

Mens and Boys Clothing Go in This Sale

At Less Than Half-Price. All Men's and Boys Clothing in our Stock in conjunction with the Great Einstein Sale now in progress

BOYS' PANTS FROM EINSTEIN STOCK

Boys' Wool Pants, \$1.50 values. Sale price 65c
 \$2.50 Corduroy Pants, all sizes 98c
 Boys' Fine Wool Pants. Sale price 98c

WORK SHIRTS

Einstein \$1.00 Work Shirts. Sale price 48c
 \$1.25 Best Chambray Work Shirts 65c
 \$2.00 Shirts 98c

WINTER UNDERWEAR

Men and Boys' Winter Underwear, Shirts, Drawers, and Union Suits at ONE-HALF PRICE.

HATS AND CAPS

Men's \$3.50 Hats, Sale price \$1.65
 Men's \$4.50 Hats \$1.95
 Men's \$10.00 Hats, Sale price \$3.98

MEN'S CLOTHING MEN'S WOOL SUITS

All Men's Suits originally priced up to \$20.00. Sale price now only \$9.95

MEN'S KERSEY SUITS, \$11.98

Men's heavy weight Kersey Suits, priced up to \$25.00. Sale price at \$11.98

BLUE SERGE SUITS

Men's All-Wool Blue Serge Suits, priced up to \$40.00. Sale price at \$18.98

BOYS' CLOTHING SERGE SUITES

Boys' All Wool Blue Serge Suits, sale price \$6.98
 \$15.00 Boys' New Wool Suits for school or dress.. \$6.98
 Boys' \$10.00 Corduroy Suits at \$4.98
 One lot Boys' Wool Suits, Sale price \$3.98

MONROE AND OTHER \$50 SUITS. SALE PRICE
 ONLY \$19.98

SALE AT ALL EFIRD STORES

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|--------------------|----------------------|
| Charlotte, N. C. | Winston-Salem, N. C. |
| Concord, N. C. | Gastonia, N. C. |
| Rock Hill, S. C. | Columbia, S. C. |
| Durham, N. C. | Rocky Mount, N. C. |
| Salisbury, N. C. | Raleigh, N. C. |
| Anderson, S. C. | High Point, N. C. |
| Greenville, S. C. | Monroe, N. C. |
| Greer, S. C. | Greenwood, S. C. |
| Forest City, N. C. | Spartanburg, S. C. |
| Laurinburg, N. C. | Lumberton, N. C. |
| Shelby, N. C. | Lincolnton, N. C. |
| Burlington, N. C. | Statesville, N. C. |
| Lexington, N. C. | Danville, Va. |
| Sumter, S. C. | Wilson, N. C. |
| Lenoir, N. C. | Cherryville, N. C. |

EFIRD'S

NEW AUTO SHOP FOR THIS CITY

The Consumers' Tire and Supply company, a cooperative corporation having home offices at Charlotte, Thursday afternoon purchased the business of the Motor Service company, a garage operated on East Commerce street by Jetty Garland and associates. The new owners took charge of the garage Saturday morning. Marshal W. Thacker will be manager of the latest link in the Consumers' chain, while David Stanton will be his assistant. A thorough 24-hour service is to be given the motorists of city and section, it was announced.

Extensive alterations and improvements of the garage building are contemplated for the immediate future. Upwards of \$25,000 worth of tires of standard make and accessories will be shipped here immediately, giving the local store one of the largest and most complete stocks to be found anywhere in the section.

All former customers of the Motor Service company will be taken care of by the new concern and local stockholders in the Consumers' company will have their every want filled. Mr. Garland will, in the future, devote his entire time to the sales and of the automobile industry, handling Hudson and Essex cars. Service on these machines will be given by the mechanical force of the new concern which will specialize on day and night service of every description to the motorists of city and section.

The Consumers' company is well backed and comes to High Point with a splendid reputation. The local store makes the eighth in the chain, other stores being operated by the Consumers' Tire and Supply company at Charlotte, Gastonia, Concord, Fayetteville, Durham, Kinston, Washington and High Point. Business has already started in the local establishment.

