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Jewelry and diamonds. The supreme gift of gifts. It never fails of admiration. Our collection contains ornaments of all description, set with stones of rare fire and brilliancy. We invite a visit and you will be delighted to see the many nice articles that comprise our stock.

Geo. E. Bisanar

Jeweler and Registered Optometrist

Watch Inspector for Southern and C. and N.-W. Railways.

Society

Birthday Party. In celebration of her seventh birthday little Miss Nancy Lang Martin, the attractive daughter of Mr. and Mrs. W. N. Martin, delightfully entertained a number of her friends in the neighborhood. After a pleasant hour spent playing games the guests were invited into the dining room where a large white cake with seven candles held sway in the middle of the table. Delicious cream, cake and candies were served.

New Club Meets. The Variety Club, a new social organization, met last evening with Miss Lenore Sourbeer and Mr. R. H. Shuford at the home of Miss Sourbeer. The entertainment consisted of a visit to the movies, after which refreshments were served at the Hickory Drug Company. Later dancing was enjoyed. This organization purposes to hold bi-monthly meetings during the winter months, at which no form of entertainment is barred. Next meeting will be with Mr. and Mrs. Loy Bolick.

With Mrs. Abernethy. On Thursday afternoon the Traveler's Club held its first regular meeting of the year at Mrs. W. L. Abernethy's home. Seventeen members and two visitors, Mrs. S. E. Blount of Wilson and Mrs. Heald were present. A most interesting paper on "The Colonization of America" was presented by Miss M. E. Geitner, followed by one of equal interest on "The Social Life of the Colonies," by Mrs. K. C. Menzies. "A New England Wedding" from Miles Standish was read by Mrs. J. H. Shuford, bringing the program to a close. A delicious salad course was served. The next meeting will be with Mrs. K. C. Menzies the fifteenth of November.

MRS. SANBORN'S EXHIBIT WINS HONOR IN RALEIGH

A telegram was received last evening from Col. Jos. E. Pogue, secretary of the North Carolina Agricultural Society, announcing the fact that Mrs. Grace Sanborn of Hickory had carried off all premiums on her exhibit of hand painted china. Friends of Mrs. Sanborn admired her art exhibit much at the Catawba County Fair and it received commendation there, and in Raleigh it took precedence at the State Fair. It was in competition with the entire state.



Rheumatic Aches

Drive them out with Sloan's Liniment, the quick-acting, soothing liniment that penetrates without rubbing and relieves the pain. So much cleaner than musky plasters or ointments; it does not stain the skin or clog the pores. Always have a bottle in the house for the aches and pains of rheumatism, gout, lumbago, strains, sprains, stiff joints and all muscle soreness. Generous size bottles at all druggists, 25c, 50c, \$1.00.



Train Schedules

SOUTHERN Westbound No. 15 Ar Hickory 7:40 a. m. No. 11 Ar Hickory 11:20 a. m. No. 21 Ar Hickory 4:45. No. 35 Ar Hickory 12:02 p. m.

Eastbound No. 36 Ar Hickory 9:05 a. m. No. 22 Ar Hickory 11:20 a. m. No. 12 Ar Hickory 5:28 p. m. No. 16 Ar Hickory 6:50 p. m.

C. AND N.-W. Southbound No. 9 Ar Hickory 2:35 p. m.

Northbound No. 10 Ar Hickory 11:40 a. m.

Jitney Service.

HICKORY CONOVER AND NEWTON

Table with columns for destination and time. Includes routes to Conover, Newton, and Hickory with departure times.

R. W. CLINE

Newton, N. C.



CHICHESTER'S PILLS

Local and Personal

Capt. G. L. Huffman arrived in Hickory today from Camp Sevier. He will return tomorrow.

Mr. J. M. Allred has purchased a Hudson Super-Six from the Abernethy Hardware Company.

Col. W. J. Shuford leaves today for Columbus, Ohio, to attend the National Dairy Exposition.

Mr. Fred H. May, editor of the Lenoir News, passed through Hickory today en route home from a business trip to Raleigh and Charlotte.

