Useful and Ornamental

Jewelry and novelties of the best design and quality. A large shipment of ladies and men's wrist watches just received. Wrist watches are more popular than ever and is the most convenient way to use a watch. See our nice line of Gruen, Elgin and Watham makes.

Geo. E. Bisanar

Jeweler and Registered Optometrist

Watch Inspector for Southern and C. and N.-W Railways.

What You Own

is dangerously under insured against fire—unless your insurance has been increased to cover the present high cost of property.

Hickory Insurance and Realty Company

1030 1-4th St. -:- Phone 292

CALL AND SEE US AND GET THE AMOUNT of INSURANCE YOU ARE ENTITLED to CARRY

Hickory's Share of The $35,000,000 is $3,000.

One Dollar at Least From Every Man, Woman and Child Will Do It!

$1.00 BUYS ONLY

[illegible] Gasoline	10 movie Tickets
[illegible] Best Candy.	20 soft drinks
[illegible] sugar	10 good Cigars

Can You Do Less to Save Somebody's Boy?

Grimes and Murphy

"IN BUSINESS FOR YOUR HEALTH"

Try a Record Want Ad

Cherry Bark Cough Syrup

It is superior to many other cough remedies.
Its taste is exceedingly pleasant.
It does not derange the stomach.
It is a large bottle for the money.
It contains nothing harmful.
Its purity is above reproach.
It will relieve you or your money back.

Cherry Bark Cough Syrup Sells For 25 and 50 Cents Per Bottle.

For colds

Use Rexall Special Cold Tablets.

Hickory Drug Company

The REXALL Store Telephone 46

The Hickory Daily Record

$4.00 a Year in Advance

THE SOUTHERN RAILWAY COMPANY

An Ambition and a Record

THE needs of the South are identical with the needs of the Southern Railway; the growth and success of one means the upbuilding of the other.

The Southern Railway asks no favors—no special privilege not accorded to others.

The ambition of the Southern Railway Company is to see that unity of interest that is born of co-operation between the public and the railroads; to see perfected that fair and frank policy in the management of railroads which invites the confidence of governmental agencies; to realize that liberality of treatment which will enable it to obtain the additional capital needed for the acquisition of better and enlarged facilities incident to the demand for increased and better service; and, finally—

To take its niche in the lusty politic of the South alongside of other great industries, with no more, but with equal liberties, equal rights and equal opportunities.

"The Southern Serves the South."

Southern Railway System

THREE MILLION DOLLAR SEAL SALE THIS YEAR

To sell three times as many Red Cross Christmas seals this year as last is the plan of the American Red Cross and the National Tuberculosis Association in their efforts to meet the increased demands that will be made upon them as anti-tuberculosis agencies. It is estimated from the experience of France and other warring nations that war more than trebles the amount of tuberculosis unless adequate provision have been made against it. It is this precaution and measures of prevention that these agencies are endeavoring to take.

Three million dollars is the amount expected from the sale of seals this year. This requires that every agency work to make results three times as large as those last year. North Carolina will be expected to raise near $49,000 as her proportionate part. Last year the value of the seals was $12,063. The year before it was $8,033.

In the Red Cross Seal campaign this year the mail sale plan will be largely adopted. The three-cent postage rate will not seriously affect the plan as first-class letters mailed for local delivery within the territory of the post office where they are mailed will be delivered by city and rural carries for two-cent postage. Arrangements can be made to send letters in bulk to local representatives of various post offives to be mailed. The plan may require more agents working in the fight against tuberculosis but so much greater will be the returns in interest as well as in the amount of money raised.

All Red Cross Seal agents and those interested are requested to formulate plans for the greatest sale they have ever made.

Sheriff John Isenhower will be in Hickory Saturday at the City Manager's office from 9 to 4 o'clock to collect taxes. See him between these hours. 11 14 3t

FOR

Upholstering, Cabinet Repair and Refinishing

---SEE---

W. H. PENNY

Phone 7-J. - Hickory, N. C

CHICHESTER S PILLS

THE DIAMOND BRAND. Ladies! Ask your Druggist for Chi-ches-ter's Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHI-CHES-TER'S DIAMOND BRAND PILLS, or 25 years known as Best, Safest, Always Reliable

SOLD BY DRUGGISTS EVERYWHERE

BRICK

Common and Face

Write or Phone

Buffalo Clay Co.

