

WHEN YOU PURCHASE Liberty Loan Bonds

You do yourself good, you do your country good, you do the cause of Liberty and Justice over the whole world good and make a good investment.

SUBSCRIBE FOR BONDS TODAY

Geo. E. Bisanar

Jeweler and Registered Optometrist
Watch Inspector for Southern and C. and N.-W. Railways.

If it is anything in the insurance line, we will be glad to serve you. EITHER CALL AT OUR OFFICE OR PHONE US

Hickory Insurance and Realty Company
1030 14th St. Phone 292

J. D. Elliott, President and Treasurer. J. Worth Elliott, V. Pres.
L. M. Elliott, Secretary

Elliott Building Company

Incorporated.
For all classes of construction. Estimates furnished cheerfully. Fine organization and best equipped contractors in the South
HICKORY N. C.

The Hickory Daily Record
\$4.00 a Year in Advance

How About a Spook Party

We have all kinds of decorations, hats, aprons, place and tally cards, party invitations for your Halloween party. It is now only a few days off.

Come in and make your choice. Also send the boys a Greeting card.

The Van Dyke Shop

The Eyes of school children

Should Not Be Neglected

Bring your children and have their eyes examined FREE and be sure as to their condition.

A. J. ESSEX

Jeweler and Graduate Optometrist.

Meritol Camphor Cream

Is recommended for

Rough, hard, or irritated skin, chapped hands, face and lips.

It is a fine lotion to use after shaving.

We carry the following Liquid Creams;

- Cucumber Cream - 25cts.
- Witch Hazel Cream - 25cts.
- Menthol Cream - 25cts.
- Rose Cream - 25cts.
- Almond Cream - 25cts.
- Benzoin and Almond Cream - 25cts.
- Meritol Almond Cream - 50cts.
- Hinds Honey & Almond Cream - 50cts.

Hickory Drug Company

The REXALL Store Telephone 46

Local and Personal

Germany is Watching—Buy a Liberty Bond.

Mrs. Bettie Rainey of Milton is the guest of Mrs. C. M. Shuford.

Buy a Liberty Bond and Help Win the War.

The two-day-old infant of Mr. and Mrs. H. A. Ball of Highland died during the night.

Buy Your Share in Victory—Liberty Bonds!

Miss Neva Edminsten returned today from Asheville where she spent several days with her brother, Mr. R. H. Edminsten.

An Urgent Message to You from the Firing Line.—Buy Government Bonds.

Some of the township roads are said to be getting into bad condition and the repair force will have plenty to do to put them in order before bad weather comes along.

It is said that a number of Hickory ladies have instructed their husbands to discontinue accounts with those merchants who will not subscribe for Liberty Bonds.

Mrs. Harry E. Whitener and two children will return this afternoon from Burlington, where they have been visiting her mother, Mrs. R. V. Hatch.

Miss Frank Martin, a student at Meredith College, Raleigh, won a \$2 premium at the State Fair for a hand painted book mark. She is a daughter of Mr. and Mrs. J. A. Martin.

Prayer meeting at the Presbyterian church tonight at 7:30. Topic for discussion will be, "Grace of Common Duties," Ephesians 4th chapter. All are cordially invited.

Mr. C. W. Cloninger, assistant cashier of the Consolidated Trust Company, returned last night from a pleasant trip to Louisville, Chicago and Milwaukee.

The Central highway from Arney's chapel to within a mile of Hildebran has been completed, one result being the elimination of the dangerous grade crossing just above Longview. The heard people are doing good work.

TOWNSHIP FAIRS IN BURKE BIG SUCCESS
Morganton, Oct. 24.—Burke county is holding a series of township fairs which are proving a great success. These are being worked up through Farm Demonstrator E. L. Perkins, and he reports the heard township fairs held Saturday as having 275 entries and over 1,000 people in attendance.

These fairs are to be held in the school houses of the various townships. Mr. Perkins figures that the township idea arouses more enthusiasm and rivalry than the county system.

THE NEW CALOMEL IS HARMLESS & DELIGHTFUL

All Sickening and Dangerous Qualities Removed—Medicinal Virtues Vastly Improved, New Variety Called "Calotabs."

Science has given us smokeless powder, colorless iodine and tasteless quinine—now comes nausealess calomel, a new variety known as Calotabs, that is wholly delightful in effect, yet more effective than the old style calomel as a system-purifier and liver cleanser.

Your druggist prefers calomel and other medicines, and it is the best and only sure remedy for biliousness, indigestion and constipation. Now, that calomel is delightful to take, everybody is asking for the new variety, Calotabs. One tablet at bedtime a swallow of water—that's all. No nausea, no griping, no danger. Next morning you wake up feeling fine, your liver cleansed, your system purified. Eat what you please—no restriction of habit or diet.

Calotabs are sold only in original, sealed packages, price thirty-five cents. Your druggist recommends and guarantees Calotabs.—Adv.

Fraternal Directory

Hickory Lodge No. 343
A. F. & A. M.
Regular communication First and third Monday nights.
Brethren cordially invited to be present.
F. L. MOOSE, W. M.
D. L. MILLER, Sec'y.

