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HICKORY DAILY RECORD

FRIDAL EVENING



How Would You Like to Receive a Cheque for \$1000

You can tell a good advertisement from a bad one. Perhaps you couldn't write a good advertisement, because you might be at a loss for words, but if some one else had written the words for you and you merely had to select the best words and paste them together, you could probably make a pretty good advertisement.



are offered for the best Advertisement of



"The Phonograph With a Soul"

composed exclusively of quotations clipped from newspaper articles which the music critics have written about this wonderful new instrument. It costs you nothing to compete. Professional ad writers and all persons connected in any way with the munifacture or sale of phonographs are barred from the competion.





The Coats and Suits We Sell

Need No Introduction

To Those Who Have Worn Them.

They are tailored by one of the largest Specialty houses in the country, and both style and price will be sure to please you.

It costs nothing to look at them and not a great deal to buy them.