Statesville, N. C.

P. A. MILLER

Automobile and Livery Service.

GO ANYWHERE Day or Night

Rates Reasonable

TELEPHONE 119.

Fraternal Directory

Hickory Lodge No. 343
A. F. & A. M.
Regular communication First and third Monday nights.
Brethren cordially invited to be present.
F. L. MOOSE, W. M.
D. L. MILLER, Sec'y.

Piedmont Council No. 43, Jr, O. U. A. M.
Meets every Monday evening at 7:30 P. M. All visiting brothers cordially invited.
D. D. TAYLOR, Councilor.
W. I. Caldwell, Rec. Sec

Catawba Lodge No. 54, K. of P
Meets every Thursday night. Visiting brethren invited.
HUGH D'ANNA, C. C.
R. L. HEFNER, K. R. and S.

Local and Personal

Born to Mr. and Mrs. Bascom B. Blackwelder, a son.

There are several measles signs in Hickory these days.

Mrs. G. L. Jordan of Kinston arrived in the city yesterday to visit her sister, Mrs. E. A. Herman.

Rev. B. A. Yorke of Lincolnton spent last night in the city enroute to Asheville to attend the Methodist conference in session there.

Prayer meeting at the Presbyterian church tonight at 7:30. The subject for discussion will be, "Treasurers hat Perish Not." The text will be taken from Matthem 6: 19-20. All the members of the church are urged to be present.

Mrs. Whitener Hostess

The Ladies Missionary Society of the Methodist church gave a silver tea at the home of Mrs. A. L. Whitener Tuesday afternoon. The occasion was of a two-fold nature, for the benefit of the parsonage and for the ladies of the church to become better acquainted. There were about forty present and had the weather not been so unsettled this number would have been greatly augmented. A lively contest was entered into—advertisements, which one sees every day in magaines and papers, were neatly trimmed and cut into four parts, these all mixed up and put into envelopes and given out—the game to see how quickly the original could be formed. This proved to be very interesting. Miss Marjorie Whitener gave several piano selections and Mrs. Thomason sang "Perfect Day". Delicious refreshments were served and it was unanimously agreed it was a very much enjoyed afternoon.

PASTOR POUNDED

The people of St. Andrews Lutheran church have developed the habit of high-handed, public, open "beating-up" of their pastors, otherwise known as "pounding." Prof. Morgan was the lucky victim on Halloween, and last night the same crowd visited the new pastor, Rev. J. C Peery and loaded his dining table to the breaking point with literally everything which graces that article of furniture. The pastor has made a fine impression upon his people and the public generally and his work has began most auspiciously. His sermons Sunday were of a high order. His manner is very attractive and the whole community is to be congratulated upon his arrival.

STREAMS AROUND HICKORY ARE VERY LOW NOW

With little or no rainfall during the past three weeks, the rivers and smaller streams in this section are unusually low for this time of year. Ordinarily several good rains would have fallen here between September and November and the streams would have been full, whereas now powerplants are having difficulty in operating at full capacity; in some cases the water is so low that it will run a plant little more than half time.

This is unfortunate of course in view of the high prices for coal and wood, and manufacturers are looking eagerly at the weather conditions in the hope that the hydro-electric plants, especially on small streams, will have enough water to save the coal, which is so badly needed for heating purposes.

HANG ALL TRAITORS TO LAMP POST SAYS GERARD

Pittsburg, Pa., Nov. 14.—The time for repentance of disloyal Americans and pro-German sympathizers has passed and the day is at hand when every person must decide whether he is for or against America, declared James W. Gerard in an address to a food conservation mass meeting here yesterday.

"Americans are to be congratulated on their efforts to induce Germans in this country to be loyal, but there are still many under the protection of the American flag who are snakes in the grass," said the former ambassador.

