

MORETZ'S

GREAT OCTOBER SALE

FROM 12TH TO 21ST

Nothing ever like this Great Sale on seasonable goods, just at the time you are compelled to buy. You know our Style, we've got the goods and the price is Slaughtered for our Opening FALL SALE.

2000 pair of heavy Men's, Ladies, and Children's Shoes, latest fall styles, mostly Drummers Samples at less than actual Factory Cost for this great Sale.
 2000 yards Medium weight Domestic, partly short lengths, worth 8c going for 5c yard.
 A big selection of 50c dress goods for 39c.
 200 yards of heavy 75c dress goods going at 49c.
 400 yards best \$1 dress goods reduced to 80 and 75cts.
 10c dotted Curtain Swiss on this Sale 7c.
 Heavy Plaids, Outings, Flannelets, Domets at greatly reduced prices.
 Heavy Jeans Cloth of the best make at about fac-

tory cost.
 Blankets heavy and warm, will come in good a little later 20c, worth 35c.
 \$1 Comforts for 75c, other grades equally cheap.
 Table Linens 25c grade for 19c; 50c grade for 39c; 85c grade for 49c.
 Clothing for Men and Boys about 75 suits to close at less than cost.
 400 pair of \$1 best blue Overalls for 74c.
 A large stock of New Rugs and Art Squares. Almost half Cotton at greatly reduced price.
 Men's Hats must be sold regardless of cost, don't fail to see this the greatest bargains of all.

25 Mens Overcoats for winter to Close Out on this Sale very cheap

Remember everything goes in to make this the greatest Sale of the season and come prepared to buy. The temptations will surprise you.

Don't forget the dates
 Sale Opens October 12th at 8 a. m., and closes October 21st.

M'COY MORETZ, MGR

HICKORY, N. C.