

Capital Gossip

By HENRY AVERILL

Haleigh, Aug. 14.—The...
 solution of the...
 the Young...

Special Tailoring Display

Friday and Saturday, August 15 - 16

Brighton brings you the season's smartest showing of fall and winter patterns for suits and topcoats.

We especially invite you to come in and see the new showing.

Special representative, W. E. Joyner will be on hand to assist you.

Men's Shop, Inc.

J. H. TUCKER, Mer.



115

Garnett St.

Corn Flakes

8 oz. Pkg. 5c

Nutley Oleo

2 1 lb. Pkgs. 25c

IONA FLOUR

12 lb. Bag 41c

dexo

Palmolive Soap 4 bars 20c

Waldorf Tissue 3 rolls 13c

SLICED BACON

HAMS . . .

White Label 29c

Peak Native 29c

Cold Cuts Sliced for Sandwiches

Pickle & Dill	Chopped	Ham Vacuum
32c lb.	39c lb.	1/2 lb. 28c

FRESH SEA FOOD

Speckled Trout	Large Round	Pan Trout
21c lb	12 1/2c lb	7 1/2c lb
Perch Fillet		19c lb.

FRESH PRODUCE

GRAPES . . .	Thompson Seedless	10c
PEACHES . . .	Hilbert 3 qt. Basket	19c
String Beans	Fresh Tender	3 lbs. 25c
CORN . . .	Nice Quality	6 ears 13c
Cantaloupes	Nice Size Home Grown	2 for 11c
Black Eyed Peas	Shelled Pint	10c

BALL MASON

JARS

Pts. 63c Qts. 75c
 Jar Caps pkg. 23c
 Jar Rings 3 pks. 10c

FINE GRANULATED SUGAR

10 lb. paper Bag 55c

CUSTOM GROUND COFFEE MAKES HUSBANDS HAPPY!

EIGHT O'CLOCK COFFEE

1 LB. BAG 17c

World's Largest Selling Coffee

College of Vocational Knowledge...
 It seems that Life, the big pictorial weekly, is going to the party, leaving it from the angle of an affair by "the world's richest mayor." Too, the angle of Reynolds' official position as treasurer of the Democratic national committee is appealing to...
 and lecture agencies of national circulation. Movie-tone will almost certainly be represented and...
 news, well company sends its camera man, all the other follow suit.
 It may make it harder for the cities which play host to the YDC...
 The Winston-Salem YD club (almost certainly with Reynolds money) has paid the state organization \$500 for its grant rights and is planning to put out a souvenir affair...
 So far as a grand social time is concerned, there seems no possibility of a duck. Whether or not there will be any fight in the YD's...
 etc. remains to be discussed in another story.

Electricity Rates Reduced Sharply Since 1932, While Customers and Sales Mount

(Continued From Page One)

Edgar Womble, veteran rate expert...
 the commission, very logically...
 Going further and recapitulating...
 the successive rate reductions, Mr. Womble arrives at the conclusion that power rate cuts...
 This, by way of comparison, isn't...
 North Carolina.

Declaring that the figures from...
 Mr. Womble announced the average brings to the surface a number of interesting angles. Most of...
 which are generally known in a...
 little public emphasis is ordinarily...
 For instance, it is learned that the...
 Duke Power Company serves more...
 customers than all the other utility...
 companies combined and that its average...
 rates for all the power it sells...
 are the lowest in North Carolina. For...
 residential lighting, however, the...
 Carolina Power and Light Company...
 gives its customers the cheapest...
 rates.

At the other end of the rate scale...
 the highest rates for residential lighting...
 for commercial users and for all...
 the power it sells. The Durham Public...
 Service company's rates to industrial...
 users are highest of all.

Here are the rate comparisons: Average of all purposes: Duke 1.242; Carolina Power and Light 1.354; Virginia E. and P. 1.428; Durham Public Service 1.686; Tide Water 1.959.

Residential: Carolina P. and L. 2.874; Duke 3.16; Va. E. and P. 3.44; Durham P. & S. 3.5; Tide Water 4.97; Commercial: Duke 2.50; C. P. and L. 2.346; Durham P. S. 3.23; Va. E. and P. 3.98; Tide Water 4.1; Industrial: Va. E. & P. 893; C. P. & L. 895; Duke 923; Tide Water 974; Durham P. S. 1.57; Municipal Street Lighting: Durham P. S. 3.217; C. P. & L. 3.5; Duke 3.89; Tide Water 4.63; Va. E. & P. 6.02.

1940 Data.
 The 333,871 customers in 1940 who spent the \$36,208,286.85 to buy power were divided, by classes, as follows:

Number	Price
Residential 258,490	\$8,450,561.11
Commercial 44,652	5,407,621.54
Industrial 5,659	17,716,684.58
Rural 22,755	949,563.09
Street Lighting 274	612,711.12
Miscellaneous 2,041	2,259,435.23

The customers and price of power bought from each of the five utility concerns:

Number	Price
Carolina P. & L. 91,038	\$11,115,639.65
Duke Pow. Co. 191,485	20,552,166.94
Dur. Pub. Serv. 15,659	2,128,904.70
Tide Water 22,951	1,976,306.47
Va. Elec. 12,738	1,435,213.09

Steady Increases.
 Since 1933 the increases in customers, power sold and price paid by customers have occurred almost without a break. The number of customers has grown in each of the eight years; amount of current sold showed two slight dips, as did total revenue.

