

Fair List Prices Fair Treatment

Time Tested—Road Tested

GOODRICH

BLACK SAFETY TREAD TIRES



HUNDREDS of thousands of tire users from the pioneer days of the automobile, acclaim Goodrich Tires the **TESTED TIRES** of America on the **TEST of TIME.**

But the **Road Test** is the **Goodrich Test** for its Tires.

Six fleets of Goodrich Test Cars in six widely different sections of our country, are daily putting the **ROAD TEST** to Goodrich Tires to bring out the **BEST** in tires for you.

The **Disic Fleet**—The **Pacific Fleet**—The **Mountain Fleet**—The **Prairie Fleet**—The **Lake Fleet**—The **Atlantic Fleet.**

ALL belabor Goodrich Tires against every kind of road and every kind of climatic handicap.

Millions of miles—the average of the combined fleets is 300,000 miles a week—thus settle the **durability** and **resilience** of the Goodrich principle of the **UNIT MOLD, unbroken cure, Goodrich** has always maintained was **BEST** for fabric tires.

Buy this **TESTED** certainty of a lasting tire, backed up by Goodrich Fair Treatment, in Goodrich Black Safety Treads.

THE B. F. GOODRICH CO.
Akron, Ohio

Goodrich also makes the famous Silvertown Cord, the tire which won the 1916 Racing Championship

Also the Best Tubes—Brown and Gray

Abernethy Hardware Co.

Where You See This Sign Goodrich Tires are Stocked

Best in the Long Run

RECORD WANTS

FOR SALE—FORD CAR IN GOOD condition. Address P. O. Box 409.

FOR SALE—ORCHID FLOWER ing sweet peas, 40c hundred. Phone 54-J.

FOR SALE—SIX CYLINDER Oakland touring car with electric lights and starter. Also Buick roadster. Abernethy Hardware Co. 5 12 ft

OLD FALSE TEETH WANTED— Don't matter if broken. I pay \$2. to \$15. per full set. Single and partial plates in proportion. Send by parcel post and receive check by return mail. L. Mazer, 2007 S. 5th St. Philadelphia, Pa.

FOR RENT—TWO ROOMS FOR light housekeeping, one room furnished. Apply 1425 12th ave.

FOR SALE—Two nice new roller top desks with office chairs; two nice new flat top desks, with office chairs; three small office tables, also extra office chairs; one large table; one dictaphone with full equipment, new; one Underwood typewriter; some filing cabinets. Home Camer Company Office. 5-7-6t.

LOST—MONEY POUCH CONTAINING \$310.00 in currency. Lost between Union Square and Bud Link's on Saturday, June 9th. A liberal reward to anyone returning the money. Guy Fry. 6 91 6t

The Red Cross sewing room will be moved from the Hutton and Council building to the room over the Buick Garage and will be ready for occupancy by Monday morning.

W.B. CORSETS

REDUSO

Back and Front-Lace FOR STOUT FIGURES

Make large hips disappear; bulky waist-lines more graceful; awkward bust-lines smaller and have the "Old Corset" comfort with first wearing. Both medium and low bust.

\$3.50 and \$5.00

NUFORM

Back and Front-Lace For SLENDER and AVERAGE FIGURES

Give Style, Comfort and perfectly fitting Gown at most Economical Price.

\$1.00 to \$3.00

WEINGARTEN BROS., Inc., New York Chicago San Francisco

At All Dealers

W. B. Redusa, No. 763-\$3.50

W. B. Nuform, No. 929-\$2.00

Better Farming in the South

Pushing Crops Up To Maximum Yields

Best Way to Increase Food Crops of the South Now Is to Cultivate Thoroughly and Make Side Applications of Fertilizers.

By J. N. Harper, Director Farm Service Bureau, Atlanta, Georgia.

Not a day passes that the farmer is not reminded of the vital necessity of producing more food crops, and he is urged to put forth his best effort in doing his "bit," but the question is—**"How?"**

It is now too late to increase the acreage devoted to food crops, as practically all of the land has been planted, but large yields can be obtained just the same, provided good cultivation is given and fertilizers are liberally applied as side applications.