Mrs. Ed Lytle will leave this afternoon for Norfolk, Va., to spend a few days visiting Mr. Lytle's parents, Mr. and Mrs. W. A. Lytle.

Some more Germans passed through Hickory this morning en route to Hot Springs, where they will take their baths.

Misses Lenore Sourbeer and Louise Coleman are spending the day in Charlotte, and this afternoon will witness the production, "The Garden of Allah."

The Abel A. Shuford chapter, U. D. C., will meet Monday afternoon four o'clock with Mrs. Hugh S. D'Anna. All members are asked to be present and bring needles and thimbles.

Church Directory

First Methodist Rev. A. Stanford, pastor. Sunday school 9:45 a. m. At 11 a. m. last communion service for the quadrennium and it is hoped that every member will be present. Evening service at 7:30.

First Baptist Sunday school at 9:30. Supt. J. D. Elliott. Preaching by pastor at 11 o'clock. Subject: "The Wicked Husbandmen." Preaching at 7:30. Subject: "Long Suffering of God."

B. Y. P. U. meets at 6:30. Thomas Pruitt, president. All the members and friends of the congregation are requested to be present.

Holy Trinity Evangelical Lutheran Rev. W. E. Murray, pastor. Sunday school service at 9:45. We extend to you our heartiest invitation to come and join our Sunday school. Morning service at 11 o'clock. Holy communion will be administered. Evening service at 7:30 o'clock. Preaching by the pastor. "Whosoever will, let him drink of the Water of Life Freely." The call to church is but one expression of the Master's invitation. "Come Unto Me, all ye that labor and are heavy laden, and I will give you rest."

Twenty Years Ago. Pike County Republican. Ladies wore bustles. Nobles swatted the fly. Nobody had seen a silo. Nobody sprayed orchards. Nobody had appendicitis. Nobody wore white shoes. Cream was 5 cents a pint. Cantaloupes were mushmelons. Milkshake was a favorite drink. Advertisers did not tell the truth. Most young men had "livery bills." You never heard of a "tin Lizzy." Doctors wanted to see your tongue. Nobody cared for the price of gasoline. The hired girl drew \$1.50 per week. Nobody "listened in" on a telephone. Farmers came to town for their mail. Folks said pneumatic tires were a joke. The butcher threw in a chunk of liver. Straw hats were burned instead of baled. There was no sane Fourth or electric meters. Publishing a county newspaper was not a business. Jules Verne was the only convert to the submarine. You stuck tubes in your ears to hear a phonograph and it cost a dime.

MR. ELY HERE. Mr. Walter S. Ely, president of the Ely Construction Company, arrived here yesterday for a conference with Mr. James Pough, secretary of the company, and who has charge of the work here, and with Mr. F. B. Thompson, vice-president, in charge of the work at Lenoir. Mr. Ely left this morning on No. 36 for Durham, N. C., where he is just beginning work on one of the largest street contracts ever given by any southern city.

T. R. AT REPORTER'S DESK. He Writes on Both Sides the Sheet and Isn't Blue Penciled. Kansas City Dispatch in the Milwaukee Journal. Another precedent in the office of the Kansas City Star was shattered Saturday night. The newest "cub" reporter turned in all his copy in longhand, on both sides of the sheet, lines close together—and got away with it. The reporter is Theodore Roosevelt. So far what the colonel wrote is a mystery, except to the managing editors. There had been no Roosevelt "by lines" in the Star up to the late editions, but the office boys are hoping that the Sunday edition will have something by the "new guy." They want to see what sort of stuff he turns out. Within an hour after the colonel returned the greetings of a monster crowd he was at his desk in the Star. He peeled off his coat, rolled up his sleeves, seized paper and pencil and started to work. From then on until lunch nobody paid much attention to the new reporter and he paid less attention to other people. Sheet after sheet of copy paper, well filled on both sides went to the editorial desk.



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boast of tailoring that makes for shape retaining quality.

Since this is but one of several attributes that place them in the foremost ranks of quality clothes, you will do well to adopt them as your choice.

