

Girls of the Right Sort.

The city papers put on airs and fill their columns full of play and frolic of the people, but you seldom read an item showing what has been accomplished by skill in the serious work of life. In North Carolina the papers pay attention to both, particularly the wide awake country weekly, as the following from the Thete correspondent of the Jefferson Record shows:

"Misses Clema Dixon and Ida Weaver washed and hung on the line one hundred and fifty pieces by 12 o'clock Monday.

That is a deal better piece of news than that "Miss Gladys Astorbilt and Miss Genevieve Stuyvessant wore the smartest gowns in the front row at the horse show, where they were greatly admired by Cholly Knickerbocker and Billy Belmont, who had entered trotting horses."

Miss Clema and Miss Ida are today living the simple and wholesome lives of the grandmothers of New York's smart set and have not had their heads turned by excessive wealth and the doings of the so-called smart set. They will make ideal wives of the thrifty sons of Ashe. Whenever you find expert young women who can "wash and hang on the line one hundred and fifty pieces by twelve o'clock" you will find women whose homes will illustrate the truth that "cleanliness is next to Godliness."

Children Cry FOR FLETCHER'S CASTORIA

Does Advertising Pay?

Yea verily, the right kind of advertistin always pays, and the man who does not advertise, had as well go out of business.

Advertising is a study. And in these modern days schools of advertising have been established, and hundreds of men are making a living teaching others how to advertise, or writing their ads for them.

A man running a village paper, was passing a large store one day with a bran-new-suit of clothes on. "Hey," exclaimed the merchant, "has a Jew store burned out, or wherever did you get that rig?"

"I bought that from my friend, Goodfit, and it is a dandy," said the Editor.

"Why didn't you buy from me? I could maybe have saved you money."

"You have never told me so, Mr. Close. I have lived here five years and, never once, have you told me or my readers, that you even kept a store."

"Oh! Haven't advertised hey! Why who ever gets a dollar back for an ad in your paper?"

"Only those who advertise sir. The only time I expect to get a dollar out of you, is when you advertise to close business."

It is the progressive man that advertises. He knows what he wants to sell, and tells about it in an attractive way. Merchant Princes have made their fortunes by judicious advertising, and when a man like John Wanamaker, who pays one man \$10,000 a year to look after his advertising business, is willing to spend from one to two hundred thousand dollars a year, just telling folks about his business, there must be big money in advertising.

YOU'LL feel better for work, play or rest if you eat Quaker Oats at least once a day.

Advertising by Home Merchants.

Home merchants who do not make a business of advertising and thereby endeavoring to keep trade at home, have no right to complain of the business that is gradually being gathered in from the towns and county by the mail order houses of the cities. The mail order business is rapidly increasing and will increase faster if home merchants do not offset it by convincing the people that it is to their advantage, to trade at home. The city houses know the value of advertising, and they are drawing more and more trade away from the home merchants every year. People are going to trade where they think it is to their advantage, and the merchant who hasn't confidence enough in his own business to lay its advantages regularly and systematically before the people, need not be surprised if they are induced by others to buy from them. Advertising has become just as much a part of business of every enterprise as bookkeeping, salesmanship or stock-taking, and the merchants who can't write advertisements are either learning to do it or are hiring others who can.—Monroe Journal.

What Is A Kiss?

A contemporary recently offered a prize for the best definition of a "kiss." The following are some of the best definitions sent in, the first one winning the prize:

An insipid and tasteless morsel, which becomes delicious and delectable in proportion as it is flavored with love.

The sweetest fruit on the tree of love.

The oftener plucked, the more abundant it grows.

A thing of use to no one, but much prized by two.

That which you cannot give without taking, and cannot take without giving.

The food by which the flame of love is fed.

The flag of truce in the pretty wars of courtship and marriage.

The acme of agony to a bashful man.

A telegram to the heart. Nothing, divided between two.

The only known "smack" that will calm a storm.

Not enough for one, just enough for two, too much for three.

The baby's right, the lover's privilege, the parent's benison, and the hypocrite's mask.

