

SOCIETY NEWS

Point Rationing To Effect Change In Buying Habits

War-time Bans Cut New Building Here To 1942 Low Mark

Boston Fire Brings Eleven Indictments

BENEDICTION.
Just once, the busy organ of the night
Is silent, far beyond the rim of light
The great water gauge at will, the
chambering runs
Of cotton retorting among the stars,
Out of the burdened quiet, and the
noise,
Out of the mother cloud, straight to
the air
Of light, the lettered children whirl,
and then
Against the yellow window, whisper-
ing.

Cotton-soft, hushed, and soft, and slow,
The slowest breathing of the smoke,
Bunches Reddery.

Visits Miss Lassiter
Miss Lassiter Grissom is spending several days with Miss Virginia Grissom.

Returns From Visit
Miss Virginia Grissom has returned home after spending several days with Miss Lassiter Grissom.

Visited in Wake Forest
Miss Virginia Grissom and family visited in Wake Forest, N. C., during the Christmas holidays with relatives of Wake Forest.

From Petersburg
Miss Virginia Grissom returned from Petersburg, Va., after spending several days with her family.

Returns to Chester
Miss Virginia Grissom returned to her home in Chester, N. C., after spending the Christmas holidays with her family.

Return
L. L. Sidney, Jr., has returned to Miami Beach, Florida, after spending the Christmas holidays with his parents in Henderson. He also visited relatives in Richmond, Va., and Baltimore, Md.

Shocco News

By MRS. J. M. ALSTON.
Meredith Alston opens several days during the Christmas holidays with his parents, Mr. and Mrs. J. M. Alston. Friends will be glad to learn that he is improving from a hand injury.

Miss Annie Lou Alton has returned to Zebulon after spending the holidays with her mother, Mrs. E. T. Alton, Sr.

Miss Helen Collins, of Woman's College, Greensboro, is spending the holidays with her parents, Mr. and Mrs. C. A. Collins.

A. B. Roberts, of Raleigh, spent the Christmas holidays with his mother, Mrs. O. W. Weldon.

Charles Robert is visiting relatives in Raleigh this week.

Miss Louise Alton who has been spending the holidays with her parents, Mr. and Mrs. J. M. Alston, expects to return to her school by 1943.

Miss Myrtle Boye Ayers is visiting her father, Mr. Otto Wright, at Ayers' plantation, Rocky Mount, until several days during the holidays with her mother, Mrs. J. M. Alton.

Miss Myrtle Boye Ayers, of Newport News, Va., spent the Christmas holidays with her mother, Mrs. J. M. Alton, in Henderson.

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Marian Martin - Pattern



TWO-IN-ONE-PATTERN
"Two-in-one" is FUN in Pattern 9261 by Marian Martin. This front-opening top is in two completely different versions. "A" has broader, shirred, scalloped edges and lace trim; "B" looks gay with rick-rack.
Pattern 9261 may be ordered only in sizes small (32-34), medium (34-36), large (40-42). Small size, view A, requires 2 yards 35-inch; view B, requires 1 1/2 yards 35-inch. Send SIXTEEN CENTS in coin for this Marian Martin pattern. Write plainly SIZE, NAME, ADDRESS and STYLE NUMBER.
Send your order to The Henderson Daily Dispatch, Pattern Department, 222 W. 18th St., New York, N. Y.

Rose's Pay \$20,000 Bonus

Rose's 5-10-25c Stores, Inc., has paid more than \$20,000 in Christmas bonuses to employees of the home stores and 119 stores operated by the organization in North Carolina, Virginia, South Carolina, Tennessee and Georgia. It was announced today by E. C. Rose, Jr., vice president and secretary of the firm.
In addition, bonus checks have gone out to the 64 men who are represented by stars on the service flag flying from the Home Office building in Henderson, and who receive their mail at training camps throughout the country and in care of postmasters at ports of embarkation for foreign duty.
"The payment of an annual bonus is a long established practice with Rose's Stores," Mr. Rose said. "This year we are particularly happy to have this means of expressing our appreciation to the men who have joined our organization into the armed service—men who expect to return to us 'after victory' to pick up civilian life where they left off when they answered the call to duty."
In the local Rose's Store, bonus checks went to 89 employees, according to E. C. Rose, manager. This number included both full time employees and those who work Saturdays and other busy days. Two bonus checks went to employees on leave of absence from the store to serve with Uncle Sam's fighting men.
Rose's entertained more than 7,500 employees and guests at Christmas dinners during the week before Christmas, in the cities in which the company stores are located. Local employees had their dinner December 18 at Vance Hotel, with 79 present.

