

# THOMPSON-WEST CO'S. ANNUAL DOLLAR DAY

## Thursday, October 18th

For the past two years "Dollar Day" has been a big day with us. We are positive that Thursday, Oct. 18, will be a bigger day. We have very few odd lots and must make our offers from our very best merchandise.

A dollar and cents this Day will mean a loss to us. The items advertised would cost us more today. We want to make lots of new friends; show our appreciation to our old ones and charge the difference to our advertising account. An opportunity to practice real economy.

**Doors Open at 8:30**

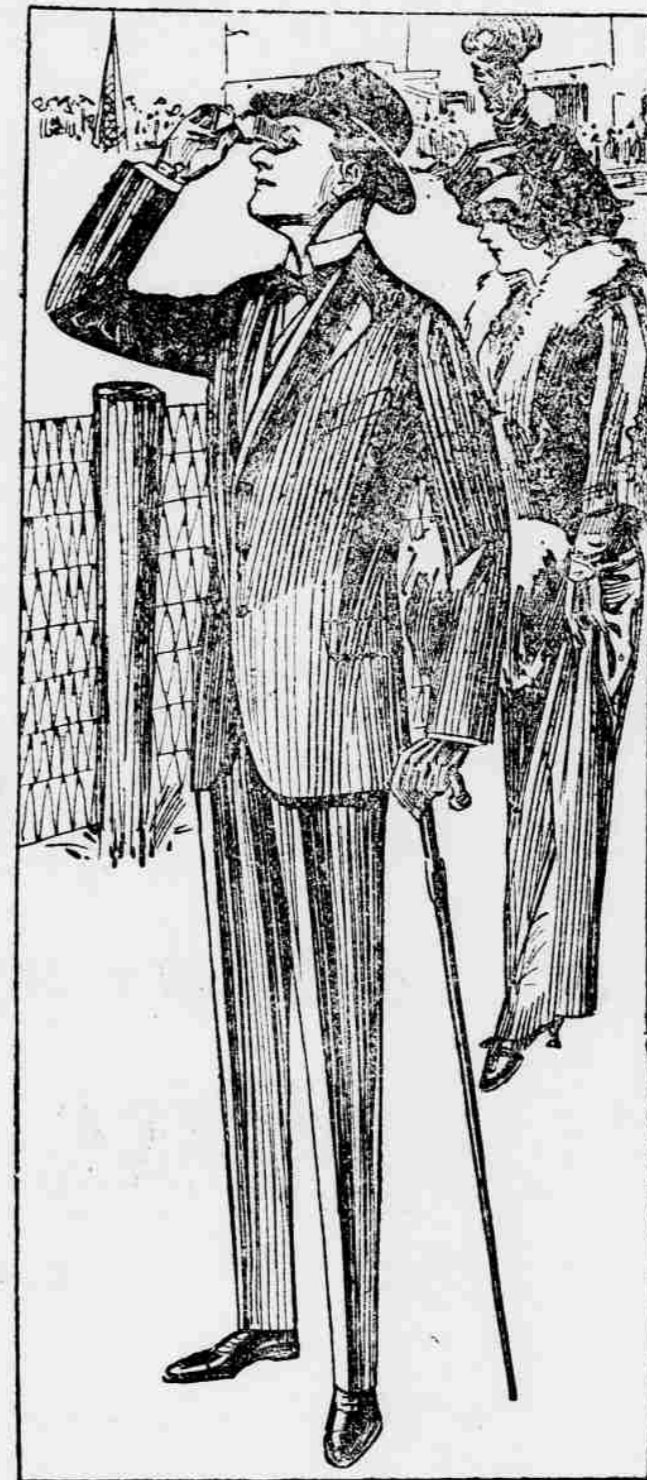
<b>OFFER NO. 1.</b> 15 Mens and boys 10c "Kerchief" Handkerchiefs, made in Hickory from Southern cotton. Value 1.50 for -----\$1.00	<b>OFFER NO. 10</b> About 40 Ladies, voile, linen and silk dresses, some slightly soiled, all carried from previous seasons, that sold up to \$12.50 each -----\$1.00 each	<b>OFFER NO. 19</b> Two (2) yards 72 in. Damask Table Linen, brand new patterns. Value \$1.50 for -----\$1.00
<b>OFFER NO. 2.</b> Eight (8) pairs boys or girls 20c ribbed hose, black and white, fast colors, value \$1.60 for -----\$1.00	<b>OFFER NO. 11</b> About 50 Ladies \$1.00 Waists and Middy Blouses, in good styles. 2 for -----\$1.00	<b>OFFER NO. 20</b> Two (2) yards all wool serge in a number of desirable colors selling at 85c yard. Value \$1.70 for -----\$1.00
<b>OFFER NO. 3.</b> Eight (8) pairs Ladies 20c hose, light or heavy weight, black or white, value \$1.60 for -----\$1.00	<b>OFFER NO. 12</b> We offer about 75 Corsets, discontinued because of advance in price that sold for \$1.50 to \$2.50 for \$1.00	<b>OFFER NO. 21</b> 42 in. all wool Serges, sponged and shrunk, black, navy, grays, browns, reds, greens, plum, etc. Actual value \$1.50 for -----\$1.00
<b>OFFER NO. 4</b> Four (4) pairs Ladies "Wunder-hose" silk hose that we sell every day for 35c. Value \$1.40 for -----\$1.00	<b>OFFER NO. 13</b> Sixty or five dozen Ladies "Flexo" fitted top Petticoats, assorted colors, sateen and Heatherbloom. Value \$1.50 for -----\$1.00	<b>OFFER NO. 22</b> Three (3) yards madras or silk stripe shirting for men and boys. Beautiful patterns. Value \$1.50 for -----\$1.00
