

Mr. Merchant: The Door is Open!

The city and the country have at last been brought together by the establishment of Uncle Samuel's

Parcel Post

The opportunities that the Parcel Post presents are practically unlimited; you have before you a new era of progress, if you will but put forth an effort to make it grow. The large mail order houses will come in and usurp the patronage that is rightfully yours if you do not rise up in your might and

ADVERTISE

YOUR GOODS to the people around you. The columns of The Democrat afford you the best medium possible and at a reasonable rate, too. 80 per cent. of our circulation of 1650 is within the first zone of Parcel Post rates taking Hickory as the starting point. Ask us to help you plan an advertising campaign, at once, and begin now while the time is ripe. We will write your ads for you if you wish it. Our advertising rates furnished on application.

The Hickory Democrat Hickory, N. C.

Parcel Post Rates---Cut it out for Reference.

WEIGHT	Distance									
	Rural routes	Less than 50 mi.	50 to 150 Miles	150 to 300 miles	300 to 600 miles	600 to 1000 miles	1000 to 1400 miles	1400 to 1800 miles	Over 1800 miles	
1 pound	0.05	0.05	0.06	0.07	0.08	0.09	0.10	0.11	0.12	0.12
2 pounds	0.06	0.08	0.10	0.12	0.14	0.16	0.19	0.21	0.24	0.24
3 pounds	0.07	0.11	0.14	0.17	0.20	0.23	0.28	0.31	0.36	0.36
4 pounds	0.08	0.14	0.18	0.22	0.26	0.30	0.37	0.41	0.48	0.48
5 pounds	0.09	0.17	0.22	0.27	0.32	0.37	0.46	0.51	0.60	0.60
6 pounds	0.10	0.20	0.26	0.32	0.38	0.44	0.55	0.61	0.72	0.72
7 pounds	0.11	0.23	0.30	0.37	0.44	0.51	0.64	0.71	0.84	0.84
8 pounds	0.12	0.26	0.34	0.42	0.50	0.58	0.73	0.81	0.96	0.96
9 pounds	0.13	0.29	0.38	0.47	0.56	0.65	0.82	0.91	1.08	1.08
10 pounds	0.14	0.32	0.42	0.52	0.62	0.72	0.91	1.01	1.20	1.20
11 pounds	0.15	0.35	0.46	0.57	0.68	0.79	1.00	1.11	1.32	1.32

In Social Circles

Jan. 29 Mrs. J. A. Martin was the hostess of the Hickory Book Club. Miss Daisy Schenck was a guest. After the usual order, viz: quotations, discussion of books, current events, Mrs. Martin spoke with interest of her book "The Caravaners."

The place cards in the dining room were sketches done by Miss Frankie Martin's facile fingers of Gypsy-life in England a la Caravaners. The next meeting will be with Mrs. Alex Shuford, Feb. 26.

Jan. 30th Mrs. J. A. Martin entertained the Travellers' Club. Quotations on "Education" fitly introduced the program which was devoted to "Thos Arnold."

Mrs. D. M. Littaker gave a comprehensive sketch of the life and work of the great and good Thomas Arnold.

Mrs. K. C. Menzies then told the story of "Rugby," Arnold's great monument, and read selections from "Tom Brown at Rugby."

After current events dainty refreshments emphasized the sociability and good cheer before leaving. Mrs. Aull will be the next hostess, at the home of Mrs. Kirkpatrick.

Thursday night, at the home of Mr. C. C. Gamble the Just For Fun Club was entertained by Mr. Gamble and Mr. Cedric Dellinger. After the guests arrived they were given a post card puzzle which they were to put together and match for their partner in the advertisement contest, Miss Bess McComb won the prize which she presented to the guest of honor, Miss Phillips of Newton. The guests were invited into the dining room and a salad course was served. At the business meeting Joe Aiken was elected president and Mary Field secretary. The next meeting will be with Messrs Harold and Dick Shuford.

The officers of the Epworth League rendered an interesting programme Monday evening. Never before had such a number of officers and members taken an active part in the exercises. Each of the departments promise interesting programmes. These meetings will be well attended and much good will be accomplished. Next Tuesday evening at 7:30 the social department will have charge of the meeting, and as usual, it will be interesting.

Mrs. J. D. Hart entertained the Thursday Study Club January 30th. Quotations on "Work" fittingly introduced the topic "Woman as a Wage-Earner", which was given by Mrs. L. R. Whitener. Mrs. Roy Abernethy gave the reading from the "Women of Homer". Many items of current news were discussed. The next meeting will be with Miss Blackwelder. Delightful refreshments in three courses were served by Master Nelson Harie.

