

SOCIETY NEWS

DARKEST NIGHT.

Beyond the hills the day's great light has faded. And all its cheerful voices are asleep.

No gentle breeze, no breath of wind is stirring. Drenched in the stillness is the night.

How strangely to life's mystery returns. Some now the sparkling of a firefly.

Oh, how good to be again reminded. Of our loneliness and humble birth.

And days of joy do quickly end in sorrow. When our most cherished thoughts.

Return From Coast. Mr. and Mrs. N. B. Smith, Mrs. W. E. Wood and V. M. Duke have returned from Morehead City and Atlantic Beach.

To Visit O. E. S. Mrs. Clyde Weldon, District Deputy Grand Matron, will make her annual visit to the O. E. S. lodge.

Return from Petersburg, Va. Mr. and Mrs. E. C. Franco, Jr. and R. L. Brantner have returned from Petersburg, Va.

On Northern Trip. Mr. and Mrs. Donald Price, James Ogden and Miss Willie Horn have gone to visit Mrs. Duke's home.

To relieve Misery of COLDS 666 LIQUID TABLETS, SALINE, NON-DROWSY, COUGH DROPS.

Swimming Party Is Had by Garden Club

The Little Garden club members and several invited guests assembled at the Oxford swimming pool on a recent afternoon.

Jackson Child Has Party on Birthday

Little James David Jackson, son of Mr. and Mrs. Luther Jackson, celebrated his third birthday at his home on Lamb street on Monday, August 4, with a party.

There were a number of little guests present, including the host, Nancy Carol Arrey, Shirley Anne Arrey, Barbara Jean Ross, Joyce Ross, Cecil King, Alma Lee Wallace, Cornelia Wallace, Walter Lee Hayes, Leona Brooks, Samuel Jackson, David Peacock, Mary Ann Peacock, and Violet Ross Stallins.

After refreshments of lemonade, cakes, peanuts, mints, and candy were served, the little host opened his gifts. He received many presents, and an enjoyable time was had by all.

Pritchards Give 'Cue and Stew For Their Daughter

Mr. and Mrs. J. B. Pritchard entertained a number of their friends and relatives at a barbecue and Brunswick stew at their home last Thursday, honoring their daughter, Margaret, who spent the week with them.

Those present for the occasion were Mr. and Mrs. C. J. Fleming and family, Mr. and Mrs. H. P. Fleming and family, Mr. and Mrs. W. L. Fleming, Mr. and Mrs. Charles Fleming, Mrs. W. E. Turner, Mr. and Mrs. C. B. Turner and family, Mr. and Mrs. B. B. Wiggins, Mr. and Mrs. S. B. Harris, Mr. and Mrs. Charlie Jones, Mr. and Mrs. J. S. Pritchard, Mr. T. J. Deane, Mrs. H. L. Aysen, Mr. Millard Garrett, Misses Susan and Mamie Pritchard, Edmund Neal, Joode Fleming and Willie Pritchard.

Revises to Junaluska. Rev. B. C. Reavis, pastor of the First Methodist Church, and Mrs. Reavis and their daughter, left today for a week or ten days at the Methodist Assembly resort at Lake Junaluska. Mr. Reavis is taking part of his vacation at this time and will spend the remainder of the time following at his church in mid-September.

Marian Martin Pattern



PATTERN 9775. Whether you go to business, run a busy household, teach school, or do club work, you need a smart new shirtwaister!

It is a slenderizing frock by Marian Martin, Pattern 9775. The collar, with its fascinating, step-like shape, is becoming in crisp white, with trim cutters to match it.

Pattern 9775 may be ordered only in women's sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 34 requires 2 1/2 yards of 39 inch fabric and 1/2 yard contrast.

Send FIFTEEN CENTS in coin for this MARIAN MARTIN pattern. Be sure to write plainly your SIZE, NAME, ADDRESS, and STYLE NUMBER.

Send your order to The Henderson Lingerie Dept., Pattern Department, 32 W. 13th St., New York, N. Y.

New Sandy Creek

By Mrs. E. O. Robertson. We were glad to see so many on Sunday evening to welcome Rev. H. H. Barnett, our former pastor, who brought us a wonderful message on the strength and power of Christ.

