

**HICKORY DAILY RECORD**  
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MEMBER OF ASSOCIATED PRESS

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TUESDAY, SEPT. 4, 1917  
 NOT HOPELESS

The Record's theory of the Russian situation from the first has been that the more pressure the Germans exert the more probability there is that the Russians finally will turn in an endeavor to hurl the oppressors from the land. The capture of Riga and the probable taking of Petrograd, which doubtless will be accomplished by the usual German refinements, should arouse in the breasts of the Russians more anger than Napoleon's invasion over 100 years ago.

The Germans will count on making a separate peace with Russia, but leaders of the new government, realizing full well the menace that beset it, have declined to enter into negotiations and they undoubtedly will decline to talk peace with the enemy now. Russia can retreat into Asia if necessary; territory amounts to little in so vast a country.

Official Washington is hopeful of Russia and Americans should not expect too much. It must be remembered that the czar's government would have deserted the allies and probably by this time would have been fighting with the Germans. In spite of every handicap, the Russian leaders insist on fighting the enemies of democracy and there is reason to hope that they will make the rank and file realize the necessity of continuing the struggle.

**TEXT BOOK ROW**

Whether the publishing concern that sold the public schools readers for the next five years reduced the margins of the textbooks and substituted inferior paper will be determined by state officials and the publishers held up to the terms of their contract. If inferior paper was used in the readers, the publishing house would be able to rob the state of thousands of dollars.

In a controversy of this kind it is well to understand that there is competition in the school book business and that representatives of a dozen supply houses always are on the lookout for an opportunity to put the other concerns in bad; agents swarm about the capitol during adoption, and no rumor is too wild to get a hearing. In other words text book men, generally speaking, do not mind using upercuts to strike down an opponent. There are exceptions to this rule, but one is given the impression at times that none of the publishing concerns is to be trusted.

Jealousy might be playing a major role in the present controversy. It is even hinted that a rival publisher discovered the awful "crime" this time and that it is making the most of it. The commissioner of labor and printing, however, and the text book commission will consider the matter on its merits and act accordingly.

It is difficult for the laymen to obtain much information from the reports of the fighting between the Italians and Austrians, but the reader is advised to remember the Herma mountains. The Italians are hammering on the positions here and their capture, according to military experts, will mean the fall of Trieste. It may be a week or a month before these positions fall, but when they do, the Austrian armies will be riven apart and their destruction made probable. There will be nothing to stop the Italian advance.

This community is indebted to Governor Bickett for the message that he brought Sunday afternoon. No man with an open mind could have heard the governor without being convinced of the justness of the cause of the allies, of which the United States now is a great part. There will always be people who will admire Beauty less than the Beast, but fortunately they have little weight in their communities. Right and justice always will triumph.

Hickory welcomes the Presbyterian brethren who are here today and tomorrow for a conference on evangelism.

**AMERICAN PRODUCTS REPLACING GERMAN**

By the Associated Press.  
 Rome, Sept. 4.—"The gap left by the withdrawal of German and Austrian merchants from Italy is gradually being filled by American products," said H. P. Benton, an American who has for many years been manager of one of Italy's largest department stores, "but if Americans wish to hold this market they must get around to extending credits and catering to the trade by making small-lot sales."

"I do not mean that Americans should do business like the Germans, because they can't. German business was often a losing proposition. The loss was made up in many cases by direct subsidies of twenty-five per cent, to firms pushing German goods. I know personally of a big firm in Milan that had died German hosiery. By having this line of goods manufactured in Germany in its own shops instead of Italy, it received this subsidy and therefore undersold not only Italian but English competitors."

"So you see, the vaunted German business methods were not really business at all. I think this subsidy arrangement must explain why the German turned out such a lot of poor grade goods. His big object was to make sale under all circumstances. The more sales the more subsidy."

"Now, at present America is the only country which can supply many of the articles needed here. Therefore, if her wholesalers demanded cash at New York, the Italians must pay or go without the goods. But this system does not tend to build up steady trade. So soon as these merchants get the opportunity, they will buy in France or England, or else make up the goods themselves, as they are already beginning to do. Also, it must be remembered that there are no large combinations of merchants here, that it is a country of small stores and therefore, wholesalers must be willing to sell in small lots. In reply to inquiries, an American firm will send over a handsome set of literature and ask for an order of thousands of the articles in question, when the buyer has only dozens in kind."

