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# THE HICKORY DEMOCRAT

Established 1899

HICKORY, N. C., THURSDAY, FEB. 25, 1909.

Democrat and Press, Consolidated 1905

EVERYBODY WANTS GOOD BURNING OIL  
ASK YOUR DEALER FOR

## THE RED "C" OIL

OR

## THE WHITE "C" OIL

For thirty years affording the light that never fails. Don't smoke, smell, crust the wick nor smut the chimney. For use in lamps and stoves.  
The Red "C" Oil Man'g Co., Baltimore, Md.  
Incorporated 1878 Independent of Trusts

## Winter Goods!

Men's and Boy's

### Clothing, Shoes and Hats

Ladies

OUR LINE OF DRESS GOODS  
AND NOTIONS ARE THE  
BEST IN THE CITY.

THE VALUE OF A DOLLAR  
IS WHAT YOU WANT ::::

## SETZER & RUSSELL

HICKORY, N. C.

### A Pointer for Dyspeptics.



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is to sweeten their sour stomachs with good nutritious food, especially good wholesome bread. Rice's Bakery supplies bread that has been pronounced by experts as being of the highest standard of excellence, using extreme care in preparing and baking and using every possible sanitary precaution to insure absolute cleanliness.

HICKORY BAKERY

MYRON A. RICE, Prop.

Phone 127

## Feel Bad

### To Day?

How's your stomach?  
Sour—weak—nervous—shaky?  
Bad taste? Last night's dinner didn't agree?  
Well, just step over to the drug store and get a bottle of

# Kodol

### For Indigestion and Dyspepsia

Take a good, liberal dose, and you will be surprised how good it will make you feel. Kodol makes weak stomachs strong. Kodol is pleasant and palatable. Kodol digests all the food you eat.

### Keeps the Stomach Sweet

Sold by W. S. Martin & Co. Druggists.

## CASTORIA

For Infants and Children.  
The Kind You Have Always Bought

Bears the Signature of *W. C. Shell*

### HOLLISTER'S Rocky Mountain Tea Nuggets

A Busy Medicine for Busy People.  
Brings Golden Health and Renewed Vigor.  
A specific for Constipation, Indigestion, Liver and Kidney troubles, Pimples, Eczema, Impure Blood, Bad Breath, Sluggish Bowels, Headache and Backache. The Rocky Mountain Tea in tablet form, 35 cents a box. Genuine made by HOLLISTER DRUG COMPANY, Madison, Wis.  
GOLDEN NUGGETS FOR SALLOW PEOPLE

### Notice of Desolution.

W. C. Shell and J. B. Gibbs give notice that they have this day dissolved partnership in the firm known as The Shell Grain & Feed Co.,  
All persons indebted to or having claims against this firm will please present them to J. B. Gibbs for settlement.  
This Jan. 28 1909.

W. C. Shell  
J. B. Gibbs.

### CASTORIA

The Kind You Have Always Bought  
Bears the Signature of *W. C. Shell*

### ADVERTISING

#### The Value of the Local Newspaper As an Advertising Medium.

(Continued from last week)

#### GETTING THE PUBLIC INTERESTED

The object of an advertisement is to get the public interested in the article advertised. To do this the ad-writer must study the likes and dislikes of the people whom he desires to get interested. The ad must contain such matter as will appeal to the people. Ad-writing is not literary work. It matters but little how an ad-writer spells provided there is a good proof reader to examine copy. The object of the ad-writer is get the people interested. Good ad-copy is simply good salesmanship. The ad-composer should only influence and win the people. It is no part of his work to make a literary display. He will fall down if he tries to show off. Results is what is expected of him. Therefore all ad-copy should be such as will interest the people. And to do this the writer must know human nature. Lord & Thomas of New York who pay ad-writers \$1000 per week sometimes keep their most highly paid writers sitting on rail fences for days at a time gleaning ideas from salesmen who are selling to farmers. And they say the investment pays. But speaking to the people face to face and speaking to them through an advertisement are two different propositions. The man who talks to the people face to face can advance one idea after another until his audience is interested. But not so with the ad-writer. Newspaper space costs money. Therefore every word must count.