MEDAL RECEIVED FOR DON KIRKMAN

The Carnegie bronze medal, which was recently awarded for Don R. Kirkman, former High Pointer, who lost his life while attempting to save Anne E. Berkheimer from drowning at Wrightsville Beach on July 24, 1919, was received in High Point Friday night by Mrs. N. G. Kirkman, of No. 110 Chestnut street.

Engraved on the medal are the following words: "Greater love hath no man than this, that a man lay down his life for his friend. Awarded to Don R. Kirkman, who died attempting to save Anne E. Berkheimer from drowning at Wrightsville Beach, N. C., July 24, 1919."

Young Kirkman lost his life when he dashed into the water in an effort to save Miss Berkheimer, who had cried for help. Both were drowned. Mr. Kirkman served overseas as an officer in the American army. He was known by a large number of friends in High Point.

HIGH POINT TO HAVE A COUNTRY CLUB

Plans for the erection and equipment of a modern club house were submitted at a meeting of the board of directors of the Old Hickory club held on Thursday. Submission of the plans was made by the building committee recently appointed by High Point's newest organization.

The plans call for an eleven room log club house, equipped with dance halls and all modern conveniences.

Announcement was made that contract for the structure will be awarded during the next few days. The building will be equipped with water and electric light systems and will be established on the property recently purchased near Mackay's lodge, several miles from the city.

Construction work on a dam which will cover approximately 25 acres, is expected to begin soon, it was announced by officials of the club.

High Point business and professional men are stockholders in the corporation, which was recently chartered by the secretary of state.

Sidna Allen and His Fellow Convicts Aid Relief Work

Danville, Va., Jan. 13.—Sidna Allen, famous about eight years ago for his participation in the Hillsville tragedy, and who now is serving a term of 30 years in the state penitentiary, broke into the limelight again last week when he sent for Major James B. Wood, superintendent of the

penitentiary and presented him collected among the prisoners with a purse containing \$119.67, for the fund now being collected which the aged clansman had for near east relief.

Repair The Wear

Hard Work Often Breaks Down a Person's Health and Creates a Need for Ziron Iron Tonic.

MEN and women who do hard labor, such as building, farming or housekeeping, and those who do exhaustive brain work of various kinds, often feel the need of something to help renew fagged forces and tone up the system.

To help repair the wear caused by over-work, to gain renewed strength and energy, many have obtained good results from taking Ziron Iron Tonic. Ziron is a perfected preparation of pure medicinal iron salts, combined with other valuable strength-giving

tonic ingredients, which are recommended by leading physicians.

Mr. H. B. Converse of McEwen, Tenn., writes: "I had been working very hard, and was getting weak and run-down from hard work. When I commenced taking Ziron, in a few days I felt stronger, and now I have taken two bottles I feel as strong as ever, although I have kept at work all the time."

You cannot lose anything by giving Ziron a trial, but very likely will gain much.

Your druggist will sell you the first bottle on a money-back guarantee.

STOP!

Tremendous Sale

OF
 GOVERNMENT MEATS
 THIS WEEK ONLY

Breakfast Strips, 12 lb. can \$3.25
 By the pound 28c
 Per 100 lbs, at, pound 25c
 Roast Beef, 2 lb. can 40c
 6 lb. can \$1.10
 Corned Beef Hash, 1 lb. 20c
 Corned Beef, all sizes 25c lb.

Put up by Leading Packers
 SWIFT—ARMOUR—LIBBY

U. S. Provision Store

W. T. KIRKMAN'S OLD STAND
 South Main St. Phone No.

New Series

A new series will be opened by the Piedmont Building and Loan Association on January 15th. The books are now open at the Wachovia Bank & Trust Company for subscriptions to stock.

The very fine record of the Building and Loan Associations in High Point and the pleasant experience of those who have taken stock demonstrates beyond question that there is no finer way to save money, and no easier way to own your home than by this method.

Take shares now and save money, or own your home.

Piedmont Building & Loan Asso.

W. C. IDOL, Sec. and Treas.