The Dixie Charter of the U. D. C. had an enthusiastic meeting with their leader, Mrs. H. C. Menzies, Feb. 1. A Confederate Catechism for children and the learning of "The Bonnie Blue Flag" combined with refreshments for an enjoyable hour. The music of "The Bonnie Blue Flag" was the very same piece of music that Mrs. Chadwick learned it from when she was a little girl. The following are the members: Janie Menzies, Ellen Stuart Menzies, Mary Stuart Menzies, Catherine Menzies, Virginia Menzies, Virginia Cilley, Jack Cilley, Clarissa Abernethy, Charlotte Garth, Mary Rogers Shuford, Alice Cilley, Louise Cilley, Elizabeth Council, Nancy Gay Hall, Virginia Hall, Catherine Allen, Mary Blount Martin, Nancy Sherrill.

The next meeting will be on the first Saturday in March, as it meets on the first Saturday of every month with Mrs. H. C. Menzies.

Mrs. Bourbonnais entertained six tables of Auction Bridge Feb. 3 at 3 p. m. Miss Amy Wheeler won the prize, a pair of wooden candlesticks from Cuba. Miss Blackwelder drew the consolation prize, a pack of cards. Delicious refreshments were served in courses.

The day of harsh physics is gone. People want mild, easy laxatives Doan's Regulets have satisfied thousands. 25c. at all drug stores.

Items Run Down at Conover.

A Building and Loan Association for Conover is talked of among the citizens, and it is hoped will materialize in the near future.

Correspondance is being held with the Southern Power Co. in regard to furnishing the town with lights and power. It is now within two miles and is being extended to Ridgeview Hosiery mills which are now installing machinery.

Mr. Henty Cline, contractor, is building a handsome residence for Miss Mattie Miller on College street and will be ready for occupancy in about a week. Mr. Cline has contracted for two more houses to be built in the near future.

Miss Eula Yount, who is teaching in the Graded School at Hickory, spent the week end with her parents Dr. and Mrs. Yount.

Miss Myrtle Hewitt, assistant teacher at Fairview school house, spent Saturday night with her mother, Mrs. Anna Hewitt.

For croup or sore throat, use Dr. Thomas' Eclletic Oil. Two sizes, 25c and 50c. At all drug stores.

HIGH SCHOOL

DECLAMATION CONTEST

To be Held at Lenoir College, Friday Evening, April 4th

It is said that oratory is becoming a lost art. A chief part of the explanation is found in the disappearance of the "Friday evening exercises" of the old academy and in the general neglect of declamation work.

For stimulation and right ideals, our youth must go back to the words of the masters, know and live them again and thus rekindle the flame of eloquence that blazed so resplendently in the past.

In order to encourage the practice of declamation in our High Schools as an exercise of high cultural value and as a necessary foundation for success in the study and practice of public speaking, and in order to bring the schools into closer touch with each other and thus aid in the cause of education in our section, Lenoir College has established an "Annual Declamation Contest" to be conducted in accordance with the following regulations:

1. State High Schools, City High Schools, or other schools of the same rank, in counties of North Carolina west of the Yadkin River, or in Davidson county shall be entitled to one representative in the contest.
2. The name of each contestant, the subject of his declamation, and a statement from the principal of his school that he is a bona fide student, shall be in the hands of the Secretary of the Faculty of Lenoir College not later than March 15th.
3. The places of declaimers on the program in both contests shall be determined by lot.
4. The first contest shall be held in the Lenoir College Auditorium, Friday evening, April 4th, 1913.
5. In case there are more than eight contestants, a preliminary contest shall be held at the College, Friday afternoon, April 4th, 1913.
6. No declamation shall contain more than 1000 words (600 to 1000 words is a good range).
7. A gold medal shall be awarded by a competent committee to that declaimer whom they shall judge to have won in the contest. R. L. FRITZ.

Catawba College.

On account of the Yceum number, a lecture by Booth Lowry, the rendition of "The Cricket on the Hearth" has been postponed until Tuesday. The lecture, which is one of the numbers in the combined college and graded school course, was pronounced by many to be one of the best lectures heard recently in Newton.

Mrs. J. A. Foil and Miss Miriam Foil are gone on a visit to Greensboro, where they are resting after the weeks spent in nursing the late Dr. Foil and in looking after the affairs of his estate.