Potatoes have advanced 250 per cent, corn 100 per cent, hay 33 per cent, beef and pork 100 per cent, whereas the cost of fertilizer has advanced only 25 per cent.

The wheat crop this year is short, and it has been estimated that 300,000,000 bushels of the 1917 wheat crop has been lost to European countries for future delivery. Unless the corn crop of the South is a "bumper," bread will be a luxury instead of the staple of life.

The farmer is being advised on every hand to increase production, but he is limited in his credit and he finds it hard to obtain sufficient labor. The best way to increase the production of corn and other food crops, as well as cotton, is to cultivate thoroughly and often and make side applications of fertilizers. If the farmer hasn't the money to hire labor, under present conditions, it will pay him to borrow money on his crop to pay sufficient labor to cultivate and fertilize his crops adequately. After each rain a dust mulch should be made with the cultivator. We need not expect a bountiful harvest unless the soil moisture is conserved. As a general rule, the amount of corn produced is in direct proportion to the amount of water conserved in the soil by thorough cultivation.

Hon. J. A. Wade, Commissioner of Agriculture of Alabama, in a circular letter issued to the farmers makes this statement—"It is evident that the acreage planted to corn in the State of Alabama has been increased 40 to 50 per cent and the farmers are to be congratulated for taking such a wise step. A large yield of corn is greatly needed and is probably the most profit-

HUNDREDS

Of our old customers reaped the benefit of our marked-down sale last Saturday.

More people were in our store on that day, than on any day since Christmas.

The Sale Is Still On

The public will have the chance to take advantage of our special sale prices

From Now Until June 9

Our Success Is Your Opportunity

Zerden's

Underselling Store

Hickory, North Carolina

The Mehlin Piano

The Piano With a Perfect Scale

The incomparable sweetness of the Mehlin tone; its rich and sonorous bass, and its velvety smoothness in every register, is due to the possession of the only perfectly balanced piano scale. Broact as this claim may seem, it is susceptible of actual proof and demonstration.

Research, Scientific Investigation and Mechanical Skill on the part of Paul G. Mehlin and his sons have produced a scale in which the tensions and pressures of every string are uniform throughout.

This all important feature is exclusive to Mehlin construction and is protected by broad basic patents. It is at once a challenge and an answer.

C.M. HARDIN

LOCAL AGENT HICKORY, N. C.

"FEAST OF TABERNACLES."

In a remarkable article in the Congregationalist, Boston, written by Lincoln Wirt on the uplift movement of a Chautauqua week in a community, the Chautauqua is referred to very appropriately in several different ways, as follows: "The encyclopedia of the common people," "The country folks' university," "The feast of the tabernacles." The article was also copied in part in the Literary Digest.

Mr. Wirt says that it is only after swinging around the Chautauqua circle and looking into the faces of many thousands of thoughtful, prosperous American citizens that one can begin to realize that here has arisen almost in a night one of the greatest educational movements of history.

GETTING OUT OF THE RUT.

Going to a Chautauqua is like grabbing hold of your bootstraps and lifting yourself out of the little old rut into which every man works himself in the course of twelve months. Every man needs to take a look out to the horizon at least once a year. The Chautauqua affords you the chance.

No man can hope to successfully form and reform the public opinion, which is behind all government and progress in religion and social reform, without employing the resources of the Chautauqua platform.—Dr. Frank W. Gunsaulus

By the Associated Press.

Butte, Mont., June 9.—With at least 35 men dead and 16 others missing as the result of a fire which broke out in the Speculator copper mine last night, Butte faced its worst mine disaster today.

The fire broke out in the lower level of the mine last night and it quickly filled with smoke and gas. There were 450 men on the night shift, and many escaped.

