

Catawba County Annual Farmers Institutes, Newton Wednesday July 31st, Hickory, Thursday, August 22nd 1907.

The Annual Farmers Institute for Catawba County will be held at Newton, Wednesday, July 31st Hickory, Thursday, August 22nd 1907. There will be two or three speakers present from the State Department of Agriculture in addition to the local speakers. These Institutes are for a free and informal discussion of every-day farm problems and no farmer can attend and take part in these discussions without receiving more than enough benefit to pay for the time spent. No attempt will be made at this meeting to lay fast rules by which any man should run his farm, but improved farming methods will be discussed and the reasons why these methods are better than many of those now practiced will be given. We are assured that no speaker will recommend anything he has not himself done and that dozens of farmers in this part of the State are not also doing at this time. Don't forget the date of this meeting, Newton, July 31 Hickory, August 22, 1907; and see that your neighbor knows o

Bad Symptoms.

The woman who has periodical headaches, backache, sees imaginary dark spots or specks floating or dancing before her eyes, has gnawing distress or heavy full feeling in stomach, faint spells, dragging-down feeling in lower abdominal or pelvic region, easily started or excited, irregular or painful periods, with or without pelvic catarrh, is suffering from weakness and derangements that should have early attention. Not all of these symptoms are likely to be present in any case at one time.

Neglected or badly treated and such cases often run into malaise which demands the surgeon's knife if they do not result fatally.

Women suffering from diseases of long standing, are invited to consult Doctor Pierce by letter, free. All correspondence is held as strictly private and sacredly confidential. Address, Dr. R. V. Pierce, Buffalo, N. Y.

Trinity Park School!

A First-class Preparatory School. Certificates of Graduation Accepted for Entrance to Leading Southern Colleges. Best Equipped Preparatory School in the South Faculty of Ten Officers and Teachers. Campus of Seventy-five Acres. Library containing Thirty Thousand volumes. Well Equipped Gymnasium. High Standards and Modern Methods of Instruction. Frequent Lectures by Prominent Lecturers. Expenses Exceeding Moderate. Seven Years of Phenomenal Success. For Catalogue and other information, address H. M. NORTH, Headmaster Durham, N. C.

There Will Be A Happy Parting With you and those whiskers, you shave with us. Good Hair-Cutting A Speciality. The Ditz Barber Shop

Mother Gray's Sweet Powders for Children. Successfully used by Mother Gray nurse in the Children's Home in New York. Cure Feverishness, Bad Stomach, Teething disorders, move and regulate the Bowels, and destroy Worms. Over 30,000 testimonials. They never fail. At all Druggists 25c. Sample FREE. Address Allen S. Olmsted, Leroy N. Y.

FOLEY'S HONEY AND TAR stops the cough and soothes the lungs.

Carrie Nation.

Carrie Nation delivered two of her lectures in Wesleyan Methodist church of Hickory last Friday, July 26th. A fairly good sized audience greeted her at the first lecture, but at the second performance the crowd was small. Mrs. Nation is sixty-one years old and is well preserved. She has an attractive face and impresses one most favorably. She told part of her history. She was born in the South and has been twice married. Her first husband died a drunkard and she knows what it is to be a drunkard's wife and a drunkard's widow.

Her second husband sought and secured a divorce from her because she would not give up her work of smashing saloons. She claims to be called of God for this special work; that she has seen visions and that the prophet Isaiah had her in mind when uttering certain prophecies. She is a fanatic. Her first lecture was on the ideal woman and contained many wise suggestions for the young girls and mothers. She warned the young girls against tight lacing and her tribute to motherhood was fine. At night she told why she smashed and how she smashed. She was severe on coca-cola and cigarettes as well as Hickory. She praised Hickory for the stand taken on the Prohibition question, but said that we had some sneaks around here who were hauling the accursed stuff around in their buggies and selling it. We do not know who had been telling Carrie tales, or whether she just jumped at that conclusion.

She praised Governor Glenn and said that she hoped the people would send him to the United States' Senate; that just such a man as he is was needed in Washington. The Republican and Democratic parties received respectful attention at her hands and the Chief Executive of the Nation was not forgotten. Incidentally it might be remarked that Mrs. Nation sells hatchets and a paper called the Hatchet and a copy of her life for fifty cents and that she does not forget to mention this fact in her addresses.

We do not think that any town is the worse for having Mrs. Nation visit it. She stands for virtue, temperance and religion. She exalts virtue and denounces vice. The language used may seem severe in some cases, but she is in dead earnest and her soul is a fire with zeal for her cause. Money spent for her hatchet is better spent than money spent for cigarettes.

CARRIE NATION'S SAYINGS. God made the skunk to smell, but he never intended that man should rival him in this respect. Shame on you young girls who go to the hugging school.

What would you think of the hen that would turn her chicken over to the old rooster to raise. That is what some of you women are doing!