Piedmont Council No. 43, Jr. O. U. A. M.
Meets every Monday evening at 7:30 P. M. All visiting brothers cordially invited.
D. D. TAYLOR, Councilor.
W. I. Caldwell, Rec. Sec.

Catawba Lodge No. 54 K. of P.
Meets every Thursday night. Visiting brethren invited.
HUGH D'ANNA, C. C.
R. L. HEFFNER, K. R. and S.

Society

Golden Wedding Anniversary

Mr. and Mrs. J. A. Moretz and baby motored Tuesday to Meat Camp, Watauga county, where today they will attend the celebration of the 50th anniversary of their parents, Mr. and Mrs. J. M. Moretz, Mr. and Mrs. McCoy Moretz of Charlotte, Mrs. Coffey of Virginia and a brother from Texas were present to pay honor to their good parents, and to rejoice that they have been spared through so many years.

Anniversary Party
An anniversary party was held at the Kartheim Hotel in Lenoir Tuesday night, the occasion being the 34th wedding anniversary of Mr. and Mrs. J. D. Elliott, the fifth wedding anniversary of Mr. and Mrs. Frank A. Henderson and the birthday anniversary of Mrs. W. T. Sledge. The celebration took the form of a dinner party and was immensely enjoyed by these families. Other relatives at the party were Mrs. C. M. Sherrill and three children, Miss Kate Elliott and Mr. W. T. Sledge.

RECEPTION IS HELD FOR SOUTH TEACHERS
The ladies of the South school held a social and business meeting Tuesday afternoon, the occasion being a reception to the new teachers. The afternoon was spent pleasantly and teachers and parents felt that they had accomplished a great deal towards the success of the school year by reason of the close contact. Refreshments were served.

Plans for securing a piano for the school were discussed and it is likely that an instrument will be purchased for the building.

The pupils of the eighth grade of the high school have undertaken the purchase of a piano and they will pay for it by the month.

Keep the Home Fires Burning.—Buy a Liberty Bond.

Liberty Bond Buyers save soldiers! Have you saved your soldier?

Liberty Bonds—Simply a patriotic way of saving.

SPECIAL AT PASTIME THURSDAY
The special attraction at the Pastime Thursday October 25th will be A Pathé Rooster play in five parts featuring Gladys Hulette one of Pathé's biggest stars.

SOUTH SHOULD ADVERTISE
Col. Elmo Massengale, president of the Massengale Advertising Agency, Atlanta, and president of the Association of Southern Advertising Agencies, in making an address before the Southern Commercial Congress, at the Hotel Astor, New York, October 15, enumerated reasons why the south should advertise.

Col. Massengale said: "The south should advertise for the same reason that any business firm should advertise—because she has the goods and knows it; but all the world doesn't know it. She has her products to sell, she has an out-of-door winter to attract tourists, she has cheap water-power and ample transportation to offer investors—and, above all, she has money to spend, and plenty of it."

"We people of the Southern states are not selfish," said Mr. Massengale. "We do not desire to keep all these good things to ourselves. There are vast tracts of field and woodland still untenanted and unproductive, and we have these to offer the farmers from the rock-ribbed hills of New England or the snow-bound plains of the middle west at prices which seem insignificant beside the cost of fancy farm land in the prairie belt. For we want more people, more sturdy Americans who will come to live with us and cultivate these lands and add to the crops that feed and clothe the world; new citizens who will benefit themselves in this sunny land and benefit the south by their presence. For more people means more money to spend, more business to be done, more manufactured articles to be bought, more taxes in the treasury to pave the highways that stretch like a spider web from Virginia to the gulf. We have room for all who will come, and there is a living and more for all who will work."

"The field is ripe for a great national advertising campaign that will let the whole country know what Dixie has to offer. It should be a campaign to arouse the interest of capital, which will establish factories of every kind; to attract the young farmer in other sections who grows up, looks about him, and finds the lands preempted by an older generation and held at price beyond his means; to attract the increasing thousands of business men who have left their investments in safe hands and are in search of a climate where they can play golf three hundred and fifty days in the year and poker on the remaining fifteen."

"From facts and figures of the southern states you can form some idea of the prosperity which has come to us of the opportunities we have to offer to new citizens and new capital. There could be no better chosen time than now to launch a great campaign of publicity which will let the world know of the south. We have the fertile soil, the raw material. We need new blood. We need strong hands and willing hearts and able minds, to develop the resources which still lie dormant. We want more residents in our attractive climate—a climate in which sunstroke is unknown, where the zero mark on the thermometer is a convention rather than a utility. We can offer the farmer lands which will make three crops a year, lands he can till nine months in every twelve. We have room for everybody; and every man who comes to us to turn new furrows in our soil, to set new wheels to spinning, to inspire new industries in country or town or city, will find that a Southern welcome is something more than an empty phrase."