AFTER DOCTORS FAILED

Lydia E. Pinkham's Vegetable Compound Cured Her.

Williamette, Conn.—"For five years I suffered untold agony from female troubles, causing backache, irregularities, dizziness and nervous prostration. It was impossible for me to walk upstairs without stopping on the way. I tried three different doctors and each told me something different. I received no benefit from any of them, but seemed to suffer more. The last doctor said nothing would restore my health. I began taking Lydia E. Pinkham's Vegetable Compound to see what it would do, and I am restored to my natural health."—Mrs. ERNA DONOVAN, Box 299, Williamette, Conn.

The success of Lydia E. Pinkham's Vegetable Compound, made from roots and herbs, is unparalleled. It may be used with perfect confidence by women who suffer from displacements, inflammation, ulceration, fibroid tumors, irregularities, periodic pains, backache, bearing-down feeling, flatulency, indigestion, dizziness, or nervous prostration.

For thirty years Lydia E. Pinkham's Vegetable Compound has been the standard remedy for female ills, and suffering women owe it to themselves to at least give this medicine a trial. Proof is abundant that it has cured thousands of others, and why should it not cure you?

PROFESSIONAL CARDS

Dr. J. C. BIDDIX, DENTIST
Office over Singer Sewing Machine Parlor.
HICKORY, N. C.

R. W. WOLFE VETERINARY SURGEON
Offers his professional services to any one in need of a Veterinary.
Phone 199 Hickory, N. C.

D. L. RUSSELL ATTORNEY-AT-LAW
Prompt attention given to all matters of Legal Nature
Office: Main St., Russell Bldg., Hickory

Dr. T. F. Stevenson PHYSICIAN AND SURGEON
Office at Home
Calls answered at all hours
Phone 295 Hickory, N. C.

Dr. Walter A. White DENTIST
Office over Menzies Drug Store
Hickory, N. C.

DR. W. B. RAMSAY DENTIST
Office: Second-story Post Office
Hickory, N. C.

CHURCH DIRECTORY.

PRESBYTERIAN CHURCH.
Corner 13th Street and 13th Avenue.
Rev. J. G. Garth, Pastor.
Sunday—Preaching service, 11 a. m. and 8 p. m. Sunday school, 9:45 a. m. Boys brigade, 3 p. m. Wednesday—Prayer meeting, 8 p. m.

CORINTH REFORMED CHURCH.
Corner 13th and Trade Avenue.
Rev. J. L. Murphy, Pastor.
Sunday—Preaching service, 11 a. m. and 8 p. m. Sunday school, 9:45 a. m. Wednesday—Mid-week service, 8 p. m.

FIRST M. E. CHURCH.
1442 Tenth Avenue.
Rev. J. H. Weaver, Pastor.
Sunday—Preaching service, 11 a. m. and 8 p. m. Sunday school, 9:45 a. m. Junior league, 7:15 p. m. Wednesday—Prayer meeting, 8 p. m.

HOLY TRINITY LUTHERAN CHURCH.
Corner 13th Avenue and 15th Street.
Rev. J. C. Moser, Pastor.
Sunday—Preaching service, 11 a. m. and 8 p. m. Sunday school, 9:45 a. m. Wednesday—Prayer service, 8 p. m.

FIRST BAPTIST CHURCH.
Corner 11th Avenue and 15th Street.
Rev. J. D. Harte, Pastor.
Sunday—Preaching service, 11 a. m. and 8 p. m. Wednesday—Prayer service, 8 p. m. Sunbeam band, every 1st and 3d Sunday at 4 p. m. Deacon's meeting, Tuesday after 2nd Sunday at 8 p. m. Church meeting, Wednesday after 2nd Sunday at 8:30 p. m. Women's missionary society, Monday after 2nd Sunday at 4 p. m. Ladies Aid society, 1st Tuesday in each month at 4 p. m. Celebration of the Lord's Supper, 1st Sunday of each quarter.