Now, let us hear the conclusion of the whole matter. Advertisements should be: 1st. Carefully written. 2nd. Contain no statements that are not absolutely truthful. 3rd. Should contain only such matter as will interest and win the people. These rules carefully followed every advertisement will pay 100 per cent on its cost in increased trade.

#### The Cooper Trial.

The Cooper-Sharp murder trial has at last commenced. Just one month within a day was required to select a jury. The country will watch with great interest the progress of this trial. Owing to the prominence of all parties concerned, this is destined to be of interest to the nation. Not only are the Coopers and Sharpe on trial, but Tennessee itself. In the night-riding trial, Tennessee acquitted herself with honor, showing that justice would be meted out to the law breaker without fear or favor.

During that trial, death threatened every person concerned in the prosecution from the Governor down to the humblest witness. No man whose sympathies were on the side of justice could feel that his life was safe. Large numbers of the night rider band, heavily armed stood about the court room apparently determined to prevent the punishment of their friends. But the court was undaunted and the criminals were convicted. Tennessee thus won the admiration of the entire nation.

It now remains to be seen if those in high life in Tennessee will be dealt with as justly as the lowly fisherman on the banks of Reel-foot lake.

The murder of Senator E. W. Carmack was as high-handed and as criminal as the lynching of Capt. Rankin, and the perpetrators of the former should receive the same punishment as those of the later.

We wait results hoping that in this case justice will be done unreservedly.

### MOB CLAMORS FOR REVENGE

#### Long List of Sensational Crimes in Iowa—Invalid Woman Attacked in Bed.

Ottumwa, Iowa, Feb. 21—Ottumwa was on the verge of adding another bloody chapter to the history of race riots in the United States when a mob of 1000 bloodthirsty men and boys gathered around the city jail today demanding the life of the negro who last night committed a fiendish assault upon Mrs. Johnson, an invalid. Mrs. Johnson was in bed with her three year old child when she awoke about three o'clock to find a negro bending over her. Before she could give the alarm the negro seized her by the throat and began choking her. Despite her weakness from a recent operation, the woman fought desperately and succeeded in releasing herself when the fiend seized a curtain pole and beat her into unconsciousness.

How long the negro remained in the room is not known. The child's screams alarmed the neighbors who found Mrs. Johnson lying on the floor unconscious.

By her side was the bloody curtain pole. News of the assault spread rapidly and before daylight, posses of armed men were searching for the negro. The homes of negroes were placed under watch. The city jail became the center attraction for the excited men who formed the nucleus of the mob.

Bloodhounds were at once secured and followed the trail to a deep ravine about three miles from town where the scent was lost. The crowd around the city jail continued to grow. A number of suspects were arrested and it was necessary to remove one negro to Chillicothe for safe keeping.

Ottumwa has been in a throes of crime for the past two years, and only two of the criminals have as yet been punished.

Two young ladies have been murdered recently and only today the dead body of Clara Rosen was found in an abandoned house.

Feeling is running high but the police claim they have the situation well in hand.

#### An Interesting Play.

"College Chums," presented at the Henkel opera house last night by the Blackwelder-Martin Opera Co., of Hickory, was unquestionably one of the most interesting and entertaining plays ever presented before a Lenoir audience. Our people showed their appreciation of Hickory's superior talent by attending in large numbers, a special train was run up from Newton taking on passengers all along the line, and the large auditorium was taxed to accommodate the crowd. The Southern Symphony Band, of Hickory, furnished excellent music for the occasion, attractive specialties were given between acts and there was not a dull moment during the entire play which lasted for two hours. Everybody was highly pleased, and should our talented friends from Hickory decide to give us another play at any time, they would have absolutely no trouble in getting up a large audience—Lenoir Topic.

[If this company continues the season they will play at Asheville, Charlotte, Raleigh, etc.]

