



You Need Your Eyes

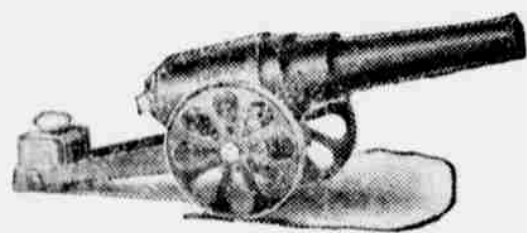
The only way you can have them is to take care of them. It is too late after they are ruined.

If you have trouble come in and have them examined. If glasses are needed, I will prescribe some that will preserve your eyes and make your work easy and pleasant.

Geo. E. Bisanar

Jeweler and Registered Optometrist

Watch Inspector for Southern and C. and N.-W. Railways.



This is a cut of a miniature cannon of the latest type shown in my window.

When preparing to do more and better business, and the can't get on my watch hospital and scientific optical business competition. With Covells Ophthalmic cabinet and electric light I can fit the same by day or night. My service in this line is the best to be had regardless. I lead in original designs.

E. E. HIGHT

Expert Watch Maker and Registered Optometrist

Are You Going To Build?

IF SO SEE THE

Builder's Supply Company

Who can furnish you any kind of building material: Shingles, Lathes and Hard Wood Floors, Specialties.

PHONE 64-L.

Subscribe to the Record. \$4.00

Fair Warning!

Don't buy your fall and winter goods until you see **Zerden's Complete Line** at wonderfully reduced prices.

Here is a "Fair" Sample:

Ladies' high top shoes, all colors; ladies sweater coats, the newest thing out; millinery, the latest styles.

Complete line of men's and boy's clothing and furnishings.

When you come to the Fair be fair to yourself and family by getting your fall and winter necessities

---AT---

Zerden's

Underselling Store

Hickory, N. C.

Society

Miss Jones Hostess

Miss Louise Jones was hostess yesterday afternoon to the Do-As-You-Please Club with eleven members present. Miss Elizabeth Holbrook and Miss Durham Marshall, and little Miss Hilda Council Buchanan were visitors. Knitting was engaged in for an hour, after which a salad course was served. The next meeting will be October 4 with Miss Frances Geitner.

With Mrs. Bost

A most delightful meeting of the Thursday Study Club was held yesterday afternoon with the president, Mrs. C. C. Bost, this being the first meeting of the season. Interesting readings on England were given by Mrs. C. L. Mosteller and Mrs. Roy Abernethy; Mrs. Mosteller's being "From Old English Worthies," and Mrs. Abernethy's the poet Dryden. Mrs. J. D. Harte and Mrs. F. B. Ingold, two former members and Miss Marjorie Roth of Elkin, house guest of Mrs. George Bailey, were charming guests. Simple refreshments were served at the close of the meeting.

RETAIL PRICE OF SUGAR TO BE EIGHT CENTS POUND

Washington, Sept. 21.— Beet sugar producers in conference with the food administration reached a unanimous agreement under which the stable retail price of sugar will be about eight cents a pound. They will sell to wholesalers at eastern refining points at 7 1/4 cents a pound cane basis, and the retail price, it was stated, would normally be not more than 3-4 cents higher.

At the same time, the food administration announced that an international commission of five had been named to arrange for the purchase and distribution of the vast quantities of sugar needed by the United States and allied countries. This commission, acting through the food administration, under authority of President Wilson's proclamation placing the sugar industry in this country under license, will control a large proportion of the world's sugar output. Details of the sugar distributing plan will be worked out by a food administration committee.

CHARLOTTE MERCHANTS ASK PEOPLE TO CARRY PARCELS

Charlotte, N. C., September 21.— The Charlotte Merchants' Association yesterday took the first step toward putting into effect the recent agreement to aid the national council of defense in its nation-wide propaganda to induce public economy in shopping. Shoppers were asked to take their parcels home with them, and to conform to other rules that would lessen the cost of operation to the merchants, and the cost of goods to the consumers.

AMUSEMENTS

PEARL WHITE AT PASTIME

The special attraction at the Pastime this afternoon and tonight will be Pearl White in the "Fatal Ring," chapter 7. The following is a short synopsis of the story: Another thrilling crisis faces Pearl White in this chapter. Pearl must recover the diamond or Tom Carlton is to be killed. The Spider, a mysterious crooked little man who rules his henchmen with a rod of iron, comes to her aid. She and the Spider succeed in securing the diamond but the episode ends when Carslake takes out his watch and gives Pearl five seconds to hand over the diamond. As he covers Pearl with his gun, he counts.

SPECIAL AT HUB SATURDAY

The special attraction at the Hub theatre Saturday afternoon and night will be "Her Life and His," a Pathe Gold Rooster play in five parts. Featuring Florence LaBadie. The following is a synopsis of the story: Mary Murdock, forced by circumstances to choose between the streets and theft, is caught breaking into the home of Robert Howard. He is inclined to listen to her plea for leniency, but urged by his cruel and selfish wife lets the law take its course. After serving her sentence and unable to find employment, she induces Howard, whose wife has eloped with another man, to use his fortune to better prison conditions. He accepts the plan which proves so successful he is appointed warden of a large prison, but incurs the enmity of the corrupt political rings. Mary matches her brains against the political boss, clears the name of the man she loves and wins her first real happiness as her reward.

