

SOCIETY NEWS.

The Dames of Pleasure were entertained most delightfully on the afternoon of Feb. 27th by Mrs. Herbert Little.

In addition to the members of the Club the following ladies were present: Mesdames D. W. Read, L. R. Whitener, C. C. Bost, C. A. Little, C. M. Shuford, J. H. Shuford, W. A. White, J. B. Gibbs, and Claudia Henderson; Misses Amelia and Lizzie McComb, Blanche Brown, Lillian Hall, Lillian Rudisill, Jennie Lee and Hermine Little. In the drawing contest Miss Hall won the prize, a beautiful hat pin. In the paper bag fight Mrs. J. H. Shuford was the victor and was given a dainty jewel casket. Delicious refreshments were served.

The Traveller's Club met with Mrs. LeRoy Whitener on Feb. 28th. Those members who were brave enough to venture out on such a cold, rainy, disagreeable day, felt amply repaid because of the unusually interesting meeting. Quotations from Shakespeare were given. Mrs. Aull gave one of the finest papers of

the year on Dickens' connection with the stage and the Lecture Platform. Mrs. Cline told of Macready and Fecnter, and this, as with all of her papers, was much enjoyed. Mrs. J. H. Shuford closed the program with a reading "Seven Poor Travellers." Much current news was given. After adjournment the hostess served dainty refreshments, and presented each member with a cunning little hatchet or bunch of cherries. At a late hour the members departed, each one pronouncing it a delightful meeting.

Mr. Morrison Goes to Reidsville.

Mr. J. C. Morrison, of the firm of The Morrison Bros. Co., has gone to Reidsville where he will open a business similar to this here—musical instruments and jewelry. Mr. Morrison has enjoyed a splendid business since coming to Hickory, and goes from here thanking the people for their patronage of his firm. We are exceedingly sorry he is going to leave our city. His gentlemanly manner and business qualifications makes him an addition to any town.

The Editor's Song.

How dear to my heart is the steady subscriber,
Who pays in advance, without skipping a year;
Who lays down his dollar, and offers it gladly,
And casts 'round the office a halo of cheer.

Who never says: "Stop it, I cannot afford it!"
Or, "Getting more papers each day than I read;"
But always says, "Send it, the whole outfit likes it—"
In fact, we regard it a business need."

How welcome is he when he steps in the sanctum,
How he makes "our heart" throb,
How he makes "our eye" dance!
We outwardly thank him—we inwardly bless him—
The steady subscriber who pays in advance!

—American Printer.

If you have not received the Argo Red Salmon Cook Book, ask your grocer or send a postal card to the Alaska Packers Association, Richmond, Va. Advertising Department.

Our Reason Why.

We were asked this week by a delinquent subscriber why we kept on sending the paper after the subscription date had expired. Every weekly newspaper in towns of this size are forced to do this. Should we stop subscriptions when time expires nine times out of ten the subscriber would give us a "calling down" for insinuating that his credit was not good. Rather than to cast a reflection against the honesty of a subscriber to pay a small debt, it is next to a necessity for a home paper to continue sending the paper after the time has expired. It is not necessary for the city dailies or weeklies to follow this rule, as their subscribers live at a distance and are not personal friends as is the case with a majority of our subscribers. Our subscribers should deem it an honor to know that we do not doubt their integrity and continue to send them the paper after their time has expired. Should any desire their paper discontinued they should notify us and remit to date if they have not already done so.



B. W. GETSINGER, Our Auctioneer

(THAT'S OUR AUCTIONEER, AND A GOOD ONE HE IS. WE LET HIM DO THE TALKING SOMETIMES.)



J. EDGAR POAG, Broker.

Oh, Yes!
Oh, Yes!
The Sale Will
Now Begin

We have conducted Real Estate Auction Sales over the Carolinas, and have had some good ones—money-makers for the owners and the buyers. Those who buy property at these sales very frequently resell for a handsome profit before papers are exchanged. Real Estate has to change hands a few times to establish its value, and the oftener it changes the more valuable it becomes and is sought after.

For Quick Action Auction is the Way to Handle Property.

