

Useful and Ornamental

Jewelry and novelties of the best design and quality. A large shipment of ladies and men's wrist watches just received. Wrist watches are more popular than ever and is the most convenient way to use a watch. See our nice line of Gruen, Elgin and Waltham makes.



Geo. E. Bisanar

Jeweler and Registered Optometrist

Optometrist for Southern and C. and N.-W. Railways.

With the Coming of Winter

also comes the increase in your fire hazards. If you are not fully protected, call and see us.

Hickory Insurance and Realty Company

1030 14th St. Phone 292

The Eyes of school children

Should Not Be Neglected

Bring your children and have their eyes examined FREE and be sure as to their condition.

A. J. ESSEX

Jeweler and Graduate Optometrist.

The Hickory Daily Record

\$4.00 a Year in Advance

Nunnallys and Wileys Candies

FRESH BY EXPRESS

Hickory Drug Company

The REXALL Store Telephone 46

THE SOUTHERN RAILWAY COMPANY

An Ambition and a Record

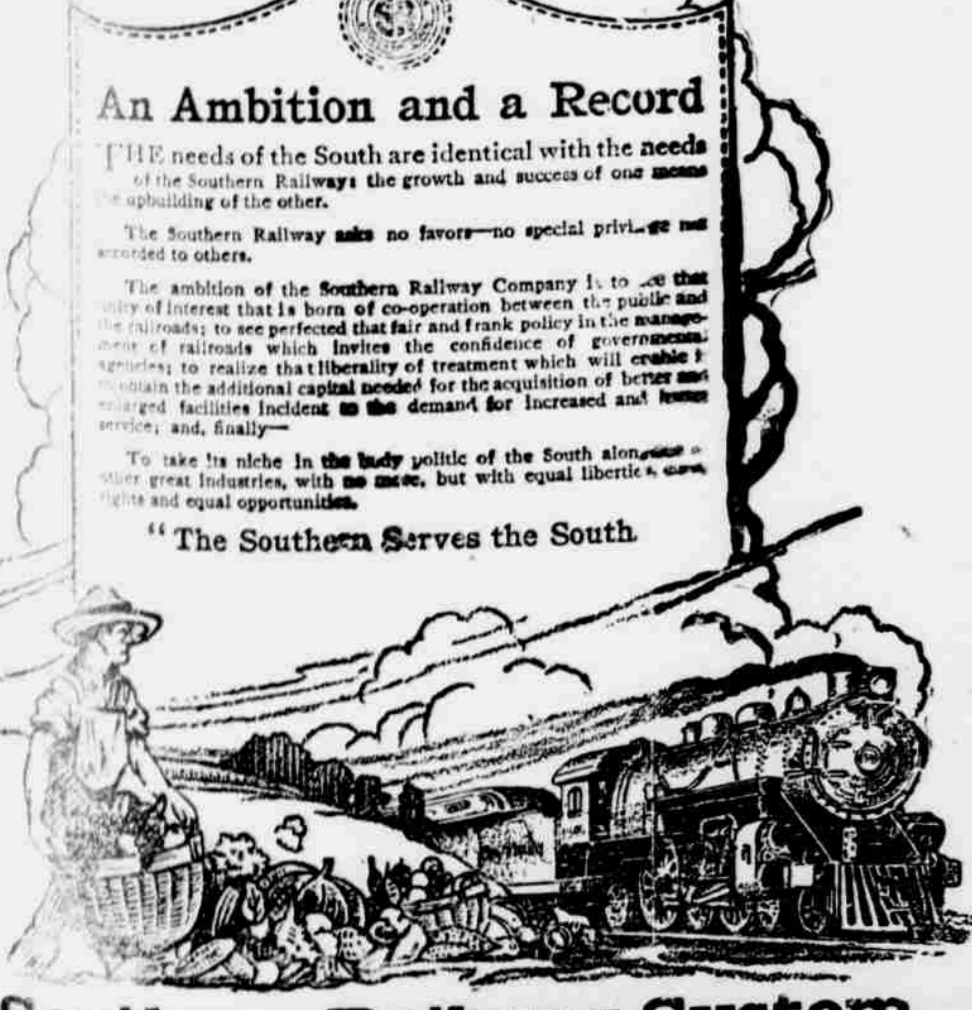
The needs of the South are identical with the needs of the Southern Railway. The growth and success of one are inseparable from the other.