"We should 'hog-tie' every disloyal German-American, feed every pacifist raw meat and hang every traitor to a lamp post, to insure success in this war. And our traitors are not all German-Americans, but some men high in public life are aiding the Prussian cause. There as no dirtier chapter in American politics than the crusade of these men, whose names you know."

TRIBUTE OF RESPECT

Whereas, God in his infinite love and wisdom has seen fit to call home our beloved sister, Miss Maude Eckard, who was a loving and faithful member of the church and our Luther league of St. Stephens, Hickory, N. C., Therefore be it resolved,

First, That we members of St. Stephens Luther league bow reverently and with humble submission to the will of our heavenly Father whose dealings are ever just and right.

Second, That in the death of Miss Maude Ekard our Luther league has lost a most valuable member whose noble life and example will ever be an inspiration to us.

Third, That we continue to cherish the memory of this consecrated life and in loving sympathy commend the bereaved family to the tender mercies of God who shall wipe all tears away.

Fourth, That a copy of these resolutions be placed in our minutes, a copy be sent to the bereaved family, a copy be sent to the Lutheran Church Visitor, a copy to the Catawba Lutheran and also in the Hickory papers.

MISS CHINA HEFNER,
MR. G. W. NELSON,
MR. HUBERT FRY.
Committee

Sheriff John Isenhower will be in Hickory Saturday at the City Manager's office from 9 to 4 o'clock to collect taxes. See him between these hours. 11 14 3t

FOR THE HAIR

Hair Brushes

It pays to buy a good brush because every day that you own it, it returns dividends in service and satisfaction, That is the kind that you get here and we don't ask you to pay a big price. Prices from 50c to $3.00

LUTZ'S DRUG STORE

ATTEMP TO BLOW UP TROOP TRAIN BEING INVESTIGATED

Pueblo, Col., Nov. 14.—An attempt to blow up the Denver and Rio Grande troop train on which three soldiers were killed as a result of a collision near Cotopaxi, Colo Monday, is being investigated by R. L. Craft, representative of the department of justice. Craft received information that arrangements had been made to dynamite the train.

JOHN R. MOTT ON Y.M.C.A. WORK

"There are more American soldiers in France today than you think. They have cut into their principal to go. You will have to cut into your principal to support them."

Thus speaks John R. Mott, general secretary of the international committee of the Young Men's Christian Association, in a statement issued at the outset of the great campaign which the Y. M. C. A. will wage during the week of November 11 to 19 for $35,000,000 in support of war work.

"Soon there will always be 10.000 American fighting men on leave in Paris. We have been asked to build an officers hotel for them and meeting places for the men, Dr. Mott continues. "Already there are 1,500,000 Americans in the army here and overseas. By July there will be 2,500,000.

"Follow one of these soldiers—maybe he is your own son, your neighbor's son or your former business associate. Follow him to the port of embarkation, which he leaves when his family does not know, and where we are trying to do some of our best work. Follow him across on a transport with a Y. M. C. A. secretary all the way to the debarkation point. Here the harpies are ready—not kept away by a camp zone as in this country. In English of French villages his only point of contact with America is the Y. M. C., but here he sees American newspapers. Follow him as he will drill this winter in snow and sleet, quartered in pig sties, cowsheds or in the open. Follow him out to 'No Man's Land' where the only thing he finds to eat is a cake of chocolate the Y M. C. A. worker has slipped into his pocket last thing.

"And you may follow him to those long dark trenches, where, allowing a foot to a man, they bury them head to foot, head to foot, head to foot.—as far as you can see—and then cover them over. And you may follow them as they come out of that other trench, nerve shattered the weak to be met by the Y. M. C. A. cup of coffee or chocolate. Under fire in one place we gave 25,000 cups of hot coffee to these men. Nine per cent of our secretaries are killed in this work. And perhaps you may follow him home, permanently disabled on one of these transport ships for wounded, and here the Y. M. C. A. worker is also found.