#### SAVE MONEY BY BUYING CHAMBERLAIN'S COUGH REMEDY.

You will pay just as much for a bottle of Chamberlain's Cough Remedy as for any of the other cough medicine but you save money in buying it. The saving is in what you get for what you pay. The sure to cure you quality is in every bottle of this remedy and you get good results when you take it. Neglected colds often develop serious conditions and when you buy a cough medicine you want to be sure you are getting one that will cure your cold. Chamberlain's Cough Remedy always cures. Price 25 and 50 cents a bottle. For sale by W. S. Martin & Co.

### A GUARANTEED ATTRACTION.

#### Mrs. Abernethy Says "Your Money Back If It Is Not O. K."

Manager Abernethy is out with a guarantee of "A Trip to India" which appears at the Opera House next Friday night. Of this show the Georgetown, S. C. Daily Item says:

"To say that the Herald Square Opera Company made a hit last night is putting it mildly. They carried the house by storm, and it is difficult to find adequate words to express the appreciation of the splendid performance they gave.

"A 'Trip to India' is a tale of the Orient, which is full of humor and good music. It was well staged and the costumes were rich and elaborate.

In such a splendid company, where all are artists. It is not always just to mention special parts but we cannot refrain from saying that some deserve special mention. Miss Juanita Rush, the exceptionally young and fascinating prima donna of the company has an unusually clear and sympathetic voice and in the role of Serena sang and acted her way into the hearts of her audience.

Miss Montague made a charming Alti and possesses a beautiful rich contralto voice. Signor Martine Pache as the Pasha, played with unusual ability and grace and Mr. Charles Picquet as Terrano, the Mexican nobleman sustained his part perfectly.

Mr. Ed Gilmore as Hadad and Jack Leslie as Nockey, his companion, the two comedians of the company were a whole show in themselves.

The chorus deserves special mention from the standpoint of beauty and voices. Never before has such a charming chorus been seen in Georgetown."

#### Suicide With Fire.

Concord, Feb. 19.—Mrs. Alida Burkhead, a widow, committed suicide today by burning herself to death. Mrs. Burkhead had been unwell for several years and this morning she complained of being worried and told her daughter she was going to lie down. Going to her room at the head of the stairway, she saturated her clothing with oil and set fire to herself. Before any one could reach her, the flames had burned the flesh on her face neck and body to the waist into a crisp. She was carried into a lower room where physicians attended her until death which occurred only a short time later.

The cause for the rash act is supposed to have been her very poor physical condition which had somewhat impaired her mind. It is thought she had contemplated the deed for several days but the family had kept a close watch on her and prevented any self inflicted injury. But today she aluded their watchful eyes and committed the shocking deed.

Mrs. Burkhead was fifty years old and is survived by five children and one brother.

#### Deliberate Suicide.

Hanging at the end of a rope which had been fastened to the limb of a tree, the dead body of Mr. Will Brown, was found Thursday morning about 9 o'clock near his home in Davidson township, Iredell county.

Mr. Brown left his home about 12 o'clock the night previous, and when he failed to show up the next morning, a hunt was instituted which resulted in the finding of the body as above stated. Mr. Brown had had domestic troubles which are supposed to have been the cause of the rash act.

### Black Hand in Goldesboro.

A dispatch received here is to the effect that Charles Wilkins a white man was arrested two miles from Goldsboro, for black hand. It is charged that he threatened the life of Mr. J. W. Cole, of Goldsboro unless he paid over to the black hand association the sum of \$100. Several weeks ago Mr. Cole received a letter informing him that he was one of a number of men who would be killed unless they deposited \$100 in a certain place.

Little attention was given the matter at the time but when Mr. Cole received a second letter a few days ago to the same effect, he secured a detective from New York. Upon advise from the detective Mr. Cole decided to comply with the conditions of the letter. The black hand was accordingly notified that the money could be found at the designated spot, and the detective and other men hid near the scene before hand. In a short time a man approached and unburying the money, started to leave when the posse arrested him. It proved to be Charlie Wilkinson, a notorious fellow who some time ago was arrested on suspicion of having murdered Grives Lpeight, but the evidence was not sufficient to hold him to court.

