

A FEW SPECIALS FOR DOLLAR DAY

6 yds. Bleached Domestic, Present price \$1.20, Sale price \$1. 10 yds. Curtain Scrim. Present price \$1.25, Sale price \$1.
 10 yds. Canton Flannel, " " 1.50, " " \$1. 6 yds. Best Percal, " " 1.50, " " \$1.
 7 yds. Eden Cloth, Present Price \$1.40, Sale Price \$1.

A lot of Shoes in odd sizes, ranging in price from \$1.50 to \$3, sale price \$1.
 A few suits that formerly sold at \$15 to \$25 will be put on sale at \$5 to \$7.50.

Specially Low Prices on Many Other Things

J. A. BOWLES

Dollar Day or any other day

is a good time to start a systematic plan of saving.

It isn't too late to take stock in our Oct. Series

MUTUAL BUILDING & LOAN ASS'N

J. W. Shuford, Pres. J. A. Moretz, V. Pres. M. H. Yount, Atty. J. H. Aiken, Jr., Sec-Treas

Buying Power Of The Dollar

On Dollar Day will be greater here than any place in Hickory

We'll Just Mention Three Big Specials.

HERE THEY ARE:

12 pairs of ladies hose value \$1.80 for -----\$1.00
 Men's Heavy Overalls value \$1.40 for -----\$1.00
 Men's pants, value \$1.50 for -----\$1.00

In fact our entire stock will be greatly reduced for Dollar Day. This is the best opportunity you'll ever have to save yourself some good hard dollars.

Don't fail to take advantage of it.

Zerden's Underselling Store

Special Dollar Day Offer

In view of the rapidly advancing prices of wool you will save several dollars by buying your fall Suit or O'coat from us now, but dollar day we will give One Dollar for every coupon brought to us and applied on the purchase of any man's Suit or O'coat in our store.

Just cut out the coupon below and bring it to us on dollar day and we will accept it as cash payment of \$1.00 on any man's suit.



\$1 One Dollar \$1

Bring this coupon to us Oct. 18th., and we will accept it as \$1.00 cash payment on any Men's Suit you select.

Your dollars always buy full satisfaction, or your money back, at our store.

Watch our show windows for special dollar day offerings in Shirts, Hosiery, Handkerchiefs, Etc.

Moretz-Whitener Clothing Company
 "The Quality Shop"

Dollar Day Specials

DOLLAR DAY at our store will mean DOLLARS SAVED to those who shop with us on October 18th.

Our Stock of

Millinery, ladies' and children's coats, ladies' suits, sweater coats, hosiery and underwear, is as complete as one can make it and our prices on many items are lower than we can purchase on today's market.

One lot Ladies Skirts \$1.50 value -----\$1.00
 7 yards 18c Galatea \$1.40 value -----\$1.00
 6 yards 18 and 20c Gingham \$1.20 value -----\$1.00
 10 by 4 Seamless Sheets \$1.50 value -----\$1.00
 1 lot Outing Gowns \$1.25 value -----\$1.00
 1 Special Lot Ladies and Child Hats -----\$1.00

Space will not admit many other \$1.00 specials which we will have. Resp'y.

W. T. SLEDGE