

# THE HICKORY DEMOCRAT

Established 1899

HICKORY, N. C., THURSDAY, FEB. 18, 1909.

Democrat and Press, Consolidated 1905

## DON'T WORRY

Let us have your draying. We do all kinds of work of this kind and can serve you right.

Phone 142.

Hickory Dray & Transfer Co.

## Winter Goods!

Men's and Boy's  
Clothing, Shoes and Hats

Ladies

OUR LINE OF DRESS GOODS  
AND NOTIONS ARE THE  
BEST IN THE CITY.

THE VALUE OF A DOLLAR  
IS WHAT YOU WANT : : :

SETZER & RUSSELL

HICKORY, N. C.

## A Pointer for Dyspeptics.



is to sweeten their sour stomachs with good nutritious food, especially good wholesome bread. Rice's Bakery supplies bread that has been pronounced by experts as being of the highest standard of excellence, using extreme care in preparing and baking and using every possible sanitary precaution to insure absolute cleanliness.

HICKORY BAKERY

MYRON A. RICE, Prop.

Phone 127

## Better Not Get Dyspepsia

If you can help it. Kodol prevents Dyspepsia, by effectually helping Nature to Relieve Indigestion. But don't trifle with Indigestion.

A great many people who have trifled with indigestion, have been sorry for it—when nervous or chronic dyspepsia resulted, and they have not been able to cure it. Use Kodol and prevent having Dyspepsia.

Everyone is subject to indigestion. Stomach derangement follows stomach abuse, just as naturally and just as surely as a sound and healthy stomach results upon the taking of Kodol.

When you experience sourness of stomach, belching of gas and nauseating fluid, bloated sensation, gnawing pain in the pit of the stomach, heart burn (so-called), diarrhoea, headaches, dullness or chronic tired feeling—you need Kodol. And then the quicker you take Kodol—the better. Eat what you want, let Kodol digest it.

Ordinary pepsin "dyspepsia tablets," physics, etc., are not likely to be of much benefit to you, in digestive ailments. Pepsin is only

a partial digester—and physics are not digesters at all. Kodol is a perfect digester. If you could see Kodol digesting every particle of food, of all kinds, in the glass test-tubes in our laboratories, you would know this just as well as we do.

Nature and Kodol will always cure a sick stomach—but in order to be cured, the stomach must rest. That is what Kodol does—rests the stomach, while the stomach gets well. Just as simple as A, B, C.

### Our Guarantee

Go to your druggist today and get a dollar bottle. Then after you have used the entire contents of the bottle if you can honestly say that it has not done you any good, return the bottle to the druggist and he will refund your money without question or delay. We will then pay the druggist for the bottle. Don't hesitate, all druggists know that our guarantee is good. This offer applies to the large bottle only and to but one in a family. The large bottle contains 2 1/2 times as much as the fifty cent bottle.

Kodol is prepared at the laboratories of E. C. DeWitt & Co., Chicago.

Sold by W. S. Martin & Co., Druggists.

## CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Chas. H. Fletcher*

## HOLLISTER'S Rocky Mountain Tea Nuggets

A Busy Medicine for Busy People. Brings Golden Health and Renewed Vigor. A specific for Constipation, Indigestion, Liver and Kidney troubles, Pimples, Eczema, Impure Blood, Bad Breath, Singing Bowels, Headache and Backache. Its Rocky Mountain Tea in tablet form, 35 cents a box. Genuine made by HOLLISTER DRUG COMPANY, Madison, Wis. GOLDEN NUGGETS FOR SALLOW PEOPLE

### Notice of Desolution.

W. C. Shell and J. B. Gibbs give notice that they have this day dissolved partnership in the firm known as The Shell Grain & Feed Co.,

All persons indebted or having claims against this firm will please present them to J. B. Gibbs for settlement. This Jan. 28 1909.