The Southern Railway asks no favors—no special privileges—no concessions to others.

The ambition of the Southern Railway Company is to do the thing that is best for the South. It is to build and operate a railway system that will give the people of the South the most efficient and economical means of transportation.

To take its place in the body politic of the South, it must be able to compete with the great industries of the North on equal terms, and with equal liberty of trade and equal opportunity.

"The Southern Serves the South."



Southern Railway System



Herbert Hoover

CAPTAIN WARNER IS MADE GENERAL SUPERINTENDENT

On Monday morning, Capt. H. W. Warner took charge of the Shuford and East Cordage Company as superintendent in connection with his work at the Ivey mill, and he will hereafter divide his time looking after the work at both mills in connection with the Ivey. And while the overseers and hands at the Ivey are sorry that Captain Warner in the future will not be able to spend all his time with us, we are sure that he will be here part of the time, and that he will occasionally pass through the mill, and it is also a comfort to know that he is still our leader, and we know that he will do all that is possible to be done both for his overseers and help as well as for the mill company. One thing we wish to state is that every time Captain Warner passes through the mill he has a kind word or some encouraging statement for every one who is near enough to speak to and also a pleasant smile and wave of the hand for those who are at work father away, and while we would have been glad if Capt. Warner could have remained with us full time we are more than pleased to see him promoted for this certainly shows that his great value as superintendent and manager of general mill work is being recognized far and near and that mill proprietors can readily see that when Capt. Warner is at the head of the work that they have the right man at the right place, and through his fine system of work that everything in all the departments will improve rapidly, and that everything will be kept clean and in first class shape all around.

And we certainly congratulate both the proprietors and employees of East Cordage and Shuford Mill that they were so fortunate as to get Mr. Warner to take charge of this work knowing that they have made no mistake and satisfied that they will be well pleased with the tone and improvement that will soon be made. So now the good people of East Cordage Company and Shuford Mill of East Hickory will share a part of the glad tidings of which we have shared in full for the past four years.

By those few remarks anyone can readily see why we always keep plenty of first class help, and everything going nicely.

Mr. Warner is well known as one of the most broad minded mill men of the south.

T. J. L.

LUTHERANS OF SOUTH TO MEET IN SALISBURY

Salisbury, Nov. 2.—The Lutherans of Salisbury are just about to enter upon a big triple event. Next Sunday the congregation of St. John's will celebrate their 150th anniversary. Then on Tuesday the United Synod of the south will meet with this congregation and in connection with this meeting will be celebrated the 400th anniversary of the protestant reformation.

Sunday Dr. A. G. Voight, dean of the theological seminary at Columbia, will preach the anniversary sermon and Dr. S. T. Hallman will preach at the evening hour.

The synod meeting which begins Tuesday will have a program carrying prominent speakers from all over the south.

The United Synod of the south is composed of eight district synods with a membership of 54,000. At its meeting next week, it will act on the proposition to unite with all other Lutheran bodies in the United States, a proposition that has already been favorably acted upon by several of the larger bodies of the church. Should the union be effected it will bring into one body 2,500,000 Lutherans.

The synod's sessions will continue from Tuesday morning through Thursday.

Ambition Pills

For Nervous People

The great nerve tonic—the famous Wendell's Ambition Pills—that will put vigor, vim and vitality into nervous tired out, in, despondent people in a few days.

Anyone can buy a box for only 50 cents, and Hickory Drug Co. is authorized by the maker to refund the purchase price if anyone is dissatisfied with the first box purchased.

Thousands praise them for general debility, nervous prostration, mental depression and unsteady nerves caused by over-indulgence in alcohol, tobacco, or overwork of any kind.

For any affliction of the nervous system Wendell's Ambition Pills are unsurpassed, while for hysteria, trembling and neuralgia they are simply splendid. Fifty cents at Hickory Drug Co. and dealers everywhere. Mail orders filled, charges prepaid by Wendell Pharmaceutical Co., Inc., Syracuse, N. Y.

