

# OPA Chief Knows Job

## Bowles Experienced From Home State OPA Work; Program Is Outlined

Washington — Aug. 20—Although new to Washington, Chester Bowles, the newly-appointed "general manager" of embattled OPA, is well versed in the capital city's pitfalls and his experience with rationing and price control in Connecticut will stand him in good stead.

Bowles did so well in the Connecticut OPA job that OPA Chief Prentiss Brown for months tried to persuade him to come to Washington. He knew the local boards thoroughly; conducted incognito officials; conducted a sort of "school" for state OPA officials and made a weekly broadcast to the public on price and rationing matters. He answered with care a large "fan mail" from the public.

Born in Springfield, Mass., in April, 1901, Bowles is a member of a family which founded and still operates the Springfield Republican. Samuel Bowles, his grandfather, was the fighting editor of the newspaper during the Civil war.

After attending Choate school and Yale, Bowles worked as a reporter on the Republican for two years and then went to New York for bigger fields to conquer. Before setting up his own advertising agency, he worked for the firm of Barton, Barton, Barsane and Osborne.

The new OPA operating chief, who made a fortune in advertising and retired at an age when most American businessmen are just reaching for success, will be the capital's intruder-man if he can do in little over two months what his predecessors have failed to accomplish in two years—make OPA acceptable, work-

### CAMP COMMANDER



LT. COL. HOWARD W. HUNTER

Brig. General Henry L. Larsen, USMC, is the new camp commander of the marine base at Camp Lejeune, New River, N. C. He recently was commended for "outstanding performance" of duty in the South Pacific.

able and understandable. Around OPA, however, they are looking on Bowles to do the job. The energetic newcomer has no hesitation about the task ahead, having spent 11 months as successful OPA administrator for Connecticut, and he made a good impression on his associates.

Bowles has very definite ideas on how OPA should operate. They include fully informing the public as to the necessity for restrictions, organizing regulations which are easy for the public and industry to understand and observe.

Bowles believes a vast majority of consumers and businessmen are essentially honest and want to do what is necessary to aid the war effort. However, "chiselers" will get short-shrift and black markets will be of-

tended, necessarily. Bowles also is opposed to rationing just for the sake of rationing.

Bowles considers it his first duty to build a strong organization that will be fair and temperate, yet one that will be tough and fit "when we are sure we are right."

"It will be my responsibility to exchange and, if necessary, to reorganize each division of the OPA organization," he says. "Let me list a few of the lessons I have learned as an OPA state director and which I will try to apply in Washington."

"It is clear that people will cheerfully accept regulations in wartime provided they really understand the need. We shall do our best to make them as simple as we can, and we shall explain them over and over again."

"It is impossible to run any nationwide government organization, such as the OPA, solely from Washington. The effect of decentralization must be carried farther."

"I know that any successful operation depends on organization, and organization in turn depends upon people. It will be my job to find outstanding people."

"The overwhelming majority of people are honest and are anxious to do the right thing."

"Public respect for the OPA will increase if we are willing to talk vigorously, firm but on a level such as to elicit an up-blow market."

"Everything possible can and should be done to make OPA regulations easy for business to understand and to live with."

"Finally, the OPA cannot be willing at all times to stand up against all pressures."

### AROUND CAPITOL SQUARE

By LYNN NISBET  
Daily Dispatch Bureau  
In The Sir Walter Hotel—Raleigh

CHEATING—Official announcement that each one of the 167 administrative school units in North Carolina has reported a nine-month term comes at the same time many county units are arranging "short schedules" for the schools as the pupils enter a half harvest vacation.

Such schedules are fixed by county boards of education and are not regarded very favorably by State school authorities. It looks too much like cheating the children out of something they had been assured for in essence it means they do not get nine full months of school although the State is paying for it. Opponents of the measure still being the last legislative session, though hopelessly in the minority, pointed out that this very device would probably be used.