We are prepared to serve you correctly and profitably on this kind of a proposition. We have not only a first-class Auctioneer, but an experienced Surveyor to lay off the property in lots, or in small tracts if it is a farm. We also have a strong working force and the experience to conduct an Auction Sale. The adage is, "Practice makes perfect." When you consult a lawyer or a doctor you want an experienced one. The same thing should apply to other lines.

WE PAY ALL THE ADVERTISING BILLS.

You furnish the property and develop it for sale. We will be glad to assist you in developing, so as to have it correct and salable. We are arranging to have pictures made of the attractive properties which we have for sale, to send to prospective customers.

FOR FURTHER INFORMATION, WRITE, WIRE OR PHONE US

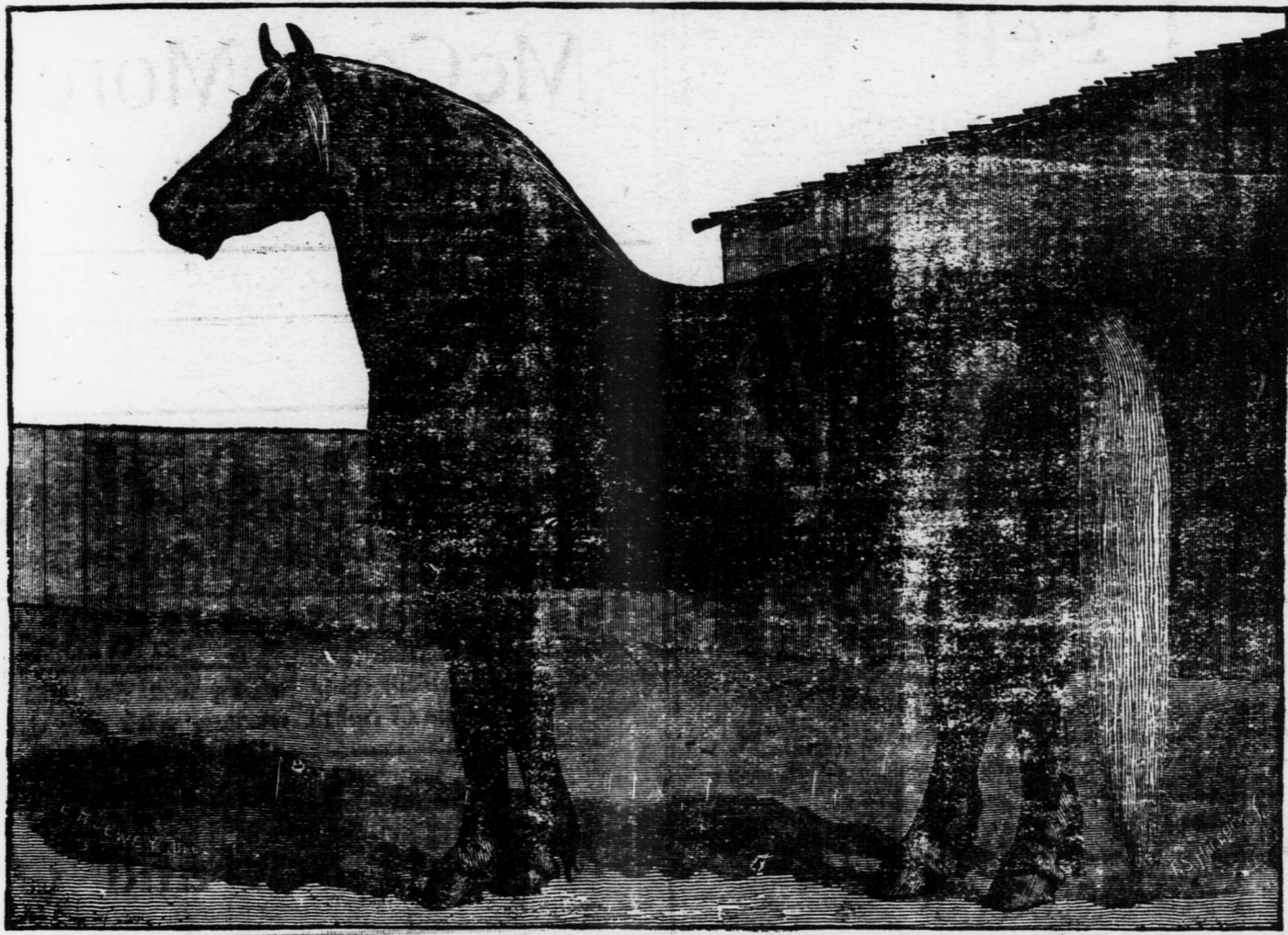
J. EDGAR POAG, Broker,

Rock Hill, South Carolina.