Banishes Nervousness Puts Vigor and Ambition into Run-Down, Tired Out People.

If you feel tired out of sorts, despondent, mentally or physically depressed and lack the desire to accomplish things, a 50c box of Wendell's Ambition Pills at Hickory Drug Co. today and your troubles will be over. If you drink too much, smoke too much, or are nervous because of overwork of any kind, Wendell's Ambition Pills will make you feel better in three days or money back from Hickory Drug Co., on the first box purchased. For all affections of the nervous or liver complaints, sleeplessness, ex-system, constipation, loss of appetite, lack of confidence, trembling, kidney hausted vitality or weakness of any kind get a box of Wendell's Ambition Pills today on the money back plan. Mail orders filled, charges prepaid, by the Wendell Pharmacy Company, Inc., Syracuse, N. Y. 35

Local and Personal

The Five W's will hold their first meeting of the season with Miss Alice Pruitt October 3.

A pumpkin that is some pumpkin is on display at Bost and Newton's. It was grown by former Sheriff D. M. Boyd and weighs 77 pounds.

Mr. Robert Reud, syndicate news editor of Atlanta, Georgia, is spending a short time in Hickory, the guest of relatives.

Miss Mary John Sewell of Summerville, Ga., after spending some time with her sister, Mrs. J. L. Leach, left today for her home.

The condition of Mr. John M. Newton, who was injured when his automobile turned over between Hickory and Conover, was reported as doing as well as could be expected. The chances are that he will recover.

The community fair at Minerva school house tomorrow promises to be equal to those that have been held in the county. Mr. R. E. Hahn is president and Miss Ethel K. eSzer is secretary.

Mrs. C. C. Bost and Miss Constance Bost will leave this afternoon for Easton, Pa., where they will spend ten days as the guest of Mrs. E. F. Evemeyer. While away they will attend a meeting of the Woman's Missionary Society of Potomac Synod on the third and fourth of October in Chambersburg, Pa. They will also spend several days in Greencastle, Pa., New York, Baltimore and Washington and expect to be away from the city three weeks.

EDUCATIONAL WASTE

Baton Rouge State-Times. While there are not a great many technical schools in Louisiana, three phases of educational work will have to be met: 1. Training of women to take the place of men called in to the service of the army and navy; 2. training of men to meet the increased demand for executive ability caused by the necessity for increased national efficiency; 3. vocational service that trained men and women may be placed where their service will do the most good. The colleges and universities, including our own Louisiana State University, drawing students largely at the draft age, will have to make up in thoroughness and intensive training what is lacking in numbers. It will gain us nothing to fight to make the world safe for democracy and lose our own strength in the fighting. The young men of today must become the rescue of the country of tomorrow, a country modified by war and all that war brings in its hard train. They must be made ready for these burdens. This is one of the supreme duties of the hour.

BARIUM SPRINGS ORPHANAGE

The Woman's Auxiliary of the Presbyterian church has received a letter from Mrs. J. H. Reid, secretary of orphanage work, making an earnest appeal to the members to give a part of their canned fruit and vegetables, the latter especially, to the orphanage.

Think what it means to feed nearly three hundred people three times a day. Why it takes a barrel of flour for one meal and fifty quarts of fruit, etc., for serving. We have been abundantly blessed this summer and these fatherless ones are dependent on us for support. So each member of the Auxiliary give as freely as she is able. All the ladies of the congregation are also cordially invited to contribute, for we are all interested in the orphanage and remembering our own children's "sweet tooth" can't we tuck in a few jars of jelly, preserves? Mrs. Royall Woodall has kindly consented to receive the pars, etc., so please send them to her residence on 13th avenue on Tuesday the 25th.

MEMBER.

FIRST LINE TRENCHES SAFE

Washington Post. "The first line of trenches." It thrills Americans as well as the people of all nations and makes our soldiers pause and wonder," remarked Representative Murdock of Kansas, now a member of the federal trade commission. "But the first line of trenches is disappointing in a way. Imagination has pictured the first line of trenches on the western front of Europe as the most thrilling place of the battle, but, as a matter of fact, it is the most solemn and, except that it is the battle front, the most uninteresting."

"One can almost get the quietness that hangs like a pall for the most part over this first line. It is only the newcomers that are awed by the first line. Once a man has been in the first line for a few days he is possessed by the most remarkable sense of security. Ordinarily there is little doing for the best part of the time a man is engaged there, for mind you, soldiers are not required to remain long in the front trenches."