W. C. Shell  
J. B. Gibbs.

### CASTORIA.

The Kind You Have Always Bought  
Bears the Signature of *Chas. H. Fletcher*

### ADVERTISING

The Value of the Local Newspaper As An Advertising Medium

(Continued from last week)

#### THE MERCHANTS DUTY.

The business men of a community must first be educated to see why they should advertise. The merchant who sees no profit in advertising of course will use printers ink very sparingly.

Then every advertiser should be educated to the methods of successful advertising. Such advertisements as "watch this space," or "too busy to write an ad" is simply space wasted. The editor, in preparing his copy for the compositor, is supposed to weigh carefully every assertion, and is supposed to such language as will interest and instruct his readers.

The same should be true of the advertiser. The first lesson to be learned about successful advertising is to make only such statements as the facts will justify. Many merchants, for instance, will advertise their goods below cost when, in fact, they are selling at a handsome profit. Such advertising soon drives the better class of trade away. Many merchant hold to the theory of the late B. T. Barnum, that "the people like to be joked," and advertise accordingly. This theory was possibly true in Barnum's day, but the people are becoming more careful and as a result false-hoos are detected in advertisements and the advertiser is branded as an "undesirable citizen." Besides, the merchant who makes only such statements as are warranted by the facts soon gains the confidence of the people which is the most valuable asset of the business man.

PREQUENT CHANGES NECESSARY. The advertiser should never allow the same matter to stand continuously in his ads.

There is no more reason for running the same ad continuously week after week than to publish a paper without changing its contents each week.

#### ADS. MUST BE NEWSY.

Every advertisement should contain useful information about the goods advertised.

The simple announcement that a certain line of goods are handled by so and so is worth but little as our advertisement. The people must be impressed with the quality of the goods, the reasonableness of the price or the advantages in buying from the advertiser in preference to others. Considering what crude lifeless affairs some advertisements are, do you wonder they are never read, particularly if the same matter is allowed to stand for months at a time.

(Continued next week.)

A young man went to a preacher to get married, and the preacher ask "How old are you, John?" He replied, "I am half as old as my father. He is two years older than my mother. My eldest sister is two years older than my youngest sister. My youngest sister is four years older than my youngest brother." "How old are they altogether?" asked the preacher. The young man replied that the five children are seventeen years older than his father and mother. How old is John and each of the children and his father and mother?—Exchange. Well, if the young man isn't married until the preacher gets his age figured out, Methuselah would be a kid compared to him

#### ASK YOURSELF THE QUESTION

Why not use Chamberlain's Liniment when you have rheumatism? We feel sure that the result will be prompt and satisfactory. It has cured others, why not you? Try it. It costs but a trifle. Price 25 cents; large size, 50 cents. For sale by W. S. Martin & Co.

### An Essay On Bachelors.

Bachelors are cultivated in all cities. They live in the bachelor apartments and bungalows. They can be seen during the day in counting houses and on the golf links and in the evening at dinner parties and poker games. Bachelors at one time were easily caught with almost any kind of bait, and swallowed bait hook, sinker and all, often at the first throw. Now however, they are becoming much more wary and hide in the depth of their bachelor apartments or in the deep poolrooms from which they cannot be lured.

They are gregarious in their habits running in schools, but they stand by each other and it is very unusual to find a solitary one. Occasionally, however a more foolish and over confident specimen will poke his nose into a summer resort, when he is promptly landed.

Bachelors are in reality the bulwark of the nation. By not getting married they do not raise families. Families, as we know, are constantly consuming our natural resources. Bachelors are therefore really providing more natural resources for the few. Their conduct, it will be seen, is thus quite unselfish.

#### Why Did You Marry.

An editor sent out circular letters to a number of married men, and asked them why they married. Here are some of the answers:

That's the same fool question my friends ask me.

Because I did not have the experience I now have.

I yearned for company now we have it all the time.

I married to get even with her mother but I never have.

That's what I have been trying eleven years to find out.

I thought it would be cheaper than a breach of promise suit.

Because Sara told me that five others had proposed to her.

I wanted a companion of the opposite sex. She is still opposite.

The old man was going to give me his foot, so I took the daughter's hand.

