

What Doctors Think of Coca-Cola.

Prof. M. H. Holt, of Oak Ridge Institute, in this State, thinks coca-cola is a dangerous beverage and has written to a number of eminent physicians for their opinions on the subject. Extracts from some of the replies are reproduced below.

Dr. James McKee, of the State Hospital for the Insane (at Raleigh) writes: "I think the government owes it to its developing youth to place restraint upon the sale of coca-cola, because with the cheapening of this drug comes the increased use of it, and with the increased use of it comes moral depravity of young men, who eventually wind up in mania and dementia."

Dr. J. D. Spicer, of Goldsboro, says: "I consider coca-cola as injurious to the mental, moral and physical energies of the addicted, and tends alike to sap the intellect and sooner or later destroys the usefulness of the whole man."

Dr. P. L. Murphy, of the Western Hospital for the Insane at Morgantown, says: "I do most unhesitatingly condemn the use of coca-cola."

Dr. H. F. Long, of Stutesville, writes: "Those who drink coca-cola will soon have the habit fixed upon them, and will fall easy victims to whiskey, morphine or cocaine. Next to the last, it is the most harmful drink I know of."

Dr. H. T. Bahnsen, the celebrated physician and surgeon of Winston-Salem, writes: "I am sure that coca-cola drinking is one of the worst habits that a young man can form, and doubt if the alcohol habit is any worse. The sale of the poison ought to be prohibited by law."

Dr. Stewart McGuire, the well-known physician of St. Luke's Hospital, Richmond, Va., writes: "I regard coca-cola habit as extremely prejudicial to health; and think you should use every legitimate means to arrest its development among your students.—Progressive Farmer."

Industrial Education at A. & M. College.

"The world is demanding men who can do, as well as think," says President Winston. "The best equipment for a young man to-day is technical skill, knowledge and power. A century ago education was for the few, and was designed to equip them for the learned professions; to-day education is for the many, and is intended to fit them for life's practical work."

The advertisement of the North Carolina College of Agriculture and Mechanic Arts appears in another column. This College has courses of instruction in Agriculture, 104 students; Civil Engineering, 101 students; Electrical Engineering, 108 students; Mechanical Engineering, 71 students; Cotton Manufacturing, Chemistry, and Dyeing, 52 students. Besides the regular four-year courses there are short courses and special courses in Machine Work, Drawing and Designing, Carding and Spinning, Weaving, Cloth Analysis, Agriculture and Dairying.

Next session begins September 4, 1907. For catalogue, etc., address President Winston, West Raleigh, N. C.

Rev. R. L. Fritz, president of Lenoir College, Hickory, will preach for Rev. John Hall in the Lutheran church next Sunday morning at 11 o'clock.—Gastonia Gazette.

There was a fearful ride down a mountain side on the Carolina & North-Western railroad in Caldwell county last week when a train broke in two on a grade and that part having passengers in it rushed backwards at 70 miles an hour. However the cars stuck to the track and were finally stopped and no one hurt except a flagman, who jumped.—Gastonia News.

Why Boys Like the Farm.

He told his 12-year-old son to milk the cows, feed the horses, slop the pigs, hunt up the eggs, feed the calves, watch the colts and put him in the stable, cut some wood, split the kindlings, stir the cream, pump fresh water in the creamery after supper, and be sure to study his lessons before he went to bed. Then he went to the farmers' club to discuss the question "How to keep the boys on the farm."

A Business Woman.

"Turn that wrapping paper the other side out," said a lady in one of our dry goods stores as the clerk was putting up her purchase in a printed wrapping paper. "I don't want to be a walking advertisement to your store. I read the town papers as all intelligent people ought to do, and I think in them is the place to advertise your business. Instead of asking your customers to carry your sign around with each purchase of goods, go and tell the people through the papers what you have to sell and how you sell it."

When to Advertise.

