

### NEW GOODS



Our new goods are now arriving and will soon be on display and will consist of all that is good and reliable in Jewelry, Watches and Silverware, Cut Glass, Novelties, etc.

We are making many advance sales for Christmas, come and make your selection early.

## Geo. E. Bisanar

Jeweler and Registered Optometrist  
Watch Inspector for Southern and C. and N.-W. Railways.

## FIRE INSURANCE

Hickory Insurance and Realty Company  
1030 14th St. Phone 292

Fresh Today by Express  
**JACOB'S CANDIES**  
"Made Last Night"  
The Candy That Sells Itself.  
**Grimes and Murphy**  
"IN BUSINESS FOR YOUR HEALTH"

# Honest Advertising Gets Business

## A STAGGERING OUTPUT

Ford Cars come Through big Detroit plant like wheat through a threshing machine.

During the month of October the Ford Motor Car Company made 26,775 cars. In the last six months their production was 492,137 or at the rate of 938,270 per annum. The estimated production for the year was placed at 900,000 about 3,000 per day, but there is small doubt that unless war conditions prevent that there will be one million Ford cars made within the Ford fiscal year August 1, 1917 to August 1, 1918. Staggering as are these figures—this tremendous triumph of manufacturing possibilities, it is equally astonishing to know that demand is ever ahead of production, and that there has not been a day since August 1st last, that there has not been orders on hand for more than 100,000 cars for immediate delivery.

If you want a car for immediate or spring delivery it will pay you to place your order at once.

\$369.18 Touring Car. \$353.79 Roadster.  
[F. O. B. DETROIT, Including War Tax.]

## Hickory Garage

## Rexall Special Headache Tablets

For the relief of headache, cold in the head, neuralgia and similar painful nervous affections.  
Rexall headache tablets sell for 10 and 25 cents per box.  
Meritol headache tablets sell 25c.

Telephone Us Your Orders  
Parcel Post Orders Mailed Promptly.

## Hickory Drug Company

The REXALL Store Telephone 46

## Society

**Sipe-Baker**  
Mr. Vernon Sipe, son of Mrs. Amy Sipe, and Miss Viola Baker, daughter of Mr. N. W. Baker, were united in marriage Sunday by Rev. J. E. Barb. The young couple live in Clines township.

**Married on the Bridge**  
On the Caldwell end of the Horseford bridge, beside the rippling, sparkling waters of the majestic Catawba and in the midst of a number of admiring friends, on yesterday afternoon, Dr. W. A. Deaton spoke the solemn and impressive words that made Mr. W. L. Parlier and Miss Rose Mae Hallman husband and wife and set them on the journey of life joyously, attended by the perentive congratulations of all whose privilege it was to witness this romantic adventure of sly old cupid.

**Miss Seagle Entertains**  
Saturday evening at the home of her sister, Mrs. J. L. Cilley, Miss Essie Seagle was hostess to the Hickory Music Club. Eleven members answered to roll call with current events from the Music World. Miss Seagle read an interesting article from the Etude on "The Dream Mind in Music" and the following is the program given:  
Humoresque Negre, Kroegre, Miss Lillie Bell Hallman.  
An Explanation, Taylor, Mrs. George Bailey.  
Valse, Martin, Mrs. J. L. Cilley.  
Selection by Herbert, Mrs. E. L. Shuford.

A delicious salad course was served at the close of a delightful evening. The hostess was assisted in serving by little Miss Mary and Master Bobbie and Thomas Cilley.

## AMUSEMENTS

If you are a true American don't fail to see "Womanhood" the great picture at the Hub Theatre Tuesday, November 20th.

**MOLLIE KING PASTIME TODAY**  
Don't fail to see Mollie King at the Pastime this afternoon and to night in "The Mystery of the Double Cross" 12th episode. It will be better than ever.

### "WOMANHOOD" TOMORROW

While thrill after thrill marks the action in Commodore J. Stuart Blackton's soul-stirring patriotic spectacle, "Womanhood, The Glory of the Nation," which is the attraction at the Hub Theatre, Tuesday, November 20th of the most startling is when Peggy Hyland, among Vitagraph's greatest stars, appears to be injured during the bombardment of a church in which she is acting as a Red Cross nurse. The window is blown in with a crash and she falls, to be picked up unconscious out of the debris in a following scene.

Of course there was a blast, but not so severe as the picture presents, and there was real danger. Few girls in the film would care to go through the ordeal. Miss Hyland consenting to play Alice Renfrow was greatly appreciated by Mr. Blackton since she has that sweet beauty most appropriate to the particular type of womanhood that has to perform deeds of mercy near the battle front.