JUNIORS—The State Council of the Junior Order of United American Mechanics dress upon membership of the 1943 General Assembly or its two principal officers, Clyde A. Shreve, representative from Greene County and member of the State board of education, Guyard P. Lord, State banking commissioner, was re-elected treasurer. The State council met at Shelby earlier this week.

SUPPORT—The Fanny-Vanna committee in Wake county announces plans for forming a "Ballantine for League and Governor Club," to help elect their fellow-townsmen. No limit is fixed for membership, which rounds up the Elizabeth City "Five Hundred Club" for W. L. Halstead, candidate for the same office, who already has gone far beyond the 500 membership limit tonight. Movie interest in activities will soon perk up.

SABOTAGE—Ray Tucker, Washington columnist, reports that rural "black" co-operative are charging high officials in Army, Navy and W. B. circles with deliberately sabotaging their progress by withholding priorities for essential materials.

SPECIAL—North Carolina will be featured in a special edition of the M. Mulart's "Record," international publication, in one of the fall or winter editions, according to Garland Porter, chief of the State news bureau. Frank Schneider, special representative of the Record, is in the state now assembling material and advertising for the issue. This will be the first time, Port-

er said, that the magazine has devoted a special edition to a state—a fact that further emphasizes North Carolina's prominent position among southern states.

REUNION—The reunion of William and Joan G. (Gardner) of Wilmington, members of the 1941 General Assembly, over for the first time since that body adjourned, in the capital city of Raleigh, took place here on private lunch business. Billy was trying to get some relief for a small men in Columbia county who are about to have to close down or lack of labor selective service is after the few men left who know how to keep the mills running. When last seen he wasn't very happy over prospects, but was still plugging.

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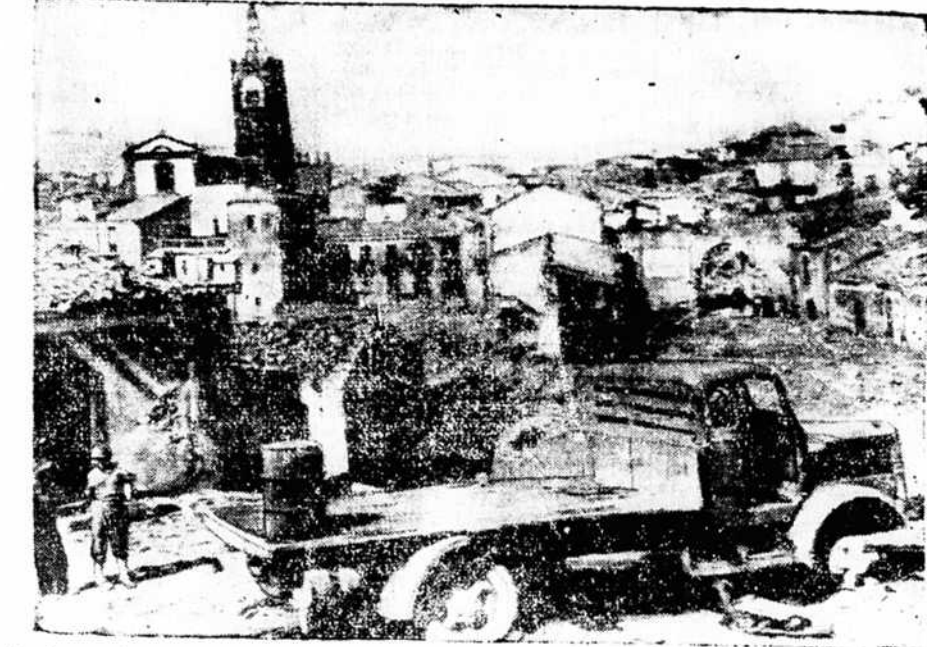
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### WHERE AXIS SICILIAN DEFENSE WAS BROKEN



Showing a church apparently undamaged, this picture reveals part of the general ruin left by the Allied bombardment of Randazzo, Sicily. In the foreground is a wrecked enemy truck. Beyond it, at the left, a U. S. soldier stands talking with a native. Randazzo was stubbornly defended by the enemy as the final bastion of his northern defense line. It fell after the war for the Allied capture of Messina. U. S. Army Signal Corps photo. (International Signal photo.)