"Occasionally a new man will start something when he loses his head and shoots off a rifle. There seems to be an understanding between the two great forces forming the opposing first lines that the soldiers of either force had best be careful, because if something is started somebody may get hurt. "I observed while at the front that on Friday at noon the German first line appeared to relax all activity, and I asked the English officer what was the reason. He replied that it had got the whole line to wondering, because always since the war was carried into France and Belgium the Germans had ceased all operations on Friday between the hours of 2 and 4, or thereabouts. The only explanation the officer could give, he said, was that on that day of each week the Germans took an account of their stock of munitions. "And," added the officer, "there is no place in the world more safe from German shells than the front line of trenches on Friday afternoon."

The Quinine That Does Not Affect the Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, Soc.

WINTER DEMANDS



A. D. S.

Almond Cream

One of the really good toilet necessities that no one should be without. Recommended for rough skin, chapped hands and a number of toilet uses. Price 25c bottle.

LUTZ'S DRUG STORE

"On the Corner"

Phones 17 and 317

Stuyler's

Ye Old Fashioned Chocolate Creams.

Large package.

Special price 25c.

Finest candy on earth.

Get one today.

ROYSTER'S

Chocolates and Bon-Bons.

New package 60c

Made in North Carolina

Try a package

Whitener and Martin

"Sell For Less Profit"

P. A. MILLER

Automobile and Livery Service.

GO ANYWHERE

Day or Night

Rates Reasonable

TELEPHONE 119.

CHIROPRACTOR

DR. E. E. ROGERS

Over

Lutz's Drug Store

PHONE 77

SAVING HORSE CHESTNUTS

By the Associated Press. Paris.—The "horse chestnut collector" is the latest official to be added to France's long list of functionaries. One will be appointed in each commune of France to verify the quantities of horse chestnuts collected by school children and turned over to the state in the interest of the national defense. The crop is immense in France. Heretofore it has been only partially utilized as fodder. The bulk of it found no other employment than that of munitions for boys' battles. The government has appealed to the school children to see that not a horse chestnut goes to waste. Their use as fodder will be extended to replace corn, rice, barley, etc., in the manufacture of alcohol and acetone.

Train Schedules

SOUTHERN

Westbound

No. 15 Ar Hickory 7:40 a. m.
No. 11 Ar Hickory 11:20 a. m.
No. 21 Ar. Hickory 4:55 p. m.
No. 35 Ar. Hickory 11:32 p. m.

Eastbound

No. 36 Ar. Hickory 9:05 a. m.
No. 22 Ar. Hickory 11:20 a. m.
No. 12 Ar. Hickory 5:32 p. m.
No. 16 Ar. Hickory 6:50 p. m.

C. AND N.-W.

Southbound

No. 9 Ar. Hickory 2:35 p. m.

Northbound

No. 10 Ar. Hickory 11:40 a. m.

Used 40 Years

CARDUI

The Woman's Tonic

Sold Everywhere

New Wirthmor \$1.00 Waists



The popular price Blouses we have been selling have caught the popular fancy. It is not alone the price that has made Wirthmore waists so popular—their thorough desirability and pleasing styles plus their very low price. The quality remains the same, the price \$1.00 each.

Charming New \$2.00 Waists



One of which we illustrate

There's always a surprise in store for us when we open a new shipment of Welworth waists—for it seems that the new models are always prettier than we had before. Buy a "Welworth" Blouse today and learn how good a blouse \$2. will buy.

Crepe-De-Chine and Georgette Waists

Just received about 200 new silk waists, many trimmed in beautiful Venise laces, in white, black, pink, flesh, navy, brown, plum and taupe. Prices \$2.50 to \$6.00 each.

New Ready-to-Wear By Every Express

We would be pleased to show you our new Suits, coats, silk dresses, serge dresses, silkunderskirts, Heatherbloom Underskirts, rain coats, sweaters, muslin underwear, house dresses, kimonos, etc.

We believe many sales at a small profit pay better than a few sales at a large profit.

Thompson-West Company

"The Ladies' Store."

NOTICE!

New State Law, Operative August 1, Requires

Parents to Report Measles and Whooping Cough

Neglect to do so subjects to heavy fine

TO EVERY RESPONSIBLE CITIZEN: Help Your State Enforce this Law and Your State Will Protect Your Community

SAVE the BABIES Measles and whooping cough Kill One out of Four Baby Victims

The Hickory Daily Record \$4.00 a Year in Advance

THE SOUTHERN RAILWAY COMPANY

An Ambition and a Record

THE needs of the South are identical with the needs of the Southern Railway; the growth and success of one means the upbuilding of the other.

The Southern Railway asks no favors—no special privileges not accorded to others.

The ambition of the Southern Railway Company is to see that unity of interest that is born of cooperation between the public and the railroads to see perfected that fair and frank policy in the management of railroads which invites the confidence of governmental agencies to realize the liberality of treatment which will enable it to obtain the additional capital needed for the acquisition of better and enlarged facilities incident to the demand for increased and better service, and, finally:

To take its place in the body politic of the South alongside of other great industries, with no more, but with equal liberties, equal rights and equal opportunities.

"The Southern Serves the South."



Southern Railway System