Those from Henderson who were present were Mr. and Mrs. George Hall, Miss Ruby and Billy Hall, Mr. and Mrs. Jim Faulkner and son, Randolph.

Rev. H. H. Barnett and Rev. W. R. Wagoner visited in the home of Mr. and Mrs. E. O. Robertson Sunday afternoon.

There will be a baptizing at O. W. Weldon's pond this August at 2 o'clock Sunday morning at 10 o'clock Sunday morning at New Sandy Creek church, and B. T. U. at 7:30 in the evening. We extend a welcome to everyone to these services.



Birth of Daughter. Born to Mr. and Mrs. C. W. Bussey at Maria Parham hospital a daughter, Kathryn Eville, on Friday, August 1, 1941.

Birth of Daughter. Mr. and Mrs. S. W. Blanton, of Marion, announce the birth of a daughter, Alyce Diane, on Saturday August 2. Mrs. Blanton is the former Miss Alyce Fuller, of Henderson.

Leaves Hospital. Little Paul Allen Edwards, son of Mr. and Mrs. C. B. Edwards, has returned to his home on Davis street after being in Maria Parham hospital for four days. He is said to be getting along fine.

Was to thee, who see without knowing what the sea and who stand without knowing what they stand—From the Talmud.

"Burnside" To Be Scene Riddick-Crowder Vows

The wedding of Mrs. Gwendolyn Crowder, of Raleigh, and John Gordon Riddick, lieutenant, United States Army, of Camp Croft, South Carolina, will take place on Saturday, August ninth, at four o'clock, at historic "Burnside", country home of Mr. and Mrs. R. B. Crowder, of Raleigh and Henderson, uncle and aunt of the bride, Dr. John C. Glenn, pastor of Edenton Street Methodist church, of Raleigh, will perform the ceremony.

Mrs. T. G. Sloan, of Philadelphia, formerly of Raleigh, sister of the bride, and Miss Katherine Crowder, of Raleigh, will be matron and maid of honor, respectively.

Lieutenant Riddick's best man will be Tom D. Odum, of Wakeville, Virginia.

Mrs. Merritt Lewis, of Mullins, South Carolina, will play the wedding music.

Receiving throughout the house will be Miss Nannie Crowder and Miss Ethel Crowder, of Henderson; Mr. and Mrs. W. L. Vann, of Norfolk, Va., brother-in-law and sister of the bridegroom; Mr. and Mrs. George R. Culbertson, of Raleigh; Mrs. Jeff Crowder, of Raleigh; Mrs. Frank Meacham, of Jackson; Mrs. William Thorne, of Roanoke Rapids; and Miss Claire Benthall, of Woodland.

The bride is the niece of Mr. and Mrs. James H. Holloway, of Raleigh, with whom she makes her home. The groom is the son of Mrs. W. P. Riddick and the late Mr. Riddick, of Wakeville, Virginia.

Methodists To Hold Revival

A revival meeting with the pastor, B. C. Reavis, doing the preaching, and assisted by Rev. Walter Thompson, assistant pastor, will begin at the First Methodist church the second Sunday in next month, or September 14, and will run for at least a week, possibly ten days, possibly even two weeks. Mr. Reavis announced today that plans for the services were tentatively approved by the board of stewards of the church Monday evening.

Special attention will be given to services for the young people, with meetings each morning from 8:30 to 9 o'clock. These will attract young people from the high school, who will be privileged to attend these exercises instead of the regular activity period each day during the progress of the meeting. The series will be known as young people's watch hour. Sermons will be given especially for the young people, though the public will be invited.

All evening services will be held at 8 o'clock, it is stated. The pastor and his assistant will devote virtually their entire time to the revival during the period in which it will be in progress.

Capital Gossip

By HENRY AVERILL. Raleigh, Aug. 5.—There are some indications that the race for presidency of the North Carolina Young Democrats may this year be run between the youngest and the oldest candidates ever to stand for the office.

Unfortunately your reporter does not have available the vital statistics on Ralph Monger, Jr., of Sanford, and Leonard Hux of Halifax, but the 21 mark, while the latter is alleged to be well beyond thirty, perhaps even above 35.