Although the scene lasts but five seconds on the screen, it required elaborate machinery to produce and cost a great deal of money. A multitude of just such painstaking details make up the entire production.

### NOTICE

Having qualified as executrix of the estate of J. A. Sellers, deceased, late of Catawba county, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hickory, N. C., on or before the 12th day of November 1918, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will be required to make immediate payment. This 12th day of November, 1917.  
MRS. L. V. SELLERS,  
Executrix of estate of J. A. Sellers, deceased. 11 12 4t Mon

## Fraternal Directory

### Hickory Lodge No. 343

A. F. & A. M.  
Regular communication First and third Monday nights.  
Brethren cordially invited to be present.  
F. L. MOOSE, W. M.  
D. L. MILLER, Sec'y.

### Piedmont Council

No. 43, Jr. O. U. A. M.  
Meets every Monday evening at 7:30 P. M. All visiting brothers cordially invited.  
D. D. TAYLOR, Councilor.  
W. I. Caldwell, Rec. Sec.

### Catawba

Lodge No. 54  
K. of P.  
Meets every Thursday night. Visiting brethren invited.  
HUGH D'ANN, C. C.  
R. L. BEFNER, K. R. and S.

## Local and Personal

Mr. Leon Davis of Charlotte spent the week end in the city.

Miss Octavia Jordan spent Saturday and Sunday in Statesville.

Mrs. J. O. Hull of Columbia is visiting her sister, Mrs. J. Worth Elliott.

Mrs. J. B. Starnes and Miss Nina Hickman of Granite Falls spent yesterday in the city.

Rev. B. A. Yorke of Lincolnton was here today en route home from Asheville, where he attended conference.

Miss Helen Springs will have the Do As You Please Club tomorrow afternoon at 4 o'clock instead of Thursday.

Miss Estelle Satterfield, Miss Ora Honeycutt and Mr. Clifford Klutz of Concord spent the week end in the city.

Miss Blannie Frazier and Miss Florence Sharpe spent Sunday in Catawba the guests of Mrs. R. R. Boggs.

Captain Ferguson is a brother of Col. Harley B. Ferguson of Waynesville and of Mrs. A. A. Shuford, Jr., of Hickory.

Mrs. Lillie Peacock returned to Spartanburg today after spending the week end in the city with her parents, Mr. and Mrs. R. D. Abernethy.

A year ago Sunday the weather man was not on the job, but the record for yesterday shows a maximum temperature of 74 degrees and a minimum of 35.

Mr. and Mrs. C. R. Warlick and son, Kenneth, and Mr. and Mrs. J. W. Warlick and family motored to Reepsville yesterday to visit their parents, Mr. and Mrs. H. D. Warlick.

Mrs. J. D. Harte returned today to her home in Oxford after spending several weeks with her son, Nelson who is in school at Mars Hill. Mrs. Harte spent several days in Hickory with friends en route home.

Dr. H. C. Menzies has returned from Statesville, where last night an operation was performed on Mr. W. F. Fogle for appendicitis. The patient was reported as doing well this morning.

The condition of Miss Irene Coleman Abernethy, daughter of Mr. and Mrs. Fred A. Abernethy, continues critical. There has been little change in her condition for the past few days, but hope has not been abandoned.

Citizens whose children attend the South school will ask council tomorrow night to have one or more fire escapes erected on that building, in accordance with the state law, and there is no doubt that favorable action will be taken.

Mr. and Mrs. J. W. Shuford and family spent Sunday in Lincolnton with his aunt, Mrs. Kate Shuford, who is recovering from illness. Her many relatives and friends in Hickory will be glad to learn that she is much better. She was 87 years old in August.

### DEATH OF MRS. SETZER

Mrs. Ida Setzer, wife of Mr. J. R. Setzer, died Sunday afternoon at her home on Ninth avenue. The remains were carried to Lenoir where the funeral was held today. Mrs. Setzer was 48 years old and is survived by her husband and several children. The family recently moved to Hickory.

## CHANGE METHOD OF HANDLING TOBACCO

By the Associated Press.  
Winston-Salem, N. C., Nov. 19.—A complete revolution in the method of handling leaf tobacco from the time it is gathered from the field until it is ready for the market has been made recently in Piedmont, North Carolina, one of the largest tobacco growing sections, to meet the increasing demand for bright tobacco used in the manufacture of cigarettes. The new method saves labor, time and fuel.