T. V. Leonard, of Linwood, and Gilmer Thompson of Lexington, have been enrolled among the new students.

Miss Mary Lawrence is spending Saturday and Sunday at her home in Catawba. Mr. Frank and Miss Bessie McGinnis and Miss Ethel Josey are at home to spend Sunday, and Miss Ballard is visiting Miss Neva Bolick.

Mr. Harvey Fesperman is now supplying the pulpit of the Reformed church at Maiden. Professor G. H. Smith preached at Startown on Sunday.

Presbyterian Church Notes.

Regular service Sunday morning. At 3:30 there will be another service for the children, taking the place of the night service.

BUSINESS LOCALS

Highest prices paid for all kinds of furs at Zerden's Under-selling Store. 1-2-tf.

CABBAGE PLANTS—1000, 75 cents; 5000 \$3.50; strawberry plants best varieties \$1.50 per 1000. P. L. Miller, Hickory, N. C. 1-30-3t.

Slaughter Sale of Autos.

We are offering a number of Touring cars and Roadsters, all recently overhauled and put in first class condition, at slaughter prices. Write, phone or come and see for yourself. Long distance phone 175 Carolina Motor Co., Statesville, N. C., 1-30-2t

FOR SALE—I have some nice housefurnishings, including No. 8 cook stove and small heater. Call and see Mrs. H. Specht, 712 10 Ave. 1 30 2tx.

HELP WANTED

GET A GOVERNMENT POSITION—Send 25c for Government Manual: Civil Service Laws, Positions in Classified Service (all Depts.) Salaries Paid, How Appointments are Made, Rules Governing Examinations, Positions outside Civil Service where examinations not required, Army and Navy Enlistments, West Point and Annapolis Appointments, First steps to take to Secure a Government Position, full information. ALTHOMAR CO., 717 10th St. N.W. Wash. D. C. 2-6-3t

WANTED—Salesmen to sell our guaranteed oils and paints: Experience unnecessary. Extremely profitable offer to right party. The Glen Refining Company, Cleveland, Ohio.

FOR SALE—Percheron horse, 1550 lbs., with 8 months colt; one large mule, 1100 lbs., 4 years old this spring, and 1 mare, 1000. Bargain if sold in 15 days. Also farm hand wanted. Apply, A. L. Baker, Newton, Route. 4. Phone 913. 2-6-4t

Land Agent Wanted

H. W. Horton, our agent at North Wilksboro, has sold 36 properties in the past two seasons to buyers we have sent him. We are now about to establish an agency in Catawba and Iredell Counties and are looking for a hustling, middle-aged man, with team or auto, who can devote one-half or more of his time to our work. No investment required. You list and show the farms. We supply the buyers. Write today for information.

E. A. STROUT FARM AGENCY

Southern Pines, N. C.

1-3 OFF ————— 1-3 OFF

Winter Clothing

Our Sale is Continued for 10 Days More!

Big Saving in Men's and Boy's Winter Suits and Over Coats.

- All \$25 Suits for \$16.65
- All \$22.50 Suits for \$15
- All \$20 Suits for \$13.35
- All \$18 Suits for \$12
- All \$16.50 Suits for \$11
- All \$15 Suits for \$10
- All \$12.50 Suits for \$8.35
- All \$10 Suits for \$6.65

TERMS STRICTLY CASH

Alterations Free!

Moretz-Whitener Clothing Co.,

"The Quality Shop"

The Vulcan Plow

We sell this Plow on trial—Give it a test and it will please you.

Car Load Rock Hill Buggies

Just received along with a lot of buggy and team harness on all of which we are making close prices. We also handle the high grade Babcock buggy, and the Conover Pony Buggy made by Bolick & Son.

The Nissen Wagon

The best wagon made for hard and heavy service on the farm.

D. M. Boyd & Company

Hickory, N. C.

Many Bargains

---AT---

THE UNDERSELLING STORE

JANUARY CLEARANCE SALE

The weather has now cleared up and there is no reason why you shouldn't take advantage of it and pay our store a visit. We can convince you that you have never seen so many bargains before.

THE UNDERSELLING STORE

L. E. ZERDEN, Prop.

Junior Luther League Social.

The pastor of the Holy Trinity Lutheran Church extends a hearty invitation to every member of the Junior Luther League to a reception given at the parsonage Friday night between the hours of 7 and 10 o'clock. Their parents are also invited. Each member is to bring something for luncheon.

Dr. Kings New Discovery

Soothes irritated throat and lungs, stops chronic and hacking cough, relieves tickling throat, tastes nice. Take no other once used, always used. Buy it at C. M. Shuford, Mosey and Lutz, or Grimes Drug Stores.