There's nothing on earth so funny as an advertisement. The prime, first and last and all-time objects of an advertisement is to draw custom. It is not and never will be, designed for any other purpose. So the merchant waits till the busy season comes and his store is so full of customers that he can't get his hat off, and then he rushes to his printer and goes in for advertising. When the dull season gets along and there is no trade and he wants to sell his goods so bad he can't pay his rent, he stops advertising. That is, some of them do; but occasionally a level-headed merchant does more of it, and scoops in all the business, while his neighbors are making mortgages to pay the gas bill. There are times when you couldn't stop people from buying everything in the store if you planted a cannon behind the door and that's the time when the advertisement is sent out on its holy mission. It makes light work for advertising, for a chalk sign on the sidewalk could do all that was needed, and a half-holiday six days in a week; but who wants to favor an advertisement? They are built to do hard work, and should be sent out in dull days, when a customer has to be knocked down with hard facts, and kicked insensible with bankrupt reductions, and dragged in with irresistible slaughter of prices, before he will spend a cent. That's the end and aim of advertising and if ever you open a store, don't try to get them to come when they are already sticking out of the windows, but give them your advertisement right between the eyes in a dull season, and you will wax rich and own a fast horse and perhaps be able to smoke a cigar once or twice a year. Write this down where you'll fall over it every day. The time to draw business is when you want business, and not when you have more business than you can tend to already.

People take newspapers nowadays, read them and then throw them away. They never think what a source of pleasure and profit—or reminiscence and thought, a file or even a few numbers of such a paper would be to them twenty or thirty years afterwards. Pay for your papers and then keep them.

College of Agriculture and Mechanic Arts.

Practical education in Agriculture; in Civil, Electrical, and Mechanical Engineering; in Cotton Manufacturing, Dyeing and Industrial Chemistry. Tuition \$45 a year; Board \$10 a month. 120 Scholarships.

Address
PRESIDENT WINSTON,
West Raleigh, N. C.

NOTICE.

Sale of Valuable Land and Water Power.

Under and by virtue of an order of the Superior Court of Catawba County made in the special proceeding for partition entitled "G. H. Geitner et al. vs B. N. Duke et al.," reference to which is hereby made, the undersigned Commissioner of the Court will on Saturday the 3rd day of August, 1907, between the hours of 1 and 2 o'clock p. m., offer at public outcry in front of the First National Bank, Hickory, North Carolina, to the highest bidder that certain boundary of land lying in the Counties of Catawba, Burke and Caldwell in the State of North Carolina about three miles North-west of the City of Hickory known as the Horseford Shoals Water Power property on the Catawba river extending from near Cliffs on the Carolina & North-western railroad, and covering the river bed on both sides of the stream with the outlying land included down the stream to the mouth of Horseford creek in Catawba county, and bounded as follows, viz:

Beginning on a white oak stump on the bank of the Catawba river at the mouth of the branch between the lands of Pink Winkler and that part of this land which formerly belonged to Robert Winkler, and running with said branch South 16 degrees West, 29 1-2 poles to the Carolina & North-western railroad; thence same course in all 76 poles to a willow (down) at the branch; thence South 7 degrees East, 8 3-4 poles to a white-oak at a spring; thence South 53 degrees West, 5 poles to mulberry tree (down); thence South 16 degrees West, 238 poles to a black-oak in Morgans line; thence with the Morgan (now Pink Winkler's line) South 3 3-4 degrees East, 65 poles to a small black-oak, said Pink Winkler's corner near the Burke county line; thence with said Pink Winkler's line, North 5 degrees East, 150 poles to a spanish oak; thence North 60 degrees East crossing a branch 66 poles to a stone on the hill; thence South 65 degrees East, 58 poles to a stake in Fry's line; thence with said Fry's line North 18 degrees East, 67 poles to a post-oak (an old corner); thence North 14 degrees East, 49 1-2 poles to a stake and pointers, on point of a ridge; thence South 87 1-2 degrees East 150 poles to a stone at the West edge of the Horseford road; thence North 9 degrees West with said road 50 poles to a stake at the South-east corner of lot number six (6), as shown by deed of Abram and Susan Winkler to Robert Winkler dated Oct. 31, 1888; thence North 4 degrees West, 54 poles to a holly bush and dog-wood near a big gate on the Horseford road; thence with said road North 13 1-2 degrees East, 20 poles to a white-oak on the West side of said road; thence North 31 degrees West with said road 33 poles to a small black-oak at the Swenson line and corner; thence North 89 degrees East, 54 1-3 poles to a stake in the L. C. Turner line; thence North 89 degrees East, 92 2-3 poles to a white-oak, the Cody corner; thence North 27 degrees West, 32 1-3 poles to a white-oak; thence North 64 3-4 degrees East, 17 poles to a hickory at the bank of Horseford Creek; thence down the creek North 41 1-2 degrees West, 10 poles to a gum; thence North 5 degrees East, 10 2-3 poles to a white-oak; thence North 38 degrees East, 10 poles to a white-oak stump; thence North 28 degrees East, 24 3-4 poles to a holly; thence North 20 degrees West, 22 poles to a stake on the bank of Horseford creek; thence North 31 degrees East, 33 poles to the mouth of Horseford creek; thence to a large rock in the Catawba river known as the "Matthais Poovey Corner;" thence West, 60 poles to a stake at the North bank of the Poovey or A. L. Ramsey island; thence including this island in this boundary and running nearly North again to the Caroline Yount and G. P. Suttlemyre corner on the North bank and the Caldwell side of the river at the mouth of a spring branch; thence with Suttlemyre's line and said branch North 29 degrees West, 14 poles, and North 7 1-2 degrees West, 26 poles to a hickory on the bank of the branch,

Suttlemyre's corner; thence with his line North 43 1-2 west, 38 poles to a double post-oak, said Suttlemyre's corner, thence with his line North 14 degrees West, 30 poles to a pine; said Suttlemyre's corner; thence with his line North 46 West, 21 poles to a spanish-oak, said Suttlemyre's corner; thence with his line North 63 degrees West, 32 poles to a large red-oak, said Suttlemyre's and Jacob Sherrill's corner; thence a compromised line with the said Sherrill's line, course and distance not known, to a double or forked sour-wood, said Suttlemyre's corner; thence the line of said Suttlemyre's home place; thence with said Suttlemyre's line South 1 1-2 degrees West 60 poles crossing a brook to a hickory said Suttlemyre's corner; thence South 85 degrees West, 22 poles to a stone in the old Lenoir road; thence North 87 degrees West, 30 poles to a stake formerly a red-oak; thence North 87 1-2 degrees West, 27 poles to a spanish-oak bush where a post-oak formerly stood; thence North 42 poles to a stake formerly a hickory, thence South 82 degrees West 12 poles crossing a branch to a stone formerly a gum; thence South 8 degrees West, 12 poles to a stake or black-oak; thence South 8 degrees West, 12 poles to a stake formerly a red-oak; thence South 28 degrees West, 21 poles to a stake; thence South 18 degrees West, 42 poles to a stone corner of the William Sherrill land; thence South 66 1-4 degrees West 42 poles to a stake; thence South 11 degrees West, 19 poles to a stake; thence South 27 3-4 degrees West 36 poles to a stake; thence South 53 1-2 degrees West, 36 1-2 poles to a stake in the Marshall line, thence South 16 degrees East, 15 poles to a stake; thence South 47 1-4 degrees West, 50 2-5 poles to a stone, thence South 8 3-4 degrees West, 68 poles to a stone; thence North 80 degrees West, 47 3-5 poles to a pine, G. P. Suttlemyre's corner; thence with Suttlemyre's line South 47 degrees East, 28 poles to a red-oak on the bank of the river; thence following the North bank of the river 30 poles to a willow, and thence on 21 poles to a birch in Suttlemyre's line; thence South 12 poles to the middle of the river; thence West with middle of the river 37 1-2 poles, thence South 16 degrees West, 12 poles to the beginning. Containing 750 acres more or less.

