

# Hickory Development News.

## That Name

Look for it next week. The competition was so sharp, have not been able to decide on one. The company is very much gratified at the interest shown. Over two hundred and fifty names have been suggested, ranging from 'Honey Moon Park' to Woodrow Wilson and McKinley.

## Sell Your Idle Land

Many people are wanting farms and town lots. We advise you to sell and invest your money where you can get an income and also benefit the community. Is that business or not? People are anxious to come to Catawba County and Hickory but they must have land and homes.

## Those Plans

They are beautiful and you will want a home on top of that hill overlooking the gorge. When you see the artistic manner in which the land is laid off you will want to live there. So we advise you to take a look at the maps before buying elsewhere.

## A House to Suit You

We will sell you a lot, build a house to suit and give you a long time to pay for it. No excuse for a man to pay rent when he can do that. Can place you on a hilltop, in a valley or on the level.

## That 50 ft. Street

The people on Eighth Ave., can't afford to miss that fifty-foot street. No residence street should be less than fifty feet. We do not want to make our main entrance through 6th Street to 9th Avenue but may have to do so if our friends on 8th Avenue will not let us do so.

## The Streets

If our friends on 8th Avenue will just let us have five feet more, we will get right after the powers that be and have that street improved without any more fuss about it. The streets on our place will be fifty feet, so you see we practice what we preach.

## Our Neighbors

It is a great thing to be able to help ourselves, but it is a greater thing to help the community in which we live—to do something for the general good. Broad, well built streets are a great help to any section. Will you lend a helping hand for the good of everybody on 8th Avenue and the city at large?

# HICKORY LAND & DEVELOPMENT COMPANY

It's Worth MONEY to you

COMPLETE LINE OF THE MOST RELIABLE

MOVEMENTS

CASES

Waltham  
Hamilton  
Illinois  
Hamden  
Rockford  
Equity Complete Watches

Boss  
Crown  
Wadsworth  
Duerber  
Royal  
Nickie

What You Save in Buying Here Is That Much Made

J. O. RHODES

## IN SOCIAL CIRCLES

The following announcement of the marriage of Miss Helen Chadwick will be of interest to her many friends here:

Mr. and Mrs. Charles Kittredge Chadwick announce the marriage of their daughter Helen Mitchell

to Mr. Ethelbert Hopkins Gartrell on Wednesday evening, October the eighth one thousand nine hundred thirteen Upland, California.

At Home after first of November Ashland, Kentucky.

Miss Wheeler welcomed the Hickory Book Club to her home Oct. 15. After discussing of books read during last fortnight and items of current news, the hostess gave a detailed account of her book "The Roadmenders" read especially interesting by excerpts from the life of the author, Michael Fairless. Roses, dahlias and chrysanthemums in profusion were added pleasures. A feast awaited in the dining-room where the place cards were questions asked by tramps on the "Road." Mrs. Garth and Miss Geitner divided the honors in guessing the answers.

The books for the year are: Romance of Ali, E. Stuart; The Roadmender, M. Fairless; Life of Michael Fairless; Story of My Boyhood and Youth, J. Muir; Road of Living Men, W. L. Comfort; The Bear's Claws, Mascen and Hilliard; Port of Adventure, Williamson; London Lavender, E. V. Lucas; Dream of Blue Roses, Barclay; Laddie, G. S. Porter; Within The Law, M. Dana; Wayfarer in China, E. Kendall; Polly-Anna, E. H. Porter; V. S. Eyes, H. S. Harrison; Mr. Pratt's Patients, J. Lincoln.

Oct. 16, the Travellers' Club met with Miss Geitner. After quotations from Byron, Mrs. Murphy opened the program with an able paper on "Petrarch." Mrs. J. H. Shuford read a letter of Petrarch's and two of his sonnets on "Laura." Miss Geitner then presented briefly and with clearness the topic "The Renaissance," concluding the program with reading "Ex Libris," "Upton and Petrarch's Grave—Byron, Roses, dahlias and chrysanthemums added to the pleasant hour. Refreshments were served before adjourning to meet with Mrs. F. A. Abernethy Oct. 23.

Mr. W. L. Cline brother of Mr. D. F. Cline, spent several days here with relatives this week on his return from Greensboro, Indiana, where he went to be married.

Mrs. Wicker, her son and daughter came from Michigan to spend the winter in Hickory. They will board at Dr. Johnson's. Her son will return to his home in a few days.

Mr. and Mrs. D. F. Cline spent Sunday with Mr. and Mrs. P. L. Cline where they attended the 50th birthday of Mr. Cline. Notwithstanding the rainy day there was about 100 guests present and a delightful dinner was served.

Mr. Wade V. Bowman, of this city, who has been mail clerk on the C. & N. W. for more than a year, has received notice of his transfer to the Washington and Charleston run. He is to take up his new duties next month.

