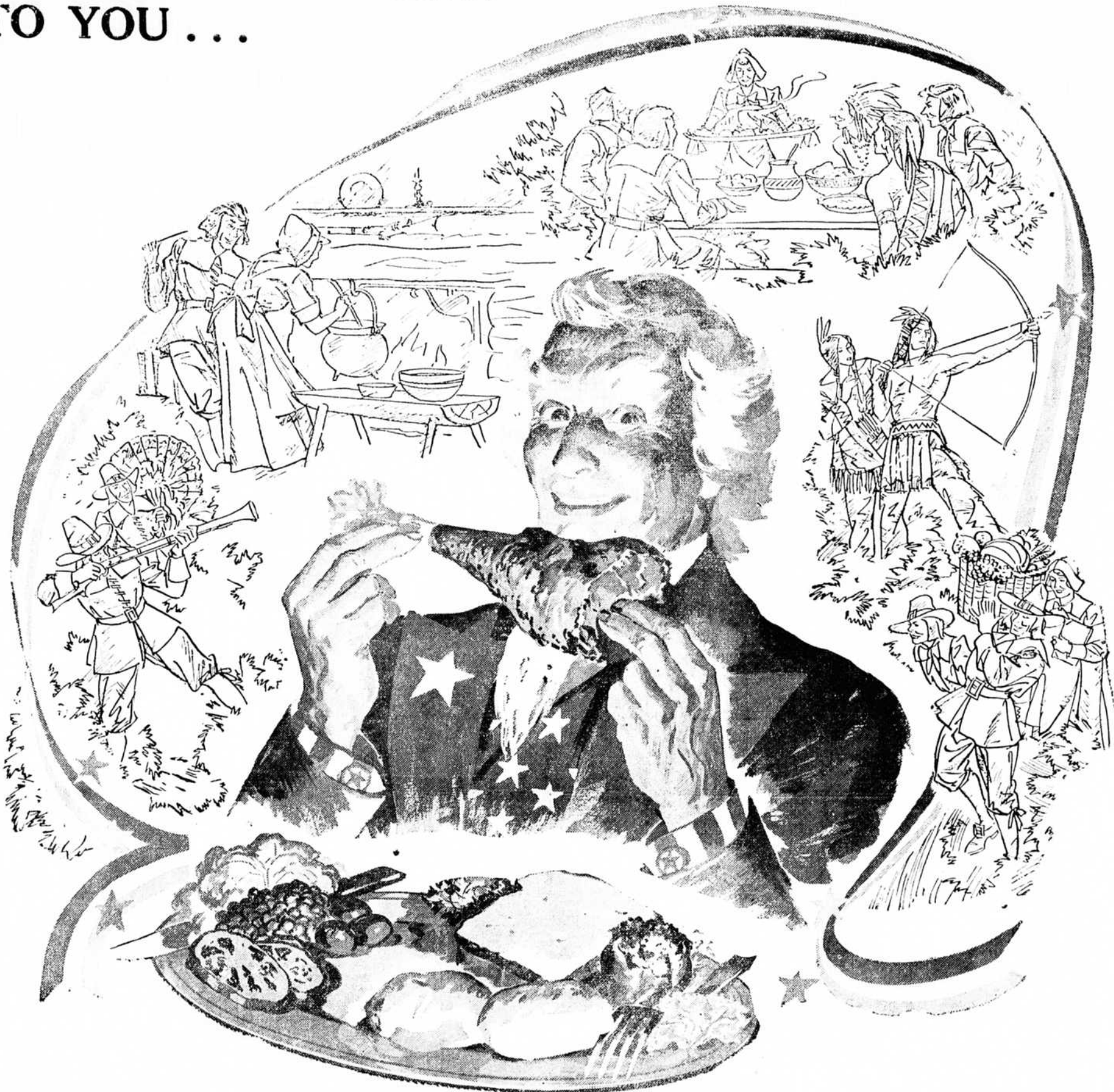


WHAT DOES IT MEAN TO YOU . . .



OUR DAY OF THANKSGIVING IN THIS WAR-TORN 1943 WORLD

Remember the singing happiness of waking up of a frosty morning when you were very young and sniffing the good smells of turkey and all the fixings drifting up from the kitchen? Even then you sensed a difference between that day and other "turkey for dinner" days. You learned that all over our land the day of Thanksgiving was bringing Americans near to each other and to the ideals and traditions of the generations since our Pilgrim fathers. A wonderful thought to hold close and warm in your heart—inspiring then and through each succeeding year.

Wherever they are this year, our boys in service will remember all the things that make up an American Thanksgiving. These are the ideals that they are fighting to preserve . . . these are the traditions you and all of us here at home are privileged to keep alive and untarnished through unsettled wartime years. You'll observe the day with a truly thankful heart despite the empty places at your table . . . if you'll remember that it would be far far worse to live a life empty of the American ways that we believe worth fighting for!

"The Home of Better Values"
Leggett's
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