

NOTICE!

Owing to the great increase in cost of everything pertaining to the Soda Fountain, and increased cost of cigarettes, cigars and tobacco, we the undersigned find it necessary to either raise the price of the above articles, or sell for cash only. After considering the matter thoroughly we the undersigned have agreed to maintain the old prices, but for cash only, on and after August 20th. the following: All drinks, cigarettes, cigars, and tobaccos.

SIGNED:

**Lutz Drug Store
C. M. Shuford
Hickory Drug Co.
Grimes & Murphy**



Do You Have Headache?

If you do, very likely it comes from your eyes and can be relieved with properly fitted glasses. Eye strains, headache and nervous troubles, the result of optical defects can be relieved. My examinations are made by the most modern methods and greatest care exercised in the selection of the proper formula for the lenses in every instance.

Geo. E. Bisanar

Jeweler and Registered Optometrist

Watch inspector for Southern and C. and N.-W. Railways.

We've Been Fighting All The Time

Fighting to see that you get the kind of Ice you ought to have, and we believe we've won, for we have been PREPARED all along.

We have left nothing undone to give that quality of Distilled Water Ice that guarantees to our patrons:

SATISFACTION

Hickory Ice & Coal Co.
PHONE 261

The Hickory Daily Record
\$4.00 a Year in Advance

This is to Remind You!

Pay your lighting bills before the 10th and receive the discount

Continuance of service depends on bills being paid by the 15th of each month following that in which service is rendered.

Don't put it off---Pay before the 15th

Southern Public Utilities Co.
PHONE 148

PITY THE POOR WHEAT GROWER IN CATAWBA

Mr. J. W. Shuford flashed a check Tuesday afternoon, but he is not in trouble on account of it, though he said it was a shame to be forced to sell 43 bushels of wheat for such a tiny sum, especially since the wheat was grown on two acres and cost about \$20 to sow and deliver to the mill. A number of friends of Mr. Shuford sympathized with him, but they could not help him—he had acted too precipitately. The check was for \$118.25 and his wheat sold at \$2.75 a bushel. Only ninety odd dollars of that good money was velvet.

SALE CALLED OFF

The big land sale of the Burt Corpening farm was called off on account of the owner, J. C. Davidson, wanting to keep same. He paid the expense of the sale and satisfied the option in favor of the Piedmont Realty and Auction Company. Mr. Davidson has a fine farm and he did a wise thing when he bought the option and retained his farm. The gross income from the farm this year was \$2,215.

FOR CHEAPER COAL

By Associated Press. Washington, Aug. 8.—Practical-ly all of the governors of 16 states from Pennsylvania to Kansas had replied favorably today to the invitation extended yesterday by the council of defense to attend a conference in Chicago looking to the keeping down the price of coal.

A CARD OF THANKS

We want to thank the kind neighbors and friends for their kind and seemingly untiring help during the sickness and death of our dear Father, Babel Sherrill.

THE FAMILY.

LINCOLN COMPANY ORDERED TO GREENVILLE Charleston, S. C., Aug. 9.—Immediately upon his return to Charleston General Wood issued orders directing Company B of first North Carolina infantry, Troop A of the North Carolina state cavalry, and company I, of the second South Carolina infantry, to proceed to Greenville as an advance guard for the organizations that will move into the encampment there from the two states. Every regiment will be asked to detail a company to go as an advance guard.

Society

Mr. and Mrs. E. L. Shuford are in New York for several days.

Mrs. O. M. Royster left today for Asheville to spend a month.

Miss Constance Bost returned today from a visit to Lake Junaluska.

Mrs. M. E. Cahill and Miss Hattie Wilfong were stopping in the city today.

Mrs. W. E. MaGrone and Miss Ruth Coleman of Aiken, S. C., are visiting their sister, Mrs. F. A. Abernethy.

Mrs. Dan Chatham of Winston-Salem is visiting her mother, Mrs. A. S. Abernethy.

Mrs. Henry Allen and Miss Virginia Allen of Raleigh are visiting Mrs. N. W. Clark.