And there is the Masonic order. The last one of you are liars.

I have a great deal of respect for a dog because he will not smoke.

No truly great man was ever born from a society girl. You society girls are not fit to become mothers.

Bull Durham and Duke's Mixtures are the appropriate emblems to place on some churches.

J. H. McLeland and P. A. Hoyle, of Newton; was here Saturday.

Mr. Earl Colee went to Lincolnton Monday to see the ball game between Lincolnton and Lenoir.

Mr. C. M. Sherrill and family, and Miss Hazel Elliott spent Sunday at the Springs.

Dr. J. Cohen Morrison, of Reidsville, is in town for a few weeks.

Advertising Scheme or Plan?

The advertiser who orders out his announcements in July and August, under the impression that those are stagnant months in which he can safely retrench, is usually the one who advertises by a scheme instead of a plan.

Advertising by a scheme is choosing mediums haphazard, being moved chiefly by the eloquence of solicitors instead of placing business according to information secured by investigation. Advertising by a scheme, and then wondering where the results are. For an advertiser of this sort ever to see the utility of keeping up his publicity through the summer months, when sales are perhaps light, is like asking him to see through a millstone.

The advertiser by a plan, however, is more than an advertiser. He is a distributor, and advertising of every sort means to him reaching so many people so many times a year in such-and-such mediums. He counts on winning over a certain proportion each month, whether a national advertiser in a magazine or a local one in newspapers, knows that his certain proportion of readers are going to be converted just as easily in July and August as in November and December. He has his mind set, not on what one ad will produce, but the legitimate return of results due him month after month through cumulative effect.

The retail piano men imagined until two or three years ago, that nobody wants to buy musical instruments in summer. So they stopped advertising in late spring and never really got under way again until the beginning of Christmas demand. Some broad-minded piano men in one of the large cities, however, tried the experiment of continuing advertising until the beginning of summer, talking pianos for the summer home. The results they got were so surprising that they continued right into the summer itself to see what would happen, and, lo! it was proven that no such thing as a dull season existed in the trade. Half the piano retailers in the United States now follow this broad plan. Lock into New York dailies the hottest days in summer, and piano ads will be found, together with those of piano players.

The big general advertisers whose goods are distributed in every nook and corner of the country, and frequently over the whole world; broad advertisers whose distribution was complete years ago, and who have long given up "fliers" if they ever indulged in them—do you find them ordering out their announcements in the hot months? Seldom. Pears' soap is not necessarily a summer speciality. Yet the Pears ads are just as big in July and August as in the middle of the winter. Elgin and Ingersoll watches, Marlin firearms, the Prudential and Mutual Insurance companies, Bon Ami and Sapallo, Waterman pens, the Pianola—such commodities as these are prominent in summer. None of them belongs distinctively to summer, and some would seem to be unlikely in their appeal during dog days. But they are advertised by a plan, and so successfully that there is no room what ever to question the judgment of the concerns that pay the space bills. They must be right. If the public will buy Pianolas and life insurance in summer, or it pays to lead up to fall selling for these commodities—if this is so, aren't there hundreds of other commodities, far more direct in their appeal, that might swell the magazine and newspaper pages during the months when talcum powder and sunburn lotions hold the center of the stage?

The advertiser, according to a scheme orders out his ad if a cloud passes over the face of the sun. The advertiser by a plan, however—the distributor—knows no seasons. He goes by the basic needs of humanity.—Printers' Ink.

Granite Falls Items.

We are having some good old summer time aiong now, and crops are looking fine with roasting ears and watermelons to beat the band. We will live high until the season is over.

There was an ice cream supper in the grove at the Methodist church for the benefit of the same, and quite a nice sum was realized and everybody had a good time that attended.

Rev. Mr. Mossey moved into the John Hickman's house last week. We are glad to welcome Mr. Mossey in our little town. He has given us two good nights at the Academy. He is a fine musician, both instrumental and vocal. Its a wonder how a blind man can perform on the violin, piano and organ without the aid of having the music to go by.

The Rev. Mr. Sherwood has bought the house and lot where Prof. White lived and will move there soon. He is pastor of the Baptist church.

Prof. White will leave this week for Ramsaur where he has accepted a position as principal of the graded schools. We regret to lose him from among us.

Shelby's Shows visited town last week and they had quite a lively time. One of the men got some boze and about the time he got the tents up it came up one of those unexpected thunder storms and blew it all down and it seems he and his lady had quite a lively time as a result of the booze and the blowing down of the tent. The gentleman in question resorted to Mayor Payne for a warrant charging the lady in question with assaulting him with a stick and being refused a warrant looked up Squire Starnes and procured a warrant for the lady and had her arrested and brought before him. Failing to make out a case he was thrown in the cost.

Payne Bros., are building a nice school house at Rhodhiss.

Mrs. Tommy Shorrill, of Lenoir, is visiting Dr. A. D. Jones. Walter Whisnant spent Sunday in Lenoir with his brother. Will Whisnant.