CHURCH OF THE ASCENSION (Episcopal)
10th Avenue near 10th Street.
John S. Moody, Rector.
Sunday—Morning Prayer and Sermon, 11 a. m. Evening Prayer and Address, 8 p. m. Sunday school, 9:45 a. m. (1st and 3d Sundays each month.) Wednesday—Service and Bible Study Class, 8 p. m. (July and August, 5:30 p. m.) Parish Guild—1st Monday each month 3 p. m.

A. M. E. ZION CHURCH (Colored) 521 13th St.
C. W. Simmons, Pastor.
Sunday—Preaching service, 11 a. m., 3 and 8 p. m. Sunday school, 1:30 p. m. Christian Endeavor, 7 p. m. Wednesday—Prayer service, 8:30 p. m. Friday—Buds of Promise, 4 p. m.

Diarrhoea
When you want a quick cure without any loss of time, and one that is followed by no bad results, use
Chamberlain's Colic, Cholera and Diarrhoea Remedy
It never fails and is pleasant to take. It is equally valuable for children. It is famous for its cures over a large part of the civilized world.

JOIN THE Columbian Woodmen And be Happy

Because its Beneficiary Fund is the largest beneficiary fund in ratio of any fraternal order in the world, is ON HAND and is being distributed under the supervision of the State of Georgia to widows and orphans and other beneficiaries.

Because it has treble the sum in the surplus of its Beneficiary Fund that any other order of the world had at double the age.

Because it is more prompt, making quicker payments to disabled guests, and to families of "departed guests," than any other institution of the world.

STRONG, SECURE AND SURE

Insures against Death, Insanity, Total Disability, Partial Disability, Old Age at Seventy, Loss of Eye, Loss of Leg, Loss of Arm, Broken Leg, Broken Arm, and against the

