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SPECIAL "TRADE WEEK" EDITION

PART ONE

THE HICKORY DEMOCRAT

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It Will Pay You to Shop in Hickory Saturday, August 10th to Saturday, August 17th

SPECIAL BARGAINS FOR YOU AT NEARLY EVERY STORE

GREAT CHANCE TO BUY MERCHANDISE.

Everybody Should Arrange to Come to Hickory For this Occasion.

RAILROAD FARES ARE TO BE REFUNDED

By the Hickory Merchants to All Out-of-Town Customers in Addition to Special Bargains.

For seven days, commencing Saturday, August 10 and ending Saturday, Aug. 17, the people of Hickory and adjoining counties will be given the greatest opportunity of their lives to lay in a supply of all kinds of seasonable merchandise at prices which cannot be surpassed or even duplicated in any town or city in the State. The occasion is to be known as "Special Bargain Week" or the "First Annual Trading Festival" in Hickory and you can rest assured that it will prove to be everything the name can possibly imply.

Practically every merchant in the city has made a reduction in price on his line of goods for this sale and those in need of anything from a dish pan to a complete outfit for a home, or a pair of hose to a complete clothing outfit, shoes and all, should avail themselves of this opportunity to lay in a supply of merchandise for fall and winter uses at unprecedented prices.

Not only are the merchants offering you bargains in their goods, but in addition to this they will refund the fares to all out-of-town customers who buy anything to speak of. So it can readily be seen that it will be a great opportunity for the people of this section to save money on anything they may need for some time to come.

Reasons for the Movement

Many may wonder why the merchants of Hickory have united in a movement of this kind but the reason is simple when explained. The idea was first suggested and it might be said promoted, by the Democrat. Each and every merchant was requested to make some special inducements in the way of goods for one week, commencing Saturday, August 10, and ending Saturday, August 17, and at the same time agree to refund the fares to all out-of-town customers on these days. The plan met with approval of practically every leading merchant in Hickory and as a result it will mean the biggest trading opportunity ever known in this section of the State.

Come on Saturday, first day of the sale, and then go back home and tell your friends and neighbors of the many bargains and great advantages offered for trading in Hickory during this big Co-operative Fare Refunding Sale.

Now is surely the time to do your fall trading. Read the announcements and look over the bargains offered by the merchants.

Be sure you trade with the Merchants who have agreed to refund your fare according to the above schedule.

HICKORY'S TRADE WEEK

Beginning Saturday, August 10, and lasting until Saturday, August 17, Hickory merchants will make an especial effort to attract out-of-town trade to Hickory. Hickory merchants are always making efforts to attract out-of-town trade to Hickory, but they hold out this constant attraction in the shape of quality of goods and in the extent of stock. This time they are doing something more. They are offering an attraction that will enable persons living out of town to come to Hickory and shop just as economically as if they lived right in the town of Hickory. Come to Hickory and save money, not only your railroad fare, but you get bargains on nearly every purchase.

MERCHANTS WILL PAY YOUR FARE FROM

Edgemont.....	Fare one way, \$1.30 with \$26.00 purchase.	Fare both ways, \$2.60 with \$52.00 purchase.
Lenoir.....	fare one way, 60c with 12.00 purchase.	Fare both ways, 1.20 with 24.00 purchase.
Whitnel.....	fare one way, 50c with 10.00 purchase.	Fare both ways, 1.00 with 20.00 purchase.
Hudson.....	fare one way, 40c with 8.00 purchase.	Fare both ways, 80c with 16.00 purchase.
Saw Mills.....	fare one way, 35c with 7.00 purchase.	Fare both ways, 70c with 14.00 purchase.
Granite Falls.....	fare one way, 25c with 5.00 purchase.	Fare both ways, 50c with 10.00 purchase.
Rhodhiss.....	fare one way, 20c with 4.00 purchase.	Fare both ways, 40c with 8.00 purchase.
Cliffs.....	fare one way, 10c with 2.00 purchase.	Fare both ways, 20c with 4.00 purchase.
Newton.....	fare one way, 25c with 5.00 purchase.	Fare both ways, 50c with 10.00 purchase.
Conover.....	fare one way, 20c with 4.00 purchase.	Fare both ways, 40c with 8.00 purchase.
Maiden.....	fare one way, 50c with 10.00 purchase.	Fare both ways, 1.00 with 20.00 purchase.
Lincolnton.....	fare one way, 75c with 15.00 purchase.	Fare both ways, 1.50 with 30.00 purchase.
High Shoals.....	fare one way, 1.00 with 20.00 purchase.	Fare both ways, 2.00 with 40.00 purchase.
Claremont.....	fare one way, 40c with 8.00 purchase.	Fare both ways, 80c with 16.00 purchase.
Catawba.....	fare one way, 50c with 10.00 purchase.	Fare both ways, 1.00 with 20.00 purchase.
Eufola.....	fare one way, 60c with 12.00 purchase.	Fare both ways, 1.20 with 24.00 purchase.
Hildebrand.....	fare one way, 10c with 2.00 purchase.	Fare both ways, 20c with 4.00 purchase.
Connelly Springs.....	fare one way, 25c with 5.00 purchase.	Fare both ways, 50c with 10.00 purchase.
Drexel.....	fare one way, 40c with 8.00 purchase.	Fare both ways, 80c with 16.00 purchase.
Valdese.....	fare one way, 35c with 7.00 purchase.	Fare both ways, 70c with 14.00 purchase.
Morganton.....	fare one way, 50c with 10.00 purchase.	Fare both ways, 1.00 with 20.00 purchase.