The above described land and water power will be sold as one entire boundary, and the term of sale require of the successful bidder to pay to the Commissioner Ten (10) per cent upon the day of sale and give endorsed note, certified check, or other acceptable security conditioned to pay the remainder of the purchase money upon confirmation of sale by the Court.

This property was consolidated by J. M. Odell and others for water-power purposes and a splendid opportunity is now afforded anyone interested in development of this character. The outlying land is partially timbered, and is suitable for mill-sites, employees houses, small farms, building lots, etc. The C. & N. W. Railroad crosses the Southern portion of the land.

Persons interested may call at the office of E. B. Cline, Esq., attorney-at-law, Hickory, N. C. and examine maps and title deeds of the property.

This July 1st 1907.
H. C. Dixon,
Commissioner.

Mrs. B. G. Rhyne went to Hickory Wednesday where Mr. and Mrs. Rhyne will make their future home.—Gastonia News.

The board of examiners licensed the following class of candidates applying for license to practice veterinary surgery in North Carolina: Drs. J. N. Merritt, of Wilson; Matt Ashcraft, of Monroe; H. S. Hungerford, of Washington, D. C.; C. E. Smith, of Newbern; Fred Misemheimer, of Salisbury; Roy Wolfe, of Hickory, and E. P. Henderson, who is an honorary member of the North Carolina Veterinary Medical Society.

Advertising seems to be an art yet to be discovered by some people. That is the practical part of it. A constant stream of water from one or more fire engines will soon extinguish or get control of a very large fire, while a few buckets of water dashed on here and there have little effect. The modern fire department is practical and has outgrown the bucket system; and so with modern advertising—plenty of it, used in a practical, common sense and judicious manner, pays.

If you want to catch a certain kind of fish you use a certain kind of bait; not all fish bite at all kinds of bait. Not all people respond to every advertisement. The newspaper is a medium indispensable to the majority of advertisers, because of its wide and repeating circulation. As a promoter of trade and profit newspaper advertising is no longer an open question; that is, when done in a practical and intelligent manner, and pays because of its effectiveness and cheapness.

Bad Symptoms.

The woman who has periodical headaches, backache, sees imaginary dark spots or specks floating before her eyes, has an aching distress or heavy full feeling in stomach, faint spells, dragging-down feeling in lower abdominal or pelvic region, easily startled or excited, irregular or painful periods, with or without pelvic catarrh, is suffering from weakness and derangements that should have early attention. Not all of above symptoms are likely to be present in any case at one time.

Neglected or badly treated and such cases often run into maladies which demand the surgeon's knife if they do not result fatally.

No medicine extant has such a long and numerous record of cures in such cases as Dr. Pierce's Favorite Prescription. No medicine has such a strong professional endorsement of each of its ingredients—worth more than any number of empty professional testimonials. The very best ingredients known to medical science for the cure of woman's peculiar ailments enter into its composition. Alcohol, harmful, or habit-forming drug is to be found in the list of its ingredients printed on each bottle wrapper and attested under oath. In any condition of the female system, Dr. Pierce's Favorite Prescription can do only good—never harm. Its whole effect is to strengthen, invigorate and regulate the whole female system and especially the pelvic organs. When these are deranged in function or affected by disease, the stomach and other organs of digestion become sympathetically deranged, the nerves are weakened, and a long list of bad, unpleasant symptoms follow. Too much must not be expected of this "Favorite Prescription." It will not perform miracles; will not cure tumors—no medicine will. It will often prevent them, if taken in time, and thus the operating table and the surgeon's knife may be avoided.

Women suffering from diseases of long standing, are invited to consult Doctor Pierce by letter, free. All correspondence to be held as strictly private and confidential. Address Dr. E. V. Pierce, Buffalo, N. Y.

Dr. Pierce's Medical Adviser (1000 pages) is free on receipt of 21 one-cent stamps for paper-covered, or 31 stamps for cloth-bound copy. Address as above.