For many years, the growers in this district have bent their energies toward raising heavy tobacco regardless of the quality, since practically all of the tobacco grown was used in the manufacture of chewing tobacco. They would allow the tobacco to mature in the field and when it began to turn yellow would commence gathering it, cutting the whole stock and stripping the leaves after curing by heat.

Under the new method, the leaves are stripped from the stalk in the field according to the degree of ripeness. The tobacco is "topped" in the field so each stalk will have an average of about twelve leaves, so the process of stripping requires about four strips over the field, at intervals of three or four days, allowing the leaves to mature regularly and evenly.

The new process has several points of advantage, the first and main one being that the leaf is allowed to cure evenly and bright. The stripping process, which permits of speedier handling has resulted in a much shorter marketing time.

The average amount sold each year on the Winston-Salem market in recent years has been about 25 million pounds, though the unusually short crop of 1916 amounted to only about 17 million pounds. Last year the crop sold for an average of about 18 cents a pound, the largest in the history of the market. This year with more than half of the crop sold, the average price paid it to November 1 was more than 32 cents a pound.

## FOR THE HAIR



### Hair Brushes

It pays to buy a good brush because every day that you own it, it returns dividends in service and satisfaction. That is the kind that you get here and we don't ask you to pay a big price. Prices from 50c to \$3.00

## LUTZ'S DRUG STORE

## COLORED CONFERENCE ADJOURNED SUNDAY

With the reading of the appointments by Bishop Hughes following the ordination sermon Sunday afternoon, the North Carolina conference of the M. E. church (negro) adjourned.

At 10 o'clock Sunday morning the annual love feast was held. This service was in charge of two veterans of the conference, Rev. L. B. Gipson and Rev. S. M. Haynes. This is always a great hour.

At 11 o'clock Bishop Hughes preached one of the greatest sermons ever preached before the conference. Bishop Hughes is one of the big preachers of Methodism. Prior to his elevation to the episcopacy he was president of DePaw University, one of the major educational institutions of the Methodist church. He has the unique distinction of having a brother also a bishop of the church.

Sunday afternoon memorial services were held in honor of the deceased ministers and wives of ministers who had died during the year. This service was followed by the ordination of those who had been elected to deacons and elders orders. Dr. Robert E. Jones, editor of the Southwestern Christian Advocate, preached the final sermon of the conference.

## RECRUITS ARE WANTED FOR DEPOT DETACHMENT

Applicants will be accepted for enlistments in the 435th depot detachment, stationed at Camp Greene, Charlotte. The following is a list of the vacancies in this detachment:  
Two master engineers, senior grade at \$81. per month.  
Two master engineers, junior grade at \$71 per month.  
Two sergeants 1st class at \$51.  
Six sergeants at \$44.  
Four corporals at \$36.  
Seven wagoners at \$35.  
Five privates 1st class at \$33.  
Ten privates at \$30.  
Authorized strength of detachment 38 men.

For the higher grades, men of experience in office work or engineering and other supply work are needed. No unusual qualifications for lower grades are needed.  
Men accepted for this detachment by recruiting officer will be sent to Camp Greene, N. C. for enlistment unless otherwise ordered.  
This detachment offers qualified men an excellent opportunity for good positions. Owing to the opportunities offered in this detachment and the small number of men needed it is thought that it will not remain long for enlistment. If interested call at the local army recruiting station for information.

## "FOR THANKSGIVING"

- Fresh Oysters
- Mince Meat
- Plum pudding
- Cranberries
- Celery
- Pound Cake
- Stones Rich Fruit Cake
- Best and cheapest possible. Buy now while we have the price 40c pound.

Whitener and Martin  
"Sell for Less Profit"

## NOTICE!

### 4 PER CENT Liberty Bonds Now Ready For Exchange

The government is now ready to issue 4 per cent Bonds in place of the 3 1-2 per cent issue, and we will be glad to send them in exchange without cost to you.

Kindly get them in right away, as we want to get them in the next exchange announced by the Treasury department. We also have a limited amount of the New Liberty Loan ready for delivery in small denominations.

## FIRST NATIONAL BANK

Hickory, N. C.



## New Shipment "Frolaset" Corsets

Corsets for spring have advanced 50 per cent. To save our customers this big increase in price we bought a heavy stock of the famous "Frolaset" front lace corsets and have marked them \$2. to \$4 the old price. If you will need a corset in the next six months it will pay you to make your selection now. Prices, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00.