(This rebate of 5 per cent extends also to the distance traveled by farmers through the country.)

As a special inducement for out-of-town trade to come to Hickory during the big Co-operative Sale, we the undersigned merchants will refund the fares to all persons who come from the towns above listed, provided your purchase amounts to \$1.00.

- Piedmont Wagon and Mfg. Co., wagons.
- Hickory Banking and Trust Co.
- J. Lee Stone, moving pictures.
- Martin & Clark Clothing Co., men's furnishings.
- J. A. Bowles, dry goods, shoes, etc.
- Grimes Drug Co., drugs, toilet articles, etc.
- Thompson-West Co., dry goods, shoes, etc.
- Hickory Mfg. Co., building materials, sash, etc.
- W. A. Clinkscales, men's tailoring.
- Shuford Hardware Co., hardware.
- W. T. Sledge, dry goods, shoes, etc.
- B. A. Klutz, insurance.
- The Vandyke Shop, books, stationery, etc.
- Hickory Seed Co., seeds.

- First National Bank.
- Frank Allen, dry goods, shoes, etc.
- City Bakery, bread, pies, soda water.
- Moser & Lutz, drugs and toilet articles.
- Geo. E. Bisanar, jewelry, watches, etc.
- J. W. Shuford, furniture, carpets, shades.
- Elliott Building Co., building work.
- First Building and Loan Association, homes.
- Z. B. Buchanan, groceries and dry goods.
- Underselling Store, dry goods, shoes, etc.
- Miss Mary Roseborough, hats, ribbons, etc.
- Abernethy Hardware Co., hardware.
- Moretz-Whitener Clothing Co., clothing, shoes etc.

Persons coming to Hickory from any of the above named places to trade during the big Co-operative Sale will get their fare refunded providing their purchases amount to the sums in this schedule.

FARMERS INCLUDED AS WELL AS TOWNSPEOPLE.

Fares will be refunded to all persons who come from a distance equal to any of the towns in the above schedule, whether by team, or by rail, and this will include farmers, as well as persons living in the towns. The price of a railroad ticket to and from any of these places will be refunded to all persons, whether farmers or townspeople, who drive to Hickory to trade during this big Sale, just as though they came by the Southern or any other line of railroad. Persons coming from any inland towns will get their fares refunded according to the above schedule.

NOW'S THE TIME TO DO FALL TRADING

Get First Choice Of All the Latest Styles at Special Bargain Prices.

GREAT OPPORTUNITY FOR THE CUSTOMER

As Result of Co-Operative Plan Being Worked Out on a Large Scale by Hickory Merchants.

Sometimes real opportunity comes the way of the ultimate consumer and one of these times for the people of this section will be during the week of August 10th to August 17th when the merchants of Hickory will offer special bargains in every line of merchandise.

By the plan as formerly announced in The Democrat nearly every merchant of importance in the city is offering some special inducements in the way of goods and prices to the buying public. It has, of course, created more or less competition among the merchants, but this is all the better for those who have to buy, as it will mean genuine bargains in every line of merchandise. Prices in many instances are much lower than have ever been made anywhere on standard brands, staple and seasonable goods.

Besides the special bargains to be offered by the merchants, railroad fares will be refunded to all out-of-town customers during this big Co-operative Sale. Under the plan, shoppers may distribute their patronage among as many stores as they may desire and then coming to the Democrat office, will be presented with the cash total of their fare from their home to Hickory and return. The only condition to receiving the return of the railroad fare is that the aggregate purchases reach a certain small total which will, of course, vary for the various number of miles traveled.

The big sale is an innovation for the city and county and is being promoted and arranged by The Democrat in order to advertise Hickory as the best trading point in this section of the State.

Don't Overlook Any Thing

You can get bargains on anything you want in Hickory during this big Co-operative Sale.

- DRY GOODS
- GROCERIES
- HATS
- MILLINERY
- SHOES
- TINWARE
- JEWELRY
- BOOKS
- MAGAZINES
- STATIONERY
- PAINTS
- CHINAWARE
- CIGARS
- BICYCLES
- TOBACCO
- STOVES
- CANDY
- RANGES
- BEDS
- FURNITURE
- CLOTHING
- LEATHER GOODS
- HARDWARE
- WOODENWARE
- CLOCKS
- WATCHES
- BUGGIES
- WAGONS
- PHONOGRAPHS
- CARTS
- BANK BUSINESS
- INSURANCE
- HARNESS
- PIANOS
- SPORTING GOODS
- IMPLEMENTS

Be sure you trade with the merchants who have agreed to refund your fare, according to the above schedule.

Come on Saturday, August 10, then go home and tell your friends and neighbors the many advantages of this great sale