"Cuts the Earth to Suit Your Taste."

All propositions must be approved by the signature of J. Edgar Poag, Broker, before they are binding on him or his office.

100 HEAD OF HORSES & MULES



We will have to arrive at our stable

HICKORY, N. C.

SAT. MARCH 9TH

And Remain for 1 Week Only, 100 Head of Tenn. Horses & Mules

These are all well broken, acclimated and ready for work. They were well selected, and among them are some extra good mares, and especially some nice driving and saddle horses. Taken as a whole, this is one of the best lots of Horses and Mules that we have ever had on this market. Come and see us. We can suit you in anything you want. Among these are some Big Teams of Horses and Mules.

TERMS: CASH, NOTE OR MORTGAGE

THE HENKEL LIVE STOCK COMPANY

HICKORY, NORTH CAROLINA

Mothers, Do Your Part

Mentally and physically you are the architect of the future. The laws of nature are never inactive. If you do not understand them as they apply to food, a little later you will find that your children will suffer from sickness in the various forms. It has become an established fact that

DR. PRICE'S WHEAT FLAKE CELERY FOOD

is the best food for growing children. It is made from the whole wheat berry, celery infused, so making it a food to feed the blood, the nerves, and prevent constipation.

Palatable—Nutritious—Easy of Digestion and Ready to Eat
Can be served hot. Put in a hot oven for a few minutes, or cook in boiling milk.

My Signature on every package

All Grocers



Important Trade Mark decision

Lynchburg, Va., Feb. 4th, 1907.—A decision of importance to all manufacturers of trade mark goods has been awarded by Judge Pritchard in the United States Circuit Court of this district.

The question involved was whether the Allen Brothers Tobacco Co., of Lynchburg, Va., has the legal right to use on its "Traveler" brand of plug tobacco a tag similar in size, shape, color, and slant of lettering, but different as to wording, from that used by the R. J. Reynolds Tobacco Co., of Winston-Salem, N. C., on its Schnapps Plug Tobacco

In the Argument, on motion of the plaintiff, the R. J. Reynolds Tobacco Co., that a restraining order be issued forbidding the defendant company from further imitating its tag, many affidavits were submitted tending to show that owing to the similarity of the tags, the "Traveler" tobacco, purchased by dealers at a lower price, was sold to uneducated chewers for "Schnapps."

In a decree signed by Judge Pritchard, the Allen Brothers Tobacco Company is enjoined from manufacturing putting up, advertising, selling, or offering for sale plug tobacco bearing a tag identical with or like the said tag of the complainant, known as the "Schnapps" tag.

According to this decision, no manufacturer can imitate even in color, shape or style of lettering, the trade mark of another manufacturer; even though the wording be entirely different.

Argo Red Salmon is cleaned and packed entirely by machine, and not touched by the human hand. After trying it you will use no other. At all grocers.

<p>PENN REMEDIES</p>	<p>Catarrh can be Cured Penn Catarrh Cure complete 2 months treatment with atomizer Tablets and Liquid Medication. \$2</p>	<p>SEEK NO FURTHER YOU HAVE IT HERE Penn Rheumatism cure is just what you have been looking for— An Uric Acid Destroyer Free from Opiates, Iodide of Potash or Mercury. A generous free sample forwarded, write to PENN DRUG CO., Philada., Pa.</p>
	<p>Coughs and Colds Conquered PENN CHERRY ELIXIR, 25 cts</p>	<p>RUB IT IN PENN LINIMENT . . . 25 cts. For Sale by all Druggists</p>

C. M. SHUFORD, Hickory, N. C.

JUST LOOK

All kinds of Artistic
SIGN PAINTING

HATS CLEANED WHILE YOU WAIT.

BOOK AGENT

W. C. L. V. NEWMANN

N. Morganton St.

Hickory, N. C.

Give me a call