NEW ORDER AFFECTS SERVICE OF BAKERY

Raleigh, Jan. 1.—An order affecting North Carolina's entire baking industry has been signed by Secretary of Agriculture Claude R. Wickard and will become effective January 15, the office of war information was informed today.
The order discontinues the consignment selling of bread, places definite restrictions on the number of varieties of bread any baker may make or sell in a given week, stops selling of bread for home consumption, makes possible other economies, and provides that all white bread must be enriched to approved nutritive standards.
It is designed (1) to conserve bread supplies and critical materials used by bakers, (2) to help prevent a rise in the price of bread to consumers, (3) to provide for more economical distribution of bread under wartime conditions, (4) to effect material savings in labor and equipment in the baking industry, and (5) to safeguard the nutritional value of white bread.

Raleigh, Jan. 1.—New tastes on the tongue; less impulsive buying; a fresh regard for quality—these are some of the effects which can be expected from "point rationing" which will start soon with the issuance of war ration book No. 2.
A little revolution in the nation's buying practices is inevitable when "points" must be budgeted as carefully as dollars. And budgeted they must be if the family is to come to the month's end as well supplied with life's necessities as they have been in the past.
"I once the country gets into the swing of this new kind of buying, it will find that many of our present problems of supply have been automatically solved."
Point rationing differs from the present system of straight coupon rationing in that commodities will be rationed as groups of related or similar items instead of as individual items. It will not replace the present straight coupon system for sugar, coffee and gasoline. There will continue to be sold as individual items for these reasons; they are all things almost everyone uses, there is enough of them to give everyone a share large enough to be useful, and there is no widely used substitute for them which could be exhausted by a rush of buying, thus working a hardship on those who commonly use that substitute.
But it is not true of many other commodities. Take breakfast cereals for a purely hypothetical example. (Rationing of breakfast cereals is not contemplated.)
Suppose a shortage of branflakes were expected. No shortage is expected, however. If branflakes were rationed by the present straight coupon system, they would be allotted to many people who don't eat them, while those who do eat them regularly would find their allotment too small. This could easily cause buying rash on some other cereal which would create a substitute, thus creating a shortage in this second cereal and making it impossible for its regular eaters to obtain it.
Under point rationing all the various cereals would be grouped and division of the total supply of all of them would give everyone a share large enough to be of use. Each cereal in the group would be given a certain number of points, depending on its plentiful or scarcity, plentiful kinds receiving low-point ratings, scarce varieties high-point. Thus, the hypothetically scarce branflakes might be given a point-value of eleven, while plentiful cornflakes receive a point-value of four, for example, neither plentiful nor scarce. To secure a point-value of four, might receive a point-value of four.
Should a purchaser want a point of cornflakes, a coupon to the value of one point would be surrendered. A point of oatmeal were ordered, a five-point coupon would be given. To secure a pound of scarce branflakes, eleven points would be taken from war ration book No. 2.
It's up to each individual purchaser to decide how to spend the points in the book. He may buy high-point commodities and receive less for his ration or low-point items and receive more.
Obviously, purchasers of rationed commodities are going to think twice before spending their ration points. Less impulsive buying will be an important result.
Point rationing means more purchases carefully planned beforehand just the approaching month's end and the ration book holder with no points to spend for absolute necessities. Less waste is bound to result, or, if impulsive buying, pleasant as it may be to the buyer, often results in purchases which prove unsuitable and unusable.
Applied to food purchases, point rationing indicates more menus planned for a week in advance so that every bit of rationed food can be used up and full value of the points obtained. And as a happy result of his planning, meals may well prove to be more interesting as more varied uses of the rationed purchases are devised.
Mr. and Mrs. American Citizen are certainly going to find themselves using and using some things they have never used before, when point rationing gets working to full effect. For when things they are used to cost too many points for advantageous buying, other less familiar commodities will have to be chosen in their place. Particularly in the matter of food can this work to excellent advantage as unutilized, unused, and unused.
Above all, point rationing is bound

to develop a high regard for quality and for getting full value for money spent. Limited in the spending of any one item which may be purchased and forced to surrender points for that item, it is natural to insist on a quality which will give satisfactory service during the period in which it will be used. Many women who hitherto have bought blindly will now be induced to read labels and learn exactly what they are getting for their money and their ration points.
Careful account must be kept of the point-stamps so that they are not lost for the entire ration period. The stamps for the ration period are used up, no more of the rationed items can be purchased until the next stamps are issued.

Navy Enlisting 17-Year Old Men Over 20

Raleigh, Jan. 1.—Enlisting in the Navy is still open to all men 17 years and over, according to the commander Charles R. ...
The Navy's training program for 17-year old boys were greatly increased in the Navy's recruiting program. The Navy's training program for 17-year old boys were greatly increased in the Navy's recruiting program. The Navy's training program for 17-year old boys were greatly increased in the Navy's recruiting program.