There Will Be
A Happy Parting
With you and those whiskers,
you shave with us.
Good Hair-Cutting A
Specialty.
The Ditz Barber Shop

Persons will never know what a delicious breakfast food is until they have eaten

DR. PRICE'S
WHEAT FLAKE CEREAL

FOOD
the ideal food for all classes, the result of years of investigation.

For sale by all Grocers

Trinity Park School!
A First-class Preparatory School. Certificates of Graduation Accepted for Entrance to Leading Southern Colleges.

Best Equipped Preparatory School in the South Faculty of Ten Officers and Teachers Campus of Seventy-five Acres Library containing Thirty Thousand volumes. Well Equipped Gymnasium, High Standards and Modern Methods of Instruction. Frequent Lectures by Prominent Lecturers. Expenses Exceeding Moderate. Seven Years of Phenomenal Success. For Catalogue and other information, address
H. M. NORTH, Headmaster
Durham, N. C.

NATURE PROVIDES FOR SICK WOMEN



A more potent remedy in the roots and herbs of the field than was ever produced from drugs.

In the good old-fashioned days of our grandmothers few drugs were used in medicines and Lydia E. Pinkham, of Lynn, Mass., in her study of roots and herbs and their power over disease discovered and gave to the women of the world a remedy for their peculiar ills more potent and efficacious than any combination of drugs.

Lydia E. Pinkham's Vegetable Compound

is an honest, tried and true remedy of unquestionable therapeutic value. During its record of more than thirty years, its long list of actual cures of those serious ills peculiar to women, entitles Lydia E. Pinkham's Vegetable Compound to the respect and confidence of every fair minded person and every thinking woman.

When women are troubled with irregular or painful functions, weakness, displacements, ulceration or inflammation, backache, flatulency, general debility, indigestion or nervous prostration, they should remember there is one tried and true remedy, Lydia E. Pinkham's Vegetable Compound.

No other remedy in the country has such a record of cures of female ills, and thousands of women residing in every part of the United States bear willing testimony to the wonderful virtue of Lydia E. Pinkham's Vegetable Compound and what it has done for them.

Mrs. Pinkham invites all sick women to write her for advice. She has guided thousands to health. For twenty-five years she has been advising sick women free of charge. She is the daughter-in-law of Lydia E. Pinkham and as her assistant for years before her decease advised under her immediate direction. Address, Lynn, Mass.

The Instalment Plan!

DO YOU KNOW that you can buy goods as cheap from us on the instalment plan as you can from any other house for Cash? Well, you can. We sell anything you want on the instalment plan and sell articles just as cheap as you can buy for cash.

We have sold a large quantity of goods in this way to many different people; Ministers, Lawyers, Doctors, Salesmen, Merchants, Shop and Mill people, and they all find it to their interest and convenience to buy goods from us on the **INSTALLMENT PLAN.**

All we ask is that you give us a trial and you will find it a very easy matter to own a **PIANO, ORGAN, GUITAR, MANDOLIN, BANJO** or any other musical instrument that you may want. We also sell all sorts of jewelry on the instalment plan. Viz: Diamond Rings, Gold Watches, Lockets, Chains, Gold Rings, Brooches, Clocks, etc.

It will be to your interest and advantage to give us a trial. Call in and let us explain how easy it is to secure what you want from us. We shall be glad to see you or hear from you at any time
YOURS VERY RESPECTFULLY,

The Morrison Bros. Co. Inc.

HICKORY, N. C.

REFRIGERATORS

Our Refrigerators are up-to-date
Our Refrigerators are right in price
Our Stock is complete
Our terms are cash or installment
Our advice is to buy early
And get what you want from our complete assortment

Shuford Hdw. Co

Hickory, N. C.

We have the best lawn mowers on the market.
Our prices on these are very low. They are guaranteed to give satisfaction.

We are Prepared

to extend our customers every accommodation and courtesy their business will warrant.

If you have no account with us—we invite you to open one.

We pay interest on savings deposits at the rate of 4 percent.

The Hickory Banking & Trust Co