THE MOST BEAUTIFUL WOMEN IN HICKORY

know how to protect the dainty charm of a good complexion from those forces that would destroy it. With what care and fine discrimination they choose their toilet requisites. It is with these attractive women that

OUR PEROXIDE CREAM enjoys its greatest vogue. Our peroxide cream is a delightfully perfumed, vanishing cream of the non-greasy type.

Price 25c a jar

LUTZ'S DRUG STORE
"On the Corner"
Phones 17 and 317

REV. BAYLUS CADE RESIGNS PASTORATE

Lenoir, Oct. 24.—Rev. Baylus Cade, for the past twelve months pastor of the First Baptist church here, tendered his resignation at the Sunday morning service. His resignation becomes effective on November 12.

His congregation was taken by a complete surprise when Mr. Cade read his resignation from the pulpit.

Rev. Baylus Cade is the inventor of the Cade Typesetting machine, which has just been perfected, and it will be put on the market within the next four months. The need of his services in the manufacture of the machine is the reason of his giving up work in the pulpit in Lenoir. Mr. Cade has spent thirty years working on the machine and the first perfected machine was completed in 1914. Arrangements have been made with machine works in Philadelphia and Camden, N. J. for building the machines for the market until the company builds a factory of their own.

Governor Bickett will hear arguments Monday in the case of Charles Walker convicted from this county for the killing of Miss Florence Sutphin in October, last year. Walker was convicted in the Caldwell superior court and sentenced to the electric chair. An appeal was taken to the Supreme court which sustained the lower court's decision early last spring. The hearing before Governor Bickett will determine whether Walker is to be electrocuted or given a life sentence.

MORGANTON IS TO BE CLEARED OF VAGRANTS
Morganton, Oct. 24.—Solicitor R. L. Huffman has issued a notice that every habitual loafer in Morganton must go to work within 24 hours or be arrested for vagrancy and has notified all the officers to see it is carried out.

The loafers know what this order means for it was this same order that Mr. Huffman issued, while police judge, which cleared Morganton of its loafers, and the few who did not take the order seriously were glad enough to consider it when hauled before the judge.

BLOWING ROCK Buckwheat Flour
FRESH GROUND

Country Corn Meal
Water ground new corn

Country grown Graham Flour.
Fresh Oysters today—best grade.
"Sunkist" Oranges.

Whitener and Martin
"Sell for Less Profit"

Jitney Service.

HICKORY CONOVER AND NEWTON Schedule

Leave Hickory 6:20 a. m.
Leave Hickory 10:20 a. m.
Leave Hickory 2:30 p. m.
Leave Hickory 4:30 p. m.
Leave Hickory 8:30 p. m.
Leave Newton 7:20 a. m.
Leave Newton 9:20 a. m.
Leave Newton 1:30 p. m.
Leave Newton 3:30 p. m.
Leave Newton 7:30 p. m.
Newton to Conover 15c
Newton to Hickory 45c
Hickory to Conover 30c
Hickory to Newton 45c
Our Motto:—Good Service.

R. W. CLINE
Newton, N. C.

Used 40 Years

CARDUI

The Woman's Tonic
Sold Everywhere

"BRADLEYS" AND "GREAT NORTHERN" Ladies and Childrens Sweaters



Just received a new lot of Ladies and Childrens wool sweaters. Two other large shipments on the road.
Most of these numbers were bought last February. The saving in price will be interesting to you.
Childrens \$1 to \$3.00
Ladies \$3 to \$9.00
Wool and Toques 25c to 75c
Two Piece Scarf Sets
\$1.00 to \$2.00

Many New Fall Goods Received Today

- Ladies Coat Suits \$12.50 to \$35.00
- Ladies Long Coats \$12.50 to \$35.00
- Ladies Rain Coats \$5.00 to \$10.00
- Childrens Rain Coats \$2.50 to \$5.00
- "Electric" House Dresses \$1.00 to \$2.00
- Ladies English Walking Shoes \$4 to \$7.50
- "DeBevoise" Brassieres 50c to \$1.00
- Silk, Linen and Swiss Handkerchiefs 5c to 50c
- Velvet and plush stoles \$4.00 to \$8.00

WE HAVE INVOICE AND EXPECT BY TOMORROW
Serge Dresses, Furs, Kid Gloves, Ladies Coats, Sweaters, New Fall Gingham, Table Linens, etc.

Thompson-West Company "The Ladies' Store."

Sick Cars

Bring your sick car to us. We are expert car Surgeons. We are familiar with the entire anatomy of your car, and when it goes bad we know how to cure it.
Our workmen are the best in their line, and take a just pride in their work.
Life is too short to worry with a sick car, when we can put it in FIT condition and make traveling a PLEASURE.

Buick Garage
1021 13th St. Telephone 210

Subscribe to the Record. \$4.00

AJAX TIRES

Guaranteed in writing 5000 MILES

WHEN you buy Ajax tires you get something more than fine rubber and fabric and the vulcanization of these two. You get the maker's steadfast determination for Quality. Ajax tires are guaranteed in writing for 5000 miles. Measured in miles, Ajax are better tires by 1500 miles.

"While others are claiming Quality we are guaranteeing it."

Sold by **Abernethys** THE BUSY HARDWARE