Forfeiture of Insurance While Ill and mentally disqualified

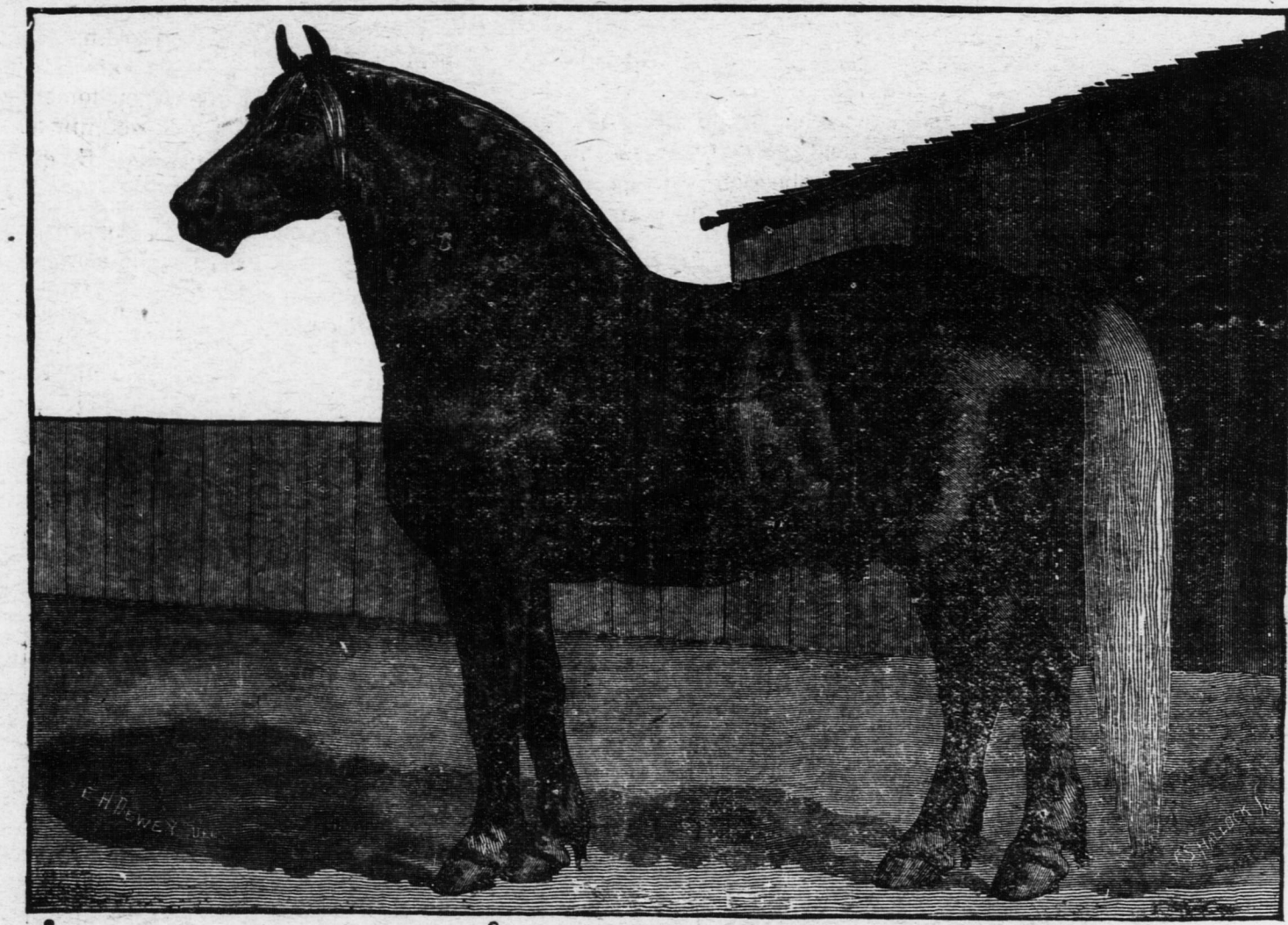
JOIN THE COLUMBIAN WOODMEN

We insure from 18 to 55 years of age, both Men and Women. A small charter fee to each petitioner. Apply to

O. R. FLOURNOY, Consul General,
(at J. D. Pope's Boarding House.)

—or—
W. E. HOLBROOK,
Democrat Office for further information.

100 HEAD Horses, Mares, Mules



We will have to arrive at our stables in
Hickory, N. C. Thursday, Sept. 30, 1909
For One Week Only, 100 Head of Horses, Mares and Mules.

This will be a well selected lot of Tennessee and Virginia Horses and Mules, consisting of Nice Driving Horses, Pairs of Horses, Good Farm Horses and Mares, Good Pairs of Mules, and a lot of Young Farm Mules. They will all be well-broken and ready for work. Come in and see what we have—we can suit you. Also a nice line of Buggies, Surreys, Wagons and Harness.

Terms Cash, Note or Mortgage. Don't fail to see this lot we have on hand.

HENKEL HORSE & MULE COMPANY.

REMARKABLE Clubbing Offer

The Democrat makes the following offer by which papers, each among the best in its class, can be obtained at unusually low rates.

The Democrat	1 year	The Democrat	1 year
The Saturday Chronicle	1 year	The Saturday Chronicle	1 year
Farm News	1 year	Womans Home Journal	1 year
All Three One Year \$2 00		All Three One Year \$2.00	

THE SATURDAY EVENING CHRONICLE. A Big Saturday Afternoon Paper For Sunday Reading.

The Saturday Evening Chronicle carries a full report of local, state, and foreign news, which is supplied by an experienced force of local and state news gatherers, and by two leading telegraph and cable news services, The Hearst and The United Press. It has feature pages embracing the best that is going in art and literature. It also contains a colored comic supplement for the children, and is a distinctively desirable paper for those who want a once-a-week paper. The regular subscription price is \$1.50 per year, and it sells at 5c the single copy.

THE FARM NEWS.

This is a very popular farm journal published by The Simmors Publishing Company of Springfield Ohio.

THE WOMANS HOME JOURNAL.

Filled monthly with best serial stories, most helpful department—fashions, fancy work, beauty and health, mother and child, flowers and poultry, cosy nook for girls, cookery, etc.

HOUSEHOLD JOURNAL AND FLORAL LIFE.

A magazine devoted to the home and flowers.