndustrial activity, and rising buying power will put the "comph" in the price picture. Hides, cocoa, gasoline and paint materials can have the sharpest boosts. Increases in wool, rayon, sugar, steel, lumber and nonterrous metals are a good bet assumee, hard coal, cement and glass will

change much in early 1940. Food is thing will be worked out with the the only hot spot. I will be surprised, however, if your weekly market bill next June is more than five per cent No forecast on the war or its dura-

livened only by pre-election warm- offs in certain consumer industries. advances in fuel oil, coal, or rents for toilet. Thus if will be passed. Only major legisla- er than at present. No real inroads niture a little more expensive. The two families have one flush toilet be- tion which has a chance is pro-busi- on unemployment are in prospect. sum total of all this means that livtween them, then the dwelling unit ness, including amendment of the After schools and colleges dump their ing expenses should stiffen by only

gas and electricity and if the unit is en", do not imagine that an economy not arranged for one of these two it wave is sweeping Washington. It ers—will be running under forced at least 15 per cent. Those salesmen on the side of occupancy chardefinitely is not. Farmers' benefit draught. Machine shops, locomotive who have been faithfully doing their

merely to fill orders now on hand. Business could fall back to as low as and (3) a heavy industries boom are the other supports which will hold still ring up the best first half since business at a high level. Most important of all these is the renaissance in the heavy industries. In the boompairs with the consumers goods in the heavy industries. In the boompairs with the consumers goods in the heavy industries. In the boompairs with the consumers goods in the heavy industries. In the boompairs with the other supports which will hold business at a high level. Most important of all these is the renaissance in the heavy industries. In the boompairs with the other supports which will hold business at a high level. Most important of all these is the renaissance in the heavy industries for population of all these is the renaissance of the other supports which will hold business at a high level. Most important of all these is the renaissance of the other supports which will hold business at a high level. Most important of all these is the renaissance of the other supports which will hold business at a high level. Most important of all these is the renaissance of the other supports which will hold business at a high level. Most important of all these is the renaissance of the other supports which will hold business at a high level. Most important of all these is the renaissance of the other supports which will hold business at a high level. Most important of all these is the renaissance of the other supports the other supports which will hold business at a high level. Most important of all these is the renaissance of the other supports which will hold business at a high level. Most important of all these is the renaissance of the other supports which will hold business at a high level. Wet, heavier demand and higher consumers buying power should belster up prices to the tune of 10 per cent over the first half of 1939. Wheat, corn, and other grains will lead the best in the other supports. Leaving the "ifs" and "coulds" out of the picture, my forecast is that business will travel at high speed in business will travel at high speed in let of 1936-37, the consumers goods indstries furnished the drive. Today the burden has been shifted to the broad shoulders of such industries as broad shoulders of such industries as broad shoulders of such industries as let of 1936-37, the consumers goods indstries furnished the drive. Today the burden has been shifted to the broad shoulders of such industries as let of 1936 and other grains will lead the parade. Fresh vegetables and potato farmers can look ahead to a good up 50 to 100 per cent—with costs. er industry profits up 10 to 25 per

spite all the optimistic news, sentiment is bad. Investors refuse to buy under-valued stocks selling at 8 to 12 times earnings and yielding 5 to 10 per cent. Yet they stampede to buy the bonds of a government which has failed to earn its "chares" for ten years, and which yield

only one to two per cent. Second-grade bond issues of concorns covering their interest comfortably are selling for 50 to 70 cents on the dollar while 3 1-2 per cent "Triple A" corporation bonds re gobbled up at prices to yield as little as three per cent. Some timemaybe in the first half of 1940—but cooner or later, the bond market must take its medicine just as the stock market of 1928-29 had to take its knocks. So I am moderately bulish on carefully-selected stocks and nedium-grade bonds for early 1940, but I am bearish on "high-grade",

long-term bonds. World commerce is all muddled up. You cannot make any strong ingbusiness activity holds up. Cof- forecasts about it. The best you can say is that our trade with Canada, do well to hold their own. One of the interesting points about this current boom is the remarkable stable. boom is the remarkable stability of picture in early 1940. Our commercial treaty with Japan expires on This desire to keep the lid on prices January 15. If it is not renewed, our is good news for consumers. Their living expenses are not going to change much in early 1040 Ft.

No War Forecast.

tion is possible at this time. It may prosperity is merely a synonym for Hooded Band Abducts be all over tomorrow, or it may drag on for years. The important point right now is to recognize that war's effect on business is being over-emphasized. So far, it has neither helped nor hurt, American business. When and if fighting breaks out in only when the degree and goals of the heard a woman, and if fighting breaks out in only when the degree and goals of the heard a woman, and if fighting breaks out in carnest. Allied war orders will help our and all other peoples change—that is, when we all practice what stances would the belligerents buy as much from us as they did in 19!5—(NOTE: This is a copyrighted arrly 1949 will see the best business Eureau, Babson Park, Mass.

When, and if, fighting breaks out in only when the desires and goals of men hustled another pe

The war is in no sense the major ticle. It cannot be reproduced either hysterical and apparently prop under our current boomlet. in whole or in part without permis- faint. Her baby was cryin why I ray, "War or peace, sion fro inthe Publishers Financial

the closest to "good times" that we have seen since 1929. Readers must not think, however, that I believe prohibition era we always under-

Man In Ander

(Continued From Page



15c

15c

With Stems Red Cocktail

OLIVES, 3 oz.

POP CORN, 2

of a C Potato STICKS, 2 No. 2

CAVIAR, 3-oz.

PASTE, 2-oz.

CHERRIES.

2 bots.

pkgs.

Demestic

Anchory

RICE, Ib.

Libby's Stuffed

-	TO BE TO MADE A 2016 THE WASHINGTON AND THE WASHINGTON THE DESCRIPTION OF THE WASHINGTON AND THE WASHINGTON	W
-	COLLARDS, 3 lbs. New Red Bliss	10c
	POTATOES, 6 lbs.	25c
	RADISHES	
	SPINACH, Ib.	5c
	PARSNIPS, Ib.	50
-	TOMATOES, 2 lbs.	
	ONIONS, 4 lbs. ORANGES, 10 lbs.	10c 25c

FARCY FRESH MEATS

Sausage Pure 2 lbs. 25c	Just Received For New Year's, lb.
Pork Chops Fancy 2 1bs. 37c	Fresh Speckled Slbs.
Bolognay The Better 2 lbs. 25c	Bacon Thin Sliced Lb.
Armour's Center 20c Slices, lb	Pork Brains 2 1bs.
Hams Armour's Whole 21c	Veal Cutlets Lb.
Picnic Hams Fresh 121/2c	Veal Chops 1.5.
Picnic Hams Cured Lb. 15c	Round Steak Lb. 23c and
Ducks Leng Island 171/2c	Beef Roast Lb. 15c an

3 oz. Cans 16c

Phillip's Delicious

Black Eye Peas

Foundation Sweet or Unsweeten	ed
Grapefruit Juice	9 No. 2 17c
Golden Halves California	
Peaches	2 No. 2 1-2 25c
Habitant	
Pea Soup	2 No. 2 1-2 19c
Aunt Betsy	
Black Eye Peas	2 No. 2 19c
Triangle Sweet Mixed or	
Sweet Pickles	Quart 17c

Packed In Cartons EGGS 23c

Loc

25c

19c

25c

25c

Standard Quality String BEANS 3 No. 2 17c

Junket Quick