

Thompson-West Company's Annual Mid-Summer Sale

Begins Thursday August 2

To Arrange Stock, Store Will be Closed Wednesday Afternoon.

This is Our Sixth Annual Mid-Summer Sale. As Always, Nine (9) Days Only.

We had decided not to have a sale this fall. We did not want to sacrifice a \$20,000.00 stock that would cost us \$25,000.00 today. Our present prices are less than wholesale cost. Our customers are demanding in person, by phone and letters that we put this Sale on as usual. Hence, we are forced to obey our customers: This Sale will apply to goods advertised with many other items on display. Values will be greater than ever before. Doors open at 8:30 Thursday Morning August 2.

Closes Saturday August 11

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For 1-2 Price

All Ladies silk and wool coat suits, wool and silk separate coats wool, silk and voile dresses must be sold in this Sale. Nearly all entirely suitable for Fall and Winter Wear. On sale 1-2 Off.

Palm Beach, Linen and Kool Cloth Coat Suits

We have about 18 of these suits left that we sold at \$7.50 to \$12.50. We offer the whole suits at the worth of the skirt.

Choice\$3.75
SILK AND WOOL SKIRTS
33 1-3 PER CENT OFF

FREE! FREE!
On Thursday August 2nd we will give to each customer whose purchase amounts to \$1 or more, a 25c cake of "Royal Cuticle Doctor Soap."

Five (5) Towel Specials

Prices on towels, up 33 1-3 per cent. Our prices down that much.
Lot No. 1 Good size Barbed Towel5c
Lot No. 2 Extra size huck towels, white and red border, 15c value10c
Lot No. 3 Large bleached Turkish towels, 18c value 12 1-2
Lot No. 4 22x43 Huck towel, 20c value12 1-2c
Lot No. 5 Large colored border Turkish Towel, 35c value19c

150 Pairs Silk Hose

On Thursday, August 2nd we offer 150 pair Ladies Boot silk hose, in white, black and fawn, today worth 50c pair for19c per pair

Four Extra Specials

No. 1 42x36, and 45x36 "Salem" pillow cases, 25c value 20c
No. 2 82x90 "Mohawk" and "Salem sheets worth \$1.50 for\$1.00
No. 3 82x90 "Krinkledown" Bed Spreads, worth \$2 for \$1.25
No. 4 82x90 Satin quilts, beautiful patterns, value \$2.50 for\$1.69



Shirt Waists and Middy Blouses

Your opportunity to buy a pretty waist at the price of the material. They will sell fast.
Lot No. 1 All \$1.00 to \$1.50 waists79c
Lot No. 2 All \$2.00 Waists\$1.49
Lot No. 3 All \$2.50 to \$3.50 waists\$1.98
Lot No. 4 All \$5.00 to \$6.50\$3.98

Ladies' Oxfords and Pumps

It would pay us to box up all our low shoes until next Season, as they will be worth easily double the prices listed below.
All \$2.50 Low Shoes reduced to\$1.99
All \$3.00 Low Shoes reduced to\$2.49
All \$3.50 Low Shoes reduced to\$2.79
All \$4.00 Low Shoes reduced to\$3.19
All \$4.50 Low Shoes reduced to\$3.59
All \$5.00 Low Shoes reduced to\$3.99

"Munich" Silk Hosiery

To introduce a new idea in Silk Hosiery we offer a few dozen "MUNICH" patented garter attachment, positively will not drop stitches, in black, white, old rose, gold, ivory and Battleship gray, pure twelve strand silk, sold in the big stores at \$1.50 per pair. Sale price..... 98c

Extra Hosiery Value

We bought especially for this sale a case of Ladies fine lisle hosiery, 60 dozen in black and white, double foot, slightly seconds, worth on present market 20c per pair for10c pr.

Wash Skirts, Unkerskirts, Ladies' and Children's Wash Dresses

This Season's style and desirable in every way.
All 50c Garments39c
All 75c Garments59c
All \$1.00 Garments79c
All \$1.50 Garments\$1.19
All \$2.00 garments\$1.59
All \$2.50 Garments\$1.79

A Twelve (12) Cent Table

We will place on this table colored voiles, woven tissues, dimities, long cloths, middy cloths, white waistings, 3 yard brown sheeting, cannon cloths, suitings, etc, worth 15c, 18c and 20c yard for 12c per yard.