"I think the Americans who have looked over the field realize that Italy is really virgin soil commercially, and offers big opportunities for the establishment of manufacturing plants backed by foreign capital and worked by Italian labor. From this point of view, a thorough understanding of the Italian mentality is necessary and possibly a long campaign of education to prove to the workman that the employers interests are his interests. At bottom, the Italians are good-hearted, kindly people and if you get their good will your way is much easier. One must be cautious in making contracts, and not take their little tricks too seriously."

"From a retail point of view, business is now very good. The majority of my sales are made to the richer Italians. They are willing to pay very high prices for what they want, and they particularly want foreign made goods. For this reason, American made goods go well. American shoes have already secured a fine market here. I think also that the American five-and-ten cent specialty stores would do well. Other American specialties like men's shirts, socks, underclothes, ready-made suits and overcoats may in time secure a wide market, though at present the custom is to wear tailor-made clothes."

**WAS A TOUGH ROOT**  
**THE DARKEY TACKLED**  
 One of the negro men working for the Ely Construction Company struck his pick in a tough root one day last week at the corner of Fifteenth street and Eleventh avenue and he marveled at his inability to cut it in two. He called around him some other workmen and they marveled some more, while they brought their picks down on it with a vengeance. They cut it in two. That night the white way did not shine. The electric cable that carries the juice of the obstacle that confronted the laborers, and it was next day before the damage was repaired.

**EXECUTRIX NOTICE**  
 Having qualified as executrix of the last will and testament of D. J. Settlemyer, deceased, this is to notify all persons indebted to the estate to present their claims to the undersigned executrix on or before the 10th day of July, 1918, or this notice will be pleaded in bar of their recovery. All persons indebted to the estate will please call and make immediate settlement.  
 This July 10, 1917.  
 MRS. HETTIE SETTLEMAYER,  
 7-10-6t. Tues. Executrix.

**GLAD TO TESTIFY**

**Says Watoga Lady, "As To What Cardui Has Done For Me, So As To Help Others."**

Watoga, W. Va.—Mrs. S. W. Gladwell, of this town, says: "When about 15 years of age, I suffered greatly. . . Sometimes would go a month or two, and I had terrible headache, backache, and bearing-down pains, and would just drag and had no appetite. Then . . . it would last . . . two weeks, and was so weakening, and my health was awful.  
 My mother bought me a bottle of Cardui, and I began to improve after taking the first bottle, so kept it up till I took three. . . I gained, and was well and strong, and I owe it all to Cardui.  
 I am married now and have 3 children. . . Have never had to have a doctor for female trouble, and just resort to Cardui if I need a tonic. I am glad to testify to what it has done for me, so as to help others."  
 If you are nervous or weak, have headaches, backaches, or any of the other ailments so common to women, why not give Cardui a trial? Recommended by many physicians. In use over 40 years. Begin taking Cardui today. It may be the very medicine you need.

**Special at Pastime WEDNESDAY, SEPT. 5.**

Metro's Wonderplay of Patriotism  
**THE GREATEST POWER'**  
 In 5 Superb acts, with the Greatest Star  
**ETHEL BARRYMORE**

Special at Pastime today  
**Pauline Frederick**  
 --IN--  
**"SAPHO"**  
 Special Music Tonight.

**FREE OF CHARGE**  
 Why suffer with indigestion, dyspepsia, torpid liver, constipation, sour stomach, coming-up-of-food after eating, etc., when you can get a sample bottle of Green's August Flower free at Lutz's Drug Store. This medicine has remarkable curative properties, and has demonstrated its efficiency by fifty years of success. Headaches are often caused by a disordered stomach. August Flower is put up in 25 and 75 cent bottles. For sale in all civilized countries. adv

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**Announcement!**

We desire to announce to the people of Hickory and surrounding community that we have bought out the Shell-Mitchell Grocery Company and will continue the business in the same place. We wish to assure you of our most earnest desire to please the customer in every detail. When you want "Quality Groceries" and the finest fresh meats that money can buy and want it delivered on time. Call phone 47.

**Gibbs Grocery Co.**  
 Successor to SHELL-MITCHELL GROCERY CO.

**SHOES ARE HIGH**

School will open September 17, for the fall term. See that your children's shoes are in good condition. Do not throw away the old shoes. We have an expert Cobbler who will convert the old shoes into new ones at a low cost. Give us a trial. We will guarantee satisfaction. Work finished on short notice.

**CITY SHOE SHOP**  
 In the rear of The Van Dyke Shop

**This is to Remind You!**

Pay your lighting bills before the 10th and receive the discount.