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### Greenville Summer Term Graduates 34

In the Sir Walter Hotel, Daily Dispatch Bureau, By LYNN NISBET

Raleigh, Aug. 20—A unique school commencement was held at Greenville Tuesday night, at which 34 pupils were awarded standard diplomas that, ordinarily would not have been received until next spring.

Plan of the summer session made well in advance, having arranged with Superintendent John H. Rose, through cooperation of principals and pupils an extra hour's work a day was added during the regular term last year and a three-month high school maintained for ten weeks this summer. As a result 34 students graduated a year ahead of schedule.

The pupils all are under 17 years of age. That means the boys will get a chance at a year in college before having to register for military service at 18. The girls have the educational background for nurse training, and many other special courses open only to high school graduates. By no means all of the graduates will go to college or special training courses; some of them are going straight to defense jobs.

Unlike many other instances of a summer school, or college work ahead of regular schedule, the Greenville pupils had all the planning in commencement exercises, with special music, baccalaureate address, and other features that are normally found in formal high school graduations.

Under direction of Superintendent Rose the Greenville schools had an excellent time over the entire year, with a number of city children in hard-pressed conditions. Crews are organized, because several days of "off" days will be coming, and the school contribution has been made toward helping the town labor market. Pupils who do not want to "take" any more help in classes to be held by those who do are "replaced" by a pool of their class mates to do that.

Small Plants Lose Contracts

In the Sir Walter Hotel, Daily Dispatch Bureau, By LYNN NISBET

Raleigh, Aug. 20—Cancellation of orders for large numbers of small plants to produce subcontracts and other war equipment and similar incident that have figured in news reports recently tend to support the idea that many small plants may soon be asked to production of equipment.

John E. Cook, secretary of the state war production commission, is now touring North Carolina to determine just what effect this is having on the steel industry. There are indications that many plants now working on war production will either be switched to some other war item or returned to civilian production. It is known that stocks of some particular types of steel are large enough to keep the military organization going for a long time.

Some observers see in this trend an evidence that high officials anticipate an early end of hostilities; others can't see it to mean a longer period than had been anticipated. Nearly all agree that it was a partial mistake in the first place to place many of the small plants out of production of civilian goods, since Army-Navy orders have come to be operators anyhow.

When Cook completes his investigation of conditions something next week, he may have something new to announce as to effect on state industry. At this time anything reported would be guess work.

When a barnacle is out of water its legs are withdrawn into the shell.

### New Legion Heads



A FORMER MARINE, William N. Lewis (top) of Floral Park, Long Island, is the new commander of the New York State American Legion. He was elected unanimously at the group's convention which was held in New York City. Mrs. Leon Hinfel (bottom), of Syracuse, N. Y., was elected president of the Ladies Auxiliary. (International)

# BOTTLES! BOTTLES! WHO'S GOT THE BOTTLES?

It's a real help when you bring back those empty bottles promptly. And here's an idea—you can buy a War Stamp with the deposit pennies you get back.



PEPSI-COLA COMPANY, LONG ISLAND CITY, N. Y.  
FRANCHISED BOTTLER: DURHAM PEPSI-COLA BOTTLING CO.

### THE OLD JUDGE SAYS...



"Makes me feel extra good hearn' you talk that way, Judge... never realized I was contributin' to the war effort in the way you mention."

synthetic rubber. But, Hank, the grain used in distilling this alcohol is not thrown away. It is processed and comes back to the farm again in the form of distillers' dried grains or dried solubles which you use for dairy feeds, hog supplements and poultry mash. This year alone it is estimated 288,000 tons of these much needed feed stuffs will be produced by the distillers.

"I can see now, Judge, why you say it's a mighty good thing we have a legal distilling industry in times like these."

Conference of Alcoholic Beverage Industries, Inc.