Figures on customers for the period 1933-1940 are: 1933-178,462; 1934-195,078; 1935-207,806; 1936-230,808; 1937-256,011; 1938-279,989; 1939-304,415; and 1940-333,871.

Kilowatt hours sold: 1933-1,951,190,313; 1934-2,142,903,661; 1935-2,001,551,592; 1936-2,077,639,219; 1937-2,149,642,896; 1938-2,000,456,953; 1939-2,262,881,658; 1940-2,717,421,314.

Revenue: 1933-\$26,874,115.34; 1934-\$27,813,921.88; 1935-\$26,778,252.03; 1936-\$28,724,613.21; 1937-\$30,675,323.59; 1938-\$30,151,768.51; 1939-\$32,050,804.32; and 1940-\$36,208,286.85.

Savings by Users.
 For the annual savings to users as the result of power rates reductions, the commission figures for the eight years are:

1933-\$2,031,952.56; 1934-\$2,159,464.77; 1935-\$4,178,212.53; 1936-\$6,671,305.15; 1937-\$10,060,912.76; 1938-\$11,758,913.32; 1939-\$17,710,430.57; 1940-\$21,682,955.46; total, \$76,198,976.32.

TOM ROBERTSON'S POEM IS PUBLISHED

Thomas L. Robertson, of Corbitts, Henderson, is one of the authors whose poems are included in "The Book of Modern Poetry, 1941," (The America Forever Edition), a 300-page volume just published. More than 12,000 writers, living in every part of the United States and Canada, competed for a place in this volume; only a small percentage of these were found to write poetry of sufficient merit to be accorded a place in the book. The volume contains the work of little-known authors as well as that of writers whose poems have been published in magazines and books.

HENDERSON TRADE DAYS

We Have Three Big Floors Crammed With Values for Trade Days. Trade Here and Save

Four Big Groups Ladies' Dresses At A Savings

Spring Dresses

In solids and prints. Formerly sold \$4.98 to \$6.50. Special

\$3.75

(Ready-to-Wear-Dept., Second Floor)

Sheer Dresses

Rack of triple sheers, muslins, and voiles, sizes 12 to 14, sold to \$4.00, special

\$2.98

(Ready-to-Wear-Dept., Second Floor)

Voiles and Muslins

Rack of voiles and powder puff muslins, formerly \$2.98, special

\$1.98

(Ready-to-Wear-Dept., Second Floor)

Voile Dresses

Thirty-six dresses, sizes 11 to 20, special

89c

(Ready-to-Wear-Dept., Second Floor)

Children's Sheers

Rack of sheer dresses in pastel shades. Sold to \$1.98, Trade Days Special

89c

(Children's Dept., Second Floor)

Specials for Children

Table of baby bonnets, blouses, play suits, and swim suits. All

1/2 Price

(Children's Dept., Second Floor)



Summer Shoes

Odd lot of summer shoes, whites, brown and whites, values to \$5.00, Special.

\$1.00

(Third Floor)

Play Shoes

Ladies play shoes, all leather and linen with platform soles, special

\$2.19

(Shoe Dept., Main Floor)

Men's Shoes

Special lot of whites and brown and whites.

\$2.75-\$3.75

(Shoe Dept., Main Floor)

Summer Sheers

Table of summer sheers, voiles and dimities, sold at 39c per yard. Trade Days Special

17c

(First Floor)

Bedspreads

12 Jacquard bedspreads, double bed size, \$1.98 values, special, each

\$1.29

(First Floor)

Pillow Cases

12" x 36" size, each

19c-17c-15c

(First Floor)

Cabinets

8 only Odora cabinets, \$4.00 value. Trade Days Special

\$3.48

(First Floor)

Tobacco Twine

Special lot, 3 and 4 ply, lb.

29c

Men's Straw Hats

1/2 Price

Dress Shirts

Odd lot men's dress shirts, values to \$1.50, Trade Days special

\$1.00

\$1.00 Ties
 Trade Days Special

69c

Wash Ties

Fruit-of-the-Loom wash ties, regular 25c sellers, special

11c

Men's Socks and Anklelets

Table of mercerized hosiery and 6 x 3 rib. Also few fancy plaids in new fall shades.

25c

5 Prs. \$1.00

Tropical Suits

Men's Tropical suits

Priced as low as

\$12.50.

Third Floor Specials

Buy and Save

Voiles

Table of sheer summer voiles, yd.

12c

Dresses

10 dozen only ladies voile dresses in assorted colors, Trade Days special

63c



'Henderson's Shopping Center'