CHICHESTER'S PILLS

THE DIAMOND BRAND

For Constipation, Biliousness, Headache, Indigestion, and all ailments of the bowels.

SOLD BY DRUGGISTS EVERYWHERE

Society

Mr. and Mrs. F. P. Abernethy and children left today for Raleigh, New Bern and Mayville. At the latter place they will be the guests of Mrs. Abernethy's sister, Mrs. Geo. Weeks.

Miss Blackwelder Hostess

Miss Mayce Blackwelder was hostess yesterday afternoon to the Thursday Study Club, with thirteen members present. Quotations at roll call were from Byron. Mrs. C. C. Post gave the first reading taken from "Some Old English Worthies." Mrs. George Yoder gave an interesting sketch of Byron's life. Delicious refreshments were served before a journey to meet Nov. 1st with Mrs. George Yoder.

With Mrs. Warlick

The Needlecraft Club was most delightfully entertained yesterday afternoon by Mrs. J. W. Warlick. Eleven members were present. At the business part of the meeting it was decided to help the Red Cross as much as possible, and on the third Thursday in every month, all the members are to go to the Red Cross room and sew. Delicious refreshments were served by the hostess assisted by her two daughters, Misses Hermoine and Elizabeth. Mrs. Warlick's house was beautifully decorated in large yellow chrysanthemums. The next meeting December 6 will be with Mrs. D. L. Russell.

THE WHITE MAN'S BURDEN

By Rudyard Kipling.

Take up the White Man's burden—
Send forth the best ye breed—
Go bind your sons to exile
To serve in your captives' need;
To wait, in heavy harness,
On fluttered folk and wild—
On new-caught, sullen peoples,
Half devil and half child.

Take up the White Man's burden—
In patience to abide,
To veil the threat of terror
And check the show of pride;
By open speech and simple,
An hundred times made plain,
To seek another's gain.

Take up the White Man's burden—
The savage wars of peace—
Fill full the mouth of Famine,
And bid the sickness cease;
And when your goal is nearest
(The end for others sought)
Watch sloth and heathen folly
Bring all your hope to naught.

Take up the White Man's burden—
No iron rule of kings,
But toil of serf and sweeper—
The tale of common things.
The ports ye shall not enter,
The roads ye shall not tread,
Go, make them with your living,
And mark them with your dead.

Take up the White Man's burden,
And reap his old reward—
The blame of those ye better,
The hate of those ye guard—
The cry of hosts ye humor
(Ah, slowly!) toward the light;
"Why brought ye us from bondage,
Our loved Egyptian night?"

Take up the White Man's burden—
Ye dare not stoop to less—
Now call too loud on Freedom
To cloke your weariness,
By all ye will or whisper,
By all ye leave or do,
The silent sullen peoples
Shall weigh your God as you

Take up the White Man's burden!
Have done with childish days—
The lightly proffered laurel,
The easy ungrudged praise;
Come now to search your manhood
Through all the thankless years,
Cold, edged with dear-brought wisdom,
The judgment of your peers.

TO HOLD RETAILERS TO STRICT ACCOUNTABILITY

The New York Commercial in a recent issue contained the following in regard to the control of food prices:

Herbert C. Hoover, food administrator, has found the remedy for high food prices. All dealers who charge excessive prices will find their supplies cut off until the end of the war.

The food administration has at its command extensive tables showing wholesale and retail prices, with cost figures, in practically every city of the country. It will be able to determine at any given time whether any retailer dealer is charging more than he should charge. When it decides he is charging too much, it will cut off his supplies through control of the wholesaler.

A new regulation, which goes into effect November 1, provides that no manufacturer, wholesaler or other handler of foods will be allowed to sell to any retailer, anywhere in the United States, who makes unreasonable profits or buy large quantities of foods for speculative purposes.

The organization of the federal food administration in each state will put on the watch and send to the food administration at Washington the names of retailers asking excessive prices.

The food administration does not intend to disturb any legitimate operations, and will initiate these measures against only hardened and persistent violators." said a statement issued at Mr. Hoover's office tonight.

"It takes the position that the great majority of food sellers, retail as well as wholesale, are patriotic and honest, and are making every effort to comply with good business principles and sell to the consumer at the lowest possible prices. Such dealers will be protected from illegitimate competition. Those few who persist in abusing their opportunities and taking advantage of the emergency caused by the war will receive attention."

