

Don't put on the roof until you investigate



It is poor economy to save money by substituting something inferior but wouldn't you like to save on cost if you could get something better? You can get a better roof for less money if you put on

Certain-teed Roofing

Before its merits were recognized, roll roofing was regarded as a more or less temporary roof—but now CERTAIN-TEED has demonstrated that it is not only a most durable roof, but also the most efficient roof.

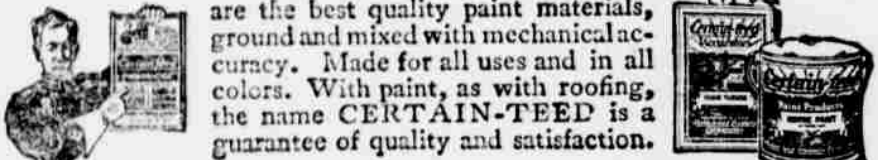
It is economical to buy, inexpensive to lay and costs practically nothing to maintain. It is light weight, clean, sanitary, fire-retardant and weather-tight.

It is now used as the preferable type of roof for office buildings, factories, hotels, stores, warehouses, garages, farm buildings etc., where durability is demanded. CERTAIN-TEED is guaranteed for 5, 10 or 15 years, according to thickness (1, 2 or 3 ply).

There are many roll roofings on the market, but only one CERTAIN-TEED. It pays to get the best. It costs no more to lay a CERTAIN-TEED roof than it does to lay a poor roof, but there is a vast difference in the wear. You can't tell the quality of a roofing by looks or feel. Your only safety is the label. Be sure that it is CERTAIN-TEED—then you are certain of quality and guaranteed satisfaction.

Certain-teed Slate-Surfaced Asphalt Shingles are supplanting wood and slate shingles for residences. They cost less, are just as good looking, wear better, won't fall off, buckle or split. They are fire-retardant, and do not have to be painted or stained.

Certain-teed Paints and Varnishes are the best quality paint materials, ground and mixed with mechanical accuracy. Made for all uses and in all colors. With paint, as with roofing, the name CERTAIN-TEED is a guarantee of quality and satisfaction.



CERTAIN-TEED PRODUCTS CORPORATION New York, Chicago, Philadelphia, St. Louis, Boston, Cleveland, Pittsburgh, Detroit, Buffalo, San Francisco, Milwaukee, Cincinnati, New Orleans, Los Angeles, Minneapolis, Kansas City, Seattle, Indianapolis, Atlanta, Memphis, Richmond, Grand Rapids, Nashville, Salt Lake City, Los Angeles, Houston, Duluth, London, Sydney, Havana.

Sold in Hickory by Abernethy Hardware Co.

RECORD WANTS

FOR RENT - 6 room bungalow, lights and water, No. 2020, 9th avenue. Henry Leonard. 10 12 17

WANTED - Sweet potatoes. Call phone 64 for prices and quantities. Catawba Packing Co. 10 16 17

WANTED - Immediately four or five carpenters. Apply L. L. Moss, Hickory. 10 17 17

IN TRANSIT! IN TRANSIT! IN TRANSIT! Am tracing vigorously for delivery that car of fine "Ar-oma" flour expecting momentarily. Look out for big add in which we will give you notice of arrival. J. H. Hatcher.

I HAVE THREE buyers for close in farms. You have the farms. Phone C. T. Morrison, 203 L. 10 16 17

WANTED - Cotton rags and bur-laps, Hickory Furniture Co. 10 24 5

LOST - Drive chain for Kelly truck, between Hickory and Conover on October 24. Reward if returned to Chero-Cola Bottling Co., Hickory, N. C. 10 26 27

FOR NEW molasses, corn meal, Graham meal and Rye meal, call White Oak Farm, John W. Robinson, Prop. 10 26 31

LOST OR STOLEN - Brown and white spotted bird dog, answer to name of Frank. Reward for information, M. D. Cottrell, Hickory, N. C., 1703 Tenth avenue 10 26 27

LOST - Silver watch with Elgin movement; gold chain. Reward if returned to Record office, 10 27 27

MASONIC NOTICE

Special communication of Hickory Lodge 343 A. F. & A. M., Monday evening 7:30 for work in third degree. Light refreshments. F. L. MOOSE, W. M. D. L. MILLER, Sec. 10 27 27

Wood's Seeds

Rosen Rye

The most vigorous growing and productive of Seed Ryes. Stools out better, superior quality of grain, and destined, in our opinion, to take the place of all other Rye.

Wood's Fall Catalog

Gives full description and information, and also tells about the best

SEED WHEAT, OATS, RYE, and Other Seeds for Fall Sowing. . . .

Write for Catalog and prices of any Seeds required.

T. W. WOOD & SONS, SEEDSMEN, - Richmond, Va.

October 1, 1918 and 1919 and \$6,000 annually October 1, 1920 to 1929.

\$35,000 Street Bonds for the City's share, maturing \$1,500 annually October 1, 1918 to 1927, and \$2,000 annually October 1, 1928 to 1937.

Each bid must be accompanied by a certified check of two per cent of the par value of bonds bid for, drawn to the order of the City Treasurer upon an incorporated bank or trust company or must be accompanied by cash in like amount, to secure city against any loss resulting from failure of the bidder to comply with the terms of his bid. Bids must be unconditional except as to legality of bonds and the bidder must agree to accept delivery of the bonds not later than Nov. 27th, 1917 and then make full payment therefor.