Freight Wreck Saturday Night. Saturday night about 9:30 west-bound freight train No. 87 was wrecked at Eufola, seven miles this side of Statesville. The engine and fifteen cars left the track. Traffic was blocked by the wreck until 8 o'clock Sunday morning. Passenger trains Nos. 24 and 16 transferred passengers at the scene of the wreck and No. 15 was annulled. The train was in charge of Conductor Busgin and Engineer Ballard, both of Asheville. Stand Robinson, a negro brakeman, was riding in the cab with the engineer and fireman. All three were hurled from the train when the engine left the rails, and were thrown clear of the wreck, escaping serious injury. The brakeman was thrown some 100 feet from the engine and landed in a cornfield. He was badly stunned and was unconscious for a while.

United States Civil-Service Examination Railway Mail Clerk (Male.) Examination for Railway Mail Clerk will be held at Hickory, N. C. on November 19th 1913.

For information and application blank apply to U. S. Civil-Service Commission, Washington, D. C. or A. L. Deal, Local Secretary, Hickory, N. C.

Mr. and Mrs. Loyd Miller. A missionary contest which had been cleverly arranged by the hostess, on the names of some of our missionaries kept the society guessing for the next half hour. This was followed by a progressive game on missions, also prepared by the hostess, which gave those present ample scope for the display of their knowledge or ignorance of the subject but which was much enjoyed by all. A delicious salad course was served, bringing to a close one of the most delightful and instructive meetings in the history of the society.

A round of parties were given during the past week in honor of Tuesday's bride, Miss Mattie Abernethy. Last Thursday afternoon, Mrs. Roy Abernethy gave a delightful reception when the bride-to-be, Mrs. J. F. Abernethy, Misses Nannie Phillips, Mary Abernethy, De Grange, Lenore Souberer and Gertrude Finger assisted in receiving. Friday afternoon Miss Pinkie Forney entertained with Hearts dice. Saturday morning Miss Ruth Abernethy entertained with Hearts. Saturday afternoon Miss Margaret McComb entertained with a hosiery shower. Monday afternoon Mrs. Frank Henderson entertained with a book at her beautiful new home "Danaan," on Thirteenth Avenue, and Monday evening Miss Margaret Bost entertained the bridal party with Hearts Dice. After this party, the company went to the bride's home. There the bride's cake was cut. This was of unusual size and beauty. The ring was cut by Miss Stella Dellinger of Lincoln, the dime by Ed Bolick of Conover, the white-bone by Mr. Walker of Greensboro, the button by Mr. George Kirkpatrick and the thimble by Mr. Orin Sigmon.

The first meeting of the Round Dozen Book Club was held, Oct. 15th, with the President, Mrs. C. H. Geitner. "The Road of Living Men" was given prominence in the discussion of the books, the hostess gave criticisms of the book and sketch of the author, Will Levington Comfort. A delicious luncheon in courses was served in the dining-room at the close of the meeting. Mrs. J. F. Allen will entertain the Club Oct. 29th.

The Smart Six Club was organized at Miss Miriam Whitener's Oct. 21st. The six members are: Misses Miriam Whitener, Katherine Allen, Vera Gibbs, Katherine Shuford, Doris Hutton and Isabella Morton. After spending some time with dainty fancy work delightful refreshments were served. They adjourned to meet with Miss Katherine Shuford Oct. 31st.

Methodist Church Notes. Sixteen persons were received on profession of faith last Sunday morning. In the afternoon the Light Bearers were reorganized with about thirty boys and girls with more to join later. Sunday School meets at 9:45, Mr. G. F. Ivey, superintendent. At 11 o'clock the pastor will preach and the choir under Miss Schultz will render special music. The opportunity will be given for joining the church. The Light Bearers will meet

at 3 o'clock. At the evening hour, 7:30, the choir will furnish an attractive musical program and the pastor will preach.

The new carpet is being laid this week, and gives the finishing touch to the interior improvements recently made. The pastor makes special request that all the Methodist people in the community make it a rule to come to church every Sunday. The Methodist people moving into Hickory are especially invited to come to church and make themselves known. A hearty welcome awaits them.

Mission Board Meets. The Executive Committee of the Methodist Mission Board of the Western North Carolina Conference met in Hickory on Tuesday of this week, holding their session in Mr. Litaker's study. There were present Rev. J. H. West of Weaverville, Rev. H. K. Boyer of Winston-Salem, Rev. C. A. Wood of Asheville, Rev. R. M. Courtney of Thomasville, and Rev. L. T. Mann, of Statesville. The business was of a regular routine character being preparatory to the work which the Board has to do when the Annual Conference meets the last of November in Charlotte.