131 Youths Registered

A total of 131 Vance county youths who have become 17 years of age since the last proceeding will have their registration cards registered by the local draft board during the three-week period ending Dec. 31. It was reported today by the draft board.
Young men who reach their 17th birthdays today or Wednesday are required to register with the local draft board on their birthday. They become subject to call for military service along with the 141 youths registered last month.
The nearest registration office is located at Henderson, N. C. The draft board office and the post office are located at Henderson, N. C. The draft board office and the post office are located at Henderson, N. C.

War-time bans on new building here cut to 1942 low mark. The number of new buildings started in Henderson in 1942 in many cases amounted to only \$22,750 worth of projects, according to data released today from Fire Chief G. E. Ellis.
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Boston Fire Brings Eleven Indictments

Boston, Jan. 1.—(AP)—The Commonwealth's attorney today announced that eleven indictments have been returned against the owners and managers of the Grosvenor Hotel in Boston, which was destroyed by a fire on Oct. 27. The indictments charge the owners and managers with negligence and with covering up the fire's cause.
The indictments were returned by the grand jury yesterday afternoon. The indictments charge the owners and managers with negligence and with covering up the fire's cause.

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Beware Coughs Following Flu

After the flu is over and gone, the cough that follows may develop into chronic bronchitis if neglected. Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel mucus from the lungs, and aid nature to cleanse and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, get your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly relieves the cough or you are to have your money back.
CREOMULSION
For Coughs, Chest Colds, Bronchitis

WITH THE SICK

At Hospital
Miss Mary Stansbury is recovering from an upper ileitis operation at Maria Parham hospital.
Has Operation
Miss Mary Stansbury is recovering from an upper ileitis operation at Maria Parham hospital.
Returned to Home
W. L. Stansbury, chief clerk of the Vance AAA, is confined to his home by illness.
Is Much Improved
Miss Mary Stansbury is recovering from an upper ileitis operation at Maria Parham hospital.

LAUNDRY

May 1943 be A Year of Fulfilled Hopes

Welcome 1943. We welcome you because we feel you bring untold opportunities, countless hopes and promise. We realize that the way we use your minutes and hours will determine the success and outcome of the entire year. We are finding that everyone of our loyal patrons will make the most of the New Year's privileges, that we may live a happier and more useful life during 1943. We are wishing the best of everything for you all.

Henderson Steam Laundry
PHONE 508

TO OUR CUSTOMERS AND FRIENDS

The friendly associations we enjoyed with you during the year have enabled us to successfully express our appreciation. To say "Thank You" does not adequately express our appreciation. I speak for every man and woman in our organization when I say we are truly grateful, realizing that without your friendly patronage our business would have been less profitable and more dull.

We thank you for the opportunity to serve you, for the confidence you have placed in us, and above all, for that most valued asset—your good will. We like to think of our customers as our friends. We value our business friendships as we value our personal friendships. So, at this New Year, we speak to you, not as a customer, but as a friend, our sincere and hearty wishes for

A Happy and Prosperous New Year
May-Smith Cleaning Co.
D. O. MAY, Manager

Davis' Dress Sale

Offers Good Values

One rack of dresses at bargain prices. Wools, Crepes and Jerseys in dressy and tailored styles. A good assortment to select from. Get yours early before they are picked over.

LUCKY NAMES FOR TWO WEEKS

Miss Herbert White, Mrs. Temple Bradley, M. Arrington, D. E. O. Feltner, Miss Katherine G. Mason, Mrs. Trade Riley, Mrs. C. M. Cooper, Jr., Mrs. Leonard Holton, P. B. Rice, Mrs. Ramsay Duke.

Mr. R. Cotton, Miss Annie Lou Alton, Mr. Grant Thomas, Mrs. Frank Barndette, Nettie Smithwick, Mrs. Charlotte Gallagher, Mrs. O. W. Wright, Miss Amy Tate, Mr. Thomas Parham, Mrs. James M. Menden.

Miss Fred Blackley, Mrs. Thomas Parham, Cornelia Wilson, Mrs. R. D. Elrod, Mrs. A. L. McLennan, Mrs. D. E. Anderson, Mr. Marshall Clumey, Mrs. T. B. Watkins, Mrs. Clarence White, Magnolia Parker.

Mrs. George Rowland, Mrs. N. A. Buchanan, Miss Katherine Mason, Mrs. Dorothy Woodford, Miss Annie Lou Smithwick, Mrs. George Diamondoras, Mrs. S. S. Stegeman, Jr., Mrs. C. H. Turner, Mrs. W. R. Fepperman, Mrs. W. C. Stalnack.

Mr. H. C. Pace, Mrs. H. A. Dennis, Miss Betty Rose Jones, Mrs. J. K. Thurginton, Miss Rosa Lee Spiveck, Mrs. Vernon Bennett, Mrs. Ed Finch, Mrs. L. J. Freeman, Mrs. Raymond Edwards, Miss Lenora Grissom.

E. G. Davis & Sons Co.