"I never believed in Russia as I do now. There are four reasons why Russia is apparently so weak; Participation in the war; Political revolution; Social revolution; Religi- is finding her hands more than full with only the first of these. Then we should not criticise Russia who is struggling with all four. I admit their army and navy are demoralized, and this is why,—they have buried 3,000,000 of their men and boys; they have had 2,000,000 mutilated; 2,500,000 are in prison camps; they have been betrayed by their rulers, and then there is the insidious German intrigue. What the Russian army needs is something like the Y M. C. A.,—call it anything you wish. The Russian soldiers must be kept in spirit at the front. It must be done at once. If we can hold the Russian army together this winter, even if it shouldn't fight a single battle, it means one million French, English, Italian and American lives will be saved.

"France has cabled for 500 Y. M. C. A. workers. Italy has asked the Y. M. C. A. to take care of its army of 3,000,000 men. And then there are the fragment armies of Belgium, Mesopotamia, and Egypt—made fragments for our sake. And the prisoners of war. Sometimes I wonder if I am awake when I realize what they have turned to my country for—what my country can give."

GREAT PICTURE COMING TO HUB, NOVEMBER 20th

Better known motion picture stars than Alice Joyce and Harry Morey, who appear in the leading roles of "Womanhood, the Glory of the Nation," could hardly have been chosen for this magnificent film spectacle. Miss Joyce and Mr. Morey have been featured together in some of Vitagraph's finest productions, these including "Whom the Gods Destroy." "The Courage of Silence," and great special feature, "Within the Law," by Vayard Veiller, which follows "Womanhood" as a release.

"Womanhood, the Glory of the Nation," is widely considered the greatest picture in the world, and Hickory people who have flowing in their veins the red blood of patriotic Americans are awaiting its showing here with eager anticipation. It will be at the Hub theatre here one day only, Tuesday, November 20th.

Train Schedules

SOUTHERN

Westbound

No. 15 Ar Hickory 7:40 a. m.
No. 11 Ar Hickory 11:20 a. m.
No. 21 Ar. Hickory 4:45.
No. 35 Ar Hickory 12:02 p. m.

Eastbound

No. 36 Ar. Hickory 9:05 a. m.
No. 22 Ar Hickory 11:20 a. m.
No. 12 Ar Hickory 5:28 p. m.
No. 16 Ar. Hickory 6:50 p. m.

C. AND N.-W

Southbound

No. 9 Ar. Hickory 2:35 p. m.

Northbound

No. 10 Ar. Hickory 11:40 a. m.

DR. ALFRED W. DULA
EYE SPECIALIST

TO SEE BETTER SEE DULA

17 Year's Experience

The Best Equipment Obtainable.

Glasses Fitted Exclusively

MARTIN BLOCK, LENOIR, N. C.

If you got it from DULA It's All Right

WATCH PAPER FOR DATES

LENSES GROUND & DUPLICATED

Repair Dep't. Box 127 Charlotte, N. C.

YOU MUST COME ACROSS

Our boys are going across.
Many will go "over the top."
You are left at home in peace.
You have your home ties and comforts.
They give up home, family, business for you.
They offer their blood, their life for you.
They need every comfort that you can give.
You should give liberally, and joyfully.

You Must Come Across

Thompson-West Company

"The Ladies' Store."

The Quinine That Does Not Affect the Head

Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 30c.

Jitney Service.

HICKORY CONOVER AND NEWTON

Schedule

Leave Hickory	8:30 a. m.
Leave Hickory	10:20 a. m.
Leave Hickory	2:30 p. m.
Leave Hickory	4:30 p. m.
Leave Hickory	7:30 p. m.
Leave Newton	7:20 a. m.
Leave Newton	9:20 a. m.
Leave Newton	1:30 p. m.
Leave Newton	5:30 p. m.
Leave Newton	6:30 p. m.
Newton to Conover	15c
Newton to Hickory	40c
Hickory to Conover	30c
Hickory to Newton	40c

Our Motto:—Good Service.

R. W. CLINE

The Nearest Thing to Home

¶ When the boys are ready to go "over the top," the last evidence they have of the "tie that binds" is the good old "Y" hut ---the nearest thing to home.

¶ In the camps and in the trenches you can find them--500 strong--warm, cheerful centers of friendliness, to kindle the spark of memory that "somebody cares."

Are you the one who cares ?

How much do you care ?

Your Subscription to the Y. M. C. A. Fund Will Take the Message.

space donated by

City Steam Bakery