The right to reject any and all bids is reserved. JOHN W. BALLEW, City Manager and Ex-Officio City Clerk. 10 17 107

ANOTHER LOAN MADE TO GREAT BRITAIN

By the Associated Press. Washington, Oct. 29.—Another advance of \$25,000,000 was made to Great Britain today, bringing the loans made to that country thus far up to \$1,400,000,000 and the total to all the allies \$2,851,400,000.

BETTER BUSINESS

By the Associated Press. London, Oct. 29.—There was a considerable decrease in the number of bankruptcies last year, receiving orders being only 1,557 against 2,397 in 1915. Liabilities of debtors totalled \$2,731,959, a decrease of \$1,000,000 and the loss of credits \$2,396,654, a decrease of \$955,809. The principal failure were among grocers, bakers and saloon keepers.

HUNDRED THOUSAND ITALIANS CAPTURED DECLARES BERLIN

Berlin, via London, Oct. 29.—The capture of 100,000 Italians and more than 700 guns is reported in the official communication from general headquarters which declares that the Italian second and third armies are in retreat.

MEXICAN CORN DAMAGED

By the Associated Press. Mexico City, Oct. 29.—Recent heavy frosts have destroyed three-quarters of the corn crop on the central plateau of Mexico, according to estimates of the national chamber of commerce. It is stated that the corn this year will be about 25 per cent of normal throughout the country. The city council of Mexico City is planning steps to prevent undue profits on any article of prime necessity.

PICTURE REMOVED

By the Associated Press. Rio De Janeiro, Brazil, Oct. 29.—A portrait of Emperor William of Germany, which had been hanging for many months in the government palace, has been removed by order of the minister of foreign affairs. Its place has been taken by a painting showing the Portuguese recognition of Brazilian independence. The emperor's picture was put in a store room.

Mr. and Mrs. T. L. Henkel, Mr. Glen Henkel, Mrs. Kinkaid of Cleveland and Mrs. Killian of Lenoir motored to Camp Sevier yesterday to visit relatives.

Vocational training was put to proper use the other day in Terre Haute, Ind., when a police judge sentenced nine high schools from the manual arts department to rebuild \$100 worth of fences they had destroyed in a celebration.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of Chat. H. Hitchcock

HICKORY DAILY RECORD



Herbert

Big Vaudeville Show HUB THEATRE TONIGHT

"Hap" Moore's Merry Maids



10 People--Mostly Pretty Girls--Featuring Jolly "Hap" Moore--America's Funniest Black Faced Comedian.

Sweeny and Rooney---Dancing up and Down Stepladders. [\$100 to anyone who can beat these boys dancing]

Harry Kellar---Blues Cornetist, late of Sousa's Band.

Miss Nan Hope---Champion Lady Buck Dancer of the South.

A CLEAN SHOW. Good Pictures in Connection.

ENTIRE CHANGE OF PROGRAM EVERY NIGHT

ADMISSION - 25 and 35 Cents

Be Sure and come!

Doors open 7:30 P. M. Show Starts at 8

A MUSEMENTS

MOLLIE KING AT PASTIME TODAY

Don't miss seeing Mollie King in "The Mystery of the Double Cross" at the Pastime this afternoon and tonight.

GOOD SHOW AT PASTIME TODAY

The Pastime will have a fine program on today, "Mollie King" in the "Mystery of the Double Cross." Also Hearst Pathe News and a good comedy.

BIG VAUDEVILLE AT THE HUB THEATRE TONIGHT

Manager J. F. Miller has booked at the Hub theatre tonight Jolly "Hap" Moore's Musical Comedy Company. This show comes with a reputation as being one of the best and cleanest company of performers playing in the south. There are ten people mostly pretty girls good singing and dancing, beautiful wardrobe, excellent musicians and funny comedians. A nice, clean, refined show that will be sure to please. Don't miss this.

MARY PICKFORD AT PASTIME THURSDAY, NOV. 1

As Gwendolyn, the "poor little rich girl," who had all that money could

buy scarcely know her parents. Mary Pickford in "A Poor Little Rich Girl" her newest Artcraft picture adapted from the well-known Eleanor Gates subject, is afforded a role of exceptional Pickford qualities. The story tells of how Gwendolyn, who is left entirely in the care of her nurses and servants as a result of the social and business "duties" of her parents, finally brings about a big change in their lives of her little family. Through their little daughter, the selfish parents are brought to realize that each is travelling in the wrong direction and that their real goal is happiness rather than wealth.

BOND SALE

Sealed bids, addressed to the undersigned will be received by the City Council of the city of Hickory, North Carolina until October 30th, 1917 at 8 o'clock p. m., for the sale of each or any or all of the following four issues of bonds of said City of Hickory, dated Oct. 1, 1917, bearing interest at 6 per centum per annum payable semi-annually. Principal and interest payable in gold in New York.

\$15,000 Water Extension Bonds, maturing \$500, annually October 1, 1918 to 1947.

\$33,000 Funding bonds maturing \$3,000 annually October 1, 1918 to 1924 and \$4,000 annually October 1, 1925 to 1927.

\$70,900 Street Bonds for property owners' share, maturing \$5,000 an-

MIKE THE MESSENGER AIN'T MIKE THE LITERARY GUY BY WALT DESMOND.



pleaded in bar of their poverty. All persons indebted to said estate will be required to make immediate payment. This 18th day of October, 1917. MRS. ESSIE MURPHY, Administratrix of J. L. Murphy, deceased. 10 18 17

SUBSCRIBE FOR THE RECORD