Henderson Daily Dispatch

ARE MUCH LARGER

STATE FRUIT CROPS

Convention Harmony Is Key To Party's Success

By Central Press.

When EXHAUSTION leads Headache

Citizens Realty Service Co. Complete INSURANCE Serv Real I state Property Management JOLL T. CHUATHAM, Pres Phone 628-629

Accident and Health Hospitalization FRANK M. BARNHART GENERAL INSURANCE



Mostly It's

("Government Issue"

Until



("After Victory")

A good rule to follow—NOW = Bur War Bonds or open a saving or reserve account with this institution—and be prepared for "After Victory."

CALL IN — WRITE — PHONE

CITIZENS BANK & TRUST COMPANY

Henderson, N. C.

FIFTY-FIVE YEARS SECURITY AND SERVICE

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Registration For Second UNC Ferm Begins Tomorrow

MANY ROTARY GAINS

SCHAUB CALLS FOR

COTTON ACREAGE IS

LOW FOR THIS YEAR

MASONIC NOTICE!

H. E. MANGLALAY, M.

Palmer Stone Works Albemarie, N. C.

Our Representative in Henderson

W. W. LANGSTON

FALL GARDENS NOW

REPORTED FOR YEAR

TWO EGGS IN ONE

Federal Agent On Visit to State To See Farm Efforts

eport said that the State of Salisbury, Maury Gas-ops are much larger than and the peach and com-

the United States, and the assis- University campus before the first ant director will seek to obtain term of summer session closes this ret hand information on the many week was a variety show featuring ictivities which are being carried an at this time. He will especially think those most closely related to reddy Johnson's orchestra fur-

winning the war.

At the close of his trip, Brigham will join Dean Schaub at Elkin and accompany him to Roanoke. Virginia, where they will attend a group meeting of the Southern Directors at Extension, of which Dean

17 Frederick H. Koch, director of the Mar-ter Henry Highsmith, of the State e-botel partment of Public Instruction, will

BIG RECIPE BOOK WILL BE PUBLISHED

Greenwood, public relations director for the State Department of Agri ilture, has announced that the nev College Station, Raleigh, July 17.

College Station, Raleigh, July 17.

Reuben Brigham, assistant direction of Extension at Washington, was been sent to the printers and will be

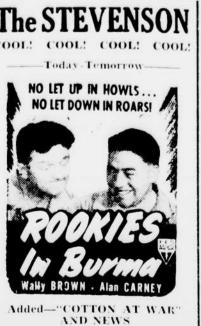
construent of Agriculture reported, which are being reduced as a result the prolonged period of made are some to only small and dely scattered areas, declared and Parker, head of the N. C. on Reporting Service. He said at the areas of severest drought the distern portion of the Coasphan and the central Piedmant, tending from the South Carolina to Virginia.

The areas of the State of the State due here today for a conference with Director I. O. Schaub and other Extension officials at State College and for a three-day trip in the central and western portion of North Carolina and western portion of North Carolina.

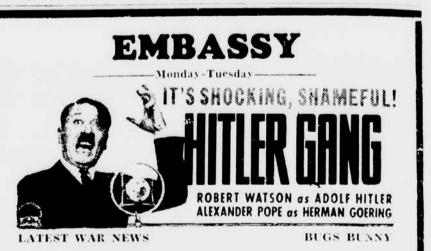
After the conference here this morning, Brigham will accompany Extension Editor F. H. Jeter to Chatham, Rowan, Iredell, Catawba, and Wilkes counties, He will study the work of County Agents H. M. Singletary of Pittsboro, P. H. Sait terwhite of Salisbury, Maury Gas-

:VARIETY SHOW IS HIT ON CAROLINA CAMPUS

The Extension Service of North | Chapel Hill, July 17 - Highlight arolina ranks as one of the best the closing recreational events on the



ected by Harold Goal of Huntings



A Post-war Plan to Help"Small Business"...

ORD

in a series of ada on post-war opportunities Every business starts small. No business, however large, can function without good smaller businesses working with it day by day. The oil wells and refineries of Esso Marketers could not sell their output without the vast army of local, independent

dealers and distributors who bring the bulk of our products to you.

At war, we have seen these businessmen do a magnificent job.

They have worked under most difficult rationing restrictions. Their manpower shortage has grown worse and worse. They have had to push old equipment to the limit.

And still they have done an outstanding job in helping to hold the nation's transportation

After the war they will have new tough problems to face—in modernizing facilities, replacing old equipment, expanding their businesses.

To help them do this we announce the Esso Marketers Business Assistance Plan.

THE PLAN, which will be revised from time to time to keep pace with new developments, includes:

- 1. Suggestions for post-war service station designs.
- 2. A list of recommended equipment now generally available, to which will be added new equipment from
- 3. Modernization of existing service stations to meet post-war needs for petroleum products and the han-

dling of other services for automobiles, trucks and air

4. This plan faces the fact that many of these smaller businessmen will not come through the war with financial reserves equal to their sound business expansion needs. This plan will supplement the service of local commercial banks in lending money to see these men 'over the hump" of post-war needs.

Anyone interested in the plan, and qualified for its help, may write:



Mr. C. M. Byare, Division Managar Standard Oil Company of Naw Jarsey 901 West First Straet Charlotte I, North Carolins

STANDARD OIL COMPANY OF NEW JERS & Y

WILL SAVE YOU WEAR AND MONEY! Our Care and Service Harris & Daniel **ESSO STATION**