Young Mr. Monger has been campaigning actively and long enough to have started talk both for and against him. He is pointed to with pride by his admirers who cite his election as reading clerk of the 1941 House as a tribute to his personality and ability. He is viewed with alarm by those who are not ready to be called "renegades" and, rather, are profers of some of the candidate. They are circulating the report that Ralph is "barely" at all above 21.

Monger backers declare that he can only qualify as a "young" Democrat by virtue of the vaguely worded constitution of the organization, which apparently puts absolutely no upper limit on the age at which one may still be listed as "young."

They point out that no Y. D. state president in their recollection was more than 30 at the time of his election, and they predict that the precedent will not be broken this time.

No matter what the rights and wrongs of these contentions, Bill Davis of Winston-Salem, Y. D. convention general chairman, is very happy to hear of attention. What he wants is more of the same.

This and That. It's a good story, neither true or not—the one about Clay Wilman and the other about George Wilman, and the other about George Wilman being known into construction and thence with wrath at the reports that "Young Dick" Reynolds is preparing to spend some money for the Ray Kiser—of all people—band to play for the Young Democrats party at their convention next week. It would be an odd one, at that—R. J. Reynolds, Jr., spending jobs for Camel ought to engage the band when weekly plug is paid for Larkie strikes with its language of musical knowledge, and speaking of band.

COOL STEVENSON 10c — 20c Today Only

COUNTRY FAIR with Eddie Foy, Jr. Also—THE SPIDER RETURNS and News

For Beauty's Sake with Ned SPARKS Marie WEAVER Ted NORTH Joan DAVIS

Reds Admit Reverses On Two Fronts

250 miles northwest of Moscow. Nazi reports from the front indicated the Germans might be planning to by-pass Kiev in the Ukraine and drive on to the Russian industrial center of Dnepropetrovsk, 185 miles southeast of Kiev on the Dnieper river. A Soviet communique again spoke of heavy all night fighting in the Bel Tserkov sector 50 miles south of Kiev in the Korosten sector 30 miles northwest of Kiev and in the Smolensk sector.

DNB, the official German news agency, reported that 6,000 Russian prisoners were captured in the Ukraine along with 50 cannon and 368 trucks.

The gravity of the Red army situation south of Kiev was indicated in a DNB dispatch asserting that German troops had captured a Soviet defense bunker. On the central front, DNB said German troops had repulsed desperate counter attacks by tank-led Soviet forces in the Smolensk area.

State Advertising Brings Results (Continued From Page One)

state is now in position to profit greatly and, at the same time, cooperate fully in the defense program. A recent survey conducted by the Council of State Government show that 39 states appropriated nearly \$6,000,000 for state advertising in 1941—a substantial increase over the \$4,400,000 spent in 1940 despite the fact that one state, Nevada, withdrew from the field by failure to appropriate funds. Georgia, however, may soon replace Nevada since a constitutional amendment approved in June made state advertising legal.

Funds vary from the \$25,000 in Florida and \$300,000 in Utah over to \$20,000 in Montana and \$15,000 in Ohio. While 26 states obtain money from the general fund for advertising, eight earmark specific funds usually on the product to be advertised. The other five states obtain

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On the industrial front, Arkansas—174 new industries established in 1940. Massachusetts—261 new concerns and 213 major expansions. Louisiana—22 new factories with a pay roll increase of about \$25,000,000. Other states reporting new or expanded industries include Illinois, New Jersey, Virginia and West Virginia.

In reaching out for tourist business North Carolina is in direct competition with at least 34 other states, while in the field of industry-hunting it comes into competition with 47 others. There are 23 states which spend advertising money in an effort to develop new markets for their products, but North Carolina does not enter the field.

One major difference between North Carolina's efforts to attract new industries and those made by other states is the refusal of Tar Heels to hold out any tax concessions as a means of getting them to locate here. A tax concession, apparently, is the most popular form of industrial bait, with municipalities empowered to make concessions in most of the 18 states where this method is used.