Because I asked her to have me and she said she would. I think she got me.

Because I thought she was one among a thousand; now I think she is a thousand among one.

I was lonely and melancholy and wanted some one to make me lively. She makes it very lively.

Admiral Sperry declares that the cruise of the big fleet has been successful from every point of view. It is the greatest moving-picture show old Neptune has ever witnessed.

#### SAVE MONEY BY BUYING CHAMBERLAIN'S COUGH REMEDY.

You will pay just as much for a bottle of Chamberlain's Cough Remedy as for any of the other cough medicine but you save money in buying it. The saving is in what you get net what you pay. The sure to cure you quality is in every bottle of this remedy and you get good results when you take it. Neglected colds often develop serious conditions and when you buy a cough medicine you want to be sure you are getting one that will cure your cold. Chamberlain's Cough Remedy always cures, Price 25 and 50 cents a bottle. For sale by W. S. Martin & Co.

When President Roosevelt shall surrender the keys to his successor there will be no unfinished business on the desk or in any of the pigeon holes. He has cleaned up everything and everybody.

Hoarse coughs and stuffy colds that may develop into pneumonia over night are quickly cured by Foley's Honey and Tar and it soothes inflamed membranes heals the lungs and expels the cold from the system. W. S. Martin & Co.

### Honor Roll of Graded School for January.

First Grade: Walter Hamrick Marvin Sublett, Grace Burns, Elenora De L. Grace Seaboch, Louise Moretz, El Morton, Hilka Whitener, Annie Deitz, Robert A. Bernethy, Clifford Jones, Norwood Rogers, George White, Sidie Rogers, Corroll Dysart.

Second Grade: Orin Abernethy, Harley Chester, Ernest Bungarner, Irene Dysart, Gertrude Fox, Louise Gilbert, Carrie Hahn, Harvey Huggins, Doris Hutton, Elbert Ivey, Geo. Johnston, Robert Jones, Moses Kennedy, Sterling Menzies, Lovey Miller, Grace Payne, Jessie Patrick, John Springs, Pamela Starnes, Paul Stevenson, Loretz Summerow, Pearl Warren, Harry Whitever, Stewart Whitener, Norman Woodlieff, Ino Edwards, Russell Fisher, Nelson Harte, Maurice Morton, Claude Setzer, Annie White, Clement Geitner, Luna Odum.

Third Grade: Wille Bryan, Hattie Fox, Lou Hahn, Annie Jones, Faustina Jones, Essie Newton, Beatrice Sigmon, Pearl Sublett, Gussie White, Sadie Whitener, Loy Dea, Robert Garth, Luther Hamrick, Bagty Hight, Adrian Huffman, Ray Little, Donald Menzies, Harvey McComb, John Miller, John Reinhardt, John Sharpe, Wil Wootten, Rose Sharpe, Flossie Woodlieff, Shelton Campbell, Sanford Winkler.

Fourth Grade: Amos Alexander, Pearl Bungarner, Lucile Kirk, Annie Miller, Ethel Starne Robert Stevenson, Florence Sharpe, Lola Henkel.

Fifth Grade: Emma Newton Myra McFall, Nictor Seaboch, Bailey Patrick.

Sixth Grade:—Grace Johnston Hilda Field, Gladys Reid, Grace Henderson, Ralph Whisenhunt, Essie Moretz, Mary Huffman, Catherine Stevenson, Himmabel McFall, Fred Campbell, Loula Lee Wolfe, Ramona Rich, Marjorie Whitener, Rose Martin.

Seventh Grade: Frank Allen, Claude Abernethy, Edgar Fox, Frances Geitner, Antha Lytle, Millie Kate McComb, Adelyn McComb, Frank Martin, Jennie Reinhardt, Annie Reinhardt, Ora Sublett, Sadie Seaboch.