Two Nineteen Cent Tables

We will have on these two tables at least 200 pieces of colored voiles, marquisettes, linaires, flaxons, batiste, organdies, white skirtings, nansooks, etc. Worth 25c to 35c yard for19c

"Sichers" Muslin Underwear

"Dove" Under-muslins are known the country over as the finest made for the price. Full stock.
All 35c garments25c
All 50c Garments39c
All 75c Garments59c
All \$1.00 Garments79c
All \$1.25 Garments99c
All \$1.50 Garments\$1.19
All \$2.00 Garments\$1.59

Misses and Childrens Low Shoes

Our price now on our entire stock of children's shoes is less than present wholesale cost. Three months wear yet to come.
All 50c Low shoes reduced39c
All \$1.00 low shoes reduced79c
All \$1.25 low shoes reduced99c
All \$1.35 low shoes reduced\$1.09
All \$1.50 low shoes reduced\$1.19
All \$1.75 low shoes reduced\$1.39
All \$2.00 low shoes reduced\$1.59

Marquisette Curtain Goods

We have a case of marquisette curtain goods, about 700 yards in white cream and ecru, both 36 inch and 40 in. wide. Worth fully 20c yard. Sale price 13 1-2c yd All curtain goods reduced.

Jewelry Novelties at 10 Cents

We have an accumulation of odd lots in shirt waists, jewelry, consisting of waist pins, baby pins, bar pins, hat pins, lingieri clasps, cuff links, etc. that sold for 25c and 50c. The entire lot10c each

"Royal Worcester" "Bon Ton" and "Frolaset" Corsets

Corsets have just advanced 25 per cent. We offer a \$1000.00 stock at 25 per cent off, old prices. A saving of 50 per cent.
All \$1.00 Corsets79c
All \$1.25 Corsets99c
All \$1.50 corsets\$1.19
All \$2.00 Corsets\$1.59
All \$2.50 Corsets\$1.79
All \$3.00 Corsets\$2.49
All \$4.00 Corsets\$3.19

Ladies' and Childrens' Summer Parasols

The most beautiful line of sun parasols we have ever shown. Must not be carried over. Note big reductions.
All 50c to 75c parasols39c
All \$1. to \$1.50 parasols79c
All \$2 to \$2.50 parasols\$1.49
All \$3.00 to \$3.50 parasols\$1.98
All \$4 to \$5.00 parasols\$2.98

A Thirty-Nine Cent Table

This will perhaps be the most attractive counter of the sale.
Here you will find quality merchandise in white waistings, fine skirtings, colored organdies, silk and cotton novelties, crepes, etc.
Values 50c, 60c and 75c
Sale price39c

A Twenty-Nine (29) Cent Table

All Summer and Fall goods in novelty, voiles organdies, cotton novelties, sport suitings, white and colored skirtings, white waistings, palm beach suitings, etc. Value 35c, 39c, 40c and up to 50c. Sale price29c yard

Unusual Lace Values

We offer three special lots. Lot No. 1. About 60 pieces of mis-matched val laces, mostly insertions 5 and 10c sellers. During Sale3c yard
Lot No. 2. A big lot of val, linen, net top, shadow etc, worth 10c to 15c yard. During Sale5c yd
Lot 3 All kinds of laces and trimmings worth up to 50c yd. During sale10c yd

Black Umbrellas

150 Ladies and Misses black umbrellas saved especially for this sale. Good quality coverings and beautiful handles, value \$1.50. Sale price89c each 25 \$2.00 colored edge umbrellas, sale price\$1.00 Other numbers reduced.

Many Items Not Advertised

We will have on display many small and odd lots that we haven't the space to mention.

An Honest Statement

We have tried to state the exact truth in this circular. In some instances we have undervalued the worth. We want you to be the judge.

To Our Out-of-Town Customers

It will pay you to come to this sale. If you cannot possibly do so, we will prepay all parcel post charges on all mail orders and give you the privilege to return anything not satisfactory.

To Our In-Town Customers

We will have plenty of delivery boys on duty and your packages will be delivered promptly.

THOMPSON-WEST COMP'Y.

"The Ladies' Store"

Hickory, - - - - - North Carolina

No Goods on Approval During This Sale

Two dressing rooms to try on garments.

Sale 9 Days--No Longer

Mail and phone orders filled promptly. Goods in town delivered. Doors open 8:30 Thursday morning.