Two of our good citizens have died since we last wrote the readers of the Democrat. Mr. Joseph Winkler and Mrs. Myra Cottrell. They were both members of the Methodist church and died with a bright hopes of a dectea world.

Mr. Robt. Roseborough spent Sunday at home.

The Fourth of July; Carrie Nation; the Carnival. What next?

Messrs. Hood Ramsay and Ed Brown, of Asheville, were visitors in town Sunday.

Mr. Bascom Blackwelder is spending a few days at home to the delight of his many friends.

Atty. M. H. Yount spent Sunday at Blowing Rock. He says the hotels are about all full and a fine lot of people there.

To Cut a Dash

If you would join
The social whirl
Or win a most
Bewitching girl.
Or be bowed to
Every day
And deferred to
In every way.
You need not have
A family tree
Nor be a wise guy,
No, sirree!
All that you need
To cut a dash
Is plenty of
The cold hard cash.

You don't have to "Cut a Dash" to get one of our policies—Fire, Life accident, Sick benefit or any other kind of a policy—all that is necessary is good credit.

W. A. HALL
Successor to J. G. Hall & Son.

SEABOARD AIR LINE RAILWAY.

The Exposition Route to Norfolk.

Schedules of trains passing Lincolnton:

EASTBOUND WESTBOUND
No. 44.8:05 a. m. No. 133 11:26 a. m.
No. 132.5:06 p. m. No. 45, 6:24 p. m.

Nos. 132 and 134 operate local sleeping car between Charlotte and Portsmouth-Norfolk, and all trains connect at once and Hamlet for Portsmouth, Norfolk, Richmond, Washington and New York

Special attention is called to the improved double daily train service between Rutherfordton and Charlotte and Wilmington.

Exposition rates from Lincolnton to Norfolk and Portsmouth:

Season tickets limited Dec. 15 \$17.65
60 day tickets \$14.90
15 day tickets \$13.25

Coach Excursion Ticket on sale each Tuesday and Friday limited to ten days from date of sale \$7.60

Week end tickets Lincolnton to Wilmington \$5.50; season tickets Wrightsville Beach \$9.15, limited Oct. 31st.

For rates, time tables, and information, address

C. H. GATTIS,
T. P. A. Raleigh, N. C.
JA ES KER, Jr.,
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THE COMMERCIAL DEPARTMENT offers practical instruction in stenography, typewriting book keeping and other business subjects.

The Department of Manual Arts and Domestic Science provide instruction in Manual Training and in such subjects as relate directly to the home and family.

The Music Department in addition to the degree course, offers a certificate course in vocal and instrumental music.

To secure board in the dormitories, all free tuition applications should be made before July 15th. The fall term opens September 18 1907. For catalogue and other information, address,

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GREENSBORO N. C.

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Young men wishing to study law should investigate the superior advantages offered by the Department of Law in Trinity College.

For Catalogue and further information, address

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Durham, N. C.

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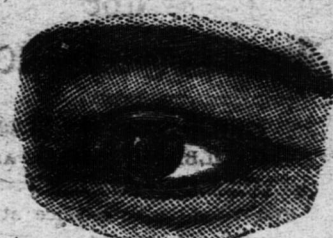
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FRANCIS P. VENABLE, Pres.
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FOLEY'S KIDNEY CURE

Makes Kidneys and Bladder Right

BAD EYES!
Are What We
Are Looking
For.



It is to be regretted that there are so many of that sort at this day and age, but they must be cared for, and we are fully equipped to do it. No matter what you think the trouble is do not do a thing until you come to us?

IT WILL COST YOU NOTHING TO KNOW and it is your duty to your eyes

MORRISON BROS. CO.

Hickory, N. C.

GEO. E. BISANER WATCH REPAIRING.

For years my Repair Department has given the best satisfaction.

There is a reason for this and that is the quality of the work done.

We make a speciality of repairing Fine and Complicated Watches and have one of the finest equipped repair departments in the South.

All work, large or small, receives the same attention and all guaranteed to give perfect Satisfaction.

WATCH INSPECTOR FOR SOUTHERN RY.

GEO. E. BISANER

Hickory, N. C.

The Old Reliable

Our Spring Clothing for men and boys. Is just what you want in quality and price. We are just opening up a beautiful line of these goods Come and get what you want.

WE SELL CLOTHING FOR NEARLY HALF WHAT IT WILL COST YOU AT OTHER PLACES.

SHOES, SHOES.
The best line in the city. We handle General Merchandise. Call on us for bargains.

Setzer & Russell,
HICKORY, N. C.

That hacking cough continues Because your system is exhausted and your powers of resistance weakened. Take Scott's Emulsion. It builds up and strengthens your entire system. It contains Cod Liver Oil and Hypophosphites so prepared that it is easy to take and easy to digest.