Moretz-Whitener Clo. Co.

"THE QUALITY SHOP"

Advertisement for bonds: We Execute all kinds of BONDS. Administrator, contract, Guardian, Trustee in Bankruptcy, Public and other official, etc. Call at our office or phone us. Hickory Insurance and Realty Company 1030 14th St. Phone 292

Advertisement for Elliott Building Company: J. D. Elliott, President and Treasurer. J. Worth Elliott, V.-Pres. L. M. Elliott, Secretary. Elliott Building Company Incorporated. For all classes of construction. Estimates furnished cheerfully. Fine organization and best equipped contractors in the South. HICKORY, N. C.

Advertisement for City Steam Bakery: Those Lunches. What's the use of worrying yourself sick over the children's school lunches? We can settle that trouble quickly and easily. BREAD, CAKES, PIES, ROLLS AND GENERAL CONFECTIONS. Just send the children by here, or call by at night and get a supply for the next day. The children will enjoy the dainty lunches and you will enjoy the relief from the worry of preparing them. City Steam Bakery Our Motto "QUALITY" Phone 235

Advertisement for Meritol Hair Tonic: Meritol HAIR TONIC. You can have beautiful hair if you keep the scalp clean and healthy. Neglect results in baldness. We recommend Meritol Hair Tonic, sold only by us on a guarantee, to be a reliable preparation for keeping the scalp and hair in a healthy condition. Let us explain its merits to you. 50c and \$1.00 the bottle. Hickory Drug Company

Advertisement for Loan Uncle Sam: Loan Uncle Sam--- A few dollars to help keep us all alive and together. Do YOUR part. The smallest thing you can do is--- BUY A LIBERTY BOND The Van Dyke Shop

Advertisement for A. J. Essex: The Eyes of school children Should Not Be Neglected. Bring your children and have their eyes examined FREE and be sure as to their condition. A. J. ESSEX Jeweler and Graduate Optometrist.

Advertisement for Lutz Drug Store: Lutz Drug Store "ON THE CORNER" Phones 17 and 317. NOTICE, INCREASED POSTAGE. On and after November 2, 1917, the following rates will be effective: Letters addressed for delivery from another post office, three cents for each ounce or fraction thereof; drop letters two cents per ounce or fraction thereof—present rate. Government postal cards, two cents each, written or printed. Post cards (private mailing cards) bearing written messages must have two cents postage on them. Such cards without written messages will be accepted for one cent each. (Clip this for future reference.) RESOLUTIONS OF RESPECT. Whereas, it has pleased The All Wise and Omnipotent Ruler of the Universe to take from our Knightly ranks the esteemed and honored brother, Dr. J. L. Murphy; Be it Resolved, That Catawba Lodge No. 64 K. of P. bow to the divine will of our Heavenly Father; and that this convention of assembled Knights express our deep sense of loss and keen appreciation of the noble Christian character, and his wise brotherly counsel, and his noble brotherly character, and his many acts of kindness and sympathy shown us, and that have been our constant inspiration. Be it Further Resolved, That we hereby extend to the bereaved family our sympathy and participation in the common loss. That these resolutions be spread on the records of this lodge, and that a copy be sent to the widow and family of our departed brother. JOHN O. BERKLEY, S. B. STROUP, Committee.

The Hickory Daily Record \$4.00 a Year in Advance

Advertisement for El Primo: El Primo "The New Hop-Flavored Soft Drink" WAITING! It's waiting for you! Just what you have been waiting for—El Primo. A bottle of joy! A sparkling, tantalizingly delicious drink! Pure, non-intoxicating, and with a snappy hop flavor. Nature's beverage. Simply irresistible. It brings a smile! 10c the bottle. A Different New Drink. Refreshing, Invigorating, Healthful. Hops, sunshine, spring water and a rare flavor—that's El Primo. Get it cold. Gives vim and vigor! Makes you happy and keeps you healthy. El Primo is waiting for you today. B. L. Hine Company THE EL PRIMO BEVERAGE CO. 821 Blackhawk St., Chicago, Ill.