

Thompson-West Company's Annual White and Muslin Underwear Sale

**Begins
Thursday
January 18**

To arrange stock, store will be closed Wednesday afternoon.

This is Our Sixth Annual White Sale.
As always, **Nine Days ONLY.** Our friends have always appreciated our liberal reductions at this time. Without a doubt this will be the best sale we have ever put on. Present factory prices highest in years. Goods bought for this sale several months ago at a saving from 25 to 50 per cent. To do six months white goods business in nine days, we can sell for a close profit.

**Closes
Saturday
January 27**

To arrange stock, store will be closed Wednesday afternoon.

"Dove" Undermuslins.



Nationally advertised. Best known line in America.

Bought last June before cotton went sky high.

Twice the stock ever shown before. More than half of our upstairs given to this display.

One Table49c
One Table79c
One Table98c
One Table\$1.49

Other numbers 10c to \$1.98

Three Hundred and Sixty Turkish Towels.

One sale Thursday morning 30 dozen, largest Turkish Towel made in the South 27x47. Value today 40c each. While they last19c each

Ten (10c) Specials.

12 1-2c Nansook10c
12 1-2c Long Cloth10c
12 1-2c Linens10c
12 1-2c Pajama Checks10c
12 1-2c Dress Gingham10c
15c Childrens Drawers10c
15c Large Napkins10c
15c to 25c Laces10c
18c Turkish Towels10c
15c Linen Handkerchiefs10c
15c Ladies Gauze Vests10c
15c Curtain Serim10c

Seven Hundred and Twenty Turkish Towels.

On sale Thursday morning, 60 dozen Turkish Towels. No more, no less. Today value 18c each. While they last10c each

Twelve and One Half (12 1-2c) Specials.

15c Long Cloth12 1-2c
15c Nansooks12 1-2c
18c India Linons12 1-2c
16c Kerry Linens12 1-2c
15c 32 inch Zepher Gingham12 1-2c
16c 36 inch Pajama Checks12 1-2c
15c Toile-de-nord Gingham12 1-2c
18c Beach Suiting12 1-2c
18c Curtain Scrims12 1-2c
15c Giant Embroidery Cloth12 1-2c
15c Elite Percales12 1-2c



White Shirt Waists for 79c.

To prove to you that our "Fern" and "Wirthmor" \$1.00 Waists look like \$2.00, we are going to offer more than 200 new, clean numbers at79c

Silk Shirt Waists \$1.98.

All crepe-de-chine, Georgette Crepe and Habutai Waists that sold from \$2.50 to \$4.00\$1.98

Ladies' Coats and Coat Suits.

One lot Ladies Coat Suits and Separate coats, that sold up to \$18.00. Must not be carried over\$5.00 each

Ladies' and Misses Coats at \$3.50.

This lot of coats sold at from \$5.00 to \$7.50. We need the room\$3.50 each All other Coats and Coat Suits will be sold at a reduction of 33 1-3 per cent.

Children's Coats at \$3.50.

We have about twenty-five Childrens Coats left that were priced \$5.00 to \$7.00. All this seasons garments. Choice\$3.50

Children's Coats at Half Price.

We have about twenty-five Children's coats left that sold at from \$2.00 to \$4.50. Everyone of this lot at 1-2 price.

White Goods of the Better Sort.

Our demand for better white goods is growing. In this sale we will offer some beautiful merchandise in voiles, silk finish batiste, wash organdie, novelty waistings and skirtings linens, etc, at an average saving of 10c per yard based on old prices.

A number of 50c goods at35c
A number of 60c goods at45c

All Corsets Reduced.

We have always included corsets in our White Sale. This year we would prefer to hold them out as we received in December over \$500.00 worth of Spring models at a saving of \$3.00 to \$9.00 per dozen. However, in order to make some new "Bon Ton" and "Frolas-et" customers we offer all corsets at the usual reductions.

To Our Out-of-Town Customers.

It will pay you to come to this sale. If you cannot possibly do so, we will prepay all parcel post charges on all mail orders and give you the privilege to return anything not satisfactory.

To Our In-Town Customers.

We will have plenty of delivery boys on duty and your packages will be delivered promptly.

"Kiddy" Cloth.

We are agents for this famous cloth put out by Clifton of New York.

The finest cloth made for rompers, boys suits, childrens dresses, etc.

The patterns are unusually pretty and the colors absolutely fast.

Value 25c yard. To introduce18c yd.

Extra Specials at 10c.