SUBSCRIBE FOR THE RECORD

able crop that can be grown under the present food and feed emergency. A great part of the increased acreage is poor upland which will make a profitable yield only by the use of commercial fertilizer. It has always paid me to apply 200 or 300 pounds of fertilizer around my corn the second or third plowing, or when the corn was between one and three feet high.

The corn crop is the bread of the South, and its yield should be increased to the limit. This fall and next winter the southern people should eat more corn bread and less wheat bread.

Our farmers must not fail to produce all the hay possible, and it will pay to fertilize a patch of sorghum and peas with a fertilizer containing from 10 to 12 per cent phosphoric acid and 1 1/2 to 2 per cent nitrogen.

Cotton is not generally recognized as a food crop, but the country must not overlook the fact that an acre of cotton that will produce a bale will yield almost as great a food and feed value in the seed as the same land planted to corn. Therefore, an increased yield in that crop means increased food and feed products.

Fertilizers are used for the plant food they contain, and it will be impossible to produce profitable yields without ample plant food. Just what fertilizer to apply and how much to use as a side application will depend on the soil type, the crop planted, and the kind and amount of fertilizer used at the time the land was prepared. On Piedmont soils and clay soils we would recommend from 200 to 300 pounds of fertilizer for cotton and corn, analyzing 6 to 8 per cent phosphoric acid and 4 to 6 per cent nitrogen. For field crops in the coastal plain, we would recommend from 300 to 400 pounds of a fertilizer analyzing from 4 to 7 per cent phosphoric acid and from 4 to 6 per cent nitrogen. This fertilizer should be applied to corn when it is from knee to waist high and to cotton at the time the first squares are forming.

For the salt loams in Alabama, Louisiana and Mississippi, we would recommend for cotton or corn 100 to 200 pounds of a fertilizer analyzing 12 per cent available phosphoric acid and 2 1/2 per cent nitrogen. This is to be applied to the corn when about knee high and to the cotton when squares begin forming. Under most favorable conditions a pound of fertilizer means three pounds of seed cotton. From this we can see that \$1.00 invested in fertilizer at this time means from \$6 to \$8 next fall, and a badly needed commodity is brought into existence.

Subscribe for the Hickory Daily Record

MORE LOANS MADE TO AMERICAN ALLIES

By the Associated Press.

Washington, June 9.—Loans of \$3,000,000 to Serbia and \$75,000,000 to Great Britain was made by the treasury department today.

PRISONERS IN GERMANY

By the Associated Press.

Amsterdam (Correspondence of the Associated Press).—The central powers now hold nearly 3,000,000 prisoners of war, according to official figures published in German newspapers.

Germany has 1,630,711 prisoners; Austria-Hungary 1,092,955; Bulgaria 67,582; and Turkey 23,503, a total of 2,874,271 prisoners, of whom 27,620 are officers.

TORNADO IN TENNESSEE

By the Associated Press.

Memphis, June 9.—According to reports received today from Keokuk, Tenn., 14 miles north of this city, two persons were killed and five more were injured by a tornado that passed over there last night.

ITALIAN WAR MISSION HAS FINAL CONFERENCE

By the Associated Press.

Washington, June 9.—The Italian war mission held final war conference today with American officials in closing the business here. They are confident the Federal States will do everything necessary—money, supplies and ships.

MIKE THE MESSENGER

MIKE FINDS TROUBLE EVERYWHERE

BY WALT DESMOND

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DAT SEA VOYAGE FROM FRISCO TO OAKLAND HAS DONE ME A LOTTA GOOD AN' I'M IN FINE SHAPE FER TH' REST OF TH' TRIP HOME!

TICKETS PLEASE!

SAY MR. CONDUCTOR—IT BEGINS TO LOOK AS THOUGH I LOST ME CREDENTIALS!

QUIT YER STALLIN' KID—PRODUCE YER TICKET OR I'LL PUT YOU OFF THE NEXT TIME WE STOP FER WATER!

I'M UP AGAINST IT FER FAIR—THREE THOUSAND MILES FROM NEW YORK AN' I GOTTA WALK EVERY FOOT OF TH' WAY!

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