<b>OFFER NO. 5</b> 10 15c bleached turkish Towels, made from first grade cotton. Value \$1.50 for -----\$1.00	<b>OFFER NO. 14</b> Five (5) georgette crepe or crepe-de-chine Handkerchiefs. Value 1.25 for -----\$1.00	<b>OFFER NO. 23</b> Eight (8) yards curtain marquisette, white cream and ecru. Sells for 20c yard. Value \$1.60 for -----\$1.00
<b>OFFER NO. 6 EXTRA SPECIAL</b> 3 extra large 75c Turkish Towels, colored borders, large enough for bath mats. Value \$2.25 for -----\$1.00	<b>OFFER NO. 15</b> Four (4) pieces Vests and pants for children, ages 1 to 14 years, bleached and well made. Value \$1.56 for -----\$1.00	<b>OFFER NO. 24</b> Five (5) yards 36 in. shirting madras or wool finish English dress plaids. Value \$1.75 for -----\$1.00
<b>OFFER NO. 7</b> Big lot of ladies leather handbags, that sold from \$1.50 to \$3.50. Choice "Dollar Day" -----\$1.00 each	<b>OFFER NO. 16</b> One (1) \$1.00 Outing Gown and one (1) 35c pair of Ladies wool hose, Value \$1.35 for -----\$1.00	<b>OFFER NO. 25</b> Eight (8) yards good heavy outing, white, pink, blue and colors. Worth 18c yard. Value \$1.44 for -----\$1.00
<b>OFFER NO. 8.</b> Seventy-five ladies black Umbrellas, bought special. Worth \$1.50 to \$2.00. Choice -----\$1.00	<b>OFFER NO. 17</b> A \$1.00 "Wirthmoor" Waist given to each customer who buys a Ladies coat suit or coat on "Dollar Day."	<b>OFFER NO. 26.</b> Heavy plush effect Velvet in black, white, navy and plum, 28 in. wide. \$1.50 value for -----\$1.00 yard
<b>OFFER NO. 9</b> Sixty pairs of felt and kid Bed Room Slippers, assorted colors. Value \$1.50 for -----\$1.00	<b>OFFER NO. 18</b> A \$1.00 Corset free or a \$1.00 credit on any other corset with each silk or serge dress bought on "Dollar Day."	<b>RULES FOR "DOLLAR DAY"</b> Doors open at 8:30. No special offers on approval. Packages in town delivered. Goods not advertised sold at marked price. The best service possible.

**THOMPSON-WEST COMPANY**  
"The Ladies Store"

# Dollar Day

The Day that is looked forward to by thousands of shoppers in Western North Carolina.

Make  
Your  
Dollars  
Count



SCHLOSS BALTIMORE CLOTHES

Thursday  
October  
18,  
1917

## What Will You Put on For a Dollar this Year

Is often asked-- In this Day of High Prices, We admit, it is rather difficult. We anticipated this and are ready with a bunch of real Dollar Day Bargains.

Watch our big new windows, they will tell the tale. Remember the date and have your cash ready for Thursday, Oct. 18, 1917.

**Yoder-Clark  
Clothing Co.**