Mrs. Abernethy Hostess

The Wednesday Bridge Club met with Mrs. Fred Abernethy yesterday morning. Mrs. C. M. Sherrill received the prize. Those playing were Madames, C. M. Sherrill, O. M. Royster, J. H. P. Cilley, J. H. Hatcher, E. Chadwick, Richard Parker of Murphy, Thomas of Savannah, Ga., W. E. MaGrone of Aiken, S. C., Henry Allen of Raleigh and Misses Launey of Savannah, Ga., Allen of Raleigh and Coleman of Aiken, S. C.

For Hickory Brides

Miss Kate Elliott entertained most delightfully yesterday morning in honor of two brides, Mrs. M. Loy Bolick and Mrs. J. C. Yount. Three tables were arranged for cards. Mrs. Bolick and Mrs. Yount were each presented with a prize. Table prizes were also given to Misses Gladys Reid, Frank Martin and Christine Mitchell. A salad course and mints were served after the game. Miss Elliott's guests were the two brides, Misses Gladys Reid, Rose Martin, Mary Allen, Frank Martin, Virginia Sellers, Christine Mitchell, Elizabeth Holbrook, Frances Geitner, Mrs. Horace Lutz and Mrs. Frank Henderson.

FIRST CHAPTER OF "THE FATAL RING" AT PASTIME FRIDAY, AUGUST 10th

The following is a synopsis of the first chapter of the "Fatal Ring" featuring Pearl White which will be shown at the Pastime Friday August 10th.

"The Violet Diamond," two parts. Pearl Standish, bored with society and longing for excitement, is held up by a masked man who demands the violet diamond of The Daroon. He tells her that her father bought the diamond from a villainous priest in Arabia who stole it from its rightful owner. The masked man, Nicholas Knox, has been given three days to recover the diamond or die at the hands of the Secret Order at the head of which is a priestess who stops at nothing to gain her end.

The only man that might know something about this diamond is Richard Carslake, her father's former secretary. In spite of the knowledge that her father and he had had a disagreement, she requests him to give her what information he has concerning the violet diamond. Just then Knox enters, Pearl points to him and says, "There is the man who has the gold setting in which the stone belongs."

Immediately Carslake moves toward the door. Locking it and drawing his revolver, he demands the setting for the diamond. Searching Knox he finds the setting and is about to escape when through the window comes the priestess, accompanied by two of her spies who sneak behind Carslake and knock the revolver from his hand. In the struggle which follows, Knox receives the setting.

After the struggle Carslake escapes and Pearl finds herself alone with Knox. Wishing to know the identity of the mysterious woman who had helped him, Pearl asks Knox, "I can tell you nothing," is his reply. "Well then if you can tell me nothing, I want you to hand over that apparently much valued setting for the violet diamond," Pearl assures, covering him. Assisted by her butler, Pearl secures this setting, but the spies come to Knox's assistance again and Pearl is attacked by an Arab.

In a struggle with him on the stairs, she is hurled over the rail but catches on to the chandelier and falls to the floor. Knox is finally overpowered by the butler. Standing by a window, Pearl discovers a knife stuck in the wall. Pearl pulls the knife from the wall and discovers a note on it. "Fifteen days are allowed you to return the violet diamond or die," it reads.

"What is this mysterious diamond, the possession of which means such dangers?"

Whenever You Need a General Tonic Take Grove's

FOR THE BATH



Perfumed, medicated and staple soaps, prices on all soaps advancing, buy now and save money. The variety large, the quality high grade these are only a few of the leaders in our big stock.
Palm Olive 15c two for 25c
Cuticura 25c
Woodbury's Facial Soap 25c
Colgate's Sashmere Bouquet 10 and 25c
Jergins Violet Glycerine 10c
Castile 10c
Bath Soap 10c
Grahams Glycerine Soap 5c

LUZT'S DRUG STORE
"On the Corner"
Phones 17 and 317



HAVE YOUR WATCH CLEANED OCCASIONALLY

A WATCH will run without oil or cleaning longer than any other piece of machinery—but it needs both occasionally.

If you will consider that the rim of the balance wheel travels over fifteen miles a day, you will not grudge your watch a speck of oil and a cleaning once a year. It will increase the life and accuracy of your watch. Leave your watch with us to-day.