After stock taking we find that we have too many odd lots of laces and trimmings. A few slightly soiled pieces. These goods sold at 15c, 25c, 35c and 50c per yard.

All in one lot choice10c per yd.

Special Fifteen (15c) Table.

20c Indian Linons15c
20c English Long Cloth15c
20c English Nansooks15c
20c Pillow Tubing15c
20c Fine Voiles15c
20c Kerry Linens15c
20c Wide Batiste15c
20c English Repp15c
20c Pajama Checks15c
20c White Soisette15c
25c All Linen Towels15c
25c Embroidery Pieces15c

Special Eighteen (18c) Table.

25c Plisse Underwear Crepe18c
25c Novelty White goods18c
25c Fine Organdie18c
25c English Long Cloth18c
25c Motor Cloth18c
25c Kiddie Cloth special18c
25c Novelty Skirtings18c
25c Piques18c
25c White Lyntex18c
25c Wide Voiles18c
25c Wide Batiste18c

Saturday Morning Special.

On Saturday morning January 20th, we will sell fifty genuine Ripplette or Bungalow quilts at half value. Colors, white, pink and white, blue and white. The most popular top bed spread today, as you can put them in the laundry as you do your sheets.

No more than two to one customer. \$1.00 each.

Jewelry Novelties at 10c.

After inventory we find that we have many odd lots of shirt waist jewelry left over from our Holiday stock. Waist pins, baby pins, bar pins, lingerie clasps, cuff links, hat pins etc, that sold at 25c and 50c.

We offer about 300 pieces at 10c each.

A Twenty (20c) Table.

This will be perhaps the most attractive counter of the sale. Most of items could not be bought today to sell for 25c. On this counter you will find Flaxons, Batiste, Organdie, English Nansooks, English Long Cloths, Repps, Poplins, Voiles Waistings, Skirtings, Piques, etc. For value see the 20c counter.

A Twenty-five (25c) Table.

35c Heavy White Poplin25c
35c Mercerized Batists25c
35c Wide Trans-Organdie25c
35c 36 in. Piques25c
35c Fine Flaxons25c
35c Fine Underwear Nansook25c
25c Dress Linen25c
35c Novelty Waistings25c
35c Novelty Skirtings25c

90 Inch Pepperell Bleached Sheeting.

The city stores are now getting 50c per yard for this goods. We bought this last August. While we have it33c yd.

90 Inch Pepperell Unbleached Sheeting.

Offered the last time this year under 40c per yard. Actual value is 48c per yard. In our White Sale30c yd.

Ladies' Dresses at \$5.00.

We have had such a good Season on Ladies Dresses that we must clean up. We have divided them into three lots.

1st Lot, \$7.50 to \$18.00, choice\$5.00 each
LOT NO. 2 AT \$3.50.

This lot comprises dresses that sold from \$5.00 to \$7.50.

LOT NO. 3 1-3 PER CENT OFF
This is a very desirable lot that came in late, Worth full price.

Undershirts, Middy Blouses and Children's Dresses.

All this Seasons styles and desirable in every way.
50c Garments reduced to35c
75c Garments reduced to50c
\$1.00 Garments reduced to79c
\$1.50 Garments reduced to\$1.19
\$2.00 Garments reduced to\$1.59
\$2.50 Garments reduced to\$1.79
\$3.00 Garments reduced to\$2.39
\$3.50 Garments reduced to\$2.79

Three Extra Specials.

2,000 yards beautiful dress gingham that we are now selling close at 12 1-2c, and will soon be 15c.

During white sale10c yd.

1,000 yards Elite Percale that is being sold everywhere at 15c. During our white sale12 1-2c yd.

Eight 40 yard pieces 72 inch Mercerized Table Damask. Our price has been 60c. During white sale 45c yd.

Unusual Lace Values.

We offer three special lots—
Lot No. 1. About fifty pieces mis-matched val laces, mostly insertions, 5 and 10c sellers. During white Sale3c yd.
Lot No. 2. A big lot of Val, Linen and English Torchon. Now in the 10c class. During white sale 5c yd.
Lot No. 3. Here you will find all kinds of laces, wide and narrow, coarse and fine. Some odd numbers sold up to 50c yard. During our white sale10c yard

No Goods on Approval During This Sale.

Two dressing rooms to try on garments.

Sale 9 Days--No Longer.

Mail and phone orders filled promptly. Goods in town delivered. Doors open 9:00 Thursday morning.

THOMPSON-WEST COMP'Y.

"The Ladies' Store."

Hickory,

N. Carolina.