## Received Today Ladies' Bath Robes

These robes are made from Beacon robe cloth, satin trimmed, with belts and cords. The cloth and trimmings would cost you the price.  
Two styles, \$4.00 and \$5.00 each

## Another Express Shipment of Furs

Made by Jackman of New York. Every piece guaranteed to be the fur as marked. Bought on contract made a year ago and 33 1-3 per cent cheaper than present price \$3.00 to \$22.50

## Many Other New Goods Just Received

- Ladies Coats \$10 to \$35.00
- Ladies Coat Suits \$12.50 to \$35.00
- "Bradley" Sweaters \$2.90 to \$9.00
- "NuFashion" Serge Dresses, \$7.50 to \$18.75
- "Schlang" & "Esco" Silk Waists \$2.50 to \$5.75
- "Wirthmor" & "Welworth" Waists \$1.00 and \$2.00
- "Her Majesty" Underskirts \$1.00 to \$5.75
- "Setson" Underwear 75c to \$1.50
- "Centemer" Kid Gloves \$1.75 to \$2.25

## Thompson-West Company "The Ladies' Store."

## Doctor Says Nuxated Iron Will Increase Strength of Delicate People 100% in Ten Days

In many instances—Persons have suffered untold agony for years doctoring for nervous weakness, stomach, liver or kidney disease or some other ailment when their real trouble was lack of iron in the blood—How to tell.  
New York, N. Y.—In a recent discourse Dr. E. Sauer, a Boston physician who has studied widely both in this country and in great European medical institutions, said: "If you were to make an actual blood test on all people who are ill you would probably be greatly astonished at the exceeding large number who lack iron and who are ill for no other reason than the lack of iron. The moment iron is supplied all their multitude of dangerous symptoms disappear. Without iron the blood into living tissue and therefore nothing you eat does you any good; you don't get the strength out of it. Your food merely passes through your system like corn through a mill with the rollers so wide apart that the mill can't grind. As a result of this continuous blood and nerve starvation, people become generally weakened, nervous and all run down and frequently develop all sorts of conditions. One is too thin, another is burdened with unhealthy fat; some are so weak they can hardly walk; some think they have dyspepsia, kidney or liver trouble; some can't sleep at night, others are sleepy and tired all day; some are irritable; some are skinny and bloodless, but all lack physical power and endurance. In such cases, it is worse than foolishness to take stimulating medicines or narcotic drugs, which only whip up your flagging vital powers for the moment, maybe at the expense of your life later on. No matter what any one tells you, if you are not strong and well you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of ordinary nuxated iron three times per day after meals for two weeks. Then test your strength again and see for yourself how much you have gained. I have seen dozens of nervous run down people who were ailing all the time double, and even triple their strength and endurance and entirely get rid of their symptoms of dyspepsia, liver and other troubles in from ten to fourteen days' time simply by taking iron in the proper form, and this, after they had in some cases been doctoring for months without obtaining any benefit. You can talk as you please about all the wonders wrought by new remedies, but when you come down to hard facts there is nothing like good old iron to put color in your cheeks and good sound, healthy flesh on your bones. It is also a great nerve and stomach strengthener and the best blood builder in the world. The only trouble was that the old forms of inorganic iron like tincture of iron, iron acetate, etc., often ruined people's teeth, upset their stomachs and were not assimilated and for these reasons they frequently did more harm than good. But with the discovery of the newer forms of organic iron this has been overcome. Nuxated Iron, for example, is pleasant to take, does not injure the teeth and is almost immediately beneficial."  
NOTE—The manufacturers of Nuxated Iron have such bounded confidence in its power that they authorize the announcement that they will forfeit \$100.00 to any charitable institution if they cannot take any man or woman under sixty who lacks iron and increase their strength 100 per cent, or over in four weeks' time, provided they have no serious organic trouble. Also they will refund your money in any case in which Nuxated Iron does not at least double your strength in ten days' time. It is dispensed in this city by all good druggists.

## Are You Going To Build? IF SO SEE THE

## Builder's Supply Company

Who can furnish you any kind of building material: Shingles, Lathes and Hard Wood Floors, Specialties.  
PHONE 64-L.

## Try a Record Want Ad

## Meritol Eczema Remedy

STOPS THAT ITCH  
Just a few drops of that mild, soothing, cooling wash, Meritol Eczema Remedy, so highly recommended for Eczema, and the itching and burning is gone. Scientific investigations have taught us that eczema is positively a skin disease and is curable through the skin alone. This remedy is applied direct to the skin. If you are afflicted with this distressing ailment you ask you to try it on our guarantee. A trial will convince you of its genuine merits. Price 50c for trial bottle. One dollar for large size.

## Hickory Drug Company