## GOD LIVER OIL AND IRON

Two Most World-Famed Tonics Combined in Vinol. Cod Liver oil and Iron have proved to be the two most successful tonics the world has ever known—Iron for the blood and the medicinal curative elements of cod liver oil as a strength and tissue builder for body and nerves, and for the successful treatment of throat and lung troubles. Two eminent French chemists discovered a method of separating the curative medicinal elements of the cod's livers from the oil or grease which is thrown away, but to these medicinal elements tonic iron is now added, thus combining in Vinol the two most world-famed tonics. As a body-builder and strength creator for weak, run-down people, for feeble old people, delicate children, to restore strength after sickness; and for chronic coughs, colds, bronchitis or pulmonary troubles we ask you to try Vinol with the understanding that your money will be returned if it does not help you. P. S. For pimples and blotches try our Sazo Salve. We guarantee it.

Moser & Lutz  
Just Received From Nunnally's  
Old Fashioned Horehound Drops, Chocolate Almonds, Jordan Almonds and Burnt Almonds, Crystallized Fruit, Marshmallows, Mints and Chocolates. Bread, Cakes and Pies. Ice Cream and Soft Drinks  
City Bakery  
C. W. Ellington, Prop. Phone 235

## Overcoat Weather!



Is here and we are prepared with one of the finest stocks of Overcoats we have ever shown. Our stock comprises all the new models, and materials in all the good colors. Our price range is all that any one could want, prices ranging from \$7.00 to \$30.00, including a complete range of rain coats and gaberdines. Moretz - Whitener Clothing Company "THE QUALITY SHOP"

## Winter is Now Here!

OUR STOCK has never been so complete. New goods have been coming in daily by freight and express for the past six weeks. Below we give you a partial list of new arrivals. We assure you that it will be decidedly to your advantage to look over our stock whether you are ready to buy or not.

WE LIKE TO SHOW YOU

Ladies Coat Suits	\$7.50 to \$25.00
Ladies Long Coats	3.75 to 25.00
Ladies Dresses	1.00 to 13.50
Misses Coats	3.50 to 16.50
Childrens Coats	1.00 to 12.50
Childrens Sweaters	.50 to 1.50
Ladies Waists	1.00 to 2.00
Bon Ton Corsets	1.00 to 5.00
Kimonas	1.00 to 6.00
Ladies Fine Shoes	2.00 to 4.00
Childrens Fine Shoes	.50 to 2.50
"Set Snug" Underwear	.50 to 2.50
Costume Velvets	.90 to 1.00
Velvet Corduroya	.75 to 1.00
Newest Wool Goods	.50 to 1.75
Lace and Muslin Curtains	.50 to 4.00
Latest Neckwear	.25 to 2.00
"Kelly" Green Silk Hose	.50c pair
"Kelly" Green Belts	.25c to .50c
New Mesh Bags	.25c to .50c
Latest Jewelry Novelties	10c to \$1.50
"Centemeri" Gloves	\$1.00 to \$2.00
Childrens Gloves	10c to 25c
Childrens Hose, guaranteed	15c pair

We are proud of these and our other lines and we are anxious to prove their merits to you.

SAVE YOUR CASH CHECKS  
THOMPSON-WEST COMPY  
"THE LADIES STORE."

## NOW IS THE TIME TO BUY YOUR Cold Weather CLOTHING!

Mr. Zerden has returned from the northern markets where he purchased the prettiest line of men's and boy's clothing, coats for ladies and children and shoes for everybody ever shown in Hickory. These are coming in every day and prices will be the lowest as usual.

Every customer should insist on the clerk giving them a receipt because they will be valuable to you.

Zerden's Underselling Store  
L. E. ZERDEN, Proprietor.

## Wood's High-Grade Farm Seeds

Best Qualities Obtainable  
We are headquarters for Seed Wheat, Oats, Rye, Barley, Vetches, Alfalfa and all Grasses & Clovers.

Write for Wood's Crop Special giving prices and seasonable information about Seeds for Fall sowing.

T. W. WOOD & SONS, Seedsmen, - Richmond, Va.  
Wood's Descriptive Fall Catalogue gives prices and information about all Garden Seeds for Fall Planting. Mailed free on request.

## Freckled Girl

It is a fact that one 50% of all children are born with freckles. These freckles are not only a disfigurement but they are also a sign of weakness. We are willing to personally guarantee this and to return your money if your complexion is not fully restored to its natural beauty. WILSON'S FRECKLE CREAM is fine, fragrant and absolutely harmless. Will not make hair grow but will positively remove TAN, PIMPLES and FRECKLES. Come in today and try it. The jars are small and results are absolutely certain. Sent by mail if desired. Price 50c. Large jars \$1.00. WILSON'S FAIR SKIN SOAP 25c. For sale by Moser and Lutz