CONTINUANCE OF SERVICE DEPENDS ON BILLS BEING PAID BY THE 15TH OF EACH MONTH FOLLOWING THAT IN WHICH SERVICE IS RENDERED.

Don't put it off---Pay before the 15th.

**Southern Public Utilities Co.**  
 PHONE 148

**Professional Cards**

**Dr. W. B. Ramsay**  
 Dentist  
 Office over Shuford's Drug Store.  
 Hickory, N. C.

**THE HICKORY HARNESS CO.**  
 Manufacturers of all kinds of HARNESS, BRIDLES, SADDLES AND STRAP WORK.  
 Repairing a Specialty.  
 Hickory, N. C.

**THE ELECTRIC SHOE SHOP**  
 F. M. THOMPSON, Proprietor  
 First-Class Work Guaranteed  
 Phone 106, Work Delivered  
 1032 14th street Hickory, N. C.  
 Next to First Building & Loan office.

**DR. G. E. FLOWERS**  
 Having enjoyed a large country practice for 32 years, am now located in Hickory and solicit a share of the general practice. Office at 8th avenue and 15th street. Children's diseases a specialty.

**Dr. R. P. WILSON**  
 Veterinary Surgeon  
 Will answer calls day or night.  
 Office phone 226. Resident phone 301-J.

**Dr. Oma H. Hester**  
 DENTIST  
 OFFICE OVER BUSY BEE CAFE AND KENNEDY ELECTRIC CO

**Dr. O. L. Hollar**  
 HICKORY, N. C.  
 Special attention given to  
 PILES  
 Fistulas, Fissures  
 Ulcers, Pruritus  
 Cured. No cutting, no confinement.

**BRICK**  
 Common and Face  
 Write or Phone  
**Buffalo Clay Co.**  
 Statesville, N. C.

**Fraternal Directory**

**Hickory Lodge No. 343**  
 A. F. & A. M.  
 Regular communication First and third Monday nights.  
 Brethren cordially invited to be present.  
 F. L. MOOSE, W. M.  
 D. L. MILLER, Sec'y.

**Piedmont Council No. 43, Jr. O. U. A. M.**  
 Meets every Monday evening at 7:30 P. M. All visiting brothers cordially invited.  
 D. D. TAYLOR, Councilor.  
 W. I. Caldwell, Rec. Sec

**Catawba Lodge No. 54 K. of P**  
 Meets every Thursday night. Visiting brethren invited.  
 HUGH D'ANNA, C. C.  
 R. L. HEFNER, K. R. and S.

Used 40 Years  
**CARDUI**  
 The Woman's Tonic  
 Sold Everywhere  
 The Quinine That Does Not Affect the Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 30c.

**Just a Moment, Please!**

While we once more remind you that the chief value of a savings account is not so much in the actual amount saved—desirable as that may be. The real gain lies in the fact that you are fostering the saving habit. You are making of yourself an empire builder . . . constructing your own little empire of safety and independence for the future.

**Isn't That Worth While?**

**FIRST NATIONAL BANK**  
 Capital and Surplus \$300,000.00  
 Four Per Cent. Interest On Savings Accounts Compounded Quarterly.  
 Money to Loan at All Times.

**ONE DOLLAR SAVINGS ACCOUNT STARTED NOW MEANS HAPPINESS AT SIXTY**  
 But has it not occurred to you that saving money gives you pleasure RIGHT NOW?  
 No Matter how much you MAKE you are "getting nowhere" unless you SAVE  
 When You Save You Are "Getting Somewhere"  
 Start an account TODAY, feel independent and enjoy your work more simply because it is "getting you somewhere."  
**CONSOLIDATED TRUST CO.**  
 CAPITAL \$60,000.00  
 Hickory, N. C.

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**Thirty Years**—  
 of active experience and honest manufacture is back of every box of  
**Mummalley's**

Fine Candies. You don't have to 'take a chance' on their being good. The name on the box is a gold bond guarantee perfect quality. Fresh by express  
**Hickory Drug Company**  
 The REXALL Store Telephone 46

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Stand as naught to our compound Bicycle Delivery. The Drugs and Chemicals dispensed by us are of the highest purity. A registered drugist always on hand to serve you.  
 If that's the kind of service you'd like just phone us.  
**GRIMES & MURPHY, Druggists**  
 Phone 300 Opposite Post Office  
 "IN Business for Your Health"

**Hickory Cabinet & Manufacturing Co.**  
 M. G. Crouch, Mgr.  
 Located in old light house building near family.  
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