Because it has kept up-to-date files on industrial facilities, including vacant plants and equipment and idle and unemployed manpower, North Carolina has been able to give immediate and valuable assistance to the national defense program. The Council of State Government found that a large percentage of the \$6,000,000 appropriated for this year by the 39 states will be spent for magazine, newspaper and direct mail promotion. North Carolina uses all three methods. Other states, in addition, use motion pictures, radio billboards and posters.

The North Carolina Department of Conservation and Development has a fine talking film paid for and donated to it by R. J. Reynolds, Jr., Winston-Salem's mayor, but no state funds are spent in making pictures.

North Carolina's plan for the advertising money under control of a special committee of the Department of Conservation and Development. There is a special State News Bureau under this supervision. In most of the states the special publicity bureaus are independent of existing state departments. This is in effect true in North Carolina, except for the fact that the advertising committee is composed of members of the board of Conservation and Development. The board has little or no control of the publicity activities.

Among recent developments in state advertising is the use of cooperative campaigns by several states advertising common products. None of this state's normally appropriated money is used for such cooperative project but peach growers of North Carolina conduct a joint campaign in collaboration with Georgia and South Carolina.

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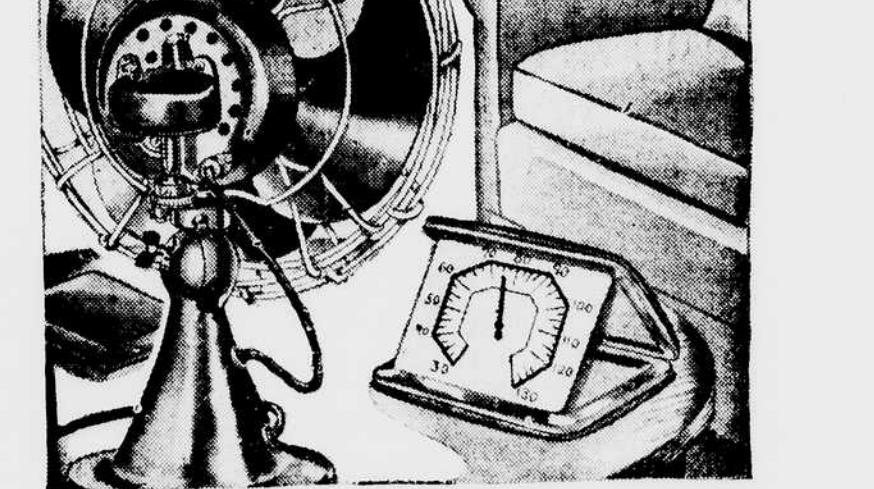


Wife Preservers. Sprinkle chopped toasted almonds on top of the next cream of mushroom soup you serve. They give a delicious flavor to the soup.

Try PRUNOL, The Fruit Juice Laxative Guaranteed To Relieve Constipation

Prunol is a scientifically homogenized emulsion of tasteless mineral oil, tasty prune juice and phenolphthalein. Prunol acts to soften waste matter, lubricate the intestinal canal, and gently stimulate muscles controlling bowel movements. All three actions are necessary to provide relief from constipation and Prunol is guaranteed to give relief or your druggist will refund every cent of your money.

Prunol is the ideal family laxative. Children as well as adults like its creamy "prune whip" taste and easy, effective action. Ask your druggist for Prunol. It comes in 60c or \$1.00 sizes. Prunol is sold and guaranteed by Parker's Drug Store, Henderson, N. C.



So MUCH Comfort—So Little Cost!

That's the beauty about all electrical services but now, during the hot sultry days, it is certainly the case with the New Electric Fans. Quiet, efficient, moderately priced and economical in their use of current, they bring you comfort at low cost. Why not inspect the new fans and beat the heat electrically!

EMBASSY Hit Program Week of Aug. 10 Sun., Mon., Tues. BOB HOPE—DOROTHY LAMOUR in "CAUGHT IN THE DRAFT" Wednesday Only Cesar Romero, Carole Landis in "DANCE HALL" Thurs., Fri. and Sat. Don Ameche-Betty Grable in "MOON OVER MIAMI" CAROLINA POWER & LIGHT COMPANY