A. J. ESSEX
Jeweler & Optometrist

Here's a Real Hair Grower That Shows Results In Few Days

If your hair is thinning out, lifeless, full of dandruff, and your head itches, like mad, it's a sure sign of the dangerous dandruff germ, and quick action must be taken to save what hair you have and start a new growth. Don't wait until the hair root is dead, for then nothing can help you, but get from your druggist four ounces of Parisian sage—it don't cost much and there is nothing you could use that's any better. Dr. Sangerbund, the famous Paris specialist, discovered that dandruff and falling hair are caused by a microbe then came the discovery of the value of Parisian sage (liquid form) to destroy this germ, prevent falling hair and the formation of dandruff. A few massages with Parisian sage are all that are usually needed, and very soon you should be able to see the new hair coming in. Parisian sage is women's favorite hair dressing, because it will not stain and makes the hair lustrous, soft and fluffy. Be sure you get Parisian sage (Giroux's) for this brand is guaranteed by Hickory Drug Co., and can supply you. adv

Jitney Service.

HICKORY CONOVER AND NEWTON
TO N
Schedule
Leave Hickory 6:20 a. m.
Leave Hickory 10:20 a. m.
Leave Hickory 2:30 p. m.
Leave Hickory 8:30 p. m.
Leave Newton 7:20 a. m.
Leave Newton 9:20 a. m.
Leave Newton 1:30 p. m.
Leave Newton 3:30 p. m.
Leave Newton 7:30 p. m.
Newton to Conover 15c
Newton to Hickory 45c
Hickory to Conover 30c
Hickory to Newton 45c
Our Motto—Good Service.

R. W. Cline
Newton, N. C.

Reduced Prices On Summer Clothing

Fine Merchandise that was good values at original price is now reduced to make room for Fall Merchandise.

Come in today and select your cool summer suit.

Moretz-Whitener Clothing Co
"The Quality Shop."

TRUNKS

If you are going visiting or somewhere to spend vacation you want a PRESENTABLE TRUNK. Whether you ever thought of it or not, people will judge you by your baggage.

Suppose you discard the shabby trunk you have and get one befitting your station, at practically old prices, at

J. A. BOWLES

J. D. Elliott, President and Treasurer. J. Worth Elliott, V.-Pres. L. M. Elliott, Secretary

Elliott Building Company

Incorporated.
For all classes of construction. Estimates furnished cheerfully. Fine organization and best equipped contractors in the South.
HICKORY, N. C.

PEACE INSTITUTE, Raleigh, N. C.

For the Education and Culture of Young Women
Classical, Literary, and Scientific Courses leading to diplomas. Graduate credited by State Department Education for Teachers' Certificates. Special diplomas awarded in Music, Voice, Art and Expression. Excellent Commercial Course, Domestic Science, Domestic Art.
Instruction: Specialists in all departments.
Situation: Located in capital city gives special opportunities. Delightful social advantages.
Athletics: Supervised indoors and outdoors by athletic director. Special attention, individual development. Climate permits outdoor life in winter.
For catalogue or further information, write at once to
MISS MARY OWENS GRAHAM, President

Health About Gone

Many thousands of women suffering from womanly trouble, have been benefited by the use of Cardui, the woman's tonic, according to letters we receive, similar to this one from Mrs. Z. V. Spell of Hayne, N. C. "I could not stand on my feet, and just suffered terribly," she says. "As my suffering was so great, and he had tried other remedies, Dr. had us get Cardui. I began improving, and it cured me. I know, and my doctor knows, what Cardui did for me, for my nerves and health were about gone."

TAKE

CARDUI

The Woman's Tonic

She writes further: "I am in splendid health... I can do my work. I feel I owe it to Cardui, for I was in dreadful condition." If you are nervous, run-down and weak, or suffer from headache, backache, etc., every month, try Cardui. Thousands of women praise this medicine for the good it has done them, and many physicians who have used Cardui successfully with their women patients, for years, endorse this medicine. Think what it means to be in splendid health, like Mrs. Spell. Give Cardui a trial.

All Druggists