

STILL THE GREATEST MOTHER OF THEM ALL!



sprung up by the hundreds all over the world... wherever the Armed Forces went... supplying a warm touch of home for lonely, homesick lads.

Red Cross hospital workers talk to the men—laugh and play games with them—provide amusement and recreation facilities to shorten long, dreary days. The cheerful smile of an American girl helps banish loneliness and boredom... helps a man keep his chin up when things look pretty dark.

And on the home front, wherever fire, flood or other disaster strikes, the Red Cross is ready with relief for the suffering.

Yes, your Red Cross is literally mother to many millions... friend of the friendless... comrade in time of need. And its work must go on. Hundreds of thousands of our men are still overseas. They need the Red Cross, and they need it now.

It is your Red Cross. The gift you give is its only income. Without you, the Red Cross can not carry on. Don't put off giving to the Red Cross. Give today!



TWENTY-NINE years ago, in 1917, your Red Cross was given the proud title, "The Greatest Mother In The World." Today after the greatest struggle in history, that title has been retained. The list of services your Red Cross has given our Servicemen—your Serviceman—is almost endless.

Blood plasma made the difference between life and death to many thousands of our men.

Food parcels packed by the Red Cross meant survival to many of our men in prisoner of war camps. Medical kits and capture parcels were provided wherever possible. Red Cross workers distributed release kits to thousands of prisoners as soon after their liberation as possible. Red Cross Clubs have

YOUR Red Cross MUST CARRY ON . . . GIVE!

—OUR STORE HOURS—

DAILY: 9:00 to 5:30

SATURDAYS: 9:00 to 6:00

Tune in WHNC every morning, Monday through Friday, at 11:15, when Betty Lawson, our personal shopper and style news reporter, highlights the daily news from LEGGETT'S.

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