Catawba Lodge No. 54; K. of P.

Meets every Thursday night. Visiting brethren invited. HUGH D'ANNA, C. C. R. L. HEPNER, K. R. and S.

Used 40 Years

CARDUI

The Woman's Tonic

Sold Everywhere

Beautiful Hands

Neither grease nor water can go through rubber goods to soil your hands. Get a size larger than the kid gloves you ordinarily wear and your hands will be as free for your work as if they were bare. These gloves are strong and elastic. We carry them in all sizes. Price 50c and up.

LUTZ'S DRUG STORE

"On the Corner"

Phones 17 and 317

TRENCH FEET AND NOT WOUNDS HURT OUR BOYS

With the American Army in France Nov. 2.—(By the Associated Press).—The first battalion of Americans in the trenches have been relieved by others. Relief, which is considered one of the critical periods when the enemy by shelling the approaches to the positions may inflict heavy damage was accomplished successfully. Apparently, the enemy was not aware of what was going on.

With the men back in billets, it now is permitted to mention for the first time that the casualties were negligible. In fact, more men are suffering with "trench feet" than with wounds.

From a military standpoint, the experience gained by the Americans is considered of a very high value in the training of contingents which are yet to arrive on French soil. It was a tired, dirty wet, mud-caked body of men that returned to billets. The men had only two clear days while in the trenches. They were muddy all over.

KILLIAN SCHOOL OPENS

On Friday, November 9 at 9 a. m., school will open at the Killian school building. All children numbered in this district of school age are requested to be present. Any families lately moved in the district are requested to send their children the first day.

P. D. DEATON, Principal.

You need not be an "ad writer" to use these columns. State your wants simply, and above all truthfully.

Or telephone this office and we will write your ad.

Want ads are the biggest little investments you can make.

Fraternal Directory

Hickory Lodge No. 343 A. F. & A. M.

Regular communication First and third Monday nights. Freshen cordially invited to be present. F. L. MOOSE, W. M. D. L. MILLER, Sec'y.

Piedmont Council No. 43, Jr. O. U. A. M.

Meets every Monday evening at 7:30 P. M. All visiting brothers cordially invited. D. D. TAYLOR, Councilor. W. I. Caldwell, Rec. Sec.

Catawba Lodge No. 54; K. of P.

Meets every Thursday night. Visiting brethren invited. HUGH D'ANNA, C. C. R. L. HEPNER, K. R. and S.

Pretty New Fall Waists for Just \$1.00



It is surprising—likewise gratifying to know that one can still get a splendid, serviceable waist for \$1.00. The cost of everything that goes into the making of these waists has radically advanced—but the price of WIRTHMORE waists remain the same.

The new styles received to-day are Seasonable and particularly appropriate for wear at this time of year.

We have the exclusive sale for the Nationally advertised WIRTHMORE blouse.

A splendid new waist \$2.

Two dollars is a popular price to pay for a blouse, and they look like three dollar styles.

The new styles—the wanted styles are here in all their autumn splendor.

Received by today's express

Welworth waists sold here only.

Thompson-West Company

"The Ladies' Store."

Subscribe to the Record \$4.00

Meritol Eczema Remedy

ADAPRA TRADE MARK

STOPS THAT ITCH

Just a few drops of that mild, soothing, cooling wash, Meritol Eczema Remedy, so highly recommended for Eczema, and the itching and burning is gone. Scientific investigations have taught us that eczema is positively a skin disease and curable through the skin alone. This remedy is applied direct to the skin. If you are afflicted with this distressing ailment we ask you to try it on our guarantee. A trial will convince you of its genuine merits. Price 50c for trial bottle. One dollar for large size.

Hickory Drug Company

HEATING COMFORT



What is more comfortable on a cold day than the even distribution of heat that is given by the Wilson Hot Blast Perfect Working Heater?

We have heaters that are guaranteed to work perfectly. Don't let the next cold snap catch you unprepared. As the temperature goes down, the need goes up.

Let Us Sell You Your Stove Now.

Abernethy's

THE BUSY HUSBAND