andda beeks lourist trade new Faces To Forest Fire From U.S., Promises Welcome Appear On Loss In 1940 Carolina Nine Is \$452,844 The CHARLES P. STEWART.

Spikes Other Rumors.

Awards Made

Editor Is Emi-art

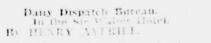
FEATS of POWER

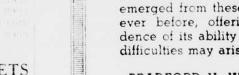
Granville 4-H

EDGAR EDWARDS SETS NEW BOWLING MARK

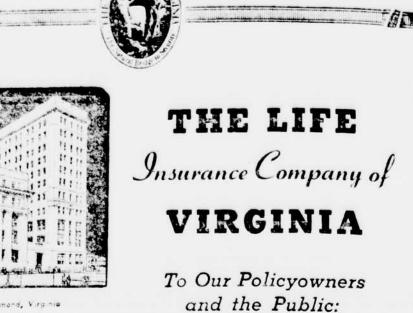
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TITULESCU DUS.





BRADFORD H. WALKER, President



A life insurance company is something more than a mere combination of steel, stone, statistics, and salesmen. Countless widows, fatherless children, and old people will endorse the view that it is very much a human institution supplying human needs as no other financial service can supply them. Today this company is privileged to look back over seventy years of "human relations" faithfully, efficiently, and economically safeguarded.

If a growing volume of business is a reflection of public confidence, this company may point with pardonable pride to the \$37,098,043 by which its insurance account was increased in 1940. This gain, largest in any year of the Company's long history, brought its total insurance in force to \$565,151,504.

The admitted assets backing up this great reservoir of future security were strengthened by the addition of \$5,687,184.79 and now stand at \$111,021,357.28. The ratio of assets to liabilities continues unusually high and puts the Company in an exceptionally strong position.

It seems timely to recall that, within the seventy years elapsed since the establishment of The Life Insurance Company of Virginia, our nation has ex-

perienced nine major depressions, along with the damaging effects of wars, epidemics, political upheavals, and rapidly changing business and social conditions. These disturbances have brought confusion and suffering to America's citizens, but have not shaken the solid foundation on which the institution of life insurance rests. This company has emerged from these tests stronger than ever before, offering convincing evidence of its ability to survive whatever difficulties may arise in the future.

Assets at December 31, 1940 \$111,021,357.28

Policy Reserves and Other Liabilities-\$93,402,617.38

Capital, Surplus, and Reserve for Contingencies-\$17,618,739.90

> Insurance in Force-\$565.151.504

If you would like to have a detailed report of the company's financial condition, ask our representative in your city for a copy or write to the home office.

Representatives for Henderson and Vicinity

J. E. SMITH, Agent C. E. KIRKLAND, Agent

This Season

U.N.C. Tennis Squad Weaker



var-ity reserves, at edua, Dian Marks, Cl

of experience Harnto samp on the others for played in several variaty played in several variaty as during the past two years ones of practice mytches with hime next week. March 24-29 den a 15-meet schedule for the hereb. Several ther leading a beams will play at Chape during the next two yeaks. nog best on the home courts will Have ford. Dartmouth. William

me li outstanding teams in the nabe met this season include Princeton, Michigan and

HENDERSON OFFICER ADDRESSES DENTISTS

Lieui, Col. I. H. Hoyle, Chief Denta! Surgeon of 30th Division. Speaks in Charlotte

Charlotte, March 18-(AP)-Sulclamide, a comparatively new ag, has yet to be proved of $v_{\rm effec}$ dentistry, Dr. George C. Albinght Greenville, S. C., told the South-i Dental Association here. While the drug and its derivation e of great value in the treatment.

pneumonia and other infectious iseases, no successful means has seen discovered in applying them to entistry. Earlier, Lieut, Col. I. H. Hoyle,

chief dental surgeon of the 30th Division at Fort Jackson, S. C., said hat on the whole the teeth of menbeing inducted into the army were better than those of the 1917 draf-lees. About 18 percent of the sollers need dental work, however, he aid.

While civilians are advised to see their dentists at regular intervals. he said, the men in the army have no choice. A survey was made six months ago of the men in the 30th Division and another has been started.



THE FINE CAR WITH THE LOW PRICE

PERHAPS YOU'VE SEEN the new Pontiac "Torpedo" described as "the Fine Car with the Low Price" and wondered a little bit about that statement.

You can accept the "fine car" part without any doubt, we believe-especially if you've examined a new Pontiac. That "low price" part may stop you, how-

ever. Can the new Pontiac - one of the smartestlooking, easiest-riding cars on the road today-

Motor Sales Co. 404 Garnett St. Henderson, N. C. Macon St., Warrenton, N. C.

actually be low-priced? Well, here are the facts: Pontiac prices begin at \$928*. A new 1941 Pontiac "Torpedo" will cost you so little more than the "lowest-priced three" that the differ-ence will amount to only a very few dollars per month. What's more, Pontiac's economy of operation and upkeep permits you to drive for practically the same money that a lesser car requires.

Yes, the new Pontiac, with its Body by Fisher, Welcome Service Station

Oxford, N. C.

Gillam Auto Co.



has earned the title, "the Fine Car with the Low Price." Try a new Pontiac before you put your money in something less desirable.



*Delivered at Pontiac, Michigan. State tax, optional equipment and accessories-extra. Prices subject to change without notice.

Gupton's Service Center S. Main St., Louisburg, N. C.