Wilkinson said that a short time ago he went to Cole's home for the purpose of killing him but Mr. Cole's daughter prevented him from carrying out his purpose.

### LOW RATES TO WASHINGTON.

#### And Return on Account of Inauguration of President Taft, March 4th.

On account of above occasion Southern Railway announces extremely low rates for the round trip. Tickets on sale February 28th, March 1st, 2nd and 3rd, good to leave Washington returning up to and including, but not later than, mid-night of March 8th, 1909.

The following round trip rate will apply from Hickory, \$12.75. Approximately low rates from other points.

For further information call on your depot agent, or write:

R. L. VERNON, T. P. A.

### Slander.

Slander is a blighting sirocco—the base, foul, cloven footed slander—like the loathsome worm, leaves a path covered with slime. How truthfully it has been said: "Living, he is a traveling pest and worse, dying unrepentant, his soul too deeply stained for Hell." How often do we hear the slanderer's tongue warbling his song of disgrace on our streets.

Hoarse coughs and stuffy colds that may develop into pneumonia over night are quickly cured by Foley's Honey and Tar and it soothes inflamed membranes, heals the lungs and expels the cold from the system. W. S. Martin & Co.

The "ideal husbands" and "ideal wives" are often found without ideas enough between the two for one good one of either kind.

Why not use Chamberlain's Liniment when you have rheumatism? We feel sure that the result will be prompt and satisfactory. It has cured others, why not you? Try it. It costs but a trifle. Price 25 cents; large size, 50 cents. For sale by W. S. Martin & Co.

### ASK YOURSELF THE QUESTION.

Why not use Chamberlain's Liniment when you have rheumatism? We feel sure that the result will be prompt and satisfactory. It has cured others, why not you? Try it. It costs but a trifle. Price 25 cents; large size, 50 cents. For sale by W. S. Martin & Co.

### CLUBBING RATES.

#### Do You Want to Take Any Other Paper With the Hickory Democrat?

If you want to take any other paper in connection with the Democrat, we can save you from 25 to 50 cents on the subscriptions. We invariably give our subscribers the benefit of whatever rate is made us by any paper, and we do not make a cent on any of them.

We will send the Democrat and the Charlotte Semi-Weekly Observer, both, one year for \$1.75. This is a good combination, as the Observer is a paper full of general news that will always interest you.

We will send you the Democrat and the Progressive Farmer to new subscribers to that paper for only \$1.50. The Progressive Farmer is the best farm paper published for Southern farmers. If you are already taking the Progressive Farmer, the price of the combination will be \$1.70.

We will send the Democrat and the New York Thrice-a-Week World, four papers a week for only \$1.90. The World is a good paper, and you will get the worth of your money in this combination.

The best semi-monthly farm paper published is the Home and Farm, of Louisville, Ky. We will send the Democrat and that paper both one year for \$1.25.

We will send the Southern Agriculturist, published monthly at Nashville, Tenn., absolutely free for one year to every one who pays a year in advance to the Democrat, at the regular price of \$1.00.

We will send the Democrat and the Atlanta Thrice-a-week Constitution both one year for \$1.75.

We have also the following other excellent clubbing offers. The price includes a years subscription to both the Democrat and the papers named:

Southern Ruralist, published at Atlanta, \$1.50.

Bob Taylor's Magazine, Nashville, Tenn., \$1.85.

This is the time of year when you are most likely to have kidney or bladder trouble, with rheumatism and rheumatic pains caused by weak kidneys. Delays are dangerous. Get DeWitt's Kidney and Bladder Pills, and be sure you get what you ask for. They are the best pills made for backache, weak back, urinary disorders, inflammation of the bladder, etc. We sell and recommend them. C. M. Shufford and W. S. Martin & Co.

#### For Australian Ballot.

A bill for the application of the Australian ballot to be applied to the North Carolina general elections was introduced in the Senate Saturday by Senator Elliott. It went to the committee on elections for consideration.

## Royal Baking Powder

Absolutely Pure

The only baking powder made from Royal Grape Cream of Tartar.