Eighth Grade: Emma Bonner, Carl Cline, Leroy Deaton, Harold Deal, Imogene Finger, Leon Gilbert, Sam Hawn, Reulah Huffman, Adelaide Johnston, Eouise Jones, Elizabeth McComb, Estelle Payne, Grace Patrick, Ernest Starnes, Bernard Shirer

Ninth Grade: Lottie Cline, Henry Whitener, Eva Penney, William McComb, Marv Kirk, Cliver Jones, Grover Huffman, Myra Field.

Tenth Grade: Metta Deal, Gertrude Finger, Fleta Moore, Essie Robinson, Minnie Stevenson, Lynda White.

#### \$256 for 40 Minutes in Jail.

Mr. C. A. Spencer formerly section master for the C. & N. W. road at Gastonia won in his suit against Mayor John Cilley of Hickory Friday at Newton and was given \$250 damages. Mr. Spencer was section master at Hickory some time ago when the road was torn up by citizens of that town one night. He telegraphed to the officers of the road and went to work at once to repair the road. Mr. Cilley signed a warrant and had Mr. Spencer placed in jail for forty minutes. Mr. Cilley said he had Mr. Spencer arrested for his own protection. Mr. Spencer claimed illegal arrest. In a former trial the damages were placed at \$800 and the judge set the verdict aside as excessive damage.

# CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

## What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

## GENUINE CASTORIA ALWAYS

Bears the Signature of

*Chas. H. Fletcher*

The Kind You Have Always Bought

In Use For Over 30 Years.

THE CASTORIA COMPANY, 77 MURRAY STREET, NEW YORK CITY.

### CLUBBING RATES.

Do You Want to Take Any Other Paper With the Hickory Democrat?

If you want to take any other paper in connection with the Democrat, we can save you from 25 to 50 cents on the subscriptions. We invariably give our subscribers the benefit of whatever rate is made us by any paper, and we do not make a cent on any of them.

We will send the Democrat and the Charlotte Semi-Weekly Observer, both, one year for \$1.75. This is a good combination, as the Observer is a paper full of general news that will always interest you.

We will send you the Democrat and the Progressive Farmer to new subscribers to that paper for only \$1.50. The Progressive Farmer is the best farm paper published for Southern farmers. If you are already taking the Progressive Farmer, the price of the combination will be \$1.70.

We will send the Democrat and the New York Thrice-a-Week World, four papers a week for only \$1.90. The World is a good paper, and you will get the worth of your money in this combination.

The best semi-monthly farm paper published is the Home and Farm, of Louisville, Ky. We will

send the Democrat and that paper both one year for \$1.25.

We will send the Southern Agriculturist, published monthly at Nashville, Tenn., absolutely free for one year to every one who pays a year in advance to the Democrat, at the regular price of \$1.00.

We will send the Democrat and the Atlanta Thrice-a-week Constitution both one year for \$1.75.

We have also the following other excellent clubbing offers. The price includes a years subscription to both the Democrat and the papers named:

Southern Ruralist, published at Atlanta, \$1.50.

Bob Taylor's Magazine, Nashville, Tenn., \$1.85.

This is the time of year when you are most likely to have kidney or bladder trouble, with rheumatism and rheumatic pains caused by weak kidneys. Delays are dangerous. Get DeWitt's Kidney and Bladder Pills, and be sure you get what you ask for. They are the best pills made for backache, weak back, urinary disorders, inflammation of the bladder, etc. We sell and recommend them. C. M. Shufford and W. S. Martin & Co.

Japan notifies Korea that unless rioting stops stringent measures will be taken. The mikado has some troubles near home and is satisfied that Uncle Sam will be able to hold Nevada within bounds.



## ROYAL BAKING POWDER

Thousands of millions of cans of Royal Baking Powder have been used in making bread, biscuit and cake in this country, and every housekeeper using it has rested in perfect confidence that her food would be light, sweet, and perfectly wholesome. Royal is a safeguard against the cheap alum powders which are the greatest menaces to health of the present day.

**ROYAL IS THE ONLY BAKING POWDER MADE FROM ROYAL GRAPE